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found, almost without exception, that the better the pros do, the better clubs do. Although figures he cited were those of private clubs, he maintained that every time a pro gets a good deal at a public course the course and city officials also profit.

Graffis gave a closeup of the economics of pro jobs and club operations in recommending that pros who are good sound businessmen, look at the game's economics from the standpoint of benefit to their clubs, themselves and manufacturers.

Pacific Northwest Holds Meeting in Portland

President Hap Heitkemper presided at the 65th annual meeting of the Pacific Northwest GA in mid-April at the Riverside G&CC in Portland, Ore. Directors representing clubs in Oregon, Washington, Northern Idaho and Western Canada discussed plans for the association's 1964 tournament, heard reports of the Caddy Scholarship program and of the western division USGA meeting in Los Angeles, Calif.

The 1964 men's PGA tourney is set for the Riverside course on July 13-18. The Women's Championship will be held in Portland, Ore., on the same dates at Columbia-Edgewater CC.

Complete Picture Missing

The Caddy Scholarship program of the PGA is conducted in cooperation with the Western GA Chick Evans fund. Considered a major function of the PGA, it is felt that many members, directors and professionals still do not have the complete picture of the project. That their cooperation is vitally needed to bring the program to the attention of eligible boys was emphasized at the recent meeting.

According to Harold Weston, delegates to the Los Angeles' USGA meeting represented all states west of the Mississippi including Alaska and Hawaii. The main discussion centered around a clinic conducted by Joe Dey on the new rules changes and their interpretation.

NATIONAL GOLF DAY
MAY 30