

Ron Zirkle goes from manager's post at Everett (Wash.) G&CC to similar position at Columbia-Edgewater CC, Portland, Ore. . . . Joe Cote is new manager at Maynard (Mass.) CC . . . Sam Fisher now manager at Oak Ridge (Tenn.) CC . . . Hewitt Roddy now managing Oaks CC, Beaumont, Tex. . . . Walter Smith recently appointed manager of Alamogordo (N.M.) CC . . . John F. Sutter now pro at Great Neck CC, Wareham, Mass.

The Golf Writers Association, which often is taken advantage of by free listening radio men, set up a perimeter defense at the PGA Championship to balk the sportscasters who planned to tape the writers' interviews with the scoring leaders . . . The writers' group doesn't object to the host club or sponsors taping the interviews, but it is totally opposed to radio men who reap the benefit of the conversations between players and newspapermen . . . The GWA also is trying to convince collegiate officials that holding the NCAA golf tournament the week of the Open isn't a smart policy . . . The college golfers score approximately zero-zero in publicity when they're competing against the copy that pours out of the Open site . . . Another thing that the GWA is taking a stand on is the indiscriminate distribution of "Working Press" credentials at some of the tournaments . . . Unauthorized holders of press badges usually disrupt tournament coverage.

Copies of an article by Jack Raba, "I Caddied for Arnie", which appeared in March Golfing, were distributed to caddies at the recent Western Open before the tournament started . . . In the article, Jack mentioned that he had cased the course for Palmer every morning during the 1963 Western, checking on pin settings, etc. . . . Apparently, many of the youngsters who carried clubs in this year's Western thought this was a good idea because they went out in the early mornings and did the same thing . . . Trouble was there were so many of them that they kind of got in the way of the Tam O'Shanter maintenance crew when it was mowing greens.



SWINGING AROUND GOLF

News of the Golf
World in Brief

By HERB GRAFFIS

FRONT COVER

Photographer Bill Mark rounded up 15 former PGA champions and took this unusual photo when the PGA Championship was played in Columbus. There is a mixture of match and medal play winners in this group which includes Warren Cantrell, PGA president, and Paul Hahn (both in center of photo). The champions and the years in which they won (l to r): Jerry Barber (1961), Jim Ferrier (1947), Tom Creavy (1931), Denny Shute (1936-37), Jay Hebert (1960), Doug Ford (1955), Lionel Hebert, last match play winner (1957), Jack Burke (1956), Walter Burkema (1953), Jim Turnesa (1952), Dow Finsterwald, first medal play winner (1958), Chick Harbert (1954), Vic Ghezzi (1941), Gary Player (1962) and Jack Nicklaus (1963).

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Buster Cupit, one of the five golfing brothers, recently purchased the 18-hole Longview (Tex.) CC . . . **Bobby Morris**, for many years head pro at Dallas CC, resigned a short time ago and was replaced by **Ross Collins**, who moved over from Lakewood, also in Dallas . . . **Leon Roberts** now is the head pro at Fort Bend CC in Richmond, Tex. . . . **Jerry Bass** recently took over as pro at the Pharaohs Club in Corpus Christi . . . East Texas chapter of the PGA held 12 Junior tournaments at 12 different clubs in recent months . . . **Wendell Benningfield** was in charge of the kids' "tour" . . . **Bob Hope** recently was named president of the Palm Springs Classic, which will be known hereafter as the "Bob Hope Golf Classic" . . . It will be played Feb. 3-7, 1965, over four Palm Springs courses and will go the usual 90 holes.

When the first Western Open was played in 1899, first prize money amounted to \$110, or 1/100th of what **Chi Chi Rodriguez** picked up for winning the 1964 event . . . Admission to the Western was first charged in 1922 and by 1940, first prize had struggled up to \$1,000 . . . The team of **Andrew MacKechnie** and **David McKown** won the fourth Williams College alumni-guest tournament, played at Taconic GC, Williamstown, Mass., in July . . . City of Miami, Fla., recently held a golf tournament for city employees . . . A total of 96 persons took part in it, 35 of whom were firemen . . . But a policeman, **Ernest Hayes**, was medalist with a 72.

That 64 that **Ruth Jessen** shot in the final round of the Omaha Jaycee Women's Open in mid-August was the second record-equalling total she has shot this year . . . The first, which tied a single round score turned in by **Patty Berg** several years ago, came in the Dallas Civitan Open . . . **Ruth** won at Omaha with a 69-67-64 to shade **Kathy Whitworth** by a stroke . . . The top 16 finishers in the Omaha event had a total of 20 rounds in the 60s, making you wonder if they'll ever get the course re-assembled again . . . We went through the August copy of *The Willowick Golfer* three times and didn't find any reports of holes-in-one having been scored the previous month . . . That has to be a record . . . Willowick GC, lo-



Ladies PGA will have the advantage of **Len Wirtz's** knowhow as tournament director for the next three years. He is shown signing an extended contract with **Mickey Wright**, president of the women's association. Wirtz has been with the Ladies PGA since 1961 and has arranged for enough new tournaments to more than double the women's prize list during his tenure.

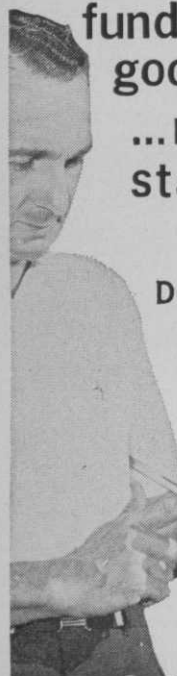
cated in Santa Ana, Calif., as you probably know, is the spot where they score more aces in a year's time than anywhere else in the country . . . Or, at least, we never hear of any clubs that have more holes-in-one.

According to the National Federation of State High School Athletic Associations, 5,792 schools participated in golf in 1964 but only 62,630 kids played the game through the school programs . . . That adds up to only 11 per school, meaning either that promotion is weak or facilities generally aren't available for the youngsters . . . A total of 166 new Evans Scholars will enter college this fall, joining 328 others who are furthering their educations through scholarships from the Western Golf Association . . . The youngsters will attend 25 schools from coast to coast . . . The total number of former caddies who have benefitted from the Evans program since it was started in 1930 now exceeds 1,650.

Colonial Palms GC in Miami, which publishes "Golf News" for its patrons, recently came up with an interesting historical tidbit . . . When the course at Banff in Canada was constructed by the Great Northern RR, the architect included a trap in the shape of a voluptuous nude

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. . . It was completely and clearly visible from a mountainside tee but it was three years before a Great Northern official realized what he was looking down on . . . Needless to say, the trap was pulled out and beauty was set back 10,000 years.

Course being built by Hal Purdy, architect, in Far Hills, N.J. . . . The 27-hole layout will be called Fiddler's Elbow CC and has May 1, 1965 as the opening target date . . . Eureka, Calif., has hired Bob Baldock to design and supervise construction of second nine on munny course that he built in 1957 . . . Open Adams County (Colo.) 18 in suburban Denver . . . Henry Hughes was the architect . . . Scott Edwards is pro . . . Stonybrook CC being built at Litchfield, Conn. . . . August MacTaggart is Stonybrook president . . . Albert Zikorus is architect of the 9-hole course . . . Bay City (Tex.) CC replacing burned clubhouse at cost of \$112,000 . . . Othello (Wash.) GC expects to have its first nine in play next spring . . . Gordon H. Taylor heads the project . . . Skenandoa GC building 18 in Westmoreland, N.Y. . . . Expects to have course ready in summer of 1965 . . . In the meantime, Skenandoa members will be using Hamilton College course as they have for 30 years.

Ernie Smith, for 30 years pro at Ely Park, Binghamton, N.Y., retired last year but he's back in the game now, having designed a Par-3 for Kass Inn at Margaretville, N.Y., where there also is a conventional nine . . . Ernie also is pro at the resort . . . Jack Cummings is new pro at Alameda (Calif.) municipal course . . . Jack is latest of the San Jose State collegians to take over a pro job . . . Others have been Bill Ogden at North Shore and Bob Harris at Sunset Ridge (both in Chicago District), and in California: George Bruno at Almaden; Joe Zakarian at Del Rio, Modesto; Charlie Leider at Pajaro Valley, Watsonville; and Warren MacCarty at Colusa.

Bernie Haas now pro at Acacia CC (Cleveland District) . . . Bel-Mar CC, Belvidere, Ill., to build second nine . . . Stan Ware, son of Norwalk (O.) Elks CC pro, now pro at Willard (O.) CC . . . Clifford L. Hallberg now manager, Hi-



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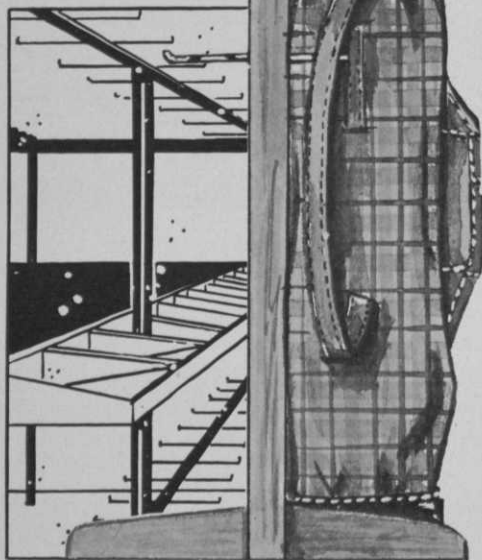
Wan GC, Evergreen, Colo. . . . Shepherd Hills CC, Wescosville, Pa., now in play . . . Roy E. Fenstermacher is supt. and Art Elwood is pro . . . Jeff Kozlin now pro at Pine Meadows G&CC, Clarence, N.Y. . . . Billy Roy switches from associate pro job at Tucson (Ariz.) CC to recently opened Green Valley CC, south of Tucson . . . Roy has been with Ernie Ball, winter pro at Tucson CC, for the past three years.

Four brothers, who worked their way through college carrying golf bags, and a fifth partner have purchased the Valley Forge GC, near Philadelphia . . . \$2,-225,000 was involved in the transaction . . . Purchasers were Moe Henry, Dr. Samuel, Max and Perch Hankin and Ben R. Shanken, who certainly have appropriate surnames for golf course owners . . . Valley Forge was bought from the Peter E. B. Kirsopp estate . . . Few changes are planned for the course, which was built in 1933 . . . Mrs. Theodore W. Hawes of Summit, N. J., has been named non-playing captain of the USGA's Curtis Cup and World Amateur teams . . . The Curtis Cup matches will be played at Royal Porthcawl GC, South Wales, Sept. 11-12 and the first Women's World Amateur team championship at St. Germain GC, Paris, Oct. 1-4.

The USGA says the makeup of the U.S. team for the fourth World Amateur team championship and Eisenhower trophy will be considerably influenced by the results of the National Amateur, to be played at Canterbury in Cleveland, Sept. 14-19 . . . The retirement of R. H. Sikes and Labron Harris, Jr., from the amateurs has left the situation slightly confused . . . They and Deane Beman and Billy Joe Patton composed the 1962 U.S. team . . . The biennial World Amateur will be played at the Olgiata GC in Rome on Oct. 7-10 . . . 12th annual Bermuda Goodwill pro-am, to be played in Hamilton, Dec. 1-4, expected to attract at least 100 teams from U.S., Canada, England, Scotland and the West Indies.

Four golfers from LaSalle county, Joe and Wanda Brown, Herb Stockley and Mary Lou Vincini, played what is said to be the longest golf game in Illinois history

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in August . . . After starting at Silver Lake in Orland Park, they played eight other courses in various towns in north central Illinois before nightfall . . . The event was held in conjunction with the 50th anniversary of the LaSalle County Farm Bureau and 125th anniversary of the city of Ottawa . . . CC of New Seabury, in Mashpee on Cape Cod, formally opened in August . . . The resort features several types of water sports and has an 18-hole standard course and an 18-hole Par 3 layout . . . Bill Ezinicki is the pro and William Grady, the club manager . . . George W. Page, who owns the lighted, full length Colonial CC course in Lynnfield, Mass., is the president of the firm that built New Seabury.

Cy Foster and Jay Krochmalny, operators of a Par 3 in Fort Lauderdale, Fla. have had several fairway sprinklers stolen this summer . . . Edina, Minn. sold nearly 500 charter patron tickets for a new muni course within a two-week period . . . Merrill Carlsmith, 58-year old two-time USGA Senior Amateur champion, will defend his title at Waverly CC in

Portland, Oct. 5-10 . . . If he wins this year, Carlsmith will join the only two other men who have won three consecutive USGA titles — Willie Anderson, the Open in 1903-04-05, and Carl Kauffman, who swept the Public Links between 1927 and 1929 . . . Los Coyotes CC, Buena Park, Calif., has a reciprocal plan set up with the Pacific Coast Club in Long Beach whereby members of both clubs can enjoy the facilities of the other.

Don Hamblin has been named pro and golf director at the new 18-hole Emerald Green G & CC of the Dunes Hotel in Las Vegas . . . Hamblin, a former high school English teacher, has been a teaching pro for about five years . . . Gene Littler represents Emerald Green on the tour . . . The Dunes layout will be put in play this fall . . . Tony Valentine, 15-year old Philadelphian, beat Russ Helwig of Bloomfield, N. J., in August in a playoff in the Fred Waring Junior Championship, played at Shawnee-on-the Delaware, Pa. . . . They were tied after 18 holes of the playoff round and had to go another hole to get the thing decided.

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The National Industrial Recreation championship was won by a Mansfield, O. employee of Westinghouse, Jim Musille, who shot a 136 for a record in the 19th renewal of the event . . . It was played at Purdue University in Lafayette, Ind., in August . . . The MacGregor Co. team of Cincinnati won the Class A championship, Honeywell, Inc. No. 2 of Minneapolis grabbed Class B honors, and Kaiser Aluminum No. 2 of Newark, O. claimed the Class C title . . . A total of 108 teams from eight states were entered in the event . . . Ernie Gee, who supervised building of Saticoy CC, Ventura, Calif., which was opened in June, has stayed on as supt. . . Bill Bell of Pasadena was the Saticoy architect.

Bob Archer won sixth annual Lee Ham-mil Memorial tournament, played at Los Coyotes CC, Buena Park, Calif., in August . . . He shot a 222 for low total among the 290 Junior golfers who played for the benefit of the Leukemia Research Foundation . . . Willie Elias won in the 12 to 17 boys' competition and Aly Trompas took the championship of the 11 and under di-

vision . . . Girl winners were Martha Wilkinson and Carol Ginder . . . Bob Campbell, Jr., tournament chairman, turned over proceeds of \$1,600 to the Foundation . . . Ralph Vinall has returned to the Hudson Valley (N.Y.) area as supt. of the new Beekman GC in Dutchess County . . . Golfers who have been playing the 9-hole Shiloh Park GC in Zion, Ill., since it opened about a year ago have pretty well found the range . . . They've scored ten aces.

Northern California Open is scheduled for Nov. 12-14 . . . Grant Bennett, now pro at Range End CC, Dillsburg, Pa., selected and coached a central Pennsylvania Junior team that defeated Greater Washington, D.C. Junior linksmen, 6 to 5, in Walker Cup style match played Aug. 11 at Manor CC, Rockville, Md. . . In 1962 and 1963, Bennett, when he was pro at Florence (S.C.) CC, brought Carolina teams to Washington that won a pair of Junior matches.

Johnny Farrell, Sr., pro at Baltusrol GC in Springfield, N.J., recently helped Johnny, Jr., celebrate an ace made on the 155-yard 10th hole at the club . . . Darling-

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ton CC in Hackensack, N.J., reportedly sold to Bergen County for \$1,150,000 . . . It is a boating, fishing and swimming club with 23 acres of lakes and adjacent clubhouse facilities and enough land for proposed 18-hole course.

A recent survey of 600 mobile home owners showed that golf has become one of the top three favorite sports for these people . . . Distance from a course seems to make little difference to owners of trailer homes . . . Five, 10 or 15 miles is not too far to drive for a round of golf . . . The proximity of a course has little to do with selection of a trailer camp, but many of these sites are installing putting greens to augment the old standbys, horse-shoe and shuffle board courts.

Eddie Kuhn, pro-supt., IBM CC on the former Guggenheim estate in Sands Point, Long Island, says Joe Sylvester, pro-supt. at North Hempstead CC, Port Washington, N.Y., is one of the greatest in the business for helping other supts. and pros . . . Eddie says Joe can keep poa annua in wonderfully fine greens

and shows his neighbors how to do it . . . Joe plays almost every day and knows every detail of his course from the player's and supt.'s viewpoints.

Navesink CC in Middletown, N.J., designed by Hal Purdy, opened with course and swimming facilities plus skating rink . . . New course is planned north of Brunswick, O. . . . First nine at Bangor, Me., muny opened in late June . . . Pete Dye, Jr., has designed new course to be constructed on 420 acres near Indianapolis, Ind. . . . First nine of the Northway GC in Schenectady, N.Y., scheduled to open in May, 1965, with back nine to be finished in 1966 . . . Long Grove (Ill.) CC put in play in mid-June.

Begin building Cavalry Club 18 to plans of Dick Wilson at Manlius, N. Y. . . . Riverhead-Flagg Corp. building Baiting Hollow CC 18 on Long Island Sound at Riverhead, N.Y. . . . Leon Baron is president . . . Robert Trent Jones is architect . . . Cherokee National G & Recreation Club borrows \$248,070 from Farm-

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ers' Home Administration to aid in building course, clubhouse, pool, etc. on 228 acres near Gaffney, S.C. . . . Porter Gibson of Charlotte, S.C., is architect . . . Adding a par 31 nine of 1,907 yds., to be known as Spotswood course, to Colonial Williamsburg's new Golden Horsehoe 18 . . . Robert Trent Jones is architect . . . Williamsburg's new course has increased Inn business greatly . . . Women tour historic, restored, Williamsburg while their husbands play golf.

Beekman CC building 18 at East Fishkill, N.Y. . . . Building 18 at Pilot Knob Park, near Mount Airy, N.C. . . . Wayne Hills CC, Lyons, N.Y., gets \$210,000 Farmers' Home Administration loan to buy 206 acres . . . FHA makes \$59,000 loan to Country Side GC, Minneota, Minn. . . Milwaukee (Wis.) County Park Board opened nine of its new North course 18 in August . . . This is sixth of the county parks' 18-hole courses . . . What some fellows who don't excite easily say is the best new course in the east is the Moselem Springs GC 18 recently opened near Reading, Pa. . . . Hawley Quier, publisher of Reading Eagle

and Reading Times, heads Moselem Development Co. which owns the course . . . George Fazio designed it . . . John Guenther, jr. is manager . . . Harry Carlson is supt. and is getting praise for his construction job . . . Pro will be hired this winter.

First of five courses planned for new Reston, Va. development is opened . . . Eddie Ault designed the course . . . Jack Lowe who used to be asst. at Bonnie View and is a protege of Charlie Betschler, is pro . . . The new community is three miles from the Dulles airport (Washington, D.C.) and is planned for 72,000 residents . . . Frank E. Heller named manager of White Deer GC being built south of Williamsport, Pa.

Middlesex County, N.J. (county seat, New Brunswick) got nine-hole course when federal government disposed of a Raritan arsenal tract . . . Rolling Greens CC, Milton, Fla., construction resumed . . . Leonard Nicholson is the owner . . . Long Grove (Ill.) CC in suburban Chicago opens its 18 . . . Roy C. Anderson is owner . . . Bill Rhodes is pro and Nylbert C. Hams, manager . . . Robt. Bruce



Joe and Tom Haase, Wickliffe, O. twins, were among trophy winners in Greater Cleveland Junior tournament, played in early August at Seneca GC. Nearly 700 kids played in different divisions, but tourney was cut from 36 to 18 holes by rain. Dave Anderson of Wooster won the main event with a 74 and sudden death playoff victory over Lance Richardson of Bedford. Tim Nagy won 15-year old flight with a 76, and Jeff Decile, Mike Kencson, Tom Wilson and Dave Wigton were winners in younger age groups. Tom Haase won 13-year old event with a 78 and Joe had an 81. Girl winners included Joan Glavic, 16, who shot an 82, Connie Kaiser and Noel Jablonski.

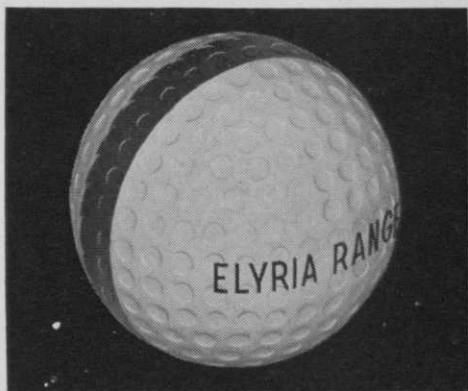
Harris designed the course . . . Pleasant Valley GC, Stewartstown, Pa., opens its 18 . . . W. Earl Montgomery is owner, Charles Shirey is supt. and manager and Don Stough is pro.

Chi Chi Rodriquez in winning his first big title, the Western Open, made himself a lot of friends . . . He added important names to the roster of his boosters when he played the Monday after the Western finale in the Children's Memorial hospital benefit pro-am at Onwentsia Club in Chicago's suburban Lake Forest . . . The Children's Memorial benefit lacked the participation of a number of the big names of pro golf who were elsewhere playing their own benefits . . . The rich absentees were given treatment by sports columnists and broadcasters that didn't do their public relations any good.

Chestnut Ridge GC, Blairsville, Pa., opens 18 designed by Jim Harrison . . . Fincastle CC, near Bluefield, W. Va., opens its first nine . . . Second nine to be in play next spring . . . To build Maple River GC, Inc. 18 near West Fargo, N. Dak. . . . Ellsworth (Wis.) CC has request for \$109,000 loan approved by Rural Land Development Agency . . .

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Club will build 9-hole course and clubhouse . . . Leroy E. Lawrence, former speaker of the Vermont House, is completing a 9-hole course near Stamford, Vt. . . . It's located on a 300-acre farm.

Cook County, Ill., has purchased 1,700 underdeveloped acres south of Chicago as potential recreation site including possible golf course . . . Work has begun on Sidney (O.) public course . . . Man-nitto, Pa., a 415-acre resort community near Murrysville outside of Pittsburgh, is taking on new appeal as developers add course to other recreation facilities . . . Rolling Acres Beach Club, north of Ravenna, O., is adding course and changing its name to Rolling Acres CC . . . Resort plans totaling more than \$20-million and including several courses have been announced for Sullivan County, N.Y., in the Catskill Mountains.

White Deer GC in Williamsport, Pa., expects to open 18 next spring . . . Laurel Lake near Townsend, Tenn., has been purchased by real estate developers and course is included in building plans . . .

Gagetown, Mich., will have 9-hole course ready for play this fall, but will delay opening festivities until next spring . . . Sycamore Springs GC will build 18-hole course in Indianapolis, Indiana.

Florence (Ala.) CC opened second nine July 4th . . . Chris Burns is the pro at Florence . . . Telfair Ghioto, pro at Fort Walton Beach (Fla.) golf course, is on the job even though city council approval of his contract is snared in red tape . . . Ponderosa GC in Hanover, Pa., is scheduled for June, 1965 opening . . .

Chenequa CC in Hartland, Wis., now has 18-hole course, plus enlarged clubhouse . . . Real estate developers are building 18-hole course and homes near Sequim, Wash. . . . Lansing, Mich., has had a comprehensive recreation plan drawn up outlining needs of the community . . . Recommendations include 18-hole course plus lighted Par-3.

Jack Keesling moves from the pro position at El Dorado Club in Greenwood, Ind., to head staff of the new Old Oak
(Continued on page 89)



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Swinging Around Golf

(Continued from page 26)

land GC in Oaklandon, Ind., as pro-manager . . . Pekin (Ill.) GC's 18-hole course, pool and clubhouse officially dedicated in late June . . . North Kossuth County golf course, near Bancroft, Ia., opened nine-holes this summer . . . New 18-hole course at 54-year old Talbot CC in Easton Md., is open for play . . . John Sutter is pro at the new 18-hole Great Neck GC in Wareham, Mass. . . Work has begun on course in Othellox, Wash., with nine holes expected to be ready for 1965 play . . . Laramie (Wyo.) CC hopes to have its course ready this fall.

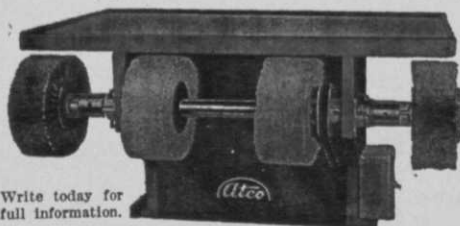
Elkader (Ia.) G&CC nearing completion although target date is still sometime next summer . . . East Aurora (N.Y.) CC opened second nine during June . . . Iron Rock GC in Pennsauken, N.J., has changed hands and new owners plan extensive renovation to complement homesites they are developing around the

course . . . Franklin (Ky.) CC has approved plans totaling \$100,000 . . . Maine newspapers are promoting "vagabond golf" for vacationers . . . With 75 courses in the state, many located in the most scenic spots, a golfing couple or foursome can play a course a day and take in much of the state's beauty . . . Jack Snyder of Scottsdale, Ariz., is the architect for the 200-acre 18-hole munny course in Albuquerque, N.M. . . . Cradlewood Valley GC near Milford, Conn., has added second nine . . . Dardenne Lake CC in O'Fallon, Mo., has opened pool and plans to complete course and clubhouse for use next spring . . . Jack Ross is the new pro at Wareham CC in Butlerville, Mass.

Baseball fans and newspapers storming about the sneaky sale of the Yankees to CBS stirred sidebar comment that pro golf's relationship with television needs careful examination . . . Red Smith, famed sportswriter who knows what the score is, wrote "sport is selling out for the huckster's gold." . . . Smith, in a

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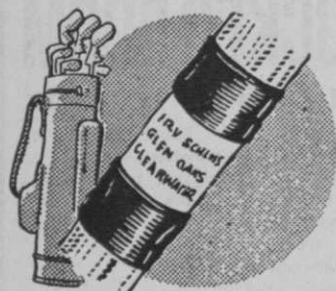
widely quoted column, observed: "It's got to be a little sickening to a sports fan to have a television official say that its time sports changes its rules, schedules and customs to suit the convenience of television networks."

"Arnie's Army," "Champagne Tony," "Slamming Sam," "The Golden Bear," are creations of sportswriters, not TV . . . Pro golf, barring the National Open, the Masters and the PGA Championship, is weakening fast as a TV feature, having been cheapened by sponsors and promoters who go at the job of using the pros in the same way whiskey people pay party girls to ask for a certain brand when the boys are buying . . . There is only one television-originated golf program with a quality atmosphere that is a part of golf's strong appeal and that's Shell Oil's "Wonderful World of Golf" . . . That program makes a definite contribution to golf . . . The other TV sponsors who get into golf and tell what they're doing for golf are frantically

eager to have their names mentioned.

Tournament pros are caught in the middle between TV and the newspapers . . . TV sponsors go for pros because they are cheaper than straightforward newspaper advertising . . . The pros are used in an effort to have golf's basic "class" diluted into a beer . . . The brewer thinks that by spending a few more bucks for prize money he makes news out of his advertising . . . He's kidding nobody about what he's doing for golf.

The promotion of some of the TV golf deals is in incredibly poor taste . . . PGA tournament players were asked by the producers of the World Series of Golf to elect the "Celebrity Golfer of the Year" from a list that included Dwight D. Eisenhower and Sammy Davis, Jr. . . . There's an entry for you! . . . And Palmer was given the job of presenting the promoter's trophy to Gen. Eisenhower . . . Obviously, Ike must have beaten Sammy Davis, Jr. fair and square, in the TV producer's contest.



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The high class of the Canada Cup international annual pro competition and the international business standing of the event's sponsors, compared with the nature of a golf event conducted to sell beer, provide a contrast that has golfers, pro and amateur alike, thinking . . . Clifford Roberts, chairman of the Masters, has said pro golf has to be careful and foresighted in its choice of sponsors or it will quickly lose prestige, earning power and desirability when commercial sponsors change their minds . . . Another point popping up in the use of golf by commercial sponsors is the possibility of private club status being legally relinquished by clubs that rent their property to outside commercial interests.

PGA removed remainder of its belongings from "PGA National GC", Palm Beach Gardens, Fla. on Aug. 1 even though John D. MacArthur, the builder, had tried to get an injunction preventing the move . . . The PGA and MacArthur have countersuits pending involving breach of contract.

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