

Members of North Side clubs apparently were the most devoted trenchermen. Average sales at 12 North locations amounted to \$150,500. This was nearly \$30,000 more than the average reported by six South Side clubs. Seventeen Out of Area clubs had sales of \$106,000 while five West Side managers reported that they grossed \$100,000. Overall sales for the District ran to \$121,000, the highest they have been since the CDGA started to compile restaurant figures in 1957.

Many Add Assessments

The Chicago District assessment report shows that 40 out of 94 clubs were forced to pass on extra charges for staying in business to their members. The average amount of assessment isn't stated. However, things are looking up for 1965. Only 24 of 82 clubs say they are planning to add extra levies this year.

Retainer salaries for pros average \$3,789 per year at 49 clubs that answered this section of the CDGA questionnaire. This is more than \$700 higher than it was in 1959. The North Side pays the highest salaries to its shopmasters, with 13 clubs averaging \$4,520.

Lesson Fee — \$4.36

To take a half hour lesson in the Chicago area, it costs a player \$4.36. The lesson tab ranges from \$4.05 on an Out of Area practice tee to \$4.70 on the north side of the city. Club cleaning and storage charges are fairly consistent in the immediate vicinity of Chicago. The average for all clubs is slightly higher than \$18 a year. At Out of Area clubs it is closer to \$15.50. One West Side club gets as much as \$35 a year for its shop services and several report getting \$25 or more. Fifteen out of 75 clubs in the District have winter practice facilities for their members.

The 57 clubs that reported on golf car operations had more than 1,000 vehicles available for rental to members in 1964. Private ownership of golf cars runs to 550 at these clubs. Approximately 70 per cent of the cars are electrically powered. Only about one out of four clubs limits drivers to the rough. Three out of four permit players to come within a 10-yard



This isn't Moon Maid and her golfing companion, although this scene makes you wonder if photo wasn't taken somewhere in space. Picture was snapped at the new Mauna Kea Beach Hotel course in Hawaii. An unusually low ranging snowfall is seen on Mauna Kea in the background. This mountain, 13,784, is said to be world's highest island peak.

range of the greens. Paths are provided at approximately half of the Chicago District courses. Players who drive are required to take caddies at 45 per cent of the clubs.

Golf Car Charge

The most prevalent charge for golf car use is \$8.00 for 18 holes. The rental range is from \$6 to \$9, but 95 per cent of the clubs that reported on car operations get \$7 or more per 18 holes for use of their vehicles. The most common monthly service charge for persons who own their cars is \$20.

Other highlights of the Chicago District report:

Swimming pool income at Northside and Out of Area clubs outstrips outgo . . . West Side clubs come close to breaking even on their pools, but eight South Side clubs lose an average of \$3,000 yearly in maintaining pools . . . The 18-hole rate for Class AA or A caddies is close to \$3.50 in the District . . . For Class B caddies it is about \$2.60 . . . Caddiemaster salaries are approximately \$475 a month at the 27 clubs that reported on them . . . The caddiemasters average \$500 a month at NorthSide and Out of Area clubs but only \$425 in other parts of the District . . . Assistant caddiemasters

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