

Rain-O-Mat Markets Three New Sprinkler Units

Three totally new sprinkling units, two for turf and one for fairways, are being distributed by Rain-O-Mat Sprinklers, 11701 E. Washington blvd., Whittier, Calif. They are Models 6, 9 and 12. Basic model, No. 6, gives light precip in a fine stream with a throw diameter of 50 feet. It is recommended for spots under trees and where wind is a problem. The No. 9 rotary pop-up has a 3/4-inch riser opening and throw diameter of 80 feet. No. 12 has been designed for fairways and gives a throw of from 108 to 140 feet. It is tamper and hazard-proof since it pops down.

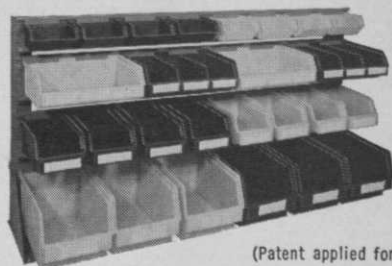
New Safari Holds 12 Gallons

Safari Water Coolers, 591 N. E. Fifth St., Pompano Beach, Fla., markets a new 1965 Model SR-12, Safari LP-gas water cooler with a large (12 gallon) easily cleaned, stainless steel reservoir. The large reservoir capacity cuts servicing and maintenance costs in half. The gas refrigeration unit operates at less than 6 1/2 cents per day.

Fore-Par at New Location

Fore-Par Manufacturing Co. now is located in larger quarters at 773 Broadway, Laguna Beach, Calif. The company, which makes flags, markers, etc., has moved its complete facilities to the new site and reports that there are no delays in processing orders.

Lewis Line HANDY-BIN CONTAINERS



(Patent applied for)

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11 versatile sizes • 3 molded-in colors:
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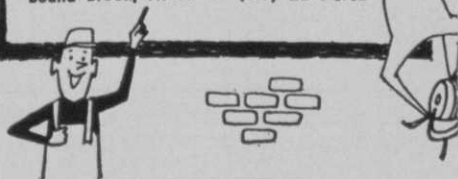
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GOLFTILE is interlocking high surface - tension rubber flooring with soft inner body which springs to sharp pressures of golf spikes — recovers original shape without cutting or wear.

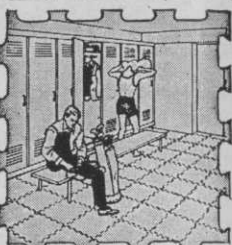
Approximately 1/2" thick 24" x 24" squares • Resists abrasion and cutting • Interlocking edges • Choice of colors • Easier to maintain • Top appearance • No cement or mastic required • No special skills required to install •

Also available in same material is our GOLF STRIP RUNNERS, 36" width. Send square footage or floor plan for free estimate to attention of:

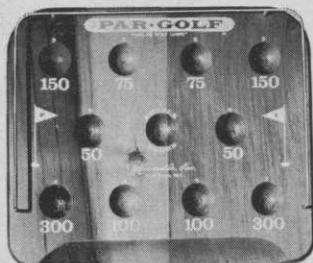
M. M. Levitt

MITCHELL RUBBER PRODUCTS, Inc.

SPORTS DIVISION, Dept. G-4-OCT.



2114 San Fernando Road,
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PAR-GOLF®

The "Parlor Golf Game"

The perfect gift for the golfing family! A fascinating, challenging game for all ages, played by any number—individually or as teams.

Each player putts 5 golf balls in turn, has 9 turns, putting for the 4 large score holes and the "double score" in center. Highest total score for 9 turns wins. Balls rolling off board don't count but stay in play as "hazards."

Attractively finished 15" by 18" solid wood game board comes complete with score pad in handsome heavy cardboard carrying case.

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Golf Course Architect

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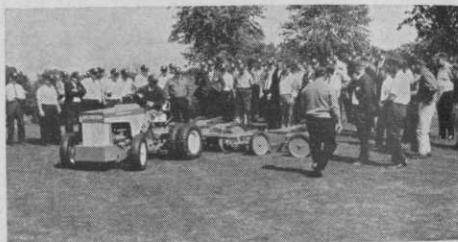
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Jacobsen Unveils Turf Groomer at Annual Sales Meeting

Shown in the photos with the new Jacobsen Turf Groomer (or Turf Commander or G-10 Tractor) are some of the 250 distributors and salesmen who attended the Jacobsen Manufacturing Co's turf equipment sales meeting Sept. 14-16 at The Abbey, Fontana, Wis. The extensive program featured a new products presentation,



a series of seminars, and a salesmen's demonstration contest. Highlighting the three day meeting were a golf tournament and awards dinner. President Einar A. Jacobsen presented the turf equipment distributor-of-the-year award to G. L. Cornell Co., Bethesda, Md. Regional distributor awards were presented to: B. Hayman Co., Los Angeles, Calif. (West), Illinois Lawn Equipment Co., Orland Park, Ill. (Midwest), W. F. Miller Co., Birmingham, Mich. (Central), Lawn & Golf Co., Phoenixville, Pa. (East), and Watson Distributing Co., Houston, Tex. (South).

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NEW!

OPEN-HOUSE for Golf Course Use

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Expandable Storage Shelter for Golf Carts, Mowers, Tractors, Tools. **OPEN-HOUSE**

is a strongly built, durably finished, steel structure that can be quickly assembled.

It can be closed and locked safely at night. If required, it can be easily moved on a special **OPEN-HOUSE** trailer. **OPEN-HOUSE** is seven feet square and measures eighty

inches under awning closures. Twenty-one feet of counter space keeps traffic moving.

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INTERNATIONAL EQUIPMENT DIVISION

Morrison International Corp., 2485 Walden Avenue
Buffalo, N.Y. 14225 A subsidiary of Conax Corp.

Electric Caddy Available in Several Models

Electric Carrier Corp., D-207 Petroleum Center, San Antonio, Tex., 78209, one of the older

golf car manufacturers now in its 13th year, offers the new Electric Caddy car for 1965. Electric Caddy, widely distributed, is available in several models and readily adapted to industrial and commercial uses.

Electric Caddy offers full choice of tire sizes, tiller or automotive steering, choice of national brand batteries, efficient direct drive and many other features.



Schneider Directs Construction

Robert A. Schneider has moved to Riverside, Calif., to serve as consulting engineer during the construction of a multi-million dollar pipe division plant being built by Certain-Teed Products Corp., Ambler, Pa. Schneider, chief engineer of the pipe division, was with Keasbey & Mattison for 26 years before coming to Certain-Teed in 1962 when K & M was acquired. His successor as chief engineer is Jack L. Anderson, former plant manager of Certain-Teed's Hillsboro, Tex., plant.

FAULCO AIRTREAD Spike Resistant Rubber Flooring-Runners-Tee Mats

FAULCO rubber flooring is custom manufactured in any color and several qualities to give any degree of spike resistance.

Flooring is manufactured in sheets to 6 ft. x 16 ft. x $\frac{3}{8}$ in. thick. Edges are cemented together so there are no corners to trip over.

Driving range tee mats are custom manufactured in one solid piece to your specifications. Send square footage or drawing for free estimates.

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Con-Voy Cart Provides Rest Stop for Golfers

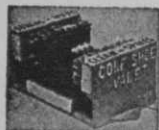
The latest Con-Voy golf cart features a built-in, folding golfer's seat constructed of aluminum tubing covered with vinyl plastic to protect clothing. When it is not in use, the seat fits into the top of the cart frame, serving as a handle for wheeling and storing the folded cart. Other features of the Con-Voy cart are 12-inch aluminum wheels, Fold-o-matic release, operated with a simple squeeze, and a 24-position handle. Con-Voy is manufactured by Product Engineering Co., 4707 S.E. 17th ave., Portland, Ore. 97202.



18-Hole Course Fenced In

More than 77,000 square feet of resin-clad, steel-chain link fence has been installed at the Sunken Meadow State Park 18-hole course on the North Shore of Long Island. The fence is made of 6-gauge galvanized steel and is 4- and 6-feet high. Colorguard Corp., 126 E. 38th St., New York 10016, manufactures the fencing material.

ATTENTION! —Golf Club Officials, Owners, Managers, Superintendents Golf Professionals



GOLF SHOE VALET

... aids you in keeping carpet and floor clean in clubhouse, pro shop and locker room. Cleans grass & mud from bottoms AND sole edges of shoes. Anodized aluminum frame with base brush of hard wood and heavy duty plastic bristles. Tampico fibre side brushes. All brushes removable, replaceable. In grey, orange, yellow. 1 unit \$19.95; 3 or more \$17.95 ea. FOB Huntington Park, Calif.

Fibre side brushes. All brushes removable, replaceable. In grey, orange, yellow. 1 unit \$19.95; 3 or more \$17.95 ea. FOB Huntington Park, Calif.

ALUMINUM TEE MARKERS

... In USGA recommended colors — Red for front tees, Blue for back tees, White for middle tees, Aluminum for women's tees. Custom made to conform to your score card. 9 hole set, \$85.50; for 18 holes, \$165.50.



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Strong — Easily Read

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Jack Carnahan, who recently organized a golfwear sales company, got his group together for a meeting at the Sheraton Motor Inn, St. Louis, late in August to discuss marketing methods. At the meeting were (l to r): Joe Sullivan, Long Island; Joe Moore, Jr., Tex. and Okla.; Jack Carnahan, Calif. and Northwest; Joe Salata, Ohio, Pa., W. Va. and Western N.Y.; Jack McKenna, Boe Jests, Inc.; Elsie Vincent, Fla.; Howard Marks, Jefferson Mfg., Inc.; Joe Aubuchon, St. Louis, Ill. and Ind.; and Vic Del Guericco, Modello Corp. Willard Moore, who covers Ga. and the Carolinas for the Carnahan firm, was absent when the photo was taken.

Toro Shows Revolutionary Mower at Annual Meeting

More than 150 persons attended the recent annual distributor meeting of Toro Manufacturing Corp., held in Minneapolis. At an outdoor showing, Toro demonstrated several new power mower products including Flymo, a wheelless rotary that floats on a cushion of air. It is said to be the most unusual innovation in mowers since Toro introduced "Wind Tunnel" housing for its Whirlwind line six years ago. Also on display was a new line of automatic turf sprinkler systems for both home and course use. The new "valve-under-head" sprinkler for large areas combines a hydraulic control valve with the sprinkler head and is said to be ideal for converting quick coupler systems to completely automatic sprinkling.

Buckner Recommends 1400 Series for Low Pressure Areas

Cam-driven, rotary pop-up sprinklers (1400 Series) are being marketed by Buckner Industries, Fresno, Calif., for large scale turf areas in locations where low water pressure systems are used. They have been designed for both automatic and manual underground systems. A turbo-drive principle, incorporated in all 1400 sprinklers, makes it possible to achieve extremely light precipitation on large areas with minimum water supplies. Models in the 1400 series provide

up to 60-ft. diameter coverage with an 11/64 in. nozzle in full, half or quarter circle; the 1410 is available only in full circle with 70-ft coverage. A free catalog describes Buckner sprinklers.



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Kenneth Smith GOLF CLUBS

Hand-made to fit You

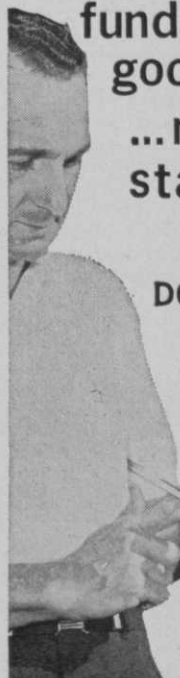


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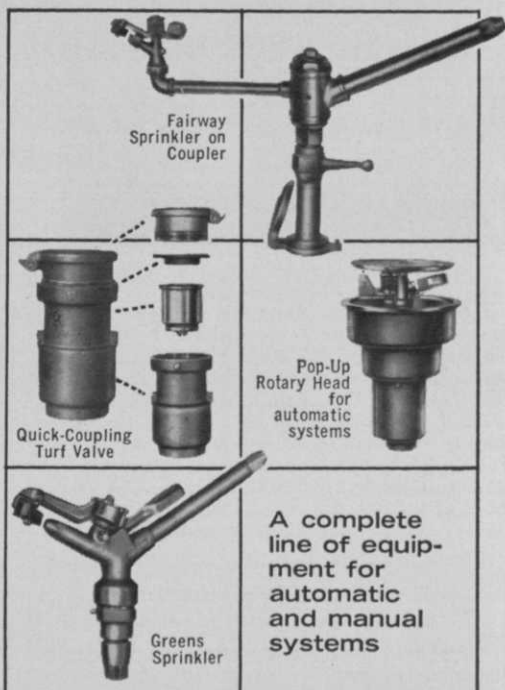
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Over 60 years of irrigation research, design and manufacturing experience is built into Skinner products of today to assure you efficient, economical golf course watering—either manual or automatic.

Skinner sprinklers—made in a complete range of types and sizes—distribute water uniformly and slowly with maximum coverage at minimum pressure. The patented Skinner quick-coupling turf valve is the only bayonet type valve that can be cleaned and repaired without being removed from the riser—and without disturbing the turf.

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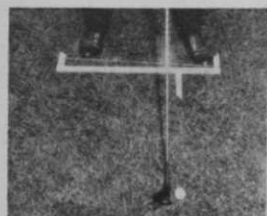
Hogan Sure-On Wedge



The Ben Hogan Sure-On wedge is said to give mastery of difficult approaches from as far as 100 yards out. Its rocker sole gets the ball up and away from soft or hard ground and through heavy or light grass. It is a companion to the Sure-Out and has a leather grip, black with red stripes,

or Slip-Proof grip, black with white fill. The wedge is available in 35 and 35½-inch lengths.

Develops Align-O-Stance



Robert Tabor, 5131 Hallgate, Toledo, O., an aluminum awning salesman who shoots in the low 80's, has developed Align-O-Stance to aid golfers in better controlling their shots.

Made of one-inch anodized channel aluminum and weighing 13 ounces, it automatically positions the golfers' feet for his choice of stance. The main length of aluminum is calibrated to

show the exact distance between the inside of the right foot and left heel. A string at the proper marker at each end determines foot placement for an open, closed or square stance.

RMF PlugMaster Harvests 300 Plugs A Minute

The PlugMaster 400, manufactured and distributed by RMF Products Co., 5915 Troost ave.,



Kansas City, Mo., plugs all types of soil. The machine is powered by a 4 hp gas engine and cuts and picks up four rows of 2-in. diameter plugs spaced on approximately 8-inch centers. Capacity is more than 300 plugs a minute, delivered into a removable tray. RMF points out that the PlugMaster can be used in the nursery to harvest as well as prepare the ground for plug installation. The firm is planning to introduce a smaller sod plugging for more efficient use on greens and tees. A larger, tractor drawn model also is being planned by RMF.

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Wide-Lite Corp. Makes Four Sales Department Promotions

Four sales department promotions have been made by Wide-Lite Corp., Houston, Tex. manufacturer of golf lighting systems. Lee H. Penny, Jr., former Midwest regional manager, has been



Gillespie Aldrich Penny Plocar

named sales manager at the home office. Gerald E. Plocar, previously statewide manager for Florida, has taken over as Midwest regional manager and makes his headquarters in Overland Park, Kans. D. D. Gillespie is now manager of government sales, having moved up from Northeast regional manager. His headquarters are in Washington, D.C. Robert P. Aldrich, a manufacturer's agent for Wide-Lite in Buffalo, N.Y. since 1959, has been promoted to manager of the Northeast region.

Northern California PGA has opened an office at 149 California St., San Francisco, that will serve as a clearinghouse for members, golf associations, etc. The new headquarters is being run by the Sherman Co.



GRIMCO GOLF SIGNS

Identify Each Hole, speed play and cut maintenance costs with attractive new GRIMCO golf signs. New rust resistant enamel is baked on die-embossed, zinc coated, heavy gauge steel for years of service.

- (A) All-In-One Hole Markers — custom made for your course; including 26" stakes and hardware; 9 holes \$44; 18 holes \$88.
- (B) Hole Numbers with yardage marker, stakes, hardware. Set of nine \$29; set of eighteen \$58.
- (C) Speed Play — Cut Maintenance. Proved effective by hundreds of clubs. \$1.60 each — special \$18. per dozen. Size 10" x 7". 26" Steel stakes with bolts 60c ea.
- (D) Small Signs 10"x3". Many uses throughout year. Just 80c each or \$9. per dozen.

FREE: Golf Course sign brochure. Complete line of U.S. Standard traffic signs. Special wordings. Send check with order and we pay freight.

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Ted Makalena (second from left), pro at Alie CC, Honolulu, describes a U.S. Royal iron as being "maikai kalapu", which means "fine club" in the Islands. He is shown with Fred P. Koehler, U.S. Royal golf equipment sales manager, William C. Koch and William E. McCoy of Theo. H. Davies & Co., Ltd., and Art L. Stevens, U.S. Royal salesman. Davies & Co. is exclusive distributor of Royal golf equipment in the Hawaiian Islands.

MacGregor Concentrates Added Power in Woods and Irons

MacGregor's 1965 MT Tourney woods have a specially developed face inset that is said to put more weight directly into the hitting area

for added power. This feature, referred to as "Impact-Wate", eliminates the need for excessive leading, according to the manufacturer. The MT woods have an extra deep seal and receive five epoxy coats to prevent damage to the finish. Weight that is blended evenly over the en-



tire area of the club is a highlight of MacGregor's 1965 MT Tourney irons. This is said to give added power to every shot. The new irons have a flatter lie than before and increased depth of face.

Distributes Pargo Cars

Nic M. Belcastro, owner of Hillcrest Fairways in suburban Chicago, heads B&R Golf Enterprises, Inc., distributor of Pargo golf cars in Illinois and southern Wisconsin. The B&R office is at 24W80 North Ave., Glendale Heights, Ill.

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Patty Berg Pro Clubs Have Several Wilson Features

Clubs fashioned for women players with the Patty Berg label are made with several exclusive features, according to the Wilson Sporting Goods Co., 2233 West St., River Grove, Ill. Woods have compact Strata-Bloc heads with contoured crown finished in ebony. Scarlet and black Keystone Cyclon face inserts offset the natural faces accented with black fill-in scoring. Heads are Clima-Gard treated to seal out moisture. Irons are chrome-plated with specially sand blasted blade to give the ball more backspin.



Parkway Redwood Signs Give A Touch of Class

If you go on the theory that the difference between a good golf course and just another course is the little touches that are added here and there, Parkway Rustic Signs, Box 487, McHenry, Ill. undoubtedly can help you with your

sign problems. This firm supplies customized signs made of redwood, which are carved to your specifications and engraved as you direct. The redwood is weatherized and engraved let-



ters are coated with white enamel or codit, a light reflecting paint. Parkway claims to carve any ideas. The bench, shown in the photo, with hole number, yardage and par figure, is typical of many supplied to courses by this firm.

The appointment of D. A. Brogan as manager of turfgrass fertilizer sales for its Northeast region has been announced by American Agricultural Chemical Co., 100 Church St., New York. His headquarters are in Carteret, N.J.

Carlson & Ryder



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1505 Blackstone

Fresno, California



PGA Golf Equipment Co. held its annual three day sales meeting at the Hyatt House in Chicago in late August. Attending were (Front row, l to r): Harry Paylor, Frank Mahoney, Bill Bettie, John Caulkins, Bob Riddel, Jim Haynie, Ron Stevens, Art Longtin, Jim Longtin and Mike Foegen. (Second row) Gordon Ramsey, Pete Buchheit, Dave Bakewell, Jack Slater, Ed Rankin, Robert Smith, Bob Bonamy, Bob Berns, Richard Bergman, Jack Schnaedter, Gene Workun and Harley Greenamyre. (Third row) Joe Blanton, Jim Culver, Tim O'Brien, Jim Cahill, Gene Cardi, Ed Van Huisseling, Jack Anderson, Ray Bassler, Bill Rahmes, Bill Nugent, Jim Ausley, Bob Whitaker, Al Raymond, Harold Gillespie and Robert Lee.

West Point Products Corp., West Point, Pa., markets an FS-1 spiker that covers a six-foot

swath, with 140 blades pruning roots to stimulate new growth. Discs are 18 in. in diameter.

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Reliable Knitting Offers Two Sporty Golf Hats

The "Straw-Knit" and the "Newsboy-Look" are the two newest styles added to the knit-



wear collection of Reliable Knitting Works, 2041 N. 19th St., Milwaukee, Wis. 53205. The "Straw-Knit" comes in solid colors or tweedy two-tones while the "Newsboy-Look" is available in five solid colors. Both styles are fully washable and made in one size to fit every head.

Bell Praises Moody System

Architect Bill Bell and B. K. Jones, golf supt. for Long Beach, Calif. recently praised the sprinkler system fashioned for the Skylinks muni course in Long Beach by Moody Sprinkler

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Co., Arcadia, Calif. Moody was able to tie in Rainmaster controllers and valves to the automatic system already installed on the course. It was done at a time when seed was germinating and saved approximately \$10,000 that would have had to be spent on hand watering. The system was so successful that it was also used at the new El Dorado muni course. Full details as to how it operates can be obtained from Moody.

Swing-Expediter Helps Reduce Golf Scores

JPO & Associates Ltd., 6230 N. Kenmore, A-1504, Chicago, Ill. 60626, has developed the Swing-Expediter that is said to reduce golf scores by up to 20 strokes. A scientifically designed wedge shaped piece of aluminum that slips on and off a special shoe spike, the Swing-Expediter produces forward press (legs flexed, right knee in) circular back swing with correct weight transference. On downswing it triggers a natural weight shift to left side, producing the desired inside-out swing.



"Give your course a signature"

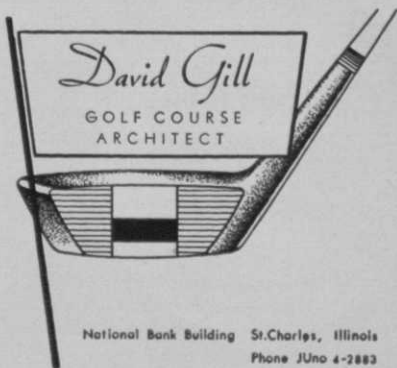
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327-4704

Steber Designs Floodlamp Cluster Mounting Box



A new reflector floodlamp cluster-mounting box which permits savings in time, labor and materials with underground wiring systems has been designed by Steber, 1334 N. Kostner Ave., Chicago, Ill. 60651. The slip-fit, "in-and-out" conduit twin-hub boxes eliminate a need for unions, allowing easy installation to the underground power supply and to the next cluster of lights. Made of rugged cast aluminum, the cluster boxes are finished in durable weather-resistant gray-

tone ultranamel.

A-C Caddy Cars Get 26 Holes to Gallon

Ken Suesens (l), pro at Pine Hills CC, Sheboygan, Wis., and Dick Young (r), sales rep for Allis-Chalmers' material handling sales and service division, are shown with 16 of the 18 A-C

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Caddy Cars used by the club. Over the past three years Caddy Cars have proved popular at Pine Hills. Use averages 25 18-hole rounds



per month for each car. Many cars go 54 holes a day. The gasoline-powered vehicles run 72 holes on 2½ gals of gas. Maintenance is described by Suesens as normal — an oil change, battery check and occasional grease job.

Par-Mate Winter Gloves

Par Mate, 10 W. 33rd st., New York 10001, offers two winter golf gloves, S-82, a capeskin model, and S-84, a leather and wool stretch glove. The S-82 is banded at the wrist and is lined with dacron and wool. It comes in all sizes for men and women. S-84 has an all-wool tweed back and comes in two sizes for men and one for women.

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Fillmore 8-4243

American Society of Golf Course Architects



Northwestern Pro Golf Co., 4701 N. Ravenswood Ave., Chicago, Ill. 60640, unveiled its expanded 1965 line of professional golf equipment to salesmen, firm officials and members of the pro advisory staff at its August sales meeting. (Standing, l to r): J. C. Goosie, Chet Condon, Leon Faucett, Leo French, Don Jahn, Pete Young, Irv Schloss, Bob Moser, Sam Parks, Clint Morberg, Eddie Meyers, John Ogen, Bill Morton and Jim Carton. (Seated) Nat Rosasco Jr., Byron Nelson, Bill Jelliffe, George Erwin, Jack Stone and LeRoy Rosasco.

For Skating Rinks

A vinyl white liner that can be used to convert tennis and basketball courts into skating

rinks is distributed by Staff Industries, 78 Dryden rd., Upper Montclair, N. J. The liner is called Icemaster and is highly resistant to cuts and tears.

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HANLONTOWN, IOWA

PGA Adds Weighted Headcover to Christmas Golf Ball Pak

PGA Golf Equipment Co., 8350 N. Lehigh
Ave., Morton Grove, Ill., is including a weighted
headcover in its 1965 Christmas Pak of 12



Ryder Cup balls. The combination sells for the
price of a dozen balls with the headcover serv-
ing as a bonus. The headcover has a full-length
zipper front and is designed to keep a golfer's
swing loose and grooved before every drive.
The gift package is available with 80, 90 or
100 compression golf balls.

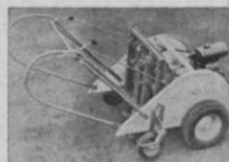
Allis-Chalmers Adds Two Snow Throwers

Four and six hp Sno-
Bee self-propelled, walk-
ing-type snow throwers
have been added to the
line of snow removal
equipment manufactur-
ed by Allis-Chalmers,
Milwaukee, Wis. The
four hp model cuts a
23½-in. swath while the
six hp unit clears 26
ins. Throwers on both can be elevated to 26 ins.
for drifts. Spouts rotate a full 270 degrees and
adjust up or down to throw snow in any direc-
tion. Winterized ignition systems and recoil
starters simplify cold weather starting.



West Point Products Gives Tips to Improve Turf

The Aerifier made by
West Point Products,
West Point, Pa., is an
aid to successful fall
turf renovation pro-
grams. Tips on when
to use the Aerifier are
supplied by Tom Mas-
caro, West Point presi-
dent. For best results, the Aerifier should be
used while grass is still actively growing, and
when soil moisture conditions are good. With
West Point's Aerifier, subsoil is cultivated as
plugs are removed. Use of the Verti-Cut, also
made by West Point, further stimulates turf
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Arnold Palmer Co., Chattanooga, Tenn., held its annual sales meeting in mid-August. Attending were (Standing, l to r): Vern Waskom, Sam Mason, Bill Mofford, Bill Stevens, Oscar Jones, Randy Smith, R. D. Robinson, John Sample, Arnold D. Palmer, Glen Baxstrom, Robert Monroe, Tom Brown, Ray Artz, Ken Frame, Jerry Drexler and Dale Hall. (Seated) Ed Brantly, Leo Ouillette, Guy Sapp, Bernie Cason, Ken Riddle, Clair Landis and Ted Jordan. Palmer Co. sales reps, Ron Pawlacyk and Carl Ross, did not attend the meeting.

New Mower Cleaning Stand

Fate-Root-Heath Co., Plymouth, O., has developed a cleaning stand that makes the cleaning of mowers, chain saws, etc. easier and more efficient. Called the Model 80, it has a rugged

12-gauge sloping metal sink and separate motor-pump unit that clamps to a 5-gal. drum of cleaning solvent. The motor-pump circulates two gallons of solvent per minute and special baffling causes dirt and grease to settle to the bottom of the drum.

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Cushman Adds Four Wheel Golf Car to 1965 Line

The Trophy four-wheel golf car is the newest addition to the 1965 line of vehicles manufactured by Cushman Motors, Lincoln, Nebr. Elec-



trically powered, the Trophy features automatic steering and is said to be the most luxurious golf car ever mass produced. An exclusive

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suspension system consisting of coil springs, and shock absorber on the rear and torsion bar and leaf spring on the front assures maximum stability and a smooth, turf protecting ride, according to Cushman. A special brake that engages automatically when the driver leaves his seat is standard equipment on the Trophy.

Hester Introduces New Golf Car Battery

A new golf car battery, the 2XH, has been introduced by Hester Battery Mfg. Co., Nashville, Tenn. Called the "Su-Par", the new battery features a permanent, solid one-piece cover, extra large 1½ in. "see-through" vent holes, special vent caps requiring only one-half turn to tighten and plates that are 7-1/16 ins. high. The plates are said to be the largest on any golf car battery, and the "Su-Par" will travel more miles per charge than any golf car battery on the market, according to the firm.



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Toro's Snowhound 20 Cleans Walks, Driveways Quickly

A single-stage, self-propelled Snowhound 20 is made by Toro Manufacturing Corp., Minneapolis, Minn., to clean medium size areas. Driven by a 3 hp, 4-cycle engine with recoil starter, the Snowhound 20 has a 2-qt. gas tank and heavy canvas cover to keep snow out of the governor, ignition clutch and controls. Other Snowhound 20 features include a clutch which disengages the rotor and transmission for easier cold-weather starting; remote-control chute with adjustable high or low-throw deflector and a 240-degree swing; exclusive Toro "Wintergrip" tires for greater traction; and a heavy-duty rotor chain guard.



Portable Steel House Fills Many Course Needs

Morrison International Corp., 2485 Walden Ave., Buffalo, N.Y. 14225, has designed the "Open House" to serve as a refreshment cen-

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ter, caddiehouse, tournament registration building, etc. The Open House can be assembled wherever it is needed and a trailer is available to make it easily movable. The basic unit is 7-ft. sq.

by 6-ft. 8-in. high. Additional units can be added to create larger assemblies. When assembled, the units are said to be strong, extremely rigid and secure when closed. All metal surfaces are bonderized before receiving prime and finish coats of porcelain-like white, baked enamel.



Wilson Head Covers Are Fully Lined

The top grain leather head covers made by Wilson Sporting Goods Co. 2233 West Street, River Grove, Ill. are fully lined and welted. In photo is Wilson's Gluv-Fit pattern with full gusset styling. The covers are available in oxblood with gold welt, black with silver welt, avocado green with gold welt, Italian tan with gold welt, russet with London tan trim and red with silver welt.



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Foley Brochure Describes Sharpener

Foley Manufacturing Co., 16-64 Foley Bldg., Minneapolis, Minn. 55418, has issued a brochure covering its line of precision lawn mower sharpeners. The Foley combination grinding head has the advantage of sharpening the entire mower intact without removing either the reel or bed knife. Models are available with up to 53-in. mower width capacity. Also, attachments are offered which sharpen rotary mower blades.



Ezee Flow Spreader Applies Fertilizer Fast, Evenly

The No. 111 spreader, made by Ezee Flow, 3428 N. Harlem, Chicago, Ill. 60634, adjusts the application rate to the speed of the tractor. Large 20-in. wheels minimize damage to turf. The speed with which large areas can be covered was recently demonstrated at Medinah CC and Sunset Valley CC in Ill. At Medinah, four and one-



half fairways were covered with swaths 28 ft. wide in twenty minutes. The Sunset Valley layout, consisting of a course and park, totals 500 acres and previously required more than a month to fertilize. With one Ezee Flow spreader, Sunset Valley completed the job in three days, according to the manufacturer.

Harley-Davidson Sets Up Dealer Display Exhibit

Harley-Davidson Motor Co., Milwaukee, Wis., 53201, recently set up a complete dealer dis-



play exhibit to demonstrate an effective way to promote the firm's complete line. Of special interest to golf businessmen are the Utilicar and Golf Car. The Utilicar comes in a basic flat-bed design which can be used for equipment

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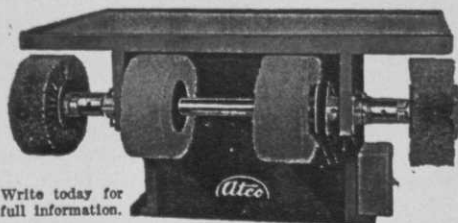
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Members of the Ernie Sabayrac, Inc., sales organization met in late Aug. at the Hollywood Beach Golf Lodge, Hollywood, Fla. They visited the re-designed showroom in Sabayrac's nearby Hialeah headquarters that was set up by Display Creations to demonstrate effective pro shop merchandising. A 25 per cent sales increase for 1964 was reported by the firm. In the front row (l to r are: Harold Stewart, Jack Craven, Johnny Burt, Charles Stead, Robert Crystal, Don Drotman, Richard N. Tarlow, Ernie Sabayrac, Benjamin Stone, Joe Farmer, Gene Saunders, Anne Wilson, Les DeFino and Bud Werring. (Back row) Lew Mengle, Allan Campbell, Art Yann, Don Dolon, Rudy Weber, Terry Hagan, Bob Craver, John Bryant, John Hainje, Bo Oliver, Jack Futerer, Bob Bisdorf, Ford White, Fred Parks, Ward Everitt, Hillman Robbins and Ted Cassidy.

transport or for conversion to a movable machine carrier. A steel box body with tailgate is available, as is a stake enclosure. Harley-Davidson golf cars have electric or gasoline powered engines. The golf cars are equipped with new, rubber-floored bag wells and newly positioned bagholders which permit carrying at an angle.

Redesigns 300 Shops

Display Creations, 1332 Broadway, Detroit, Mich., which recently renovated Ernie Sabayrac's showrooms in Hialeah, Fla., has redesigned nearly 300 pro shops in the U.S. in the last few years.

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Trade Briefs

Don Harman, former southern California amateur who joined the pro circuit at the Dallas Open, has signed with Golfcraft of Escondido, Calif. . . . Terry Anderson, vice president of Salt Lake Turf Equipment Co., Salt Lake City, Utah, received Toro Manufacturing Corporation's "distributor of the year" award, climaxing Toro's recent three-day distributor-management convention.

Certain-teed Products Corp., Pipe Division has announced several personnel changes . . . Marvin R. Streepy has become quality control manager, supervising activities in the firm's four pipe plants . . . Lester F. Kaas has been appointed assistant manager of Certain-teed's Ambler, Pa., plant . . . Richard E. Reeder has been named industrial engineer manager for Certain-teed.

Brunswick Corporation has appointed Robert Leishman to the post of public relations associate



Leslie



Thomas



Dean

. . . Filling Leishman's former position as advertising and sales promotion manager is James D. Dean, who has been associated with Brunswick as account executive for advertising agency handling the firm's account.

Gordon Leslie has been promoted to vice president — manager of True Temper . . . Don E. Thomas has joined Motor Appliance Corp., Clayton, Mo., manufacturer of electric motors and battery charging equipment, as vice president and director of sales . . . Thomas was previously with the Louis-Allis Co., Milwaukee as branch sales manager . . . Ed Lust has been appointed Midwest district sales manager for DiFini Originals, Inc., and DiFini Knitwear, Ltd. . . . Lust covers Ill. and Ind. and works with Larry Griffith in Mich. . . . DiFini has also appointed Fred Lasher to represent its line in Wis., Minn., Ia., and Mo.

Busch Metal Products, Inc., Tampa, Fla., is distributing a movable shelter constructed of pre-fabricated aluminum panels and component parts . . . General Industrial Co., 1788J Montrose Ave., Chicago, Ill. 60613, offers a free circular slide rule to engineers, plant and office executives who need to perform simple calculations . . . Requests for the circular slide rule should be sent on business stationery.

Axalin Golf Co., exclusive manufacturer of "Alum-Alloy" shafted drivers and pro-line putters, has been acquired by Beta Engineering Corp. of Los Angeles. . . . The first new product of Beta's diversified golf line is a training device called the "Flammer", developed by Pro,

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Mike Austin . . . The 37-story Brunswick building in Chicago was topped out in Sept. and will be ready for occupancy shortly after Jan. 1.

Barcolene Co., 200 Camden, Boston, Mass., markets an aerosol insect repellent called "Clip" and suggests that this product is a handy one for golfers . . . Propellant 49, manufactured by Pace Products, Inc., 92nd & Wyoming, Kansas City, Mo., is said to be an effective de-icer in temperatures as low as 60 degrees below. . . It will not harm grass, grille-work, asphalt tile, concrete, metal or wood, according to the manufacturer.

International Harvester Backhoe Increases Tractor Usefulness

The International 2504 industrial tractor is shown with a 3120 Backhoe repairing soft spots in a driveway of the Orleans Parish Public



School in New Orleans, La. The equipment, manufactured by International Harvester Co., 180 North Michigan, Chicago, 60601, removes soft spoil, stockpiling it for later loading onto trucks, then places shell into driveway hole, rolling the shell down with the rear wheel of the tractor. The spoil is used to fill low spots away from driveways.

October, 1964

Plan for Bigger, Better Club Championships in '65 HOW TO CONDUCT GOLF CLUB CHAMPIONSHIPS

By CAROL McCUE, Executive Secretary,
Chicago District Golf Association

16-page planning manual for golf chairmen . . . Defines duties of committee, manager, supt., pro, caddiemaster, etc. . . Has sections on qualifying, notices, rules, publicity, pairings, scores sheets etc.

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JOBS OPEN — PGA Pro opening. City of Prescott, Arizona, 18-hole course (Antelope Hills Municipal Course). 80 miles north of Phoenix at 6,000 foot elevation. Open year-round, but especially high play in summer resort period. Bids will be accepted on pro shop, coffee shop, and driving range until January 15, 1965. Specifications and bid data with past course play and income statistics available from Golf Committee, City of Prescott, P. O. Box 2059, Prescott, Arizona.

MISCELLANEOUS

Wanted — To buy or lease — 9 or 18 hole golf course. Please send full information in reply to this ad — P.O. Box 28, Mt. Gilead, Ohio.

SURPLUS SALE GOLF COURSE SUPPLIES

Up to 50% discount on many items for tee, greens, traps, mower and other repair parts. Several used but good hand greensmowers, can be powered. Postcard brings detailed reply. A Golf Course Supply Co-operative. S.E.S. Box 2, Wayne, New Jersey.

LET US REPAINT AND RELETTER YOUR USED GOLF BALLS, 7¢ EACH. BADGER GOLF CO., WATERFORD, WIS.

FOR SALE — ONE THOUSAND DOZ. USED U.S. RANGE GOLF BALLS \$1.00 PER DOZ. F.O.B. JOHN H. JOHNSON, 9 MOUNTAIN ROAD, WAYNE, N. J. PHONE OX 4-2150

Wanted: Buy or lease 9 hole golf course, southern U. S. Write Col. Stein, 4727 Gay St., Wichita Falls, Texas.

For Sale — Ball-O-Matic Machine — New completely equipped with inter-com system Ball-O-Matic machine that has only been used for five months. Machine is in excellent shape and originally listed for \$1795.00. If interested contact Bob Wolfe (Pro) at Box 307, St. Charles, Illinois and make him an offer.

Wanted — to buy, lease or lease-option, by PGA professional, driving range in area with minimum 7 month season. Address Ad 1011 c/o Golfdom.

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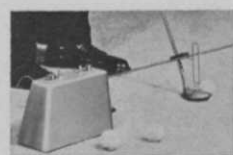
Matching Jackets Made for Golfing Twosomes

Dow Finsterwald and Mickey Wright golf jackets, made by Ruben Grais, are available to Pro shops through Brown Enterprise, Inc., 7767 North Ave., River Forest, Ill. The matching styles come in a water-repellent fabric of 65 per cent Vycron, 35 per cent cotton, protected by Syl-Mer spot-and-stain-resistant finish.



Electronic "Putting Pro" Helps Perfect Skill

Pro Henry J. Kaiser, P.O. Box 2094, Vancouver, Wash., has designed an electronic device said to help golfers perfect putting skill. Called



the "Putting Pro", the device consists of an electronic unit with an aerial and three "tattler" guides. The golfer slips the correct guide on his putter, lines up the shot and putts.

Electric signals indicate where the putter strayed and shows how to correct the stroke. The unit is portable and can be used on a rug or on the practice tee.

Hogan Design Board Tourney

A total of 22 golfers has been named to compete in the Ben Hogan Design Board tournament, to be played in Ft. Worth, Oct. 13-16. The participants are winners of qualifying tournaments held throughout the U.S. in July and August. They have received \$250 each for their qualifying victories and are to be paid expenses to and from the site of the finals. At Ft. Worth, the Hogan staffers will compete for prizes ranging from \$3,000 to \$100.