

Build HEALTHIER GREENS . . . STRONGER TURF . . .



Packed in 50 and 100 lb. drums. Write for prices or contact nearest distributor.

immediately with PLANT MARVEL LIQUID FORMULAS

Contains all necessary trace elements—100% solubility guaranteed.

Liquid feeding Plant Marvel formulas on a regular program all season long, gives far greater control over the health and growth of greens than any other single turf management practice. Selecting the properly balanced formula for use at various stages of turf development will produce the desired response within a day or two of application. By feeding a complete formulation each time the possibility of nutrient deficiencies is eliminated. Turf maintains vigorous growth that is far more resistant to fungous diseases and insect damage. These formulas all contain sequestered trace elements, dissolve 100% in water, will not clog the finest sprayer nozzles. They are compatible with all insecticide and fungicide sprays and feed instantly through the leaf surface or turf roots.

Write for Chemical Fertilizer Brochure . . . gives directions and formulas for turf care.

PLANT MARVEL

LABORATORIES

Dept. GD-25 622 W. 119th St.
Chicago, Ill. 60628

Westfall: "As Mr. Westfall firmly shook my hand I realized that this was a man who had worked hard all his life and would expect hard work from others . . . But he had a friendly smile and you got the feeling you were welcome . . . I liked the man immediately and hoped he would like me."

33 Years in Turf Work

Westfall broke into golf course maintenance in 1932, working under his father-in-law, Bill Keating, who was "one of the best grass men in the business," at the Des Moines G & CC. After six years he was named supt. at Crestmoor GC in Creston, where he remained for 14 years. In 1952, Westfall returned to Des Moines G & CC for a year and then moved into his present post at Wakonda. The Iowa GCSA, in 1961, gave him its first "greenkeeper-of-the-year award" and in 1963, Norm was cited by the USGA for the outstanding work he did in preparing Wakonda for the National Amateur.

Norm Westfall, of course, is somewhat overwhelmed by all the fine things said about him by his onetime assistants. "I

didn't realize that I was going to get this 'This Is Your Life' treatment," he smiles, "but now that I have, I can't tell you how good it makes me feel. If I have helped these young men it was because they were willing to help themselves. Breaking into golf course work isn't easy. At the start it means long hours, only fair pay and seasonal work. These things discourage many young fellows from sticking with it. But at the same time there are as many who find that working with turf is fascinating and go on to become outstanding supts. It's a lucky thing indeed for the golf business that this happens."

It's hardly necessary to say that the golf business was doubly lucky when some 30 years ago Norm Westfall became fascinated with turf.

National Golf Day Proceeds

The PGA realized approximately \$80,000 from the 1964 National Golf Day. About 69,000 men and 6,600 women took part in the event. A total of 3,609 men and 1,126 women beat Jack Nicklaus' target score.