Now – direct from factory to you! DOW FINSTERWALD & MICKEY WRIGHT GOLF JACKETS



We've set up a new Pro Shop Division selling direct from our factory at prices that mean more profit for you!

Illustrated: New "Golden Trophy" Range in Dow Finsterwald & Mickey Wright Golf Jackets. 65% Vycron, 35% cotton poplin, with Syl-Mer Silicone finish. New longer length prevents hiking up. Stretch nylon bi-swing for free action. Bold-stitched contour collar. Zipper fly front, zipper tee pocket, roomy slash pockets. 5 colors!

Men's Sizes 34 to 46, Retails \$13.95 Ladies' Sizes 8 to 20, Retails \$13.95

Other styles available. For information, write-

Bill Brown, Sales Manager PRO SHOP DIVISION RUBIN GRAIS & SONS 325 S. Wacker Dr., Chicago, Ill. 60606

Southern Cal GCSA Holds First Superintendents' Tourney





Sheldon G. Pooley (r), Victoria CC president, accepts plaque from Dave Mastroleo.





Harry Cirata

Ed Teffeteller

After a few false starts, some politicking and finally, deft handling of the details, Southern California GCSA staged what is believed to be the country's first Greenmasters' Invitational late this summer. The tournament, which attracted close to 150 turfmen in the Los Angeles area, was played at Rod Barker's Victoria CC course in Riverside.

The 18-hole event was played from a shotgun start. Three firms which manufacture professional equipment donated one ball to each player while a perpetual trophy was provided by a turf supply company. A half-dozen contestants' wives were in charge of the scorekeeping and computation of handicaps. The Victoria chef baked two special cakes for the affair, one a replica of the 9th green and the other, the 18th.

Harry Cirata, supt. of Canyon CC, Palm Springs, and Ed Teffeteller, supt. of Lakeside in North Hollywood, tied for low gross honors with 74s. Dave Mastroleo of Fox Hills had a net of 65 and Jerry Krueger of Redlands GC, a 69. Prizes ranged from an electric drill to a case of oranges, imported especially from Florida for the tournament.