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The soft comfort of KuniK Kasuals . . . for him . . . for her. Impeccably tailored from finest fabrics. Tommy Bolt sport coats, slacks and bermudas. Ladies' koordinates, bermudas, kulottes and knits. At leading pro shops, coast to coast.

Catalog for Pro's only Dept. G

KUNIK KASUALS

6818 Ventnor Ave., Ventnor, N. J.



GOLF CLUB SHOPS

CASH IN ON THE PRODUCT
THAT'S MAKING GOLF HISTORY!

E-BOND NO. 10-40 KINETIC EPOXY DRIVER INSERT RESIN

- * Replaces plastic-screwed-inserts on golf drivers and woods
- * Increase driver & wood distance by 10 to 20 yards
- * Soon to be standard with most major club manufacturers

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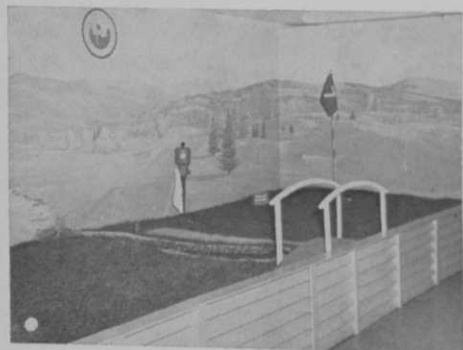
INTERNATIONAL EPOXY CORP.

501 N. E. 33rd Street
FORT LAUDERDALE, FLORIDA

New England GCSA Educates Public at Exposition

When the Eastern States Exposition was held last fall in West Springfield, Mass., the New England GCSA was represented with an exhibit that was something of a show stopper. It consisted of a golf hole with an artificial tee, Merion bluegrass fairway, running brook, sand trap and Kernwood velvet bent green. Plastic golf balls were knocked around the site which had a 50-foot backdrop depicting a typical New England mountainside course.

New England GCSA members, re-



Two views of the New England GCSA exhibit at the Eastern States Exposition.

splendent in white shirts, green and silver stripe ties and Dartmouth green pullover sweaters, manned the booth, answering questions and explaining fine points of the game. The majority of questions concerned weeds and crabgrass. Most of the viewers came away convinced that the velvet bent was artificial even though the supts. went to great pains in stressing that the grass was real.

The supts. report that many of the persons who visited their booth were puzzled as to what a supt. does on a course.

DIRECTIONAL & INFORMATIVE GOLF COURSE SIGNS



**THE MOST DURABLE, ATTRACTIVE
AND ECONOMICAL GOLF SIGNS
ON THE AMERICAN MARKET**

**4" x 8"
SIZE**

50¢

Large, 6"x8" golf signs, 75¢ ea.
Self-fastening aluminum stakes, 25¢.

Designed and produced with the same attention to good taste and quality that reflects country clubs and golf courses the nation over, T A T golf signs are a product of 35 years of industrial sign making know-how.

T A T golf signs are constructed of tough, durable, three-sixteenths deluxe tempered masonite spray coated with a snow white background and printed in vermilion red, with long lasting enamels.



YARDAGE MARKERS
6 in. x 8 in. size

with new
raised numbers
(Send us your
score card)

Sets of 18—\$28.80

Sets of 9—\$15.95

Including Stakes

SAMPLE OFFER

In order to prove to you the quality of T A T Golf Signs, send \$1.00 to cover handling, boxing and mailing and we will send a (4" x 8") sign with stake.

BRAND NEW BROCHURE —

just off the press — over 70 messages.

Free on Request

TAT GOLF SIGNS

DUNEDIN, FLORIDA

Approximately a half million persons attended the nine-day Exposition.

Leon V. St. Pierre of Longmeadow CC was in charge of the GCSA exhibit. He was assisted by Richard C. Blake, Mt. Pleasant CC, Tom Blake, Oak Hill CC, Lucien Duval, Chestnut Hill CC and Herbert Berg, Pleasant Valley CC. Prof. Joseph Troll and several students in his turf management school at the University of Massachusetts and the Longmeadow CC's Ladies Golf Association also participated in the exhibit.

An exhibit of the Massachusetts Lawn and Turf Council adjoined the GCSA display.

GCSA Convention Program

(Continued from page 30)

supt., Fairlawn CC, Akron, O.; Tom Burrows, supt., Glencoe (Ill.) CC; and Richard Blake, supt., Mt. Pleasant CC, Boylston, Mass.

Quiz the Experts: Carl A. Bretzleff, supt., Meridian Hills CC, Indianapolis, Ind.; Marvin H. Ferguson, Texas A & M University; Fred V. Grau, consulting agronomist; O. J. Noer, turf-grass consultant; Colin Smith, supt., Shaker Heights CC, Cleveland, O.; Leonard J. Strong, retired supt., Saucon Valley CC, Center Valley, Pa.; James E. Thomas, supt., Army-Navy CC, Arlington, Va.; James R. Watson, director, agronomy div., Toro Mfg. Corp.

Friday, February 12

Morning Session

Theme: Information Cafeteria.

Course Design for Both Maintenance and Play: Geoffrey S. Cornish, Fiddlers Green, Mass.

Work Smarter — It's Easier: Roger Thomas, Jacobsen Mfg. Co.

Trees for the Golf Course and Grounds: Arthur C. Drysdale, Sheridan Nurseries, Canada.

Electronics and the Supt.: Edward G. Mohava, supt., South View CC, West St. Paul, Minn.

1965 conference critique: John J. Spodnik, supt., Westfield CC, LeRoy, O.

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