

Dale Andreason leaves Palm Springs Riviera hotel after five years to be Golf and Public Relations Director for Watkins Development Co., which is building a 36-hole layout to Bill Bell's design at Lake Elsinore West in southern California . . . Dale did a great job in golf promotion for Riviera and will do a lot for the Lake Elsinore West project.

Al Renzetti, formerly teaching pro at Edgewood CC, River Vale, N.J., and before that pro at Spring Rock CC, Spring Valley, N.Y., now is head of the sports division of the Macpherson Travel Bureau, 41 E. 42d St., New York 17 . . . He arranges golf tours for individuals and groups . . . Jimmy Anderson, veteran Michigan pro who switched from the golf business some years ago, writes us that Bob Ramsay, who worked for Wanamaker's when the Silver King ball was going big, and who later was with Penfold, died recently on a golf course in England while on a vacation with his wife.

Two of the four young British assistant pros who were being trained in a program devised and financed by a British business management consultant are out of the school . . . A 21-year-old assistant was not showing any progress and was cut off the list . . . The other, 26, quit . . . He wasn't progressing as he'd hoped . . . The assistants were paid weekly wages and expenses and got lectures and supervised training at a course . . . New Zealand golfers call their bag carts "trundlers," . . . British call theirs "trolleys." . . . We call our wheeled bag-hauling devices "carts" to distinguish them from "cars" that haul golfers.

New Zealand golfers say Marilyn Smith, who made a tour under the sponsorship of Spalding's New Zealand representatives and the N.Z. Ladies' Golf Union, became "the most popular of the great personalities in golf who has visited these shores over the years" . . . Marilyn gave many clinics and evening lectures



SWINGING AROUND GOLF

News of the Golf
World in Brief

By HERB GRAFFIS

FRONT COVER

You don't have to go very far off the main highways these days to catch an architect and construction foreman poring over golf course plans. Building, however, hasn't been quite as active this year as it was in 1963, but with 381 standard and Par 3 courses being put into play, 1964 can hardly be written off as a letdown year. Note, too, that nearly 400 courses were in the construction stage on October 1. The National Golf Foundation predicts, and all economic indicators point to 1965 being another golf boom year.

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and played several exhibitions . . . She started the N.Z. "Woman Golfer of the Year" competition and presented a trophy . . . She also gave the fee from a teaching film to help send the New Zealand women's team to the first women's world amateur team championship in Paris . . . Marilyn also left her Spalding red bag and practice bag as gifts to N.Z. girl stars.

Harlan Will, head pro at Overbrook GC, Bryn Mawr, Pa., shot 10 pars and 8 birdies to score a record 32-30—62 on his home course in Sept. . . . Will is a member of PGA Golf Equipment Co. advisory staff . . . The Diplomat CC, Hollywood-by-the-Sea, Fla., is holding a four day tournament for Distinguished Duffers during the week of Dec. 6 . . . Limited to outstanding men who have never broken 90, invitations have gone to President Johnson, Senators Hubert Humphrey and Barry Goldwater, Representative William Miller, Dr. Jonas Salk, Jimmy Durante, Dr. Werner von Braun, playwright Arthur Miller and Yogi Berra.

Heinie Maurer, course ranger at Willock GC in Santa Ana, Calif., celebrated his 75th birthday by playing a quick 75 holes of golf . . . Campaigning for faster play, Maurer took a little over six hours to complete the four rounds and three holes, averaging an hour and a half per round . . . His only club was a three iron and his average score was in the 80s . . . A self-styled member of the miss-them-quick school, Maurer has been in the golf business 60 years . . . Nine hole muni in Nassau County, N.Y., has lighted its 3200-yd. layout and added 30 hours to play each week.

All spots have been filled for the Pro-Am Sunshine Invitation Tournament at Runaway Bay GC in Jamaica, Dec. 5-11 . . . Thirty-two, four-man teams (three amateurs and a club pro) from clubs in ten states and Canada are entered . . . Lawrence G. Mattei, president of the Northeastern GCSA, came out this summer with a strong condemnation of GCSA chapters that deny membership to supts. who also assume the job of pro or club manager . . . Northeastern grants full membership to supts. holding two golf course jobs . . . Tom Danaher, who be-



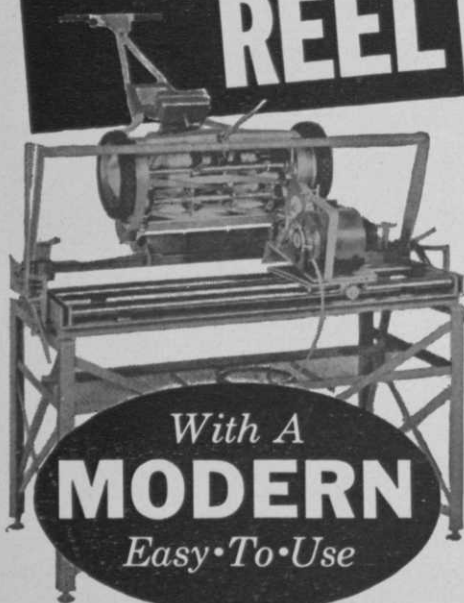
Dorsey Nevergall (1), who plays out of Pompano Beach, Fla., beat Jack Barkel (r), Sydney, Australia, 5 and 4, in the final of the fifth World Senior, played at Broadmoor GC, Colorado Springs, late in August. Dow Finsterwald, Broadmoor pro, and T. Seddon Duke, tournament chairman, are seen with the finalists.

gan as a caddy at Taconic GC in Williamstown, Mass., and moved on to pro and supt. jobs in N.Y. and Wis., died of a heart attack in Ft. Lauderdale, Fla., this summer . . . Surviving are two brothers, Jock Danaher, steward at Taconic GC, and Dick Danaher, pro-supt. at Sharon (Conn.) GC.

Jim Manka, supt. at Inwood (N.Y.) CC and president of the Long Island GCSA, is chairman of this year's Golf Conference and Outing (Oct. 14-16) which will be held at the Concord Hotel in Kiamesha Lake, N.Y. It is open to golfers, supts., club managers and pros in the interest of promoting better relations between golfers and allied professionals in the golf business . . . The event is sponsored by local chapters of the GCSA and the CMAA. . . . Shell Chemical Agricultural News in its August issue gave a brief summary of action being taken in pesticide investigation and legislation . . . Emphasis is placed on intelligent use of insecticides and the careful following of manufacturers' recommendations as the answer to public criticism of toxic chemicals.

Latest odds on making a hole-in-one come from Aetna Life Affiliated Companies in Hartford, Conn. . . . They're listed at 8,606 to 1, or about 100 higher than the chances of a woman having twins . . . Bob Baldock and Son, Fresno, Calif. architects, are designing a second nine for Reames G & CC, Klamath Falls, Ore. . . .

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El Camino GC, South San Francisco, Calif., recently opened its lighted course . . . MacNeill Engineering Co., Boston, Mass., ran a contest for pros this summer in which contestants were to guess how far all spikes made by the company in 1963 would stretch if placed side by side . . . John F. Marge, Tekoa CC, Westfield, Mass., estimated 459 miles, 500 feet, within a mile of the actual figure . . . His prize: A seven-day, expense paid trip to Ireland for himself and his wife.

Bill Brown, executive director of U.S. Golf Handicaps, PO Box 72, Pebble Beach, Calif., has arranged for a Hawaiian tournament for his group at Mid-Pacific CC on Oahu, Nov. 23-25 . . . USGH is an organization that Brown set up about a year ago for computing and recording handicaps for players who are not members of country clubs . . . Lyle Wehrman, pro at Merced (Calif.) G & CC, has been named pro-of-the-year by the Northern Calif. PGA section . . . One reason for the selection: Lyle has worked tirelessly for Junior golfers . . . Robert E. Early of CBS won the National Press Club's 33rd tournament at Kenwood CC, Bethesda, Md., in August . . . Joe Gambatese was the runnerup.

According to a recent article in the Quincy (Mass.) Patriot Ledger by Roger Barry, Jim Gaquin, PGA tournament manager, may be fighting for his life when the pro organization holds its annual meeting in Las Vegas, Dec. 3-11 . . . It seems that Gaquin is being sabotaged by a tournament player faction that wants to push one of Jim's subordinates into the head job with the circuit organization . . . Gaquin came to the PGA in 1956 as a publicity man for the tourists and worked tirelessly in beating the tub for any of them who showed promise . . . Several rocketed to fame with the aid of Jim's typewriter . . . When he succeeded Ed Carter as tournament manager, there were some people who suggested that the tournament show might go downhill because the quiet spoken Gaquin didn't have the fire of his flamboyant predecessor . . . But in his first year on the job, Jim lifted the tournament prize pool over the \$2,000,000 mark and it has been climbing since that time . . . The sab-

oters should keep these things in mind when they go to Las Vegas.

The "fly-in" requirement of the McAllen (Tex.) International Fly-In tournament, scheduled for Nov. 5-8, has been dropped . . . Players who take part in it are no longer required to arrive by plane . . . The muni course on which the tournament is played adjoins Miller International Airport and in the past, players from Mexico, Canada and U.S. have taken part in the McAllen event . . . Bill Moran, formerly at Plainfield (N.J.) CC, has taken over the head pro spot at Shackamaxon G & CC, Scotch Plains, N.J. . . . Club managers and supts. in the Chicago area got together at Midlothian CC in mid-September for their third annual golf day and dinner . . . Austin Steeves, manager of Brookwood CC, Addison, Ill., was the emcee for the affair.

Reuben P. Hines, Sr., who spent nearly 50 years in the golf business, died in Mound Park Hospital, St. Petersburg, Fla., in Sept. of a heart attack following major surgery . . . He had retired only a month before after serving for 20 years as supt. of the Georgetown Prep School golf course in Garret Park, Md. . . . Before that he had been supt. at Manor CC and Congressional CC, both in the Washington, D.C. area . . . Mr. Hines was one of the organizers of the Mid-Atlantic GSCA and was president of the organization in 1931 and 1946-47 . . . He designed and built three courses in Virginia and Maryland and also had re-designed and re-constructed numerous holes at clubs in and around Washington . . . Among his survivors is a son, Rueben, Jr., supt. of Sunset G & CC on Snell Island, near St. Petersburg.

A leaf blower designed by Charlie Bartlett, pro at Timber Trails, LaGrange, Ill., and described in *Golfdom* last March (page 102), has been improved and has nearly twice the range it had when Bartlett first started using it . . . Where it once sent dry leaves scurrying 100 feet it now has a downwind range of close to 200 feet . . . Gerald Dearie Jr., supt. at Medinah (Ill.) CC, has been testing the machine on fairways at his course and feels that it's going to greatly improve fall playing conditions . . . Marvin (Bud) Ward, winner of the 1939 and 1941



MacGregor employees not only know how to build golf clubs, but to swing them. This team recently won the 19th National Industrial championship at Purdue University, beating Thompson Ramo Wooldridge, Inc., Cleveland, in a playoff. More than 100 teams from eight states took part in the event. In the photo are (l to r): Leo Honebrink, Chuck Caldwell, Lou Evers, Stan Stabner, Ron Stokeley and Joe Costello, director of industrial relations for the MacGregor firm.

National Amateurs and pro at Peninsula G & CC, San Mateo, Calif., is recovering at his home following major surgery.

Dick Stranahan, touring pro, made his first hole-in-one with a US Royal ball labeled #1 on Sept. 7 on the 7th hole using a 7 iron from a distance of 170 yards . . . Stranahan's succession of 7s and 1s occurred at Fresh Meadow CC, Great Neck, L.I., where the week previously he had set the course record with a 63 . . . Hugh J. McLaughlin, founder of the South Bend, Ind., golf ball manufacturing firm that bears his name, recently passed away . . . His son Joe is president of the firm . . . McLaughlin died in St. Petersburg, Fla.

Between Aug. 3 and Sept. 10, John McCord had holes-in-one twice on the 94-yd. fifth hole, once on the 131-yd. ninth and once on the 120-yd. fourth at the Par 3 Los Feliz course in L. A. . . . The Sherman Co., headed by Bill Sherman, former western director of the National Golf Foundation, has been hired by the Northern California Section of the PGA as a special advisor . . . Sherman will assist in developing a public relations program directed at providing better jobs and better contracts for members . . . The 50th annual amateur championship of the Women's Southern Golf Association will be held at the Chattanooga (Tenn.) G&CC, May 17-22, 1965.

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Publicity and press committee for 1965 PGA Championship, to be played at Laurel Valley GC, Ligonier, Pa., isn't losing any time in publicizing the event . . . It held press parties at the club on Sept. 23 and 30 in kicking off the '65 affair . . . Arnold Palmer plays out of Laurel Valley . . . Member-guest tournament, played in Sept. at Shorehaven GC, Norwalk, Conn., was picked up on closed TV and shown in the clubhouse . . . Norelco vidicon cameras and three 14-inch TV monitors were used in relaying the action via a 2,000-foot cable from the course to the clubhouse . . . 1965 Tucson Open to be played at Tucson National in 1965 and 1966 . . . Tucson GA is guaranteeing a minimum purse of \$40,000 for the 1965 renewal, an increase in prize money of 50 per cent.

North Portal GC, North Portal, Sask. and Portal, N.D., is located on the U.S. Canadian border . . . Eight holes are in Canada and the first tee, ninth green and clubhouse are in U.S. . . . Immigration officials don't guard the traps or fairways so golfers play right through without visas of any kind . . . The clubhouse was built

on the U.S. side because Saskatchewan has a Sunday blue law that forbids the serving of liquor . . . Bob Baldock, who has been designing and building courses for 35 years, recently brought his son, Bob, Jr., into the business . . . A student at Fresno (Calif.) State College, young Baldock has assisted his father for several years on weekends and during summer vacations, helping out on construction jobs in Japan, Hong Kong and the Philippines.

Earl Brown, who is based on a coast guard cutter, shot a 284 to win the 12th All-Navy tournament, played at Gallery GC, NAS Whidbey Island, Wash., in Sept. . . . The runnerup was Commander Bill Whisler, Silver Springs, Md., who had a 293 . . . Bob Gutwein, who left Lake Merced G&CC, Daly City, Calif. a few weeks ago after eight years on the job, has been named golf director for Rancho Bernardo CC, near San Diego . . . Gutwein, onetime director of the Northern Calif. PGA, was co-administrator of the 1962 PGA West Coast business school.

The 62nd Trans-Mississippi GA tourna-

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ment will be played July 12-18, 1965, at the Kansas City (Mo.) CC . . . In 1966 the tourney will go to Edina CC in Minneapolis and in 1967 to San Antonio (Tex.) CC . . . The 1965 Trans-Miss Senior is to be played at Desert Inn CC, Las Vegas, Mar. 21-25 . . . More than half of the 138 exhibit booths for the 1965 GCSA international turf show, to be held in Cleveland, Feb. 7-12, 1965, have been sold . . . Pleasant Valley CC, Sutton, Mass., will be the 1965 site of the Carling World Golf championship . . . Course was put in play in 1961 and runs to 7,350 yards . . . When Mickey Wright finished out of the money in the Albuquerque Open in August, it marked the first time in 111 tournaments that she missed earning a check . . . However, Mickey had to pull out of the 1959 Cosmopolitan because of illness, and in 1962 she was disqualified in the Eastern for signing an incorrect scorecard.

Thunderbird Open will be played for the third straight year at Westchester CC, Harrison, N.Y., in 1965 . . . Tournament dates haven't been set . . . 1965

German Open to be played July 23-25 at Hamburg-Falkenstein . . . Good Yarn: John McQuade, Southern Cal supt. tells this one on himself . . . He was leaving a SCGCSA meeting not long ago when he was stopped for speeding . . . The police officer read the inscription "GCSA Invitation — 1964" on John's golf cap and launched into a description of the latest round he had played . . . McQuade got off without a penalty for listening, but received this advice: "Shorten your speed and you'll lengthen your drive."

CBS may have had made a much better deal in signing Cary Middlecoff as its golf analyst than in buying the Yankees . . . You don't hear any criticism whatever of the Memphis dentist as a sportscaster because he gets better from tournament to tournament . . . He has a background of more than 15 years on the circuit and knows what it's like to win the big ones — one Masters and two USGA Opens . . . This isn't Cary's first fling as a sportscaster . . . He had his own radio show in 1953 and 1954 . . . On page 88 of Sept. *Golfdom*, Ralph Guy-

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er was reported as being the supt. at Glen Echo CC in St. Louis . . . That was a mistake . . . Ralph is the greenmaster at Westborough CC in Webster Groves, Mo.

Alfred H. Tull designing a third nine for Hercules Powder Co., Wilmington, Del., and 18 for city of Norwalk, Conn. . . . The Norwalk course is to have tennis courts, pool, skating pond, toboggan slide, ski-run and nature study area for school children . . . Nevele Hotel, Ellenville, N.Y., recently opened its second nine which Tull designed.

Millions are being spent for clubhouse building and improvement . . . Lawton (Okla.) CC spending \$150,000 remodeling its clubhouse . . . Indian Hills CC, Newington, Conn. has put aside \$125,000 for enlarging clubhouse . . . Normanside CC, Albany, N.Y., spending \$300,000 rebuilding burned clubhouse . . . McConnellsville (N.Y.) GC building new clubhouse . . . Moundbuilders CC, Newark, O., moves into its new clubhouse . . . Glens Falls (N.Y.) CC greatly enlarging clubhouse . . . Brentwood CC, Nashville,

Tenn., spending \$105,000 in clubhouse expansion . . . Huntsville (Ala.) CC to spend \$750,000 for new clubhouse . . . Arizona CC, Phoenix, has \$300,000 clubhouse improvement program in the works . . . Glenview (Ill.) park board spending \$100,000 on new clubhouse at muni course.

Willowisp CC in Houston, Tex., suburban Westbury, has bought 18-hole Sandy Lakes CC . . . Willowisp had a par-3 nine, clubhouse and pool . . . It has been renamed Willowisp Town & CC . . . Sandy Lakes now is called Willowisp CC . . . Country club memberships seem to be increasing substantially and waiting lists in metropolitan district clubs are longer than they've been for years . . . Better organization and operation of membership committees and more attention to women's influence account for improvement in the newer club membership situation.

Somehow we got lost in the rough with two items in August Golfdom . . . We had Fox Hills CC, Mishicot, Wis., where Pat Patton is pro, listed as a short course

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Mix 20 gal. water with 1 lb. 21-21-21 fertilizer in a 55 gal. drum proportioner. Premix several hours ahead 2 lbs. Penn Cross and 8 oz. Aqua-Gro in a 5 gal. can of water. Blend and spray on soil in two directions. Use a clear plastic hose to check mix or for kink in hose. We've eliminated raking and germination is quicker with growth more uniform.

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instead of a 6,500-yd., par 71 . . . We had Arthur Kornely as supt. at Short Hills instead of at Fox Hills . . . Geoffrey Cornish is architect of 14 courses opened or opening this year, and designer of nine that are under construction . . . Several are building or have built the first nine of eventual 18, playing it cautious in the shrewd New England manner.

Eighth U.S. Senior Open to be played in Reno, Nev., Oct. 27-31, at Washoe County and Hidden Valley courses . . . Pro purse will be \$35,000 plus \$3,000 pro-am . . . First prize is \$5,000 . . . Dutch Harrison has won the U.S. Seniors Open the past three years . . . Among new courses doing well in Wisconsin are Harvey Jungblut's Sundown GC nine at Crivitz and Chuck Avery's Riverview GC at Antigo . . . Billy Milward, former Wisconsin Open champion, who left Oneida GC at Green Bay, Wis., to open a range and miniature course, has done so well he's considering starting a chain of them . . . Spooner (Wis.) CC completes course watering system . . . Now, it will build a new clubhouse.

Wm. Miller building 2,400 yd. Par 3 # 18 and a conventional 9-hole course at North Castle, N.Y. . . . Hunter Air Force Base near Savannah, Ga., finishing first nine of its course . . . It is being built by air force men . . . First construction was a golf range . . . Free baskets of balls at the range for every three hours spent working on the course was the going rate for construction labor. . . . Earl Behnke and Eugene Olm open their Deer Run CC first nine at Brillion, Wis.

Beaver Crest Corp. to build nine at Newport, Ore., as feature of a real estate development . . . Fred Federspiel is architect . . . Fox Creek GC, in suburban St. Louis, to open soon . . . Bob Green is pro . . . H. A. (Dave) Davis heads group building nine, clubhouse and swimming pool, etc., near Wauchula, Fla. . . . FHA loan for \$160,000 finances the club.

Meadow Brook GC 18 opens at Forest City, N.C. . . . Paul Gee is pro . . . Lomax Sasser manager-supt. of newly opened Elba (Ala.) CC . . . Open Hillside GC nine at Britt, Ia. . . . Building Elks CC 18 near Columbus, Neb. . . . Harrison and Rippel, Ames, Ia., are the architects

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... Course to be opened in the spring of 1965 ... Building Fiddler's Elbow CC 27 holes to design of Hal Purdy at Bedminster, N.J. ... Douglas N. Sheppard, PE instructor at State University college, New Paltz, N.Y., and golf and basketball coach at the school, is pro at Lake Minnetonka GC, Wallkill, N.Y., in summer.

Lot of very valuable additions to golf business are coming via ownership in Par-3 courses from physical education sectors ... Harold J. Hatch, chairman of Physical Education and Athletics at East high school, Corning, N.Y., is building a lighted Par-3 near Corning ... Par-3 lighted nine New River Valley course opened at San Diego, Calif. ... Wheeling (W.Va.) Oglebay Park Par-3 18 now lighted for night play ... Latest first tee time is 10 p.m. ... Brooklands Par-3 opened at Brooklyn Park, Minn.

We wish Edgar H. Haber well ... He is the head man of Carmel Valley CC, on the Monterey (Calif.) peninsula, which soon will be opened as a fine private club ... He says a round should be

played by a foursome in less than 3½ hours ... If men or women members at Carmel Valley don't make that time they can take their money and go elsewhere ... Haber says that during the 1964 State Amateur at Pebble Beach it took him 6 hours and 15 minutes to play a match ... At St. Andrews, Scotland, people play 36 holes any day of the week with a leisurely lunch between rounds.

City of Mesquite, Tex., turns down federal offer of money for partially financing Mesquite's \$150,000 municipal course ... C. D. Wagstaff & Co. designed and is building University of Illinois' second 18 ... Wagstaff, who has designed and built numerous good courses in central states, is an Illini alumnus ... Manalapan GC, Inc., near Freehold, N.J., sold at auction ... The club with 18-hole course and clubhouse on 147 acres, plus 47 acres zoned for residential development, reported assets of \$501,079 and liabilities of \$568,163 when it filed a petition for reorganization under the Bankruptcy Act in February.



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If he's got some to spare, write (and send self-addressed envelope) to John O'Connor, Jr., manager of Colonial Palms, 13601 S. Dixie Highway, Miami, Fla., for a copy of the lighted Par 60 club's "Golf News." . . . It's a valuable promotion job . . . There are now 494 Chick Evans caddie scholars in universities on the Western Golf Assn. program . . . Chick is one of the men organizing the Golden 65 championship which will first be played by Seniors 65 or older, Nov. 12-14 (18 each day) at De Soto Lakes CC Bradenton, Fla. . . . Chick's trying to get Senior organizations, in which he is interested, to back an international caddie scholarship plan financing U.S. college educations of caddies from foreign countries . . . Ought to be great for U.S. international friendships . . . International Golf Assn., when Frank Pace was its president, financed U.S. scholarships for two Japanese youths . . . They weren't caddies . . . Japanese caddies are grinning little girls who can carry 14 clubs, a bag, and a golfer in case he can't make it on his own.

Frank Moore, formerly on pro circuit, building 9-hole public course at Sandoval, Ill., adjoining the Colonial Inn motel . . . Start building Gulf Shores (Ala.) CC private 18 . . . Open Jenkins public nine at Litchfield, Mich. . . . John R. Millen building Green Valley CC 18 near Greensburg, Pa. . . . Building municipal 18 at Liberal, Kan. . . . Open Bangor (Me.) municipal nine . . . Austin Kelly is pro-manager . . . Cedarbrook public 18 opened at Belle Vernon, Pa.

Building Lincolnshire Fields CC 18, feature of new subdivision in Champaign-Urbana, Ill., area . . . Lawrence Packard is architect . . . Hollywood Lakes (Fla.) CC expected to be in play this fall . . . Open Canon del Oro nine near Sedona, Ariz. . . . Plan to open Brushy Mountain Recreation Assn. 18 near Taylorville, N.C., this month . . . E. A. Adams is president . . . Donald Grant is construction supervisor . . . Farmers Home Administration Loan of \$172,000 for 40 years at 5 per cent financed building.

Late in August, the Lake Geneva (Wis.) CC held its 67th annual tournament . . .

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Bob Dushane, pro at Monroe (Mich.) G&CC, recently set a course record of 32-29—61 on the 6,203 par 72 course, beating previous record 64 (in 1955) of Ben Lula, former pro and the 64 (in 1951) of Warren Orlick, also once a pro at Monroe and now at Tam o' Shanter CC, Birmingham, Mich. . . . Dushane was an assistant to Orlick.

Southern Seniors have postponed annual tournament and meeting from a Sept. 26 start at Ponte Vedra (Fla.) Club to Dec. 8, due to damage of hurricane Dora to buildings and furnishings . . . Practically no damage was done to course . . . Midwest GCSA bulletin "The Bull Sheet" now in its 18th year . . . National Amateur to be played at Southern Hills, Tulsa, Sept. 13-18, 1965, and at Merion GC, Ardmore, Pa., Aug. 29-Sept. 3, 1966 . . . Amateur was held at Merion in 1916, 1924 and 1930.

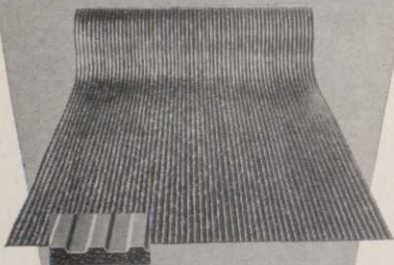
Second annual Lefty-Righty team championship, sponsored by National Association of Left Handed Golfers, played at 72 holes at Catawba CC, Hickory, N.C., and Mimosa Hills CC, Morgantown, N.C., Oct. 1-4, showed that the affair is growing and looking like it's here to stay . . . It drew several teams from outside the Carolinas . . . Beverly CC (Chicago dist.) party hailing its pro, Charley Penna for his 20 years with the club was a grand success with that sweet, sweet message, "Charley, We Love You," spelled out in one of the fattest checks given by members to their pro at any party in recent years.

What is the idea, if any, in putting another golf world championship into the Olympic games with the domestic difficulties in financing and the bossing brawl between the AAU and the NCAA? . . . Or, getting golf into the international propaganda battle? . . . What's the criticism of golf's present extensive and pleasant international program, especially the

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GOLFDOM

THE MAGAZINE OF GOLF BUSINESS

OCTOBER • 1964

amateur part so well handled by the USGA and other U.S. amateur associations and by amateur associations of other countries?

Field in Fourth annual World's Amateur Seniors 4-Ball championship at Pinehurst, Nov. 9 through 14, limited to 144 teams . . . Contestants must be 55 or older . . . Sponsors are Southern Seniors GA . . . This year's World's Amateur individual and team championships at Broadmoor bigger than ever before with contestants coming from as far as Australia . . . What can golf on the crowded Olympic program (further jammed this year with judo and volley ball) get done better than is accomplished at the Eisenhower Trophy international amateur championship at Olgiata CC, Rome, Italy, Oct. 7-14? . . . Or, at the women's world amateur championship sponsored by the USGA and other national golf associations?

Other established international golf championships include the International Pro-Am Four-Ball at Gleneagles and St. Andrews, Oct. 6-9 . . . Piccadilly World Match Play championship in Wentworth, Eng., Oct. 9-11 . . . 19th International Jaycee Junior Boys championship that was played at St. Paul in August . . . Two other world pro championships have followed the highly successful Canada Cup event which this year will be played at Royal Lahaina GC, Kaanapali, Maui, Hawaii . . . One is a "world" beer championship and the other is a "world" championship for whomever will pick up the TV bill . . . There is a growing conviction that Olympic events should be track, field, swimming, etc., in which only amateurs compete.

Dick Demarest has resigned as supt.-

(Continued on page 114)

Swinging Around Golf

(Continued from page 30)

manager at Stamford (N.Y.) GC to be pro-supt. at the new College GC, Delhi, N.Y. . . . National Golf Day, 1964, had 3,555 men out of 67,161 beating the Boros-Nicklaus best score . . . Of the 6,500 women contestants there were 1,119 winners . . . Proceeds of more than \$76,000 were best in years . . . Many professionals and National Golf Fund officials say credit for the increased interest and revenue in National Golf Day was due to activity of assistants who were told at PGA Golf Schools about the value of Golf Day income to various golf educational and welfare operations.

H. Francis Shuster now general manager North Palm Beach (Fla.) CC . . . Shuster formerly was pro-manager at Harbor City CC, Eau Gallie, Fla.; Pinecrest CC, Largo, Fla., and Lincoln Greens CC, Springfield, Ill. . . . He has a great bunch of teammates at North Palm Beach: Ben Hartie as pro; Al Polagyi as associate pro and Mrs. Polagyi in the shop . . . Al Bryant is grounds supt. and Buddy Baarcke as swimming coach and pool manager.

Carlson Farms CC, being built at Greensboro, N.C., has hired Ronny Thomas as its pro . . . Pete Hessemer now pro at Willow Wisp CC in suburban Houston, Tex. . . . Phil Martignetti has switched from Maplewood (N.H.) CC to pro job at Pinewood G&CC, East Holden, Me. . . . Tim Lyles from pro job at New Bern (N.C.) CC to McCormick (S.C.) CC . . . Fred Thacker to be pro at 18-hole course tentatively labeled Pebble Pines, designed by Robert Trent Jones, and being built on Monterey peninsula . . . Pebble Pines will open in 1965 . . . Jack Gibson now pro at Kenosha (Wis.) CC succeeding Bob Whyte, retired . . . Bill Eggers now pro at Bayou CC, McMinnville, Ore.

Extension of Senior PGA championship to include Canada and Mexico will bring some experts to compete with U.S. and British Seniors . . . Several Canadians may be contenders but Mexican senior pro talent, if of international competitive class, hasn't showed its hand yet . . . Tom Crimmons of Schieffelin & Co., U.S. rep-



The Trembling Twenty, a Portland, Ore. golf association, dedicated the 1964 Portland Open, played in September, to Robert A. (Bob) Hudson, who has done so much in promoting the game in the Northwest. Hudson started the Open in 1944 and was instrumental in bringing the 1946 PGA, 1947 Ryder Cup matches and 1955 Western Open to the Oregon metropolis. Bob was the first winner of the golf writers' Richardson award and is or has been a director of the PGA, Western Golf Assn. and the Pacific Northwest GA. He's also the only American ever elected an officer of the British PGA.

representative of Wm. Teacher & Sons, Ltd., PGA Seniors tournament sponsors, says remarkable golf played by some Senior club pros in the PGA Seniors has compared so well with golf of the senior tournament specialists it has lengthened pros' active business careers at clubs.

Gerald Dearie, Sr., now supt., Riverwoods CC, Deerfield, Ill. . . . Jerry was supt. at Medinah (Ill.) CC, then retired and was succeeded by his son Gerald F. Dearie . . . Jerry, Sr., too vigorous and young to retire, and one of the best in the course maintenance business, changed his mind about taking it easy.

PGA has renewed its lease on main office quarters in Dunedin for another year . . . Eyebrows of sportswriters and amateur golf association and club officials were raised when the PGA decided to have its annual meeting at the Las Vegas Green Felt Jungle . . . Critics say the decision indicates pro golf might use the

sophisticated judgment of pro football and pro baseball . . . They also say Las Vegas may not have made a smart move for if pro golf ever has a gambling scandal Las Vegas will be blamed for leading the pros astray . . . However, for good and urgent reasons a place outside of Florida had to be selected and the Sahara at Las Vegas, where numerous business conventions are held, came up with a good proposition . . . PGA breathing easier at not getting the year's city, county and state bills of \$60,000 on the Palm Beach Gardens plant . . . Or the bill for interest on \$1,000,000 building loan . . . Or the operating deficit.

Rarely have PGA national and sectional officials been given credit for the work they have done and are doing in directing, without pay and seldom with adequate time available, the business of pro golf which is much bigger annually than the business of pro football or pro baseball . . . Furthermore the pro golf business is more complicated than baseball or football business due to the relationship between pros and their members and other employers . . . Complex pro golf business problems have to be handled in a few hours of sectional meetings and a few days of a national meeting, often with inadequate information . . . Increase in information from national officers this past year has been followed by improvement of communications between sectional officers and members, hence general businesslike understanding of pro problems.

Tam O'Shanter CC at Niles, Ill., site of the late George S. May's World Championships and of the 1964 Western Open, a 125 acre layout sold to midwestern buyers for \$5,000,000 . . . Names and plans of new owners were not disclosed in broker's announcement of the sale . . . Plans for holding 1965 Western Open at Tam O'Shanter, at a date to be set, had been made by Western Golf Assn. but now depend on the new owners.

Jack Nicklaus lauded by sales and advertising executives for starring in programs for pepping up sales staffs and developing customer goodwill . . . Golf headliners usually are cooperative and resourceful in this department of their exhibition work, but young Nicklaus is



Harry Adams, who was given a testimonial dinner in Chicago a few weeks ago, directed that proceeds from the affair be turned over to the Western Golf Assn. for its Evans Scholarship fund. Adams is shown in the center of this group. He is surrounded by Norm Copland, chairman of the dinner, and Harry Pezzullo, president of the Illinois PGA (seated) and Herb Graffis of Golfdom and Bob Rickey, MacGregor vice president. Adams, a one-time professional, has been the Brunswick-MacGregor sales manager in the Chicago area for many years. When he was a quarterback with Wheaton (Ill.) High School, Harry used to hand off the ball to Harold (Red) Grange.

the best of them all, according to the experts who arrange these merchandising side shows of golf.

Golf businessmen on Pacific Coast are saying the Los Robles Greens course of the Janss Investment Co. at Thousand Oaks, Calif., is one of those rare great layouts that was perfectly finished before there was member or guest play allowed on it . . . Ed Janss, boss of the outfit, and friends played the course for nearly eight months before he and his golf director, Don Payne, pronounced the course perfect for opening.

Forgans of St. Andrews is for sale by Spalding as Spalding is concentrating its European manufacturing operations in its plant in Northern Ireland . . . Tom Scott, editor of Golf Illustrated of London, says: "Already the site (facing St. Andrews' 18th green) has been considered by a hotel group." . . . Forgan was started by Hugh Philp, "the prince of clubmakers," in 1812 and taken over by his nephew, Robert Forgan, in 1852.

University of Missouri slates ceremonies for Oct. 12 at which the late Hor-

(Continued on page 131)

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Swinging Around Golf

(Continued from page 115)

ton Smith becomes a member of Missouri's Sports Hall of Fame . . . Ren Smith, Horton's brother, was invited to receive the memorial plaque . . . Illinois PGA has booked its spring show of golf merchandise for McCormick Place, Chicago, April 16-18, 1965 . . . It held a preview at the section's fall meeting on Sept. 28 at which Harry Pezzullo was elected president for the tenth term.

Alex McKay, 71, died of a heart at-

tack, Sept. 19, in Nashville, Tenn., at the home of a granddaughter, Mrs. Roger Grimsley . . . Alex was born in Aberdeen and came from the Cruden Bay course to Louisville in 1923, then was pro-supt. and course designer and builder in West Virginia and New York before becoming pro-supt. at Holston Hills CC, Knoxville, from which club he went to Cherokee CC at Knoxville . . . He pioneered the successful introduction of bent for southern greens . . . Alex designed and built many courses in Kentucky, Tennessee and nearby states . . . He was first president of the Southern Turf Assn. . . . He is survived by his wife, Mrs. Martha Strechi McKay, two daughters and four sisters who live in Scotland.

Dan Taggart, who took Arlington CC in northwest suburban Chicago and worked it for a little golf and a lot of farming in bringing it through World War II, is in bad shape at Holy Family hospital in Des Plaines, Ill. . . . He has done plenty for the Illinois PGA, which sent him an award of gratitude via Dan, Jr., from the section's fall meeting.

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George Abrams, retiring after 28 years as an Acushnet salesman and before that nine years with Spalding, was a guest of honor at the Wisconsin PGA fall meeting and dinner . . . The section gave George a green PGA coat and a diamond-studded money clip . . . George started in golf as a caddie in Seattle . . . He pitched for the Cincinnati Reds for a while . . . Everybody who knows him says he's one of the finest men in the golf business and his competitors say "Amen." . . . Illinois PGA gave Abrams a plaque in expressing members' esteem and thanks.

J. Bud Geoghegan goes from pro position at Crestmont CC, West Orange, N.J., to De Soto Lakes G&CC, Bradenton, Fla. . . . Geoghegan, for his extensive golf education and entertainment programs at New Jersey high school adult classes, YMCAs, YWCAs and similar organizations, and newspaper, radio and TV promotion, has been identified as the Ambassador of Golf . . . He's an expert teacher, too . . . Frank Butler honored at party at Kingswood GC, Wolfeboro, N.H., where he has been pro manager for 50 years . . . Frank has worn

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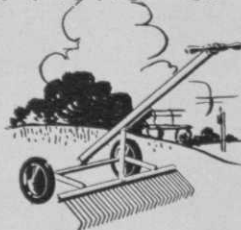
well with members and their guests every minute he has been at Kingswood.

Dick McGahan, of the Hart Seed Co. says Tom Scannell, supt. of Albany (N.Y.) CC, had his members applauding his versatility as an artist when Tom starred as a trumpet player with a combo playing at a club affair . . . Dick says several golf establishments on his beat are attracting so much play and are so well managed they're adding 9 or 18 holes . . . Among them is Mt. Everett CC, Great Barrington, Mass., where owner, Ed Fredericks, is enlarging the course to 27 and possibly 36 . . . Laurance Rockefeller was main speaker at big retirement party for Jack Wick, pro-supt at Woodstock (Vt.) CC for 48 years . . . Jack and his lovely wife, Mary, have been associated with golf in U.S. and England for 63 years . . . Wick is succeeded by "Rusty" Gilbert as pro and Dan Daigle, Stockbridge grad, as supt.

McGahan's notebook also notes that Walter Barcomb, Burlington (Vt.) CC supt., is among the Northeastern supts. who not only maintain their own courses in top condition on modest budgets but do fine jobs of design and construction . . . Barcomb designed Rocky Ridge CC, St. George, Vt., owned and operated by Al Doenges, the Albany (Vt.) CC course and the Quarry Hill Par-3 in Burlington, Vt., owned and operated by Ralph Des Lauriers . . . Eric Lehtonen building nine at Mountain Top Inn, Chittenden, Vt., to design of Frank Lamphier . . . Lamphier is in charge of construction of Norman Hubbard's new Pleasant View CC, Laconia, N.H.

Chicago District Golf Assn., as part of its golden jubilee program, is honoring an outstanding caddie of each member club with an award . . . Alert managers at newer clubs got clubhouse operations off to fine starts this past summer . . . Hylbert Hams, mgr. at Long Grove (Ill.) CC in northwest suburban Chicago, in first six weeks averaged 164 lunches and 186 dinners, not including parties . . . Hams, who has managed Sunset Ridge CC and Barrington CC in Chicago dist., has booked 28 tournaments, 11 dances, 19 lunches, four style shows and five weddings for 1965 and two dances for 1966!

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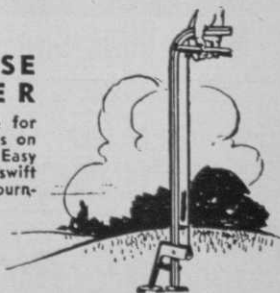
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"Old Sarge" Bill Carr goes from Ft. Devens (Mass.) Army Base course to supt. post at Bay Path CC, East Brookfield, Mass. . . Carr's predecessor at Ft. Devens course was Henry Romanski, now supt. at Quaboag CC, Munson, Mass. . . Supts. of several New England courses are now busy preparing for ski season at their properties . . . Don Cutter finishes second nine of Sugarbush course in Warren, Vt. . . Ernest Ralph is supt. . . Gordon Lowe in charge of building course to Bill Mitchell design in Stowe, Vt.

"Tink" Smith and "Mitch" McLaughlin have built first nine for Stratton Mountain Corp., East Londonderry, Vt. . . Geoffrey Cornish was the architect . . . Mount Snow (Vt.) Corp. to build 18 . . . Ralph Myhre, now supt. of Middlebury (Vt.) College 9-hole course and ski bowl . . . Harvey Drinkwine is supt. of grounds and buildings for the college . . . Mark Hirzel now pro at Kalakaua GC, Schofield Barracks, Honolulu . . . Hirzel came from teaching pro post at U. S. Naval post graduate school course in Monterey, Calif. . . He succeeds Bob Ford who has gone to the Leilehua course at Wahiawa as pro.

Tom Holstein now pro at new Stillmeadow CC in Cincinnati . . . Holstein was assistant to Jouett Brown at Coldstream CC, Cincinnati . . . Northmoor CC (Chicago dist.) building seven new holes to design of E. L. Packard . . . Construction contractor is Ray Didier . . . Seven holes across a road from larger part of course will be sold . . . There's talk about building public course at Traverse City, Mich. . . That's Walter Hagen's home.