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Club Officials, Pros Plan Close Cooperation in N.Y.

"For our members' enjoyment of golf and their clubs' value to members, cooperation of pros club officials must be closely knit," said Tony Kesaris, executive secretary of the Metropolitan PGA, at the spring business meeting of the Met section, held at Westchester CC, Rye, N.Y., April 20.

The Metropolitan GA is stepping up its club member education program as MGA officials believe many members, newer ones especially, have much to learn about getting more value from their investment in club membership, Kesaris added.

Tony Marco, PGA Met section president, in keynoting the meeting, said that club officials and professionals have to work closely together and with understanding or the good pro won't be able to afford to work for a club. By the same token, the good club won't be able to provide the kind of a job needed to attract the sort of a professional it wants.

Expands Faster Than Jobs

Rex McMorris National Golf Foundation executive secretary, said that the game is expanding faster than pro jobs. Golf education in colleges and universities shows a demand for facilities and personnel the game is unable to supply, he added.

Joe Dey, USGA executive director, gave an informative talk on changes in the rules and presented the USGA's new film on the rules on hazards. Dey said that alibis about golf's rules being too lengthy don't have much basis. Rules of Golf are in 55 small pages, pro football rules are in 102 pages of small type and baseball's rules are in 82 pages of small type, Dey remarked.

Herb Graffis, GOLFDOM's editor, cited figures showing that with golf undergoing the biggest boom ever experienced in sports, the pros who have a pretty good claim to being creators of the boom, are far short of getting their share of the benefits.

Graffis said that he had examined the financial statements of many clubs and

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found, almost without exception, that the better the pros do, the better clubs do. Although figures he cited were those of private clubs, he maintained that every time a pro gets a good deal at a public course the course and city officials also profit.

Graffis gave a closeup of the economics of pro jobs and club operations in recommending that pros who are good sound businessmen, look at the game's economics from the standpoint of benefit to their clubs, themselves and manufacturers.

Pacific Northwest Holds Meeting in Portland

President Hap Heitkemper presided at the 65th annual meeting of the Pacific Northwest GA in mid-April at the Riverside G&CC in Portland, Ore. Directors representing clubs in Oregon, Washington, Northern Idaho and Western Canada discussed plans for the association's 1964 tournament, heard reports of the Caddy Scholarship program and of the western division USGA meeting in Los Angeles, Calif.

The 1964 men's PGA tourney is set for the Riverside course on July 13-18. The Women's Championship will be held in Portland, Ore., on the same dates at Columbia-Edgewater CC.

Complete Picture Missing

The Caddy Scholarship program of the PGA is conducted in cooperation with the Western GA Chick Evans fund. Considered a major function of the PGA, it is felt that many members, directors and professionals still do not have the complete picture of the project. That their cooperation is vitally needed to bring the program to the attention of eligible boys was emphasized at the recent meeting.

According to Harold Weston, delegates to the Los Angeles' USGA meeting represented all states west of the Mississippi including Alaska and Hawaii. The main discussion centered around a clinic conducted by Joe Dey on the new rules changes and their interpretation.

NATIONAL GOLF DAY
MAY 30