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Golf Business News

Eastern Golf Co. Offers Two Picker Models

Eastern Golf Co., 2537 Boston rd., Bronx, N. Y. 10467, has two models of the Bailey Golf Ball Picker. The "wheel type" is designed for

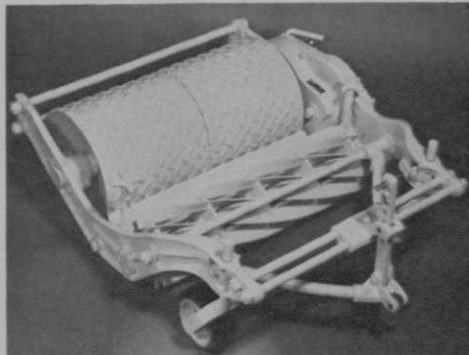


heavy duty on rough surfaces. It is constructed to absorb shocks caused by moving over high spots and solid obstacles. The "roller type" is recommended for good grass surfaces on level to

gently rolling terrain. Both models can be assembled in groups of two or more 44-in. units. Each unit can hold 600 golf balls in its steel wire baskets. Regulation size three units cover 11 feet. Models are available in a standard size of three units and a junior size of two units.

New Gang Mower with High Frequency-Low Cut

Roseman Mower Corp., 2300 W. Lake Avenue, Glenview, Ill., has developed a high-frequency, Lo-Cut Mower for moving the new



strains of grass that require low cutting heights. The unit features a 10-blade reel and provides preventative control of thatch and matting by cutting as low as 3/8-in. with a 1/2-in. frequency of cut. It is available in three, five, seven and nine gangs.

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Wisconsin Motor Tractor Engine

A model TR-10D cast iron and air-cooled tractor engine is being marketed by Wisconsin Motor Corp., Milwaukee, Wis., 53246. The unit has a displacement of 20.2 cu. ins. and weighs 80 lbs. It has a large industrial type carburetor for maximum power with minimum fuel consumption. The Ram-Thrust fuel system gives faster acceleration, according to the manufacturer, plus greater efficiency and ample load lugging power at low speeds to ease loads through sudden shock without stalling.



Steber Trailer Fleet Demonstrates Floodlighting

Steber Div. of the Pyle-National Co., 1334 N. Kostner Ave., Chicago, Ill. 60651, has been promoting illumination throughout the U. S. for the past year with a fleet of lighting demonstrator trailers. To meet increased interest for



on-location demonstrations, the truck carries a representative line of Steber lighting fixtures mounted on an adjustable mast. The telescoping mast automatically raises the floodlights to as high as 32 ft. to simulate particular installation requirements. Different lighting fixtures ranging through incandescent, mercury-vapor and quartz iodine lights in various sizes can be demonstrated to show patterns and effects. Visors or deflectors for controlling light spillage to avoid complaints among the neighbors also are demonstrated.

Gunderson Increases Sales and Modern Service Facilities

Gunderson Golf Equipment Co., Inc. of Lake Worth, Fla. has sold 175 Victor-Electri golf cars to Gunderson-Victor, a division, for approximately \$100,000. Gunderson also has a new modern plant in Lake Worth that handles all repairs and reconditioning of large fleets of electric cars.

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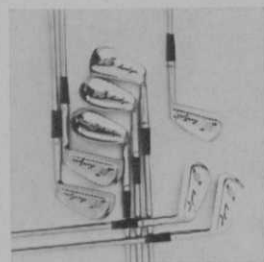
References Supplied



Turfgrass management students from Mt. San Antonio College, Walnut, Calif., recently toured Cal-Turf and farms at Camarillo, Calif. Cal-Turf president, Toby Grether, with pointer, explained root development in relation to height of cut to the visitors.

Percussion-Center Irons

AMF-Ben Hogan Co., 2912 W. Pafford, Ft. Worth, Tex., is making 1965 Ben Hogan



percussion-center irons. Unique engineering is said to place the club's center of power behind and slightly below the mid-point of the hitting surface. The precise relationship between weight concentration and striking area directs the full potential of the

swing toward the ball at the moment of impact. The PCI irons are styled with "Flash Reaction" shafts with "True Flex" graduation. Grips are in Hogan leather, black with red, or slip-proof, black with white fill. The clubs are available in sets of nine at pro shops only.

MacGregor Plans Move
Into G. E. Plant

MacGregor Sports, a division of Brunswick Corp., has confirmed that final negotiations are underway to purchase two buildings of the



General Electric plant in Evendale, a suburb of Cincinnati, Ohio. The buildings comprise approximately 460,000 square feet of floor space. The final sale is expected soon.

Combination Sulky-Scooter Introduced by Giant-Vac

A combination power sulky and scooter designed to push a Giant-Vac power vacuum machine or any other load up to 2000 lbs. has



been introduced by Giant-Vac Mfg. Co. of South Willington, Conn. The unit quickly converts from a sulky (photo) to a scooter by removing the forward sulky attachment bar and replacing it

with a forward third wheel. The models have differential for two-wheel drive and a single wheel drive suitable for flat areas. Both units are propelled by a 4 hp Briggs & Stratton engine with variable speeds from zero to 12 mph and reverse.

PGA Foursome Available in Various Colors and Price Ranges

PGA Golf Equipment Co., 8350 N. Lehigh Ave., Morton Grove, Ill. 60053, offers a complete matching four-

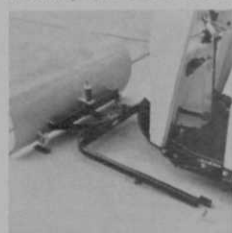


some of golf bag, headcovers, carryall and shag bag. The combinations are available in three popular price ranges and come in black, red, metallic blue and metallic green. All items feature vinyl body material

with matching all-leather trim. Golf bags have steel ring reinforcement in top and bottom, four steel upright supports and all-leather bottoms.

Snow Plow Attachment for Cushman Vehicles

A new snow plow attachment from Cushman Motors, 905 21st St., Lincoln, Neb., is available



for use on all Tractors and Haulsters made after 1959. The attachment rests on adjustable swivel runners and can be attached to or removed from any vehicle by inserting or removing lock pins on each side of the plow, using no tools. The

blade can be set at angle for rolling the snow straight ahead or sideways and is then locked in position by hand with a sector pin. The blade is 54 in. wide and 18 in. high. It is made of alloy steel 3/16-ins. thick with a 1/4-in. thick cutting edge three ins. high. All bolts and small parts are cadmium plated to prevent rust.

February, 1965

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Chamois Golf Glove from Ben Hogan

AMF-Ben Hogan Co., 2912 W. Pafford St., Ft. Worth, Texas, is offering an all-weather chamois leather golf glove. For either right or left hand for both men and women, the glove is available in natural color only. It is available only in pro shops.



West Point Markets Verti-Groove Renovator

The Master Verti-Groove is designed to renovate, slice or verti-cut fairway turf (both north and south) according to West Point Products Corp., West Point, Pa. With the renovating reel and slicing blades used in combination for thorough renovation or separately to slice or spike, the unit is five ft. wide and weighs 745 lbs. The unit also is designed with a 3-point suspension for use with PTO tractors.



Cyclone Has Spreader-Seeder

The Cyclone-Seeder Co., Urbana, Ind., markets a model 100 new push-type broadcast spreader-seeder that is ground driven. The unit will spread fertilizer, seed, granular herbicides and insecticides, ice melters, soil conditioners, etc. The hopper holds 100 lbs. of average material and is made of galvanized steel, finished over all in baked enamel. The unit gives a spread width up to 10 ft. wide, depending on the material.



Mats Can Be Illustrated

A solid vinyl plastic inset on which can be faithfully reproduced any desired logo or style of lettering is affixed to vinyl link mats made by American Mat Corp., 1802 Adams St., Toledo, O. 43601. Reproduction can be from art or photo copy and selection of colors is almost limitless. The insert, 24 in. by 36 in. or smaller, is protected by a coating of clear plastic and becomes an integral part of the entire mat. The top surface is ribbed in the same direction as the mat and provides no-slip footing.

Portable Arc Welder is Developed By Lincoln Electric

Weldanpower 130, a portable 130-ampere arc welder, has been developed by the Lincoln Electric Co., Cleveland. Self-contained, the unit is equipped with Kohler's 10 hp engine and weighs 242 lbs. Its dimensions overall: 24 3/4-in. long, 18 5/8-in. wide, 24 in. high. It can be carried by two men, can be moved at the job site on an optional two-wheel undercarriage, and can be transported in a pick-up truck or station wagon. The unit provides ample heat for 1/8-in. electrodes. In addition it provides 3500 watts of single-phase, 60-cycle AC power, available at two receptacles.

Myers Offers New PTO Sprayer with 100-Gallon Fiberglass Tank

A 100 gal., tractor mounted, 3-point hitch, PTO sprayer, with a GlasStan (patented fiberglass material), corrosion-proof spray tank has been introduced by The F. E. Myers & Bro. Co. of Ashland, Ohio.



Available with a choice of 12, 6 or 3 gpm Myers "Du-All" spray pumps,

the unit can be increased by the addition of an optional boom or hand guns. The unit is 40 ins. high, 43 ins. wide and 31 ins. deep. It uses a mechanical propeller-type agitator and the suction line strainer has a rustproof screen. The sight gauge (visible from either side) has been made an integral part of the tank.

Du Pont Herbicide Gets Thorough Testing

E. I. Du Pont De Nemours & Co., Wilmington, Del., markets Tupersan, a weed killer that has been tested on a variety of turfs under a variety of environmental and climatic conditions. It is reported safe for newly seeded turf after being mixed with the seed of many cool season grasses — sowing them together — and producing crabgrass-free, healthy turf. On established turf the chemical's safety has been demonstrated by application at five times the recommended rate without injury to the turf. Tupersan is a wettable non-volatile, non-corrosive powder containing 50 per cent 1-(2-methylcyclohex)-3-phenylurea. When mixed in water and applied as a spray, it is said to control annual weed grasses, but will not harm annual bluegrasses (*poa annua*) or clover and has been applied under trees and ornamentals without injuring them. It is not recommended for Bermudagrass.

Classified Ads • P 148

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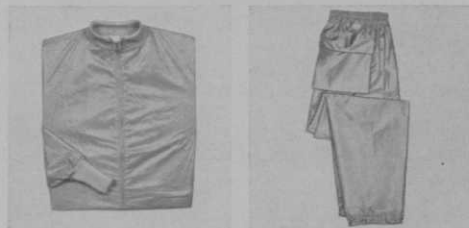
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Nylon Rain Jacket and Pants Available from Spalding

New from Spalding, Chicopee, Mass., is a "featherweight" nylon waterproof jacket, which may be dry cleaned or machine washed. In small, medium, large and extra large sizes, the



jacket has ventilated yoke back lined with nylon marquisette in the men's models. Water-repellant knit collar and cuffs are featured. Nylon waistband at the back helps assure perfect fit and eliminates "blousing" in front. A large "Pak-Pocket" with a full zipper allows the jacket to be coiled into a pocket forming a unique carrying pouch. It is available in red, tan and navy blue, with ladies models in light blue and eggshell.

With many of the same construction features as the jacket, Spalding also has nylon rain pants with a wide elastic waistband. Large bellows-type hip pocket with a flap that converts into a self-storing "Pak-Pocket", slash vents for easy access to side pockets and adjustable snap leg bottoms are featured. Available in red, tan, and navy blue in sizes from small to extra large.

Quartz Lamp For Golf Driving Ranges & Miniature Courses

Westron Corp., 652 Hudson St., New York, N. Y. 10014, produces a new quartz lamp, which will screw into any ordinary lamp socket, converting it into a floodlight.



The unit consists of an aluminum screw-in body, and a replaceable 400 W quartz iodine bulb, with a rated life of 2,000 hours. Weighing seven ounces, the lamp is a completely open fixture, using internally fused 400 W quartz iodine bulb that is no larger than a cigarette. The unit combines this bulb that produces more light than seven 150 W incandescent bulbs with a specially designed multi-faceted, aluminum reflector, resulting in a bright, intense medium spread light. There are no costly conversion costs and an adaptor is available so the unit can fit mogul outlets. Found to be a strong deterrent to vandalism in unsupervised areas, lamps are particularly useful for golf driving ranges and miniature golf courses, as well as parking lots.

Buyers' Service • P 151



Ken Venturi has signed a long-term contract to exclusively use U.S. Royal golf equipment. Venturi used the new Royal registered golf ball in winning the USGA Open and other tournaments in 1964. He is shown with Fred P. Koehler, national sales manager of the Royal golf equipment div. of the U.S. Rubber Co.

Ransomes Offers Several Mowers

Ransomes Sims & Jefferies, Ltd., Orwell Works, Ipswich, England, produces several mowers ranging from hand to professional automatic gang mowers. Among mowers featured is the 18-in. Auto-Certes motor mower that is reported as ideal for greens and other fine turf. The unit, demonstrated by Supt. John K. Campbell of St. Andrews, Scotland,



ing from hand to professional automatic gang mowers. Among mowers featured is the 18-in. Auto-Certes motor mower that is reported as ideal for greens and other fine turf. The unit, demonstrated by Supt. John K. Campbell of St. Andrews, Scotland,

on the 18th green of the famous Old Course, has a high speed 10-blade cutting cylinder, separate drive and cylinder clutches. Height adjustment can be made quickly by micro-hand-wheel.

Wilson Produces Golf Cart with Balanced Wheels

Wilson Sporting Goods Co., 2233 West St., River Grove, Ill. 60171, produces the Classic III golf cart. The unit features all-steel construction with 10-inch, die-cast



speke wheels with soft rubber tires. Wheels have double ball bearings. Wide wheel spread balances the load. A "T" grip gives golfers a firm hold on the chrome-plated handle. Easily stowable in an auto trunk (even with bag attached), the cart has adjustable bag brackets padded with vinyl and vinyl straps.

trunk (even with bag attached), the cart has adjustable bag brackets padded with vinyl and vinyl straps.

Buyers' Service • P 151

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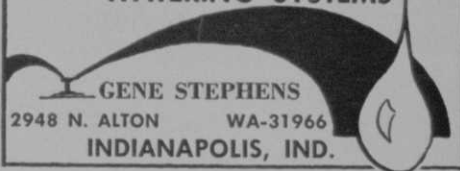
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Trade Briefs

Adrian L. Kent has been appointed sales manager of the Atlanta, Ga. district of Certain-teed Products Corp's pipe division . . . He succeeds C. C. Clubb, who moves to Denver as manager of the pipe division there . . . Clyde M. Rushing has been named president of Product Engineering Co., Inc., Portland, Ore. He joined Product Engineering in 1962 after serving as an executive of three West Coast firms. . . . James Norris now is national golf professional sales manager for A. G. Spalding & Bros., Inc. . . . He moved up from district manager of North Central sales, and at one time served as a sales rep. in the Chicago territory.

Bill Short of Leon Short & Son, Keokuk, Ia., is covering eastern Iowa and central Illinois as



Burke



Smith



Short



Kent



Norris



Clubb

a sales rep. for Cushman Motors . . . The AMF - Ben Hogan Co. equipment catalog, introducing what is said to be the widest range of color-coordinated golf equipment ever available, can now be obtained by professionals . . . Robert S. Stevenson has been named chairman of the board of Allis-Chalmers, Milwaukee . . . He continues as chief executive officer . . . Willis G. Scholl has been elected president to succeed Stevenson.

Randolph W. Smith has been appointed Midwest sales engineer by Jacobsen Manufacturing Co., Racine, Wis. . . . He replaces Jack E. Burke, now public relations assistant . . . Smith is a member of the American Society of Agricultural Engineers . . . Burke has been with the Jacobsen firm since 1962 . . . A two-color, four page bulletin describing ten operations that can be performed by the Turf Truckster maintenance vehicle is available from Cushman Motors, 905 N. 21st St., Lincoln, Neb.

Warren J. Nelson, formerly Flintite sales engineer in Syracuse, N.Y., for Orangeburg Manufacturing Co., has been promoted to product engineer in the Orangeburg, N.Y. office . . . He belongs to several engineering societies and at one time was an engineer for the N.Y. state dept. of public works . . . Trophy & Medal Shop has moved its offices, factory and display rooms from 10 S. Wabash Ave. in Chicago to 4544 N. Western Ave., also in Chicago. . . T & M is



Rain Bird's new sales office.

a fourth-generation firm that was started in 1883 and is now operated by Tex and Dennis J. Williams.

Rain Bird reps. from all parts of the U.S. and Canada attended the annual sales meeting late last year in the new National Rain Bird Sales & Engineering building at 7045 N. Grand Ave. in Glendora, Calif. . . . Wilson Sporting Goods Co. has acquired Wonder Products Co., Collierville, Tenn. . . . The firm manufactures several toy lines, including playground equipment.

During February and March, Jacobsen Manufacturing Co., Racine, Wis., will conduct service schools in Beloit, Wis., Toledo, O., Syracuse, Baltimore, Atlanta, Oklahoma City, Los Angeles and Portland, Ore. . . . Nat Rosasco, vp and sales director of Northwestern Golf Assn., Chicago has announced the appointment of Chester H. Condon as sales manager.

The 1965 catalog of Wittek Golf Range Supply Co., Inc., 5122 W. North ave., Chicago, can be obtained from the company . . . It covers range and miniature supplies plus equipment used by pros and supts. . . . Richard F. Bowers has been named vp and sales manager of the East penn Manufacturing Co., Lyons Station, Pa., 19536 . . . East Penn distributes automotive supplies and special application storage batteries.

Par Golf Ball Picker Retrieves in All Kinds of Terrain

After several years of research and field trials, Par Golf Mfg. Co., Milan, Ill., has developed a golf ball picker which it is now marketing. Known as the Par-Ball Picker, the unit has a floating-ball guide that enables it to effectively retrieve golf balls regardless of terrain. The Picker is four feet wide and has two large baskets attached. It is said to be ruggedly constructed, light in weight, has no wheels to adjust and special tools aren't required in maintaining it. Complete details can be obtained from the manufacturer.

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MISCELLANEOUS

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For Sale — a sixteen acre golf center, including nine hole Par Three course. Twenty Mat Driving Range, Eighteen hole National Miniature Putt Putt Course, also large Pro Shop. Excellent location — small down payment — terms can be arranged. Address: Perrysburg Par 3 Driving Range 9970, Freemont Pike, Perrysburg, Ohio. Robert Peger, Pro-Owner.

Sale — 9 hole country club all watered, bluegrass & bent. New clubhouse, beer & liquor, carts, area population 35,000 in Southwest U.S. Potential great. Has never been promoted. Price \$75,000. Address Ad 206 c/o Golfdom.

USED GOLF CARS — 28 Model 300 E-Z Go Golf Cars. \$250.00 each with batteries. TRESCA TURF EQUIPMENT, Inc., 10003 Atlantic Blvd., Jacksonville, Fla. 32211.

Twenty used golf carts for sale. 1962 Cushman Model 735 Terra tires. Tops excellent cond. Rent-A-Cart Co., 1625 E. Kleindale Rd., Tucson, Ariz. Tele. 326-4517.

Will buy, lease or take option on 9-hole golf course, Par 3 or driving range in year round golf area. Address Ad 223 c/o Golfdom.

FOR SALE: 1960 Model "F" WORTHINGTON TRACTOR COMPLETE WITH 7 FAIRWAY UNITS AND HYDRAULIC LIFTS. THIS UNIT HAS ALWAYS HAD CAREFUL OPERATION AND MAINTENANCE. A-1 CONDITION. ASKING \$3600.00. ADDRESS AD 228 c/o GOLFDOM.

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Sportsman's to Continue Golf Ball Production in Bay City

Sportsman's Golf Corp., 2020 Indian Boundary drive, Melrose Park, Ill., will continue to manufacture golf balls at its plant in Bay City, Mich. Some readers got the impression that Sportsman's planned to move the operation from Bay City after reading an item on page 119 of January Golfdom, but this is not the case. The plant in Bay City is newly acquired. The company manufactures clubs and bags in Melrose Park. It is building a plant, scheduled to be partly opened in April, in Pontotoc, Miss., where additional production of clubs and bags will be carried on.

Wilson Wedges Said to Give Ultimate in Control

Wedges, produced by Wilson Sporting Goods Co., 2233 West st., River Grove, Ill. 60171, are said to offer the ultimate in response and



control. They have unique shaft-to-sole construction that, the manufacturer says, give a fluid feel that converts swing power into striking power. Prime calfskin grips and 5-Star composition grips are available with the clubs. Two of the models shown are available for lefthanders, with leather grips only.

B. Hayman Co. to Distribute New Turf Utility Vehicle

B. Hayman Co., Inc., 3301 Leonis Blvd., Los Angeles 54, Calif., is sole distributor of a gasoline four-wheeled car designed for turf transportation. The vehicle — The Superintendent — has a large-size utility body designed for the rear mount (where it is claimed a five gang mower may be hooked to the ball-type hitch) and the wheels have individual coil spring suspension. The unit has automatic transmission with four speeds (up to 70 mph), plus passing gear and reverse. It has a Corvair 4-cylinder, rear-engine drive.