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Car Manufacturers Hold Annual Meeting in Denver

The technical committee of the American Golf Car Manufacturers' Association made considerable progress in establishing battery ratings that are applicable to golf car operating conditions, and compared experiences in design, construction and operation at the organization's third annual meeting, held at Cherry Creek Inn, Denver, July 20-22. Jack Banke, L. L. Carrier and David Metcalf presented preliminary reports of the technical group at a general session over which outgoing president Aubrey H. Wright of Columbia Car Corp., presided.

An outline of the association's educational publicity plans was given by John Bozarth. He described a decalomania listing operating safety information which is being supplied for cars manufactured by the association's members. The decal bears the association's shield. Bozarth al-

so spoke of the series of educational posters being prepared for display at clubs.

Ben Chlevin of the GCSA described the supts' organization, services and plans for future growth. Herb Graffis, *Golfdom* editor, talked about the car phase of golf business history. He told of the difficulties manufacturers in other phases of golf business and private, semi-private and many courses often meet in trying to get useful operating facts and figures. He cited instances of car operation on an ownership or lease basis, pro ownership or lease, rental and individual ownership that worked out satisfactorily at some places but were headaches at others.

New officers of the AGCMA, elected at the Denver meeting, are: David A. Metcalf, Versal, Inc., president; William A. Dolan, E-Z Go Car Division of Textron, vp; and Vaughn Border, Cushman Motors, secretary-treasurer. Harold K. Howe continues as executive secretary of the manufacturers' association, which has its offices in Washington, D.C.

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