

Gerald (Bud) Turner moves from Royal Kaanapali CC at Maui, Hawaii, to manager-supt. post at Curtis Creek CC, Rensselaer, Ind. . . . Rebuilding second 9 at El Caballero CC, Tarzana, Calif., to plans of Robert Trent Jones . . . Elmer Border is supt. at El Caballero . . . First 9 was rebuilt last year . . . El Caballero is very much on the way up again . . . It was one of Southern California's best when it was built in 1925 . . . Went broke in 1931 . . . Revived in 1956 . . . Has a waiting list now.

Never have heard at a supts. convention so much practical discussion in those little lobby sessions, and under the auspices of room service, as there was at the GCSA show this year . . . Several supts. said their clubs now have by-law rules prohibiting alteration of the course unless with experienced architectural advice . . . Cost of alterations by green committees, then additional cost of correcting errors, take a bale of money in addition to producing some curious travesties of golf architecture.

An interesting point of the informal discussions was control of play during thawing period in spring . . . Consensus was public courses can and do close and escape ruinous traffic at this critical period . . . But comparatively few private course green chairmen back up the supt. when he warns that packing the wet greens in the spring is going to mean trouble.

Talk about performance of Bermudas being better in areas where it gets plenty of sun prompted supts. of courses farther north to comment that recovery from winter damage is quicker on sunny slopes . . . They wonder if lack of sunshine shouldn't be considered instead of blaming prevailing winds for the damage and delay of recovery.

Problems of water system design and modernization came in for considerable after-hours talk at Cleveland . . . The talk confirmed wisdom of the USGA green section in accenting water system design in its conference in New York and in its road shows.



SWINGING AROUND GOLF

News of the Golf
World in Brief

By HERB GRAFFIS

Front Cover

Fog seems to be getting ready to creep in as Tony Lema drives across the lake on the spectacular 18th hole at Harding Park in San Francisco in recent Lucky International Open. He is playing with Al Balding (center, white sweater) and Bill Casper (at extreme right). Tony, pre-tournament favorite and local area resident, surprised everyone by not making the cut.

Sonny DuBose, supt. at Houston CC, says he couldn't have asked for any nicer guys to work with than the crew that shot the **Hogan-Snead** film for Shell's Wonderful World of Golf . . . There was rain complicating that match . . . About 50 men were in the crew and **Gene Sarazen** and **George Rogers**, along with Ben and Sam.

Supts. at Cleveland watched **Bill Casper** on TV win \$15,000 first prize in Desert Classic . . . They elected **Bill** their Tournament Pro of the Year for the way he repaired ball marks on the green and gave other golfers a needed television lesson in course care . . . Very graceful way in which **Bill** put in a plug for **Wilson** and **Munsingwear** . . . With **Gen. Eisenhower** and **Bob Hope** as a supporting cast, **Casper** did one of those boy-next-door, pleasant oratorical jobs that again made you proud of the young men in pro golf.

Water problems have been popping up on courses all over the country . . . Shortages, salt and higher cost are three factors in the headache . . . Los Angeles area supts. recalled the shock they had last year when water rates were raised about 40 per cent . . . The raise was announced by one of those small print legal documents that few look at . . . But the new bills came in big, fat type.

Considerable comment by supts. on the remark of **GOLFDOM's** editor at the USGA green section meeting and the Mid Atlantic GCSA meeting about labor cost of course operation remaining approximately 65 per cent . . . Close to what it was in the early '30s when one of Prof. **Dickinson's** classes at Amherst made an extensive investigation, financed by **GOLFDOM**, into sectors of course maintenance expense . . . More fertilizing, more watering, more mowing now (four times a week) and lower cutting were mentioned as elements of labor cost.

PGA tournament players enjoying prize money boost from sale of TV commercials can thank **Bill Martin** of Chicago for doing a tremendous and expensive job of pioneering for them among networks, advertising agencies and sponsors . . . He

spent his own money and time, but got very little cooperation from tournament pros.

Now devout golfers in the advertising business are talking about how long it will take television to wear out golf as a skill for sales campaigns . . . After the high pressure of TV huckstering deserts sports, we're wondering if the sports programs will fall into the scorned category of quiz programs or weary old acts like **Milton Berle** puts on.

Alarm, if any, about USGA selling out golf to TV certainly can be dismissed in the case of the National Amateur . . . Bugs Bunny in The Battle With the Carrot Bandit could run the Amateur finale off the air.

Delran Township, N. J., once sparsely settled, has enjoyed a great population growth and as a result a country club and golf course along with a driving range are slated to be built this year . . . **Dr. Frederick Christensen** has offered the City of Racine, Wis. funds to help enlarge its 9-hole Washington Park course to 18. . . Atlanta (Ga.) Athletic Club members have voted to sell the East Lake No. 2 course, but disposal depends upon apartment zoning . . . **Eddie Famula** has resigned as head pro of the Union County (N.J.) Galloping Hills public course . . . Membership of **Burden Lake G & CC** (formerly Totem Lodge resort) has purchased the Troy, N.Y. area club from its owners . . . Among proposed plans is the expansion of the course from nine to 18 holes.

The Great Cove Golf and Recreation club has obtained funds to begin construction of an 18-hole course in upper Ayr Township, McConnellsburg, Pa. . . **Jim Turnesa** has been named pro at the Mill River Club (Upper Brookville, L. I., N. Y.) . . . He was at another L. I. club, Ryewood, for the past four years. . . Southern Calif. GCSA has given a grant of \$1000 to the turfgrass research program of the Univ. of Calif. College of Agriculture . . . **Ray A. Keen**, secretary-treasurer of the Central Plains Turfgrass Foundation, reports that information received from Washington indicates that



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there will be about 150,000 more job seekers than jobs coming into labor market this year . . . He feels this is a good opportunity to upgrade the labor available for turf maintenance.

Bids have been accepted for three new buildings for the Hickory Hills CC in Martins Bluff, Miss. . . . Work is underway on the first 18-hole municipal course in San Angelo, Tex. . . . Supervising layout of the course is Cecil Salazar who will continue as supt when the course is opened . . . Country View GC (Harrisville, R. I.), constructing an 18-hole course, has obtained a building permit to construct a \$10,000 clubhouse . . . Lorain County (O.) Metropolitan Park District has announced plans to either purchase an existing course or construct one by means of the sale of revenue bonds.

State College, Pa. is the site of continuing work on the Elks course . . . The estate of two pioneer families of Lyons Falls, N. Y., which includes a victorian mansion and 640 acres, has been purchased by golf promoter, Peter Wiles, to be used as a course . . . John Reardon has resigned as pro at the Spring Lake (N.J.) G & CC . . . Forest Hills GC is being built on the shores of Lake Burr Oak near Bishopville, O. . . . Owner is Jerry Knoderer . . . The course was laid out by veteran pro Harry Flora, who is 78 years old . . . July 1 is the target opening date.

Niagara (N.Y.) Frontier CC has purchased 20 acres adjoining its property with the idea of eventually creating another course . . . Enlargement and rebuilding of tees at Salem, Mass's. municipal course is underway, according to Park Supt. James P. Foley . . . Columbus, O. has a new municipal course under construction with an opening planned for spring 1966 . . . Architect is Jack Kidwell.

La Morada Motel, a \$1,500,000 complex to be built near Willow Springs, Tex., will have a Par-3 course . . . Spring Lake CC (Grand Haven, Mich.) has begun an \$85,000 addition to the clubhouse to provide dining-cocktail facilities and more space for golfers . . . Washington Township in Gloucester County, N. J.

(near Camden) will be the site of a 10-year development of a residential and recreational community, including a golf course . . . Cold winter has slowed construction of the New Seward (Neb.) CC clubhouse . . . The facility has the usual rooms plus a pro shop . . . A spring opening is hoped for.

Skaneateles (N.Y.) CC is engaged in a \$35,000 lake front face-lifting job, with a new pier and dockage . . . Colonial Heights Service Club of Kingsport, Tenn. has taken an option on land that borders on Patrick Henry Lake in a near-by state park . . . It is hoped that the land can be developed into a course . . . Williamsport-Lycoming (Pa.) County Recreation Authority has renewed its contract with pro, **Charles Raisch**, who is at its White Deer course.

The City of Bethlehem (Pa.) and Bethlehem Steel Corp. have agreed to push recreation in the city . . . As part of this agreement Bethlehem Steel has paid \$565,000 for a 62½ acre site that is contiguous to Monocacy Park, the site of the municipal course . . . **Eddie Susalla**, pro-manager of the La Costa CC, has announced that the course is ready for play and that the clubhouse is expected to be completed by April . . . Building Brooklyn Center (Minn.) CC development that includes an 18-hole par 3, bowling alley, nursing home, swimming pool, motel and restaurant.

Plans drawn for a 60-lot subdivision and 18-hole course with a clubhouse and pool, which if approved would be built on farmland between Yreka and Montague, Calif. . . . Cassville (Mo.) Golf Association plans a 9-hole course, clubhouse and pool on a 70 acre site if an FHA loan can be secured . . . Architect is to be **Bob Dunning** . . . Four and possibly six greens may have to be relocated at War Memorial Park in Little Rock, Ark. as a result of providing room for a ramp on the Eighth St. Expressway.

Des Moines, Ia. city council has sold 23 acres of the Waveland municipal course to the State of Iowa for extension of the Des Moines Freeway . . . Loss of land will reduce 18-hole course to 158



George Archer, former cowpuncher who turned pro in 1964, won his first money tournament by capturing the Lucky International Open Invitation, played in San Francisco in January. He is shown accepting \$8,500 check from John J. Keane while his wife, Donna, figures what all that money is going to buy.

acres, but parks supt., **Joseph B. Turner**, says that although re-location means a lot of work, the course will be even more interesting than at present . . . **Harold O'Rourke**, formerly manager of the Cherokee CC at Aurelia, Ia., is new manager of the Webster City (Ia.) CC . . . He succeeds **Robert Estlund** who has retired.

A group of Spokane, Wash, business men has announced it will build a 9-hole course at Priest Lake, Idaho to serve visitors to that resort community . . . July or August 1966 is expected opening date . . . El Paso, Tex. city council has approved a lease option for development of a \$1,000,000 public course and private club complex on 127 acres of airport land in east El Paso . . . Work underway, with a mid-summer opening planned, on the 9-hole course (eventually to be expanded to 18) that will become the Zebulon (N.C.) CC . . . Owner and builder is **Hal Perry** . . . Pro **Maurice Brackett** of the Raleigh Golf Assn. served as course architect.

Miles Burke is the new pro at Caledonia (N.Y.) CC . . . **Gene Taylor** has moved from Mohawk Valley CC, Little Falls, N.Y., to Cedar Lake GC in Clayville, N. Y. . . . **Jim Peters** takes over as pro at Hill 'N Dale CC, Tully, N. Y. . . . Brooks Lea CC's new pro is **Terry Wesley**



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. . . The McConnellsville (N.Y.) CC has Jim Doherty as its new pro . . . **James Murray**, formerly at Amsterdam (N.Y.) municipal course, has moved to Pine Brook CC at Gloversville, N. Y. . . . Formerly at Syracuse's Westvale GC, **Bucky Hewitt** has moved to Calvary CC in Manlius, N. Y.

The Desert Inn (Las Vegas, Nev.) tournament of Champions (April 29-May 2) purse has been boosted to \$75,000 . . . July 9-11 will be the dates of the Lady Carling Midwest Open, a 54-hole LPGA tournament, to be held at the Walnut Hill CC in Columbus, O. Sponsored by the Carling Brewing Co. and the American-Italian Golf Assn. of Columbus, the tourney will carry a \$10,000 purse . . . **Joe Hill** of Chicago has been appointed assistant executive director of the WGA . . . Hill will be in charge of WGA publications and its Evans Scholar Foundation.

Jerry Gianferante has been succeeded as pro at Springfield (Mass.) CC by his assistant **Harry Mattson, Jr.** . . . The Mid-Atlantic GCSA recently awarded **Fred Grau** a silver tray for his interest and efforts in the betterment of the supts . . . Labor Day is the completion date set for the 6800-yard course at the Warner Springs Guest Ranch, northwest of San Diego, Calif. . . . **Dean Lind** has been named pro at the Ledges CC, near Rockton, Ill., which will officially open June 1.

Albert Tull is architect for the course to be constructed in Oak Hills park by the Recreation and Parks Commission of Norwalk, Conn. . . . Work is scheduled to begin Apr. 1 . . . Nine holes is being added to make 18 at the municipal Reeves Golf Course, Airport Playfield, and is scheduled for construction beginning this spring . . . Course is between Lunken Airport and Little Miami River Dike in Cincinnati, O. . . . 18-hole Chicopee, Mass. municipal course is planned for a June 1 opening . . . Pro-supt **Homer Matthews** says winter refurbishing is going smoothly on Bedford, Ind.'s Otis Park course.

Meadia Heights GC (York, Pa.) has initiated a five-year plan to improve its course and clubhouse . . . **Leo Fraser**,

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Atlantic City pro, will undertake to supervise the five-year plan for World Wide Golf Consultants, which has the contract and of which he is president . . . Rolling Hills G & CC Assn. has announced that it will build a clubhouse and 18-hole course at Wildwood, Fla. . . . Plans for a new \$750,000 clubhouse for the Arrowhead CC (near San Bernardino, Calif.) have been announced . . . It is hoped that if approval is given, construction will begin in March and be completed in time for Christmas.

Yorktown, N. Y. is one of a number of cities offering free golf classes sponsored by its Recreation Department . . . Pro Pat Circelli is the instructor. . . . Baldwin County Ala. has shown an increase in golf facilities this year with nine holes opening at Gulf Shores this spring and nine holes planned for Bay Minette. . . . Each course is planned to have 18 holes . . . A new clubhouse was also built at Lake Forest GC.

July 1 is the scheduled opening date of the 18-hole public course and driving range at Greenwich, Conn. . . . A condemnation commission set \$468,000 as the value of the land that the Somerville (N. J.) County park commission wants as the site of its second course . . . The 434 acre tract is believed to be the largest in the county's history to be subjected to condemnation proceedings . . . Pro George Ditullo holds both indoor and outdoor (when weather permits) golf classes at the Cranbury GC (Trenton, N.J. area).

Werner Teichmann has been named pro at Middle Island GC (located at old Camp Upton on Long Island, N.Y.) . . . Teichmann is also on the winter teaching staff of Harder Hall, Fla., that is headed by Ben Roman.

Fred Lindstrom is new pro at Ledgemont CC in Seekonk, Mass. . . . He was formerly at Pleasant Valley CC in Sutton, Mass. . . . He will be joined at Ledgemont by Richard Vicario as an assistant. Alex Olmedo has been named teaching pro at Beverly Hills (Calif.) Hotel replacing Harvey Snodgrass, who has been the hotel's instructor for 36 years.

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Hal Purdy is architect for the new nine, bringing the Central Valley Club (near Newburgh, N.Y.) to 18 holes. Part of the Central Valley original 18 was taken over by the U. S. Military Academy . . . Construction plans are expected to take two years . . . Paul Hahn claims that while Palmer and Nicklaus, the millionaire pros, and about 50 others are flying their own planes to tournaments, he is the only golf pilot who has an instrument rating that permits him to land when the ceilings are low.

Azusa (Calif.) Greens public course in the San Gabriel Valley about 25 miles from L.A. will open about Mar. 15 according to architect, Bob Baldock and Son . . . Baldock and Son also report that devastating storms have pushed back opening dates into Mar. for Rohnert Park public course near Santa Rosa, Calif. and the Sky West public course in Hayward, Calif. . . . Brunswick Corp.'s Mark H. Cox is general chairman of the 1965 Western Open to be held in July . . . Jack Baldwin takes over from John Cook as pro at Lafayette CC in Minnetonka Beach, Minn. . . . Alvin Odom, Jr. is the new pro-supt at Galveston (Tex.) municipal course.

Faced with an exhaustion of funds, the Camden County (N.J.) park commission has recommended construction of an 18-hole course to raise money . . . Probably to be known either as Meadowbrook G & CC or Ivy Stone G & CC, the new \$700,000 course and club and subdivision being built at Williamsburg, Va., was started in Jan. . . . Edmund B. Ault is course architect . . . Completion is expected in the spring of 1966. William Mitchell is course architect for the new \$2,000,000 course at golf and sail club now under construction on the shores of Lake Mangonia and located entirely within the city limits of West Palm Beach, Fla.

Putnam County (N.Y.) has been offered a 400 acre parcel for development as a golf course . . . A group of Raeford, N.C. businessmen have organized and are seeking finances for an 18-hole course two miles west of the city . . . Ellis Maples will design the course . . . The city of North Tonawanda, N.Y. has applied for approx-

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imately \$625,000 in state aid to develop its Hollywood Park area into a recreation area including a golf course.

John L. Grace is to be new pro at the 27-hole Fiddler's Elbow GC on the Lamington River near Bedminster, N. J. . . . Members of Lakewood CC, in Calif. near Asbury Park, N. J., gave a retirement testimonial dinner for pro, **Jim Taylor**, in January . . . Taylor, a pro in Ireland before coming to the U.S., plans a vacation to the Emerald Isle . . . **Harold Dore**, formerly at Lakehurst (N.J.) Naval Air Station GC, is new pro at Lakewood CC . . . **Bill Metz** has left Colonial Terrace GC in Wanamassa, N.J. to be pro at Lebanon (Pa.) CC . . . He is succeeded at Colonial Terrace by **Joe Lanzetta**, who recently was pro at Twin Brook Golf Center in New Shrewbury, N. J.

Jim Martucci, pro at Deal (N.J.) CC and who has been at Deal for 22 years, has been troubled by a bad back that has restricted his play . . . He has resigned . . . A 190-acre, 72-par course and housing development is underway in the

Gresham area of Portland, Ore. . . . The first nine holes of the course (to be called Gresham G & CC) are expected ready for play July 1 . . . Public play is anticipated on completion of the course in 1966 when it will become semi-private . . . This spring should see the opening of a nine-hole course in North Amherst, Mass. . . . Owner **David Maxson** found the farm pond, stock watering ponds and diversion terraces very useful in converting his 69-acre dairy farm into a course.

Efforts of the Eagle Bluff CC Corp. to construct a golf course in Kimball, Mich. have been endorsed by the Iron County Board of Supervisors . . . Voters in Ohio will pass on a \$290,000,000 bond issue for education and recreation in May . . . An 18-hole course, along with cabins and a lodge at Hueston Woods State Park in Oxford, O. are among rec areas planned if the issue passes . . . Construction has begun on the clubhouse of the Walhalla G & CC (Schenectady, N.Y. area) . . . Waukegan (Ill.) park board plans to sell \$550,000 in bonds to finance an improve-

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ment program that may include a new clubhouse at the municipal Bonnie Brook course.

Conversion of the Hubbard Heights golf commission (which runs and by law is allowed to only operate the city's one municipal course) into a fiscally independent golf authority has been proposed so that the City of Stamford, Conn. can finance and acquire more adequate golf facilities... Scheduled to get underway this year is construction of the \$6,000,000 Horst Farm Motel and golf course east of Lancaster, Pa.

Work continues on the municipal course in Havemeyer Park, Huntington, L. I., N. Y.... May 1 is the expected beginning of construction of the \$1,000,000 Yankee Clipper — West Aqua Club in Westlake, O.... Development will include dining room, motel, swimming pools and miniature as well as Par 3 courses... Ben Roman is new pro at Old Westbury (N.Y.) CC on Long Island... N. J. Leavitt & Sons will build an 18-hole course designed by Robert Trent

Jones at Willingboro, N. J.... Tom Strafaci, pro at Dyker Beach on Long Island, N. Y., is teaching at Ramey AFB GC, Aquadilla, P. R.... This course is located on the highest ground in north-west P.R.

Pro Pat Cici of Cedar Brook (L.I., N.Y.) GC is a member of the winter teaching staff at Rolling Hills GC in Ft. Lauderdale, Fla.... Designed by Ralph Plummer, with Byron Nelson serving as consultant, the 18-hole 170 acre course of the Inn of Six Flags Over Texas (Dallas, Texas) is scheduled for a July opening... Mainland, Pa.'s Twin Lakes CC has a setup in its barn-converted-to-clubhouse that allows members to practice with every club in the bag during the winter.

Major League baseball players, Dick Groat of the St. Louis Cardinals and Jerry Lynch of the Pittsburgh Pirates are building an 18-hole, 7000-yard course designed by Paul Erath, of Laurel Valley GC, seven miles north of Ligonier, Pa. in Westmoreland County... Allegheny County, Pa.'s three public courses, two 18-hole



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courses at North Park and the 9-hole layout at South Park, had a total of 182,709 rounds played during 1964, with total revenue of \$216,881.35.

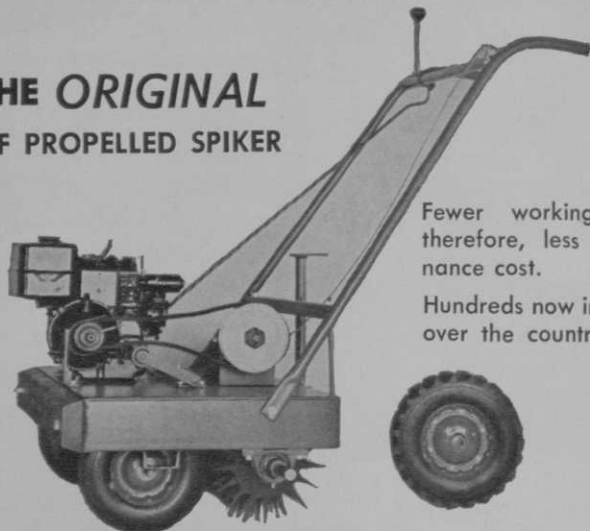
Renovation and remodeling are underway to provide more space, including new locker facilities for women, at the Oswego Lake CC in La Grande, Ore. . . . A second-floor club room addition is planned for the pro shop at the King City (Calif.) CC . . . Bogalusa (La.) CC planning new clubhouse . . . Belleville (Kan.) CC members have voted to move their links to a 64 acre, L-shaped strip located in the southeast part of the city . . . An FHA loan has been approved for the Dix River CC, Lancaster, Ky., to build a course, pool and clubhouse . . . Mid-summer is the expected opening date for the Hardeman County (Tenn.) G & CC with its 9-hole course.

June 1 is the date that the new Beaver Hills CC (Cedar Falls, Ia.) should be in full operation . . . Club is successor to old Washington Park CC . . . Denton (Tex.) CC has **Jim Dieb**, who has also been a

part-time teacher, as its new manager. . . . He joins former teacher, **Buster Creagh**, who is pro at Denton . . . **Lon Mills**, long time city horticulturist and lately operator of the only municipal course in Knoxville, Tenn., died recently . . . He was an active golfer and the designer and builder of over 25 courses in eastern Tenn. and Ky.

Aaron Barker has replaced **Gary Gruenemeier** as manager of the Oakland (Neb.) CC . . . A new frame building is being constructed near the site of the burned-out Elwood (Ind.) CC to serve as temporary offices for the club until construction of a new clubhouse is completed . . . A \$400,000 facelifting operation on the Ogden (Utah) G & CC is completed . . . A new building has literally been wrapped around the old clubhouse adding 10,000 to 20,000 square feet of space including doubling the men's and tripling the women's locker space . . . There is also a new pro shop and a storage and repair area for carts and up to 500 sets of clubs . . . The front nine playing route has been changed to facili-

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tate golfers by using a tunnel to avoid traffic along Ogden's busy Washington Blvd.

Preston Hollow CC, now Forest Hills CC, in Dallas, Tex. is reported to be on the way out due to financial difficulties . . . It will probably be turned into a housing development . . . Work is continuing on the Munuscong course, Pickford, Mich. . . . Although work will be completed by fall, spring of 1966 is set for the opening.

Another son coming into **Robert Trent Jones'** golf architectural firm . . . **Rees Jones**, now at U of California studying landscaping after having studied at Harvard School of Design, will join his father and brother, **Robert Trent, Jr.** next year . . . **Walter Nagorski**, pro at Ft. Shafter course, Honolulu, working to extend the Hawaii PGA's annual "Ice Cream and Soda Pop" junior tournament so it will bring kids and their parents from the mainland . . . Golf boom has hit Hawaii with some very good pros nursing it along . . . Hawaiian pros relieved at set-

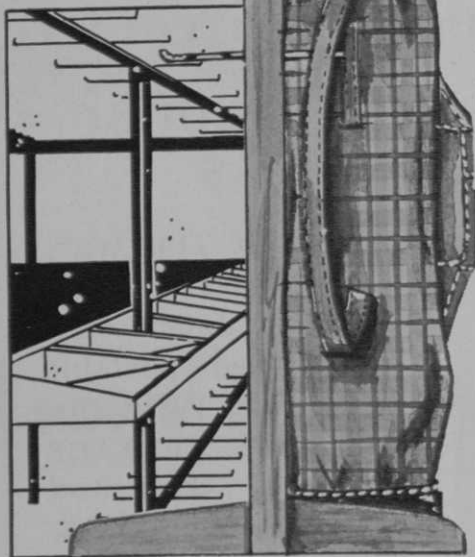
tlement of PGA National course controversy . . . Nothing could have made less business sense than Hawaiian pros being assessed for deficit of a PGA operation in Florida.

Chick Evans' idea of a Golden Seniors tournament for the merry old souls of 65 or more went over so well at De Soto Lakes GC and Lodge at Bradenton, Fla., that some of the substantially solvent veterans got talking about buying the place . . . **Supt. Jack Bernard** played that one real smart in making a thrifty budgeted course a showpiece.

Charles F. Hough, Chicago corporation lawyer, was elected president of the Golden Seniors Golf Assn. . . . **Jack Vilas**, Glenview (Ill.) Club was elected Golden Seniors sec.-treas. . . . Vilas, a Florida golfer in winter, was a pioneer aviator . . . He was first man to fly across Lake Michigan . . . Chicago Children's Memorial Hospital pro-am going into its fifth year with a record of raising \$70,000 in the previous four years.

Pros have been shocked to read pub-

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licity in which a golf magazine publisher criticised the nation's Junior golf program as "weak" when facts show that golf promotion is the most vigorous field of all Junior sports promotions . . . There are nearly 150 golf courses at colleges and a few Par-3 courses at high schools.

California golf association's Spy-Glass Hill course in Monterey area, giving association players a great place for their tournaments several weeks of the year, and an excellent private membership club the rest of the time, has other associations watching its progress . . . Amateur and professional men's, women's and juniors' regional tournament schedules are heavy in many areas and difficult to accommodate with courses already crowded.

There has been talk for years about getting an Indiana, Illinois, Michigan associations' joint course in picturesque dunes country at the south end of Lake Michigan . . . Superhighway development has made the area convenient.

A top grade team of club pros is re-

united with Ray B. Garrett, pro at Wichita Falls (Tex.) CC getting J. H. (Dotta) Watson as co-pro . . . Watson and Garrett were at Wichita Falls CC seven years before Watson went to Ardsley CC. Ardsley-on-Hudson, N.Y., where he's been pro for past five years . . . Said Bill Witherspoon at the PGA meeting: "Joe Dey has upgraded golf every year since he's been with the USGA." . . . National Golf Day this year gets another boost with Oldsmobile sponsoring a telecast of the round between the 1965 National Open and PGA champions.

The second compilation of Masters scoring records by Bill English of Oklahoma City is a comprehensive and amazing job . . . If anything is missing, we couldn't figure out what it is . . . Charles Bartlett of the Chicago Tribune came up with an interesting series in early February in detailing ten days in the life of John Frillman, assistant pro at Knollwood in Lake Forest, Ill., who was trying to make a name on the winter tour.

Already the flood of sports television programs has advertisers using fall golf tournaments seeking to escape competition with football telecasts . . . They want to switch final rounds of golf tournaments from Sundays to Saturdays . . . They are paying for the show and they'll run it . . . Winner of the PGA Seniors to be invited by the R&A to the British Open . . . This year at Fort Lauderdale (Fla.) CC, Canadian and Mexican Senior pros competed against U.S. veterans.

PGA Merchandise Show at PGA National club conducted smoothly with about 150 booths sold . . . **John Vasco**, Lehigh CC, Allentown, Pa., and his committee did a thorough job of organizing the exhibit . . . Business was fairly good with accent on buying of soft goods . . . Club and bag orders of leading pro accounts are placed in autumn to work into manufacturing schedules . . . Exhibitors would have preferred show to be held during Senior PGA week when crowds are bigger, but they were satisfied with 1965 affair . . . E-Z-Go match play tourney during the Show week was won by **Chuck Malchaski**, Brookwood CC (Chicago dist.) from the previous year's winner, **Bob Frainey**, Thorny Lea CC, Brockton, Mass. . . . First place money of the \$10,000 purse was \$1,500.

Sam Harvey, unattached St. Petersburg pro, won the PGA stroke-play championship on the fourth extra hole after he had tied at 291 with **Steve Bull**, Tripoli CC, Milwaukee . . . **Lorin Shook** and **Bob Gajda**, Michigan team, took the Golf Pride PGA Senior-Junior first prize of \$500 with their 67-62—129 over the West and East courses of the PGA National club . . . Lot of talk during PGA Merchandise Show on what a fine shop **Lou Strong** set up at PGA National . . . Arrangement and color of displays showed the influence of the observant Mrs. Strong.

Ed Dembnicki now supt. at Indian Spring (Md.) CC . . . Western Golf Assn. made its "outstanding service" awards to supts. at courses where Western's three championships were held in 1964: **Art Mueller** at Tam o' Shanter (Western Open); **Harold Stodola**, Tucson CC (Amateur) and **George Kirkpatrick**, Eisen-

(Continued on page 158)

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Classified Ads • Page 196

Swinging Around Golf

(Continued from page 29)

hower GC, Colorado Springs (Junior) . . .
Bob Clark now pro at Monroe (Mich.)
G&CC . . . **Augie Boyd** named pro at
Ledgemont CC, Seekonk, Mass. . . . **Fred**
and **Murle Lindstrom** will be Boyd's as-
sistants . . . **Mike Cavanaugh**, formerly
assistant to **Manuel de la Torre** at Mil-
waukee CC, now pro at West Bend (Wis.)
CC.

Children's Memorial Hospital \$12,000
pro-am, to be played July 5, has been
shifted from Onwentsia Club, Lake For-
est, Ill., where it has always been played,
to nearby Shoreacres Club . . . Shore-
acres is a tougher course . . . Pro stars
who gave Children's Memorial invitations
the brush-off last year had their goodwill
ratings downgraded . . . Chicago golfers,
sportswriters and ad agency men made
blistering comments when they failed to
show.

Carol Sorenson of Janesville, Wis.,
1964 British women's amateur champion,
named Wisconsin's Athlete of 1964 . . .
She got 15 votes to 3 for the runnerup,
Jim Taylor, Green Bay Packers' back
. . . **Art Yann**, Pittsburgh, who retired
after 40 years with U.S. Rubber, joins **Earl**
Rubado, another retired U.S. Rubber golf
salesman, in handling Graham Hood
gloves and other imports . . . Art is work-
ing in Pittsburgh and Cleveland terri-
tory . . . Northern Ohio GCSA will hold
its equipment demonstration Oct. 5 at
Portage CC, Akron . . . Supt. Nelson

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Classified Ads • Page 196
Buyers' Service • Page 201

Monical personally will cook lunch and dinner for about 200 in the club's equipment center.

Some smaller clubs are getting great pro service from veterans who want to ease up from the pressure of the big jobs, but want to remain active . . . Henry Picard who resigned from Cleveland's Canterbury to be pro at Blue Mountain Inn, Harrisburg, Pa., is one of those who has eased off . . . Allan Niederlitz now pro at Springdale CC, Princeton, N.J. . . . Jim Kanavas, formerly assistant to Howard Kluth at Tuckaway CC, Milwaukee, now pro at Oconomowoc (Wis.) CC. Stan Dudas now pro at Atlantic City (N.J.) CC.

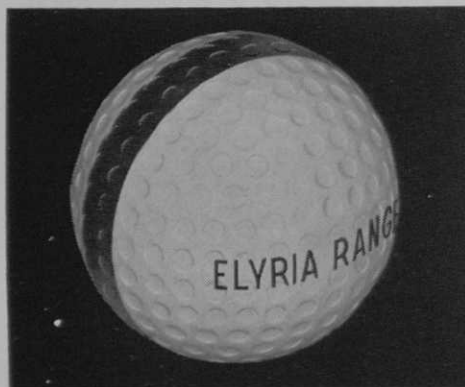
Bill Haiyushi, supt. at Oahu CC, Honolulu and Mary Turner, wife of Bud, who recently went from Royal Kaanapali CC to back home in Indiana, arranged for the decoration with leis of GCSA officials at the supts.' annual banquet . . . Everybody liked the way the GCSA's new president, Bob Shields, introduced his family — his wife, Bernice, sons Glen, 15 and Mark 11, his father, 82, his brother and two sisters.

Carl Smith who moved from PGA National course to become supt. at Lost Tree Club in North Palm Beach, has his members lauding him for the job he has done in getting the attractive new course in superb condition . . . American Society of Golf Architects, who met at Lost Tree for annual Conference, joined in the chorus of praise for Smith and the Lost Tree architect, Mark Mahannah.

Carl McKinney goes from Port St. Lucie to supt's post at PGA National course . . .

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The 18-hole course at Cochise G & CC, near Willcox, Ariz., is open for play. The course is completely equipped with underground sprinklers. A new pro shop has been constructed and a clubhouse with a restaurant and cocktail lounge, seating 118 people, has just been completed. A 45-acre lake has been constructed and has been stocked with over 15,000 fish. The lake is open for boating and other water sports.

Sudden death of Mrs. Al Nelson had everybody around the PGA National clubhouse, both employees and frequent visitors, feeling they had lost one of their own . . . As a switchboard operator, Peggy was one of the best.

Joe Ennis now pro at Lido Club (NY Met dist.) . . . Gene Sarazen joining the golf architectural and construction firm of Desmond Muirhead and Kenneth Caldwell . . . Muirhead has done several courses as features of community projects and is designing 18 hole courses in California: Quail Lake, near Riverside; Soboba Meadows, near Palm Springs, and Rancho Capistrano . . . Caldwell is an experienced construction man and supt.

Alex Cunningham, a retired pro, died recently . . . Alex, after arriving from Scotland, was pro at clubs in West Virginia and Ohio . . . Then for years he was at North Shore in the Chicago dist., where he also served as president of the Illinois PGA section . . . Alex was an early supt.-pro-manager of the PGA National course in Dunedin.

Decision of the Golf Course Supts. Assn. to move its headquarters to Chicago from Jacksonville Beach, Fla. should enable the organization to give more convenient, better informed service to its members . . . Changing economic picture in golf calls for supts., pros and managers being located on the main line of business, publicity and employer contacts . . . Club Managers Assn., with headquarters in Washington, is in a good

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spot for club tax relief lobbying, only one of the CMAA's many important jobs... With all the big talk of politicians about cutting taxes, there's no promise the 20 per cent tax on club membership is to be eliminated soon.

L. E. (Red) Lambert, president of the GCSA in 1961, died in his home a few hours after returning from the Cleveland turfgrass convention... A veteran of more than 40 years in the golf business, Red had been supt. at Prairie Dunes CC in Hutchinson, Kans. since 1957... For many years he supervised maintenance at courses in Davenport, Ill. and Rock Island, Ill., moving in 1947 to Oakwood CC in Kansas City... A director and officer of the GSCA from 1956 through 1962, Red worked tirelessly in setting up course building specifications in order to more closely coordinate the work of architects and supts... He is survived by his wife, Cora, and four children, William, Dorothy, Mary Lou and Joyce.

Joseph S. Venturella, supt. at Diablo CC, Danville, Calif., died a few hours after arriving in Cleveland for the GCSA convention... Joe, a native of Pittsburgh, Pa., worked as an assistant for several years to Dutch Leffler at Oakmont and then came to Brookwood CC, in the Chicago area... He moved to California in 1958 to become supt. at Round Hill, also in Danville, and then took the Diablo position about five years ago... Joe is survived by his wife, Lois, and three children.

Big party at Milwaukee honoring veteran golf and bowling writer, **Billy Sixty**, and the city's veteran bowling star, **Hank Marino**... First USGA championship to go to New Orleans is 1966 Senior Women's Amateur at Lakewood CC, Oct. 5-7... Fred Corcoran on quick trip to Greece to look at new course near airport as a possible site for a Shell Wonderful World of Golf match... On same trip he went over plans for this year's Canada Cup tournament to be played in the fall at Club de Campo, Madrid.

Tam o' Shanter CC, in suburban Chicago, where the big money tournaments were started by the late **George S. May**,



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Barbara McIntire, a member of the Broadmoor GC in Colorado Springs, Colo., and No. 1 among the nation's amateur women golfers, was named winner of the eighth annual Colorado Sports Achievement award for the recognition she brought to Colorado through sports. Barbara is the current U.S. Women's amateur champion. Presenting the award, given by the Colorado Springs Quarterback Club, is Ben Martin, Air Force Academy football coach and a former winner of the award.

recently sold to Chicago real estate firm of J. Emil Anderson & Son, Inc. . . . May's family owned controlling interest in the 120-acre property . . . Western Open at Tam o' Shanter July 1-4 will be held as new owners won't take possession until later in the year.

Strange that in all the stories about the National Open and the Women's Open being changed to four day events, very few writers mentioned that the National Open was played at 18 holes each of four days (and an 18 play-off on the fifth day) in 1913 when Francis Ouimet won . . . This was the first time for a four-day Open . . . National Opens of 1914, '15 and '16 were on that schedule . . . The three day Open with the third day extended to 36 holes, began in 1919 . . . The first three National Opens (1895, '96 and '97) went 36 holes in one day . . . Starting in 1898, when Fred Herd won at Myopia, the Open was played at 36 holes per day for two days thru 1912, when Johnny McDermott won at the Country Club of Buffalo.

The four Japanese visitors to the GCSA convention brought with them copies of the monthly Turf Research Bulletin published by Green Section Research Center, Kansai Golf Renmei, Takarazuka, Japan . . . Dr. Tadashi Kubo is editor . . . It's

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- April 2-4 —To be announced
9-11—To be announced
16-18—To be announced
23-25—Pensacola Ladies Inv., Scenic Hills CC—\$8,500
- April 30—May 2—Peach Blossom Inv., Spartanburg (S.C.) CC—\$8,500
- May 7-9 —Shreveport Kiwanis Inv., Palmetto CC, Benton, La.—\$8,500
14-16—Muskogee Civitan Inv., Muskogee (Okla.) CC—\$8,500
20-23—Dallas Civitan Open, Glen Lakes CC—\$14,000
28-30—Babe Zaharias Open, Bayou Din GC, Beaumont, Tex.—\$8,500
- June 4-6 —Blue Grass Inv., Hunting Creek CC, Louisville—\$8,500
10-13—Women's Western Open, Beverly CC, Chicago—\$8,000
18-20—Cosmopolitan Women's Open, Macktown GC, Rockton, Ill. —\$8,500
25-27—Lady Carling Open, Turf Valley CC, Ellicott City, Md.—\$10,000
- July 1-3 —USGA Women's Open, Atlantic City CC, Northfield, N. J. —\$20,000 (min.)

been going for four years . . . "Practical Articles" in the January issue included "Tifton Hybrid Bermudagrasses in USA" by E. Ray Jensen and news from Japan's regional turf conferences . . . We didn't read them, though, in the raw Japanese.

Lengthen Keller course and enlarge practice fairway for St. Paul Open, which is being boosted to \$100,000 . . . Gil Foster, Keller supt. who supervised the expansion work, is designing several courses in northern Minnesota where he is a golf consultant to numerous resorts . . . Foster also built and operated a Par 3 course at Gem Lake, Minn., which he has sold to Ned Dwyer.

Leon Hartogh, one of Norm Westfall's proteges, goes from Wakonda, Club, Des Moines, to be supt. at Elks G&CC, Elkhart, Ind. . . GCSA luncheon for Cleveland District club officials was a good job of giving club executives an impres-



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sive closeup of the type of business executives who manage expensive golf courses . . . Nelson Monical, Portage CC supt., made a brief talk on the supt's. viewpoints and responsibilities . . . Ted Stevens moves from James Baird State (N.Y.) Park to be supt. Wallhalla CC new 18 at Rexford, N.Y.

Gino Turchi opening his Northway Heights CC 18 at Elnora, N.Y., this summer . . . Bob Grasso, in charge of constructing Ponderosa CC, Schenectady, N.Y. 18, will be its supt. when the course is opened this summer . . . Joe Martinez, supt. Bel Air CC, Los Angeles, started to work on that course 39 years ago . . . His neighbor, Chuck Friday, supt. at Hillcrest CC, started on that course in 1927 under the late Bill Stewart.

More talk about tree care by supts. at Cleveland than we've heard before at a GCSA meeting . . . First big and steady program of tree maintenance we ever saw was at Saucon Valley CC, Bethlehem, Pa., when Leonard Strong was supt. and Eugene Grace, Bethlehem Steel head, was a director of club operations . . . At Hillcrest in Los Angeles, Supt. Charles Friday has one man assigned to tree work and members have commented very favorably on the results . . . Every tree on the course gets attention and the tree man now is making his second trip around the course in a year and a half.

Phillips S. Lord, veteran radio and TV impresario who produced Gangbusters among other popular features, is building 18 at Ellsworth, Me., with a 50 unit

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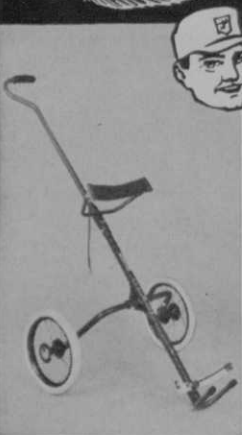
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Eighty members of the Boston Tee Party Golf Association flew to Bermuda for a group tournament in February. Pictured leaving Boston's Logan Airport are (l. to r.): Mrs. Dee Niemann, Salada Tea hostess; Edward Sakofitz, Walter Hagan Golf rep; Miss Mary Maguire, Princess Hotel rep; and William E. Corcoran, executive secretary of the Boston Tee Party Golf Assn.

motel and other resort facilities as part of the job . . . Robert Trent Jones is architect for 18-hole layout being built in Windham, Me. . . E. C. Lorence, supt. of Park Club in suburban Buffalo for 40 years, is retiring and will be succeeded by his assistant, George Chareson . . . George Barnhardt, supt., Cherokee Town & CC, Atlanta, is building the club's third nine.

Sid Dreyfoos, Cleveland course supply dealer, says he started in the golf business in 1927 with Milorganite, Dupont and Mallinckrodt as his suppliers and he's still busy selling for them . . . Sid recently was honored as a 50-year member of Oakwood CC, Cleveland . . . Owen Gridley, supt. Chikiming CC, Lakeside, Mich., won the Polaroid camera in the GCSA contest that Chipman Chemical Co. conducted . . . Supts. at Cleveland said the last few winters have taught them that ice staying a few days on turf can cost a lot of grass . . . Either break the ice or lose the grass, they've learned.

The Madera (Calif.) G & CC, designed by Bob Baldock 10 years ago, is ready to start its second Baldock-designed nine . . . Ditto for Oakdale (Calif.) G & CC, which was built by Baldock five years ago . . . Reames G & CC in Klamath Falls, Ore. has had Baldock design its new nine holes . . . Sib E. Kleffner of

Boise, Ida., has been elected president of the National Sporting Goods Assn.

Harold and Herbert Heinlein will open their semi-private 18-hole course, Ponderosa, at Frankfort Springs, Md. this May . . . Forest Cove CC (Houston, Tex.) with its 18-hole course nearly completed will officially open before July . . . A 25-year development of a 10-mile square public recreational facility in Mercer County N. J. (east of Philadelphia, Pa.), to include two golf courses, has been announced by the state of N.J.

Second nine has been added to the Concord (Calif.) municipal course . . . The Lifetime Sports Foundation, a new organization dedicated to "fitness of youth and sports that last a lifetime" will work through schools, and is headed by **Bud Wilkinson**, former Oklahoma U. football coach . . . Headquarters are at 1725 K Street, N.W., Washington, D.C. . . . The 1965 Western Junior tournament will be held at the Finkbine South course at the State Univ. of Iowa in Iowa City, Ia. on Aug. 17 through 21 . . . Brae Burn CC (West Newton, Mass.) is rewarding supt.

Arthur Anderson with retirement compensation for his over 40 years of service to the club.

Beaver Island State Park golf course (Grand Island, N.Y.), which was opened last Aug., has greens that average 9000 sq. ft. and tees that measure 40 x 100 ft. — thus allowing the 6779 yardage measured from the center of greens to the center of tees to be extended to 7100 yds for championship play . . . Pro at Beaver Island, which is operated by the state of N. Y. through the Niagara Frontier State Parks Comm., is **Michael F. Parco** . . . Other features of the 18-hole par-72 course include a golfers' only parking lot, and men's and women's lockerrooms with wall to wall carpeting . . . Lockerroom attendants are available at Beaver Island during the season to serve food and drink seven days a week.

A total of 74 invitations have been extended to the Masters Tourney at Augusta, Ga. (April 8 through 11) . . . Four new players have been added to the exempt list. They are: **Ken Venturi**, **William C. Campbell**, **Tony Lema** and **Bobby**

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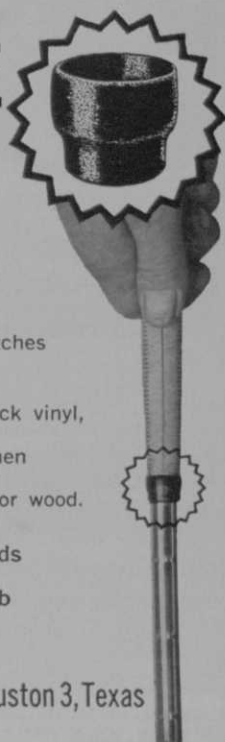
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Nichols . . . There are 10 invitees this year that have never previously competed in the Masters: Donald C. Allen, Frank Beard, Terry Dill, Dave Eichelberger, William E. Ferrell, Jr., Raymond L. Floyd, John M. Hopkins, Jack McGowan, Tom Nieporte and Ed Tutweiler.

Jimmy Thompson, formerly at Rancho GC in Los Angeles, Calif., will become pro at the new Valencia GC in Saugus, Calif. on May 1 . . . The Valencia course is under construction . . . Manager for the Mill River Club (Upper Brookville,

L.I., N.Y.) is Bob Stanley . . . The ninth annual Coral Gables—Univ. of Miami (Fla.) tourney will be held Mar. 25-27 at the Biltmore municipal course in Coral Gables . . . The 72-hole medal play competition will consist of individual and team action in both varsity and freshman-junior college divisions.

Southern Seniors Golf Assn. will hold its third annual spring tournament at the Bay Hill Club in Windermere, Fla. Mar. 29 through April 2 . . . Mar. 16-19 are the dates of the Southern Seniors tournament at the Glen Arven GC in Thomasville, Ga. . . John F. Dearie, caddiemaster at the Overbrook CC in Philadelphia, Pa. for 35 years until his retirement five years ago, died in mid-February at the age of 69 . . . Keith Eynon will become pro at the new Butte Creek CC near Chico, Calif. on April 15.

Local pros, Joe Lewis, Jr., John Lewis, Jack Gately, Tom Walsh, Timy Pedone, Pat Calendrello, Ted Mackenzie, Phil Cassidy and Tom DeBaufre, each spent a day teaching at the Philadelphia (Pa.) Motorboat and Sportsmen's Show grass hole where golfers could actually play, obtain a lesson and get their swings photographed, all in one step . . . First-time qualifiers Rod Funseth, Kel Nagle, Dick Sikes, Chuck Courtney, Charles Coody, Miller Barber, Jack McGowan and George Archer will play the \$75,000 Tournament of Champions (April 29-May 2).

The Florida turfgrass trade show will be housed entirely in Ft. Lauderdale May 6-7 . . . Events will be centered entirely around the Sheraton Hotel and the Plantation Field Research Laboratory . . .

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Dates of the Vacationland Open at Poland Spring, Me. have been changed to Aug. 12-15 . . . These are the same dates of the PGA Championship, but the tournament's promoters feel that scores of touring pros who will not be competing at Ligonier, but pointing toward the Carling Open at Sutton, Mass. the following week, will be attracted . . . The Poland Spring event carries a \$15,000 purse.

Grand Bahama Hotel and CC will be the site of a Southern Seniors' tournament May 18-23 . . . **Frank Stranahan** who quit playing the tour as a regular in 1962 has returned to school . . . He is studying for a masters degree in finance at the U. of Pennsylvania in order to better manage his interests in oil, real estate, industry and other fields. . . . **Adrian Wilson** is pro at Lindale GC in Sacramento, Calif. succeeding **Bill Panicca**, who has returned to the San Joaquin Valley.

John Derr will be among the telecasters of the PGA national tour over the Sports Network . . . **Ken Coleman** will be used as an alternate . . . **Ted Trammell** will move from Comstock GC in Davis, Calif. to be head man at Bob Baldock's Sky West Public GC in Hayward, Calif. . . . **C. M. Walker** of Phoenix recently used a 3-iron to get a hole-in-one on the 180 yard third hole at San Marcos CC in Chandler, Ariz. . . . His companions completed the hat trick . . . **Harold Klaiber** carded a birdie two, **Walt Koch**, a par three and **Lou Jolly**, a bogie four.

Bob Baldock, chairman of the board of Baldock Pacific Properties, has announced a series of seven tournaments, one at each of the seven Baldock-built public courses (one in Nev. and six in Calif.) . . . United Voluntary Services, a non-profit organization that contributes outstanding services to communities, veterans hospitals and U.S. Armed Forces will be the beneficiary of receipts from the seven events . . . A three-day international tourney for both men and women is being sponsored over Easter weekend (April 17-19) by the Jamaica Golf Assn. and Runaway Bay Hotel and the Trelawny Club at Runaway Bay, Jamaica.

PGA National Tour

(Sports Network, Inc.)

Mar. 14	Doral Open, 4:30 - 6 p.m.
Apr. 4	Greater Greensboro Open, 4:30 - 6
18	Houston Classic, 5 - 6:30
May 9	Colonial Invitation, 5 - 6:30
16	Greater New Orleans Open, 5 - 6:30
June 13	Cleveland Open, 5 - 6:30
Aug. 8	Philadelphia Golf Classic, 5 - 6:30
Sept. 5	Oklahoma City Open, 5 - 6:30
Oct. 23	Sahara Invitation, 5 - 6:30

To be announced - Palm Beach Open
All times listed are New York time.

Members have purchased North Oaks GC (Minneapolis, Minn.) from its owners at a reported price of \$275,000 . . . Pro Ray Vennewitz, supt. Richard Toupal and club manager, Oliver Schaubach, will continue in their present capacities . . . Whitley County Recreation Assn. met recently to plan construction of a country club in the Williamsburg-Clio, Ky. vicinity . . . There are 40 members already, with a total of 100 or 125 to come . . . Jim Turnesa, pro at Ryewood, CC in Rye, N. Y., will conduct the 1965 National Golf Camp at 18 Hampton Ave., Yonkers, N. Y. for Junior boys and girls 12-20 years old this July 17-24 . . . It is reported that Segregansett CC (Taunton, Mass.) has acquired land and hopes to acquire more in order to expand to 18 holes . . . Lenexa, Mo.'s retirement village has opened . . . Other units are planned and eventually there will be a nine hole golf course as well as a chapel . . . Westlake CC (Alton, Ill.) plans an addition to its clubhouse . . . Lamesa, Tex. is to be the site of a nine now being built . . . Riverside CC (Macon, Ga.) has plans to add a new activity room to the clubhouse.

Michael Shearman, 80, former pro-manager at the Sioux City (Ia.) CC for 45 years, died late last year . . . He was a native of Scotland . . . Sun City Center GC, a Del Webb enterprize near Tampa, Fla., will add a par 36 second nine . . . The Porterville Golf Assn. and Women's Golf Assn. have agreed to advance funds to build a new clubhouse on the municipal course in Porterville, Calif. . . . But the fathers will pay for most of the \$36,000 project.

March, 1965

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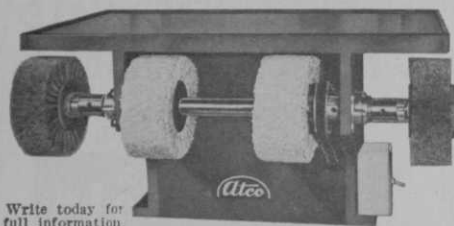
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National Golf Day
May 31

W. G. Wilkinson, Honolulu, widely known veteran architect, building 7,100 yd. course at Papeete, capital of Tahiti . . . It's part of a 1000 room resort development of the French government tourist agency . . . Clash between two cola outfits is disturbing sponsors of one of the larger winter tournaments . . . One outfit has some headline players on its payroll and its most aggressive competitor has bought the tournament telecast.

The Children's Memorial Hospital (Chicago, Ill.) Fifth annual pro-am championship will take place July 5 at Shoreacres Club, Lakebluff, Ill. . . . Fifty top-ranking pros and 150 amateurs will make up 50 foursomes. Prize money of \$12,000 will be divided among the 10 top pros . . . All pros will receive \$50 each . . . Robert Trent Jones has been employed by the Litchfield Park Land and Development Co. (an affiliate of Goodyear Tire and Rubber) to design two new 18-hole courses in Litchfield Park (near Wigwam winter resort) 17 miles from downtown Phoenix, Ariz. . . . Both courses (one 7000 yards, the other under 6000 yards) are expected to be completed by next fall . . . Eventually there will be over 16,000 homesites in the area.

Bill Hook, pro at Kenwood CC in Cincinnati, O., has had his contract renewed . . . Hook has been at the club for 15 years . . . Cliff Hook is now pro at Lake Forest CC in Cleveland, O. . . . He was formerly assistant at Inverness CC in Toledo, O. . . . David Morrison is running a winter-spring indoor driving range in a movie house in Ventnor, N.J.

PGA is missing an important bet by not having its business relations with the LPGA studied and developed for mutual good of men and women pro golfers and golf in general . . . Some action has been taken in women's golf business promotion at PGA business schools but no PGA committee planning and action has been taken on a national scale, although PGA members have been building women's golf business . . . A substantial part of womens sales is getting away from pro shops . . . What the PGA could do for its members in coordinated work with women pros is immensely more valuable and urgent than many other matters that get attention at PGA meetings.

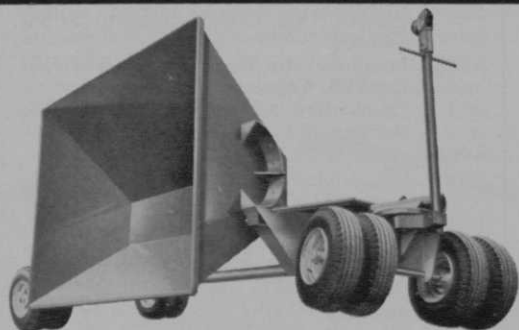
Why should the spirit of male pro be too haughty when there never has been a guy in pro golf who has dominated the field as Mickey Wright has been doing in LPGA play?

Gary Carle is pro at South Bend (Ind.) CC succeeding the late Johnny Watson . . . Carle played in tour events in '63 and '64 . . . He was graduated from Miami (O.) U in business administration

. . . Was a captain in the Marines during Korean war.

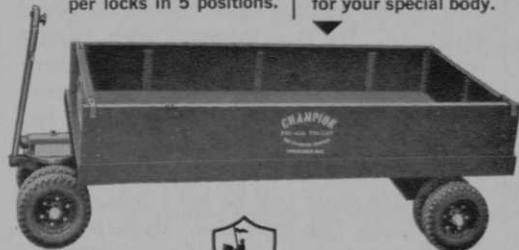
Don Richards, Spalding pro salesman in Louisiana, tells about Charles Dugas, pro at Lafayette (La.) CC, having bear trouble in putting . . . Not long ago one of Charley's members looked back after lining up a tricky short putt and there was a 500-lb. black bear also looking at the line . . . Dugas and the members vacated the green instantly . . . They finally shot the bear out of a tree . . . Bears are not unusual in the Cajun country . . . This one was believed to have been a wanderer from the Atchafayala River conservation area.

Johnny Reardon retired after 25 years as Spring Lake (N.J.) CC pro and is relaxing at his winter home in Stuart, Fla. . . . Jerry Gianferante switched from pro job at Springfield (Mass.) CC and is succeeded there by his assistant, Harry Mattson, Jr. . . . Scotty Brubaker and Mike Connor forecast the American \$100,000 Golf Classic at Firestone CC, Aug. 26-29, will have a \$100,000 ticket sale before spring arrives.



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Buyer's Service • Page 201

PGA Schedule For Spring and Summer

- April**
- 15-18 Houston (Tex.) Classic, Sharpstown CC — \$75,000 (min.)
- 22-25 Texas Open, Oak Hills CC, San Antonio, Tex.—\$46,000
- 29-2 Tourament of Champions, Desert Inn CC, Las Vegas, Nev.—\$75,000
- May**
- 6-9 Colonial National, Colonial CC, Ft. Worth, Tex.—\$100,000 (min.)
- 13-16 Greater New Orleans (La.) Open, Lake Wood CC—\$100,000
- 20-23 Memphis (Tenn.) Open, Colonial CC—\$60,000
- 27-30 500 Festival Open, Speedway GC, Indianapolis, Ind.—\$86,000 (min.)
- June**
- 3-6 Buick Open, Warwick Hills CC, Grand Blanc, Mich.—\$66,000
- 10-13 Cleveland (O.) Open, Highland Park CC—\$125,000
- 17-19 USGA Open, Bellerive CC, Creve Coeur, Mo.—Purse to be announced.
- 24-27 St. Paul (Minn.) Open, Keller GC—\$100,000
- July**
- 1-4 Western Open, Tam O'Shanter CC, Chicago, Ill.—\$50,000 (min.)
- 5 Children's Memorial Hospital Pro-Am, Shore Acres CC, Lake Bluff, Ill.—\$12,000
- 14-17 Canadian Open Mississauga G & CC, Toronto, Ont., Canada—Purse to be announced.
- 22-25 Insurance City Open, Wethersfield CC, Hartford, Conn.—\$50,000 (min.)
- 29-1 Thunderbird Classic, Westchester CC, Harrison, N.Y.—\$100,000
- August**
- 5-8 Philadelphia (Pa.) Golf Classic, White-marsh CC, Chestnut Hill, Pa.—\$125,000
- 12-15 PGA Championship, Laurel Valley CC, Ligonier, Pa.—\$50,000 (min.)
- 19-22 Carling World Open, Pleasant Valley CC, Sutton, Mass.—\$200,000
- 26-29 American Golf Classic, Firestone CC, Akron, O.—\$100,000

Leonard Hammond, Hollywood, Calif., is now serving as Paul Hahn's booking agent . . . He was formerly with Grantland Rice Sportland Pictures, and during World War II, served as a war correspondent . . . Hahn has been giving approximately 175 performances a year for the last 14 years . . . Fourth Florida turf-grass trade show will be held at the Plantation Field Lab and New Sheraton Hotel, Ft. Lauderdale, May 6-7 . . . Springlake GC, Lima, O., completing 2,300-

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New York State PGA business school to be held Apr. 5-6 at the Treadway Inn, Batavia . . . John Henrich, Jack Lumpkin, Carmen Ceo, Bob Smith, Ralph Haas and John Budd are running the school . . . Bill Barber, Hopkinsville CC supt., is the new president of the Kentuckiana GCSA . . . Gordon Duguid, Big Springs GC, Louisville, is vp and Tom Sams, Audubon, Louisville, is secretary-treasurer . . . Three Japanese visitors attended the GCSA convention . . . They were from Osaka and Hyogo . . . Ford Motor Co. also had one of its tractor division trainees from India at the supts.' gathering . . . Which gave the affair a true international flavor.

Women's Titleholders tournament, usually played in the spring in Augusta, Ga., has been moved back to Nov. 25-28 this year . . . Billy Sixty, Jr. is designer of an 18-hole course to be built in Beaver Dam, Wis. . . . Wisconsin Turfgrass con-

ference to be held in the Wisconsin Center at the University in Madison, Mar. 23-24 . . . Dwayne A. Rohweder is the conference chairman . . . Attendance at the GCSA banquet, climax of the Cleveland convention, was 910 . . . Carter L. Burgess, chairman of American Machine & Foundry, has called for elimination of the excise tax where it applies to the bowling industry . . . There is a \$20 use tax on each lane at a bowling center . . . A few golf clubs get hit by this excise.

Architect Eddie Ault recently was featured in 6-column article in the Baltimore Sun . . . It was written by Mal Allen . . . John A. Abernathy now pro at Lancaster (Pa.) CC, succeeding Tom Murphy, who moved over to Canterbury in Cleveland when Henry Picard retired from that club . . . Abernathy came to Lancaster from Duke University in 1963 . . . Willie Raeburn, supt. at Knollwood CC, Birmingham, Mich., was called home during the GCSA convention due to the death by drowning of his young son.



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