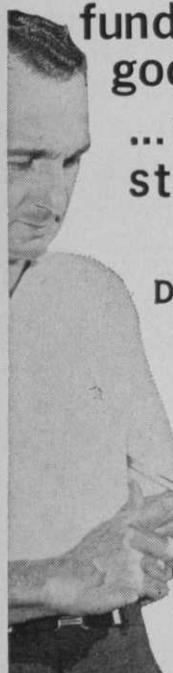


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TV Revenue To Be Added To Tourney Prizes

All revenue which the PGA receives from the sale of television rights to PGA co-sponsored tournaments in 1964 will be added to the tournament purses.

The plan for the distribution of television revenue was announced early in April by Warren Cantrell, president of the PGA, and Jay Hebert, chairman of the PGA tournament committee. At the same time they revealed that mutually satisfactory television agreements have been worked out with a number of sponsors of tournaments on the PGA's 1964 schedule.

Under the formula worked out by the tournament committee for 1964, the PGA's share of television proceeds for each tournament this year will be divided equally among the players who complete the entire 72 holes of that tournament. Money divided in this manner will become a part of the total purse for the tournament and will be considered by the PGA as "official money".

The plan will increase the purses for all tournaments which are televised under its provisions and will benefit the sponsors of those tournaments, the players, the PGA and tournament golf generally, according to PGA officials.

As for 1965, the PGA will continue to study various methods of using the association's share of television revenues for the greatest benefit of the players.

age and the site is ripe for the right promoter.

The Knights of Columbus council in South Bend, Ind., plans new clubhouse with course and swimming pool nearby . . . Saranac Lake (N.Y.) GC plans \$70,000 to \$90,000 expenditure to expand to 18 . . . Members of the Willow Knolls CC have purchased the \$400,000 property from the private developers . . . Ron Schneck is the pro at the new Olmsted Air Force Base course in Middletown, N.Y.

Hobart (Okla.) CC has had plans for new 9-hole course drawn by Architect