

SWINGING AROUND GOLF

News of the Golf World in Brief

By HERB GRAFFIS

FRONT COVER

The busiest men in Ohio in the past several months have been those seen up front who have been getting ready for the 46th PGA Championship, to be played at Columbus CC, July 16-19. They have been so busy, in fact, that the governor of the state was drafted to give them a hand. In the photo are (from left): Don Shock, host professional, Don Boyd, club manager, Governor James A, Rhodes, honorary chairman, Frederick W. LeVeque, general chairman, H. E. Eschenbrenner, club president, and Robert Mueller, Supt.

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EDITORIAL INDEX Page 114

Bob Curley in Paterson (N.J.) Evening News pointed out that three of the neighborhood's pros have 123 years of "tee time" among them: George Jacobus at Ridgewood (51 years); Danny Williams, Sr., 46 years, 18 of them at the Knoll; and Andy La Pola at Preakness Hills, 26 years as pro . . . Joe Phillips in his 44th year as pro at the Links Club, Roslyn, N.Y. . . . Wayne (Red) Davis now pro-manager at Reliez Valley CC, Lafayette, Calif.

Leo O'Grady to Stockbridge (Mass.) CC as pro after four years at De Soto Lakes (Fla.) GC & Lodge . . . Joe Mann, a left-hander who was O'Grady's assistant at De Soto Lakes, has left for two years in the Army . . . A. P. (Pete) Serra, the club's manager, the rest of the staff and the members gave Leo and Joe a farewell party . . . Bob Simmons has designed a golf layout labeled the "Miniature Masters," comprising a nine-hole Par-3, an 18-hole putting course, a 30-tee range and a 36-hole miniature course being built for E. S. Brantner and to be operated by William Loehr in Richmond, Ind.

Quite a few of the swimming clubs that have sprung up in the past few years are installing Par-3 courses . . . Aquamarine Swim Club, Avon Lake, O., to build an 18-hole Par-3 . . . John Lambert opens his "Skyline" Par-3 nine in Greenfield, O. . . . Mobile home "parks" also are going strong for Par-3 courses as popular recreation in compact space . . . Arroyo Fairways Mobile Home Park near Hemet, Calif., to have Par-3 nine . . . Ralph and Patrick Herrera open their "Famous Links" Par-3 nine with holes patterned after holes on great courses . . . "Famous Links" is at Los Banos, Calif., and was designed by Gary Thompson.

New Jersey State GA awards \$500 each in Rutgers university scholarship grants to six caddies at NJSGA clubs . . . Kent CC, Grand Rapids, Mich., completes \$250,000 clubhouse, replacing

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burned building constructed in the early 1900s . . . Open Forest Lakes CC near Sarasota, Fla. . . . Ray Ketchum is managing director, P.H. (Bill) Rogers is manager and Walter Flahive is pro.

Bob Schuh now pro at Crofton (Md.) CC . . . Beaumont (Tex.) CC opens \$600,000 clubhouse . . . Ridgewood CC, Waco, Tex., clubhouse destroyed by fire . . . Loss about \$225,000 for clubhouse and \$65,000 for furnishing . . . Greentree GC, Carmel, Ind., to build \$200,000 clubhouse . . . Open two nine-hole courses at Sunken Meadow State Park of Long Island State Park Commission . . . Dick Sleichter, pro at Chartwell Club, Severna Park, Md., appointed Middle-Atlantic PGA liaison officer to work with Bob Martino, supt., Island View CC, Sterling, Va., and representative of Middle Atlantic GCSA in improving cooperation of the two organizations.

Andrew Fabrizio now pro at Nassau County (N.Y.) park course, replacing Pat M. Lordi, a Republican who stayed on the job because of a court order . . . Fabrizio was appointed by Eugene H. Nickerson, a Democrat . . . Cincinnati expects its public courses in 1966 to bring in about \$95,000 above the cost of operations . . . Los Angeles' new Roosevelt city course will open prior to dedication of new zoo being built on site of the present Roosevelt course . . . Opening possibly in the fall . . . Shannopin CC, Pittsburgh, Pa., begins building new clubhouse . . . Rolling Green CC (Chicago dist.) building a new clubhouse . . . Goose Creek CC, Baytown, Tex., building \$230,000 clubhouse . . . Wildwood CC, Leesville, N.C., building \$75,000 addition to clubhouse.

Controversy in Topeka, Kan., about naming proposed public course the "John F. Kennedy Memorial Golf Course." . . . Los Angeles Western Avenue course getting a \$348,900 clubhouse . . . Reorganized Cherokee CC, Jacksonville, Tex., building clubhouse . . . Building \$2.5 million Hamilton Inn at Saugatuck, Mich., with 18-hole course, as resort and convention establishment . . . Building second nine of Philadelphia recreation commission Torresdale recreation center 18 . . .

First nine is part of the Holmesburg CC, which city acquired for \$800,000.

Maryland, with one course for every 41,113 persons, ranks second from the bottom in scarcity of golf courses . . . Alaska holds bottom spot with only one course for every 56,541 persons . . . The national average is one course for every 23,995 . . . The Baltimore Sun quoted these figures as it announced that a dozen new courses will open in the state this summer . . . Most will be within driving distance of Baltimore and Washington, D.C.

Sugarbush GC in Garrettsville, O., will have 18-hole course completed by next spring . . . The layout was designed by Harold Paddock, Sr., manager of Aurora (O.) CC, and is built on land owned by a Garrettsville High School mathematics teacher Rudy Kelker . . . Co-partners with Kelker are Mike Koval, golf coach at Hiram College, and Bob Mishler, a Garrettsville attorney . . . In addition to the course, land has been set aside for 35 to 40 homesites.

Jerry Ball is the pro at the new Caledonia (N.Y.) CC and Glenn Sliker is the supt. . . . Caledonia was built by Bob Weitzel whose previous connection with golf was through two brothers who were head pros at the Hershey, Pa., course and another brother who held a Pa. state title . . . Huntington, N.Y., has approved issuance of \$2,200,000 worth of bonds for development of courses and other recreational facilities . . . Two courses, one 9-hole layout and an 18, are in the building plans.

Small Business Administration has approved a \$75,000 loan for Golfshares, Inc., for construction of course in Dunbarton, N.H., and a \$70,000 loan to Colebrook (N.H.) CC for construction of motel, dining room and course improvement . . . Nine-hole course will be built in Huron, O. . . . Melvin Brannon farm just north of Arab, Ala., is site for new 9-hole course.

Twenty-seven hole layout has been approved by zoning board in Readington and Bedminster (N.J.) townships . . . Tentative committment of a \$250,000 loan has been given backers of the proposed 18-hole Magnolia Shores CC in

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Havelock, N.C. . . . Former pro, Bill Miller, who served at the Madera County (Calif.) G&CC, is seeking to build a 9-hole layout in Fresno (Calif.) district fair race track similar to the ones described in GOLFDOM's June issue on page 66.

Prospect CC officials in Waterbury, Conn., opened first nine on Memorial Day and have decided to complete second nine next season... Birchwood Park CC members in Nashville, N.C., with a 9-hole course in play since 1960, have applied for \$10,000 Federal loan to finance second nine... Gene Briggs is Birchwood's pro-manager.

Construction of the Buffalo Park Golf course in Siloam Springs, Ark., is completed with the exception of the clubhouse and pro shop . . . Chet Powlowski is the pro-supt. at Buffalo Park . . . Architect for the Skywest course in Hayward, Calif., is Bob Baldock . . . Part of a \$8,500,000 bond recently approved by the Hempstead (N.Y.) town board will be used for 9-hole course in Merrick, N.Y. . . . Renaissance CC, originally a swim and tennis club in North Hills, N.Y., now

has 9-hole course to complete family recreation center . . . Rudy Stevens is pro at the new Kanandaque GC in Canandaigua, N. Y. . . . Huntington, N.Y., officials have okayed \$2-million for development of public golf courses . . . Art Elwood, pro, served as host for opening day festivities, May 30, at Shepherd Hills CC near Wescosville, Pa. . . . Officials of the Stillmeadow CC, near Withamsville, O., expect to open first nine July 4 . . . William Diddel handled the design.

Helicopter rides for prospective members of Northampton GC under construction in Riverhead, N.Y., were arranged when Walter Guildi, club president, discovered that three of the club members are pilots who own copters . . . Valley CC in Warwick, R.I., has added nine . . . Arnie Bauer, manager, opened the Country View golf course in North St. Paul, Minn., on May 1 . . . Warrenbrook Realty Co. of Union, N.J., is planning development with course in Green Brook, N.J. . . . Don Haywood is hoping to open River Bend GC, Hastings, Mich., later this summer . . . Three public courses in the



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Caledonia, Mich., region open for play this summer . . . Saskatoon GC and Briar Wood were open at the start of the season and Broadmore GC is to open early this month.

Indian Springs GC in Middlefield, Conn., opened early this summer . . . Valley View golf course in Crestline, O., opened nine this season and plans construction of second nine soon . . . Joe Cristini is supt. at the White Deer GC now under construction in Williamsport, Pa. . . . Green Acres GC near Bernville, Pa., has set June 1, 1965, as the opening date . . . Pros Dom Foscone, John Schuler and Leon Stacherski are the owners of Green Acres . . . Millville, N.J., plans 18hole muny . . . The New Tucson (Ariz.) GC, designed by PGA president, Warren Cantrell, has opened nine and will add second nine soon . . . The New Tucson is said to be a \$500,000 investment . . . Ron Wilkins, former assistant pro at Oro Valley CC in Tucson, has been hired as head pro at New Tucson.

Proposed 18-hole course near Liberty-

ville, Ill., met no objections in Lake County zoning board hearing . . . The Bishop Estate in Honolulu, Ha., plans 1,000-acre resort development at Kona including course, hotels and residences . . . Also, planned in the Island state, is Volcano GC on 270 acres to include course and vacation cottages . . . Construction contract signing and ground-breaking ceremonies were held in May for the new Boulder (Colo.) CC . . . Hobart Wagener is the Boulder course architect.

A loan of \$70,000 has been approved by the FHA for a course to be built in Carroll County, Ark. . . . Pinewood CC in New Orleans, La., part of the Slidell CC Homes development, has begun construction of buildings to house pool, administrative offices, dining and kitchen facilities, bath house, pro shop, lounge and bar . . . Hickory Grove Golfing Association has purchased 80 acres for course development in Fennimore, Wis.

Lincoln, Nebr., opening 18-hole Holmes Park Municipal course in July . . . Work

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has begun on the 18-hole course built by real estate men in connection with the "over-52" Rossmoor Leisure World in Walnut Creek, Calif. . . . Independence, Mo., has new 18-hole course at Crackerneck CC with Walt Eiserman as pro . . . Hawthorne Hills in Vivian, La., plans to open this summer according to Manager Charles Smith . . . Nine-hole course is being built in El Zagal Bowl, N.D. . . . Gordon Cunningham, pro at Bunker Hill CC in Dubuque, Ia., has been signed to design nine holes on 140-acres near Anamosa, Ia. . . . Waukon (Ia.) G&CC opened clubhouse and course this spring . . . Southern Illinois G&CC in Marion, added second nine in May . . . Eighteenhole course and swimming club are planned in Cazenovia, N. Y.

The Van Buskirk Co. of Sioux City, Ia., has presented preliminary sketches of the Town & Country golf course to residents of Grundy Center, Ia. . . . Cincinnati, O., has authorized additional \$200,000 expenditure to assure the completion of Neumann Golf Course by June, 1965 . . . Belle Glade, Fla., has been given the go-

ahead by the Central and Southern Fla. flood control commission to proceed with plans to develop Kramer and Torry Islands into outdoor recreation sites including an 18-hole course . . . Edgmont (Pa.) CC had its formal opening on July 4th, according to Tiny Pidone, golf director . . . Legislative approval has come from the Mass. Senate permitting West Springfield to borrow funds for a muny course designed by Geoffrey Cornish.

Chi Chi Rodriguez has signed as head pro at the Dorado Beach Golf and Tennis Club in Puerto Rico . . . Rodriquez first worked at Dorado Beach as assistant to Ed Dudley back in 1958 . . . Charley Beverage, previous Dorado Beach pro, has resigned to take a similar spot at a Westchester county, N.Y., club.

Joe Novak, pro emeritus at the Bel-Air CC in Los Angeles, Calif., designed the 18-hole Par-3 course at the Magnolia CC Apartments in Van Nuys . . . Each hole is patterned after a world famous par 3 hole including replicas of nos. 7 and 17 at Pebble Beach, the Road hole at St. Andrews, the Mae West hole at Bel-Air.

nos. 15 and 16 at Cypress Point, and others . . . Phil Turnesa of Elmwood CC in White Plains, N.Y., was honored by the Westchester PGA for his 50 years service as a professional . . . Runaway Bay (Jamaica) GC is the site of the First Annual Pro-Am Sunshine Invitational, Dec. 5-11 . . . Forty teams of four three amateurs and one pro - from country clubs thoughout the world will compete.

Big jump this year in number of clubs increasing from 9 to 18 holes . . . The 9hole course founders were wise in getting enough extra land for expansion . . . Builders of new conventional and short courses usually are getting enough land bordering the courses to cash in on the increased land value . . . But don't always count on an increase in value or salability being rapid . . . The golf boom hasn't been able to supply a substitute for cash to some people who got into the business without adequate capital.

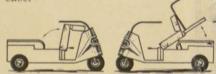
Harold Mizer in his 15th year as pro at Jaycee course, Zanesville, O. . . . This was one of the first courses started by Junior Chambers of Commerce . . . It was started in 1949 . . . Jaycees have become chief sponsors and builders of public courses in many communities . . . American Legion and Amvets also are leaders in campaigning for public courses . . . What we like to see is the pro boosting the supt. when the pro gets into the papers . . . For instance - Mal McMullen, pro at Kokomo (Ind.) CC, telling sports columnist Bob Ford of Kokomo Tribune: "Our Wayne Bennett is one of the best course supts. in the state. And he doesn't have as much to work with as some of the others."

George Sullivan doesn't look it or act it but he's the dean of the Jersey Shore pros, having been at Old Orchard CC, Eatontown for 34 years . . . Bruce Frusher now pro at Brainerd (Minn.) CC . . . Club is building its second nine . . . Minneapolis park board having its 18-hole 4,623 Columbia course remodeled to plans of Edward Lawrence Packard . . . Louie Johnston, Columbia pro-manager savs expanding the course to 6,350 par 71 won't interrupt play.

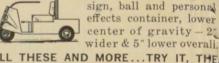
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Charles C. Walsh now general manager, Riverside Inn and GC, Cambridge Springs, Pa. . . Dick Neuman, formerly pro at Kirtland (O.) CC, has bought Midway Par-3 course, at South Amherst, O. . . . Talk about diversification: Penn Machine Co., maker of mining equipment, owns Lakeview CC, Morgantown, W.Va., a meat packinghouse and operates a garage . . . William Marino and Bob Thrush have bought Atwood Lake GC 18 near Ulrichsville, O., from Otto Oyler.

Another surge of swimming pool construction at golf clubs, especially in the south . . . A number of clubs are constructing teenage clubhouses for members' youngsters . . . Buildings range from handsome structure of Houston (Tex.) CC to simple recreation shelters with record-players, hotdog and hamburger cooking facilities and soft-drink vending machines . . . Surprising amount of changing from sand to grass greens at small summer resort courses and in small town Midwestern courses . . . We thought about all the sand green courses had been switched but new sand green courses

always are being built as nurseries.

Bobby Bryant, son of the veteran, Tommy, who has been pro at Dayton, O., Moraine CC for many years, has resigned his army commission and is back after 3½ years in Germany . . . Bob has leased the 741 Golf Center, in suburban Dayton . . . Last year Jim Baker operated the Center . . . He and his brother Jerry now are conducting a similar golf enterprise in Salt Lake City . . . Ridgeway CC, Oshkosh, Wis., opens its new \$150,000 clubhouse . . . Alexander Dul, who bought Romulus (Mich.) GC from Ed Matheson, has changed course name to Shady* Hollow GC and has added a second nine built by Vern Stewart, supt. at Birch Hill (one of Matheson's courses.)

Wilmer Goecke now pro at Walnut Grove GC, Dayton, O., succeeding Eddie Hetzel who switched after many years to Kitty Hawk, Dayton municipal course . . . The late Tom Blackburn's contract as pro at Kitty Hawk was turned over by the Dayton department of recreation to Tom's widow, Libby, and she hired Hetzel . . . Breckenridge (Minn.) CC



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has nine holes on the North Dakota side of the Bois de Sioux river and nine on the Minnesota side . . . Jack Waryan is pro.

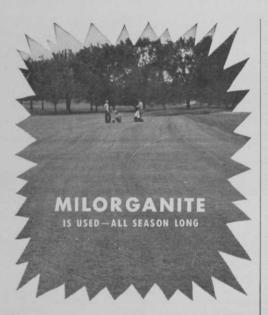
International Paper Co. gives title to club property to Camden (Ark.) CC . . . Doylestown (Pa.) CC buys 50 acres and will add second nine . . . Charles Petrino is signed as pro at the Hillandale CC, Newton, Conn. . . . Petrino has been with the Brooklawn CC, Bridgeport, for 38 years . . . He formerly officiated in Ivy league basketball . . . Connecticut Sports Writers Alliance honored Charley in 1961 with its Gold Key.

Wm. E. Dunt again signed as pro-supt. by Sequoia GC, Willoughby, O. . . . Jack Baria now supt. Fincastle CC, Double Gates, Bluefield, W.Va. . . . Baria moved from Edgewood CC, Charleston, W.Va. . . . Fincastle will open its first nine about Aug. 1 and the second a month later . . . It was designed by Dick Wilson . . . Greens run between 8,000 and 9,000 sq. ft. . . . Greens and tees are seeded to Penncross and fairways to Astoria bent, bluegrass and fescue . . . Fincastle members are confident that in golfing merits and scenic setting they'll have one of the east's best six courses.

Shell's Wonderful World of Golf films have been getting a big play on early season programs of men's and women's committees and general affairs at golf clubs . . . This TV show gets better every year and was a top job at the start . . . It certainly is the sports TV show most clearly and attractively identified with the sponsor's product and has sold Shell petroleum products to golfers for their personal, company and club use . . . In getting Ben Hogan vs. Sam Snead at Houston CC for a Wonderful World of Golf Show, to be on the air next winter. Fred Corcoran staged a great "conversation piece" for golfers.

TV authorities believe that pay television is not far away as the usual thing for sports programs . . . Big costs and limited time available for sports programs on TV are making the pay television arrangement inevitable, some advertising men believe . . . They doubt that pay TV will bring much added income to tourney

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pros . . . Alton (Toby) Lyons from Conewango Valley CC, Warren, Pa. to pro post at Burning Tree GC, Greenwich, Conn. . . . Andy Lentine in his 26th year as supt. of Tumble Brook CC, Hartford, Conn. . . . Andy Bieszad, in his 37th year as teaching pro at Hartford, Conn., Keney Park course, says kids are taking to golf now as naturally as boys used to take to baseball . . . Last winter, at the third of his annual school classes for the city's recreation department program, Bieszad taught 300 boys and girls.

Saratoga GC, Saratoga Springs, N.Y., enlarging from nine to 18, with Francis J. Duane architect for the new layout . . . The club was organized in 1896 as the Saratoga Golf and Polo Club . . . John Plumbley expects to have his Forest Cove CC private 18 in north suburban Houston, Tex., in play in November . . . Paul Falls now pro at Kirtland CC, Willoughby, O. . . . Falls came from Dedham (Mass.) Country & Polo Club.

Charles Nichols now pro at Bethlehem (N.H.) CC . . . Norman Worthley now manager San Juan CC, Farmington, N. Mex. . . . Thomaston (Ga.) CC revamping its course with Southern Turf Nurseries renovating greens and fairways . . . Concord CC, Concordville, Pa., building \$500,000 clubhouse . . . Open first nine of Sunny Crest CC, in suburban Rochester, N.Y. . . . Bob Hill is president, coowner and pro . . . Will have 18 more holes at Sunny Crest in 1965.

There'll be many park officials and golf businessmen watching developments at the two new 9-hole courses of Long Island state park commission at Sunken Meadow, about 45 miles from Broadway... It is believed there will be more people wanting to play nine holes than to wait seven or eight hours to play 18... Green course is 3,125 yds., par 36... Red course is 3,040, par 36... Daily fee is \$1.25... Saturdays, Sundays and holidays, \$1.75... Each player must have a bag with at least five clubs

Tom Nieporte, pro at Piping Rock Club (NY Met district), has a bowl of pennies (2,000 of them) on his ball counter . . . When members ask for ball markers he points to the pennies and says, "Help

(Continued on page 74)



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Swinging Around Golf

(Continued from page 22)

yourself." They usually take only one . . . Tom, who was a circuit regular for four or five years, is becoming one of the top teachers . . . One of his recommendations to a pupil who is having trouble with a particular club is to take that club and a putter and play nine holes . . . He says the suggestion works well at a club where traffic is not heavy.

When all returns are in on the 1964 National Open, Congressional CC may take bows for breaking records . . . Ticket sales exceeded attendance due to heat reducing galleries . . . The program compiled and edited by Frank J. Murphy, Jr. and Nancy Jupp, ran to 276 pages and was packed with advertising.

Murphy, general chairman, had been working on the Open for two years and there never was a better organized tournament operation . . . From President Charles E. Phillips down to the newest caddie, the team was well trained and performed perfectly . . . The smart red and blue outfits of Congressional's men and women tournament officials gave the show a gala appearance . . . Some of the women said that the red coats were a little too warm for the weather but the girls looked fresh and smart.

It's a sure thing that Wiffy Cox in his new shop did a bigger volume of business than ever before was done at a National Open . . . The veteran Wiffy and his staff of Charlie Easton, Warner Gray, Al Price and Larry Wise, with Mrs. Cox helping to ease the heavy load, showed what an attraction and service to tournament visitors a well stocked pro shop can be . . . Jocko Miller, the club's caddiemaster, did a fine job in getting his youngsters prepared for the big one.

The press room, built especially for the Open, was convenient and comfortable for getting the work out fast . . . Jimmy Johnson, chairman of the press committee, has been at about as many tournaments as most of the writers covering the Open and has been a companion of many writers for years, so everything went smoothly in that department . . .



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RELIABLE Knitting Works Milwaukee, Wisconsin 53205 The USGA publicity staff again made wise and valuable use of the PGA's tournament publicity staff.

A. E. (Lon) Martin, Congressional manager and his associate, Paul Burley, conducted an impressive demonstration of how to handle a tremendous overload of house business with remarkably fast service in most cases . . . Crowds in some sections of the clubhouse were too great for the air-cooling capacity but not much discomfort was experienced.

Supt. John W. Henley and the Congressional course committee of Messrs. Gallagher, Reed, Danischefsky, Jacobsen and others, and every man on Henley's staff won a sort of a championship for teamwork and competence . . . The course was in excellent condition and kept that way throughout the tourney . . . Greens were sprayed lightly during the fiery days . . . Henley kept bottles of fresh water (not iced) on the tees for players and caddies and that was a life-saving idea . . . Officials and department heads of Bellerive CC in suburban St. Louis were at Congressional getting ideas on how to run things at the 1965 National Open.

Prestwick CC, Frankfort, Ill., which opened about a year ago, recently fell heir to a putter and gutta percha ball which were used by Andrew Strath in winning the 1865 British Open, which was played at Prestwick in Scotland . . . The memorabilia was obtained through Clyde Clark, a member of the Frankfort Prestwick . . . He has a number of relatives living near the original Prestwick, which is 113 years old . . . Strath, incidentally, knocked the gutta percha around the 1865 Open site in 162 for 36 holes.

Fellows who think they have trouble when they three-putt from three feet should be writing this column and making embarrassing mistakes when they know better . . . For instance, in June Golfdom we had Bill Moran going to Wildwood CC, Allison Park, Pa., when we knew that George Underwood holds that post and has a top aide in Ronnie Daughenbach . . . The Wildwood where Bill Moran is located is Wildwood G&CC,

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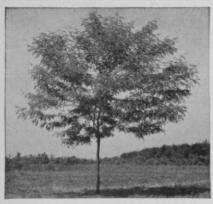
Gene Sarazen was the go-between when Ben Hogan met Sam Snead in a recent Shell "Wonderful World of Golf" episode that you'll see early in 1965 on TV. Hogan, playing perfectly from tee to green, won, 69 to 72. It was the first time he had defeated Sam in four head-to-head matches. The Shell series will be renewed next Jan. 17. As in the past, the matches will originate from courses around the world.

Cape May Court House, N. J. . . . We sort got lost in the wildwood.

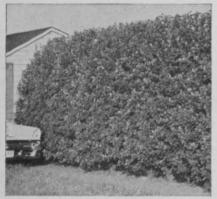
Malcom Taylor, supt. at the Moose Run Golf Course in Fort Richardson, Anchorage, Alaska, has joined the GCSA, giving the organization representation in 49 of the 50 states . . . Idaho is the lone holdout . . . The final two rounds of the Western Open at Tam O'Shanter in Chicago, Ill., will be televised via Sports Network, Inc., on August 8-9.

PGA members got a four page letter from John MacArthur, with enclosure of sheet, newspaper page size and printed on both sides, with press items re the PGA-Palm Beach Gardens . . . Mac-Arthur's letter, "To All Members of the PGA," is dated May 28 and begins: "Yesterday I was given Mr. Cantrell's letter to you, dated May 6. I was shocked by some of the inaccuracies." Then it goes on in the "you're another" vein until the conclusion "Please don't talk about the content of my letter to anyone not a member of the association. Remember, everything the PGA does is news. Publicity would further damage the PGA's image as well as mine."

MacArthur doesn't indicate how any "image" would be damaged further by



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Buck Turnbull, Des Moines Register and Tribune golf writer, is spending his weekends digging out or maybe digging out from Iowa's toughest 18 holes. The first three he ran into — at Wakonda, Davenport CC and Fort Dodge CC — proved to be quite disastrous. He was nine over par on them. At the rate he's going, he figures that he is going to end up with something around 125.

the facts of the PGA-Palm Beach Gardens agreement or its status . . . That is, if anybody could learn the facts . . . The present confusion is the result of lack of information and publicity when the PGA-Palm Beach Gardens deal was made . . . Reference is made in the MacArthur letter to PGA "Executive Committee" approval of actions of the Cantrell and Strong administrations . . . There has been a question whether the executive committee turned over the list of PGA members to MacArthur for his letter . . . Or how was the membership list secured?

MacArthur brought out a primary point in his letter . . . He has PGA members wondering why and how their association should be in the real estate business . . . At Palm Beach Gardens or Dunedin! . . . At this point cool heads are thinking that Warren Cantrell is the best luck that has happened lately to the PGA . . . And John MacArthur, in calling attention to how far the PGA members can be taken without knowing what the score is, may prove to be second only to Cantrell in

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This is more than just a victory smile. It reflects the excitement a woman feels immediately after she has shot a 64. The young lady is Ruth Jessen and her score, which came in the Dallas Civitan Open at Glen Lakes, tied the all-time Ladies PGA 18-hole record set in 1952 by Patty Berg. But in spite of that great one-round effort, Ruth was able to claim no better than third place.



value to the association.

Rose Park Lions Club, in suburban Salt Lake City, plants 307 trees on the Rose Park muny front nine . . . James Glover is now manager of Green Hills CC, Greenwich, Conn. . . . John Capello now pro at Scotch Hills CC, Scotch Plains, N.Y. muny course . . . Ronald F. Ferrence to open his Rolling Acres GC 18 near Beaver Falls, Pa., in June, 1965 . . . James G. Harrison and Fred Garbin designed it.

Bay City (Mich.) CC selling present 9-

hole site and building new 18 and clubhouse . . . Carmen De Andrea now pro at North Redoubt CC, Garrison, N.Y. . . . Bobby Jack Martin now pro at Rolling Hills CC, Hazelhurst, Miss. . . Ronald L. Zirkle moves from Everett (Wash.) G&CC to manager post at Columbia-Edgewater CC, Portland, Ore . . . Manager of Brentwood (N.Y.) CC is George Trevor, son of the late George Trevor, who was a golf writer with the N.Y. Sun.

City Park, New Orleans, opens its third 18-hole course . . . This is an outstanding achievement in municipal course construction — three championship courses at moderate price . . . President of the board is Ernest A. Carrere, Jr. . . . The golf chairman is Dr. Fred Ketchum and the general manager of the park is Ellis P. Laborde . . . Henry Thomas serves as pro.

Darrell J. Singleton now general manager of Talledega (Ala.) CC . . . Phil Martignetti now pro at Pinewood GC, Lucerne, Me. . . . Ken Tuckey, golf reporter of Reading (Pa.) Times, writes: "We honestly believe Berks County has

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Here's a first tee scene at Broodmoor GC in Colorado Springs during the playing of the NCAA in mid-June. Terry Small, San Jose State, won tournament by beating Jim Colbert, Kansas State, 2 and 1, in the final. Houston University won team title for the seventh time in nine years. NCAA got poor publicity play because it was staged the same week as the Open.

just about attained its saturation point so far as public golf courses are concerned . . . In the past couple of years bowling alley and swimming pool business has leveled off to the point where one must think hard before embarking on a career of becoming a proprietor of a new bowling establishment or the owner of a swimming pool club in Berks County."

Another warning to be heeded came indirectly from the annual meeting of the American Machine & Foundry Co. . . . Its 1963 net income was reported as being reduced to \$9,510,102 after \$9.5 million had been set aside for potential losses on the bowling business . . . And, Brunswick Corp., at its annual meeting, reported a \$15,000,000 "special provision on accounts receivable." . . . Both companies had operating profits in 1963 but writing off losses on the bowling "boom" hurt . . . And Brunswick and AMF are run by shrewd businessmen who got pushed toward the brink by a boom stampede . . . From their experiences in the bowling boom, the golf business ought to learn a lesson.

Stan Wood, who pens fine articles for Golfing and coaches the University of Southern California golf team, had the kind of season that makes the alumni



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22366 Grand River Ave., Detroit 19, Mich. A Reliable Source of Supply Since 1920 buzz . . . His USC squad won 17 straight dual matches, won the Pacific Coast conference dual and 72-hole medal championship, the Southern Cal Intercollegiate and Fresno State Classic . . . Sherman Finger, USC sophomore, shot a 280 to win the AAWU Conference tourney in Clarkston, Wash., getting birdies on the last two holes to edge his teammate, Ron Rhoads, by a stroke . . . This beat old tournament mark of 283, set by Bob McCallister in 1957 . . . In this event, USC four-man team had an 1140, 24 strokes under previous record . . . The full 72 were played in only two days.

If someone had scored an ace in the recent Memphis Open he would have received an automobile plus one million Top Value stamps . . . How would you like to paste up those? . . Including the pro-am at Memphis, Art Wall, Jr. shot five straight 68s . . . Jack Nicklaus earned \$366 per stroke for winning last year's World Series at Firestone in Akron . . . But he hasn't yet qualified for this year's renewal.

The Women's Trans-Mississippi GA will hold its 1965 tourney at the Dubuque

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Birkland, Jr., is handling the publicity for Trans-Mississippi . . . The Naval Air Station course in Pensacola, Fla., is the site of the Southern Junior tournament for boys 11 through 18 . . . The Southern Junior is promoted by the Pensacola Sports Association and will be held Aug. 18-20 . . . The 61st Western Open at Tam O'Shanter in Chicago, Ill., is set for Aug. 6-9 . . . Arnold Palmer is defending champion . . . The last Western Open champion to win the title two years running was Sam Snead in 1949 and 1950.

Lester King now supt. of the John H.

(Ia.) CC, July 26-31 . . . Mrs. Ormand

Lester King now supt. of the John H. Cain GC, Newport, N.H. . . . Locust Valley CC, Coopersburg, Pa., adds second nine . . . Tom Volko is the pro there . . . Chosen Valley CC, Chatfield, Minn., buying land it had leased for its nine and will build grass greens . . . Anaheim, Calif., considering lighting nine of its municipal 18 . . . Chuck Johnson, Jr., is summer pro at Port St. Lucie (Fla.) CC with Chuck, Sr., back at his summer job at Butterfield CC (Chicago dist.)

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Tom Carney named pro at Tamarack Lodge, Greenfield Park, N.Y. . . . Don Perne, new pro at Shaker Heights CC (Cleveland dist.), not only was on the Michigan State university golf team three vears but played in the university's marching band and with the Lansing Symphony . . . His father had been with Sousa's band and taught music at MSU . . . Charley Petrino now pro at Hillendale CC, Trumbull, Conn., succeeding Jimmy Nichols who has gone to Babbish Brook, Belchertown, Mass. . . . Al Bove has succeeded John Cleary at Keney and Godwin parks, Hartford, Conn., muny courses . . . Clifford Nutbrown succeeded Petrino as proat Hartford's Brooklawn CC.

Cole H. Pilcher, Riverside, Conn., buys Winnipaug GC, Westerly, R.I., from Chester M. Irwin, Sr. . . . Irwin will continue as Winnipaug pro-manager . . . Birchwood Park CC, Nashville, N.C., applies for Farmers Home Administration loan to get funds for second nine . . . Arthur Rhodes now pro at Huntington (N.Y.) CC . . . Consider lighting front nine of Ridgewood CC in Parma, O.

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Among the many new courses being started or opening are Golf Shores GC, Foley, Ala. . . . Community 18 at Seymour, Wis. . . . Mountain Creek GC at Lee, Tex . . . Brainerd Optimist Club nine in suburban Chattanooga, . . . Kerkhaven, Minn. . . . Hollywood (Fla.) Lakes CC . . . Saskatoon GC first nine in Negaunee, Mich. . . . Oak Hill nine in Meredith, N.H. . . . Larimore (N.D.) GC . . . The Farmers Home Administration is financing quite a few newer courses.

Topeka, Kans., considering building a lighted nine at Big Shunga park . . . Calhoun (S.C.) to add nine with FHA loan . . . Fargo (N. Dak.) to build nine in El Zagal area . . . Old Elm GC 18 in Abilene, Tex., designed by Warren Cantrell, is opening its front nine in July . . . The course is owned by Bill Horton . . . Art Nightingale is the pro . . . Utica, N.Y., to build a new city course . . . Hempstead (LI., N.Y.) to build muny nine . . . Manor Valley CC, owned by brothers, Wayne, George and Carl Frye, lighting its 6,327 yd. course in suburban Pittsburgh . . .

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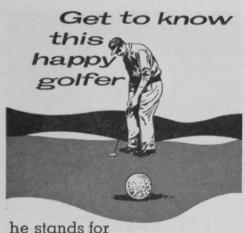
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SPORTS DIVISION, Dept. G-4-JU. 2114 San Fernando Road, Los Angeles, Calif. 90065 Wide-Lite Corp. installed the lights on 57 standards.

Start on Walhalla CC, near Schenectady, N.Y. . . . It's a private 18 with bordering residential sites . . . Lester Stern is president . . . Wm. H. Mitchell is architect . . . Opening first nine of Shorecliffs CC, at John Klug's Pacesetter Homes subdivision in suburban Los Angeles San Clemente Shores.

Lyle Hake and Russell Jacobson open their Par-3 Lowes Creek GC near Eau Claire, Wis. . . . Warrenbrook Realty Co. seeks planning board approval for 18 at Green Brook, N.J. . . . Bay City (Mich.) CC to sell nine-hole course, clubhouse and pool and build a new club with 18-hole course at another site . . . Old clubhouse burned down last March.

Retief Waltman, personable young South African who has been playing the U.S. tournament circuit as one of Gary Player's investments, and who was Player's partner in Canada Cup events, has retired from pro tournament golf . . . Waltman, a very religious youth, has found himself temperamentally unsuited to commercial golf play . . . A letter from an old pro-supt. now in a Veterans' Administration hospital, makes us wonder . . . He says the putting green and mowers



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at the Hospital course, which was built through golfers' genenosity and aid, are in bad shape because "no one knows how to take of them . . . I go down and do a little work on the green on the Q.T.'

Open Sunny Jim GC in Medford, N.J. ... Vic Rice is pro ... Harry Shaffer is in charge of maintenance . . . Jim Himmelein is the owner-manager . . . Bill and Dave Gordon designed the course . . . Open Morris Williams Memorial municipal course in Austin, Tex. . . . Course named for the late Morris Williams, Sr., for many years an Austin American-Statesman golf writer, and his son, Morris, Ir., a top Texas amateur and Air Force golfer, also deceased . . . George Hannon is pro . . . Hannon also is pro at the city's other muny course and is U of Texas golf

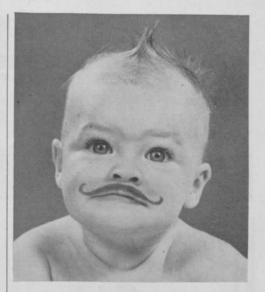
Ronald A. Schiavone and Raymond I. Donovan to build Black River CC 18 near Bedminster, N.J. . . . Chircahua Development Co. building nine with resort estate sites bordering, near Willcox, Ariz . . . Howard E. Merrill and Ord L. Rice open their Piney Run GC nine near Somerset,



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If a change has been made your operating officials and department heads for 1964

turn to page 112

and make certain that those responsible for your club's successful operations are kept informed on the latest in operating practices and products.



Pa. . . . Bill Hardigree and Hank Whitfield are building Suburban GC 18 near Marietta, Ga. . . . Hardigree is supt. at Pinetree CC and Whitfield is pro at Forrest Hills GC . . . Baltimore County (Md.) Department of Recreation and Parks opens first nine of its eventual 18 at former county home site . . . James Butler is the supt.

Tom Taylor opens his Taylor Terrace GC 18 near New Concord, O. . . . James Hamilton is supt.-pro . . . Riverby Hills GC near Waterville, O., rehabilitates and opens its first nine, closed since gas shortage days of World War II . . . George Rochefort is the supt . . . George Dopslaff is pro-manager . . . Open Cherokee CC, semi-private 18, in Madison, Wis. . . . David Gill designed Cherokee . . . Open Highlands GC nine near Rio Vista, Cailif. . . . C. P. Beauchemin is pro-manager.

Start building Rancho San Joaquin 18 on Irvine Ranch near Newport Beach, Calif. . . . Building new clubhouse and rehabilitating former Jacksonville course for Cherokee CC, Jacksonville, Tex. . . . Jacksonville Club was disbanded and Cherokee organized . . . Los Angeles * County now operating its Hansen Dam nine at Pacoima . . . New course cost \$520,000.

Jim Todd, a veteran pro with 25 years service at Braidburn CC in Florham Park, N.J., moved this spring to the newlyopened Morris county Flanders Valley course in Flanders, N.J. as pro-manager . . . Morris county's new 18-hole course was designed by Hal Purdy of Kingston, N.Y. . . . Homowack Lodge in Spring

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NATIONAL GOLF FOUNDATION 805 Merchandise Mart Chicago 54 Glen, N.Y., had added 9-hole course to attract vacationers to the Catskill resort . . . North Redoubt Club in Garrison, N.Y., has new course on the heights above the Hudson river.

New York Telephone now provides service to NYC golfers by carrying waiting times at various municipal golf courses . . . Philadelphia, Pa., has begun construction of a muny . . . An 82-acre course will be the hub of a recreation center that will include gymnasium, ice rink, baseball and softball fields and tennis courts . . . Eighteen holes are planned, using nine constructed for the old Holmesburg course . . . The improvement project is budgeted for \$900,000.

Golfing facilities in Williamsburg, Va., include the Williamsburg Inn's Golden Horseshoe GC . . . Aug. 1 is the date set for completion of the clubhouse and Aug. 15 is the target date for the 9-hole Spotswood course designed by Robert Trent Jones . . . Aug. 18 is the date of the 1964 Cornell Turfgrass Field Days at the Nassau County plots.

Tom, Fred and Robert Page, owners of the 18-hole Stow Acres CC in Stow, Mass., have purchased 200 adjacent acres for development of a second 18-hole course... Scott Mack Edwards has been hired as pro for the new Adams County course in Henderson, Colo... Cedar Point GC in Nansemond County, Va., is set to open in mid-July... Forest Cove CC on Lake Houston in Texas will have John Plumbley as pro... Plumbley designed the Houston Course in an interesting T-shape.



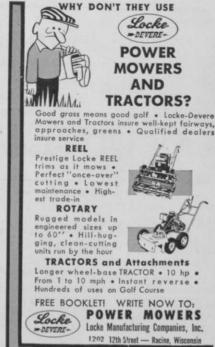
Smiley's Sportland, in suburban Kansas City, has a second deck that accommodates about 10 range players. The deck is 72 feet long and 20 feet deep. The \$100,000 golf center, recently built by Everett Tull, also has a miniature and Par 3.

Lakeland CC in Aitkin, Minn., raising funds for 9-hole course . . . Bernardsville, N.J., town council is seeking ways to change zoning to permit course construction . . . Iowa Falls, Ia., is planning to build a second course . . . A real estate development near Sedalia, Colo., will include 18-hole course and riding stables.

Western Hills CC, Little Rock, Ark., buys the club, with 18-hole course, club-house and pool, from C. T. Treadway . . . George E. Bird, Jr., now supt., Poland Spring (Me.) course . . . Jim Handley, Windsor Locks, Conn., high school teacher, handling pro duties at Buckhorn GC nine at Hazardville, Conn. . . . Roy and Alice Scott now managing Stoughton (Wis.) CC.

Golf course damage done when roads are relocated seems to be one of the toughest evaluation jobs . . . Club owners, private and public course officials, architects, real estate men, highway engineers and lawyers have widely varying opinions in almost every case . . . In very few cases is the price adequate to compensate owners for their investment in time, land and money . . . Highway departments often have powerful political, legal and lobby connections that make money on highway deals . . . Ordinary independent American citizens and even park departments can't beat those odds.

Some expression of the factors involved in these deals, as observed by members of the American Society of Golf Course Architects, might be useful in judging these cases . . . A golf architect's testimony in condemnation suits often seems





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to be the only businesslike and impartial evaluation where probably both parties want to be fair but can't because there is no precedent . . . Which is so frequently the case in many phases of our politics.

Frank Rarick now pro at Paul Weber's Bob-o-Link 27-hole layout in Canton, O. . . . Frank has been around as a pro and salesman for some years . . . He will bring in and develop many players and customers for Weber . . . Marshall Farnham, former president of the GCSA and of the Philadelphia group of supts., has been appointed historian of the GCSA . . . That's a wonderful job and a great responsibility for a retired supt., who is a scholarly fellow.

The PGA and especially the PGA Seniors are missing one of the great public relations opportunities in sports history by failing to have the history of pro golf in the U.S. written . . . No other men in sport have done for the U.S. socially and economically what the old pros have done, but who will know it in ten years? . . . Not long ago Alex Pirie, George

Sargent, Bertie Way and Jack Jolly died . . . Their many contributions to U.S. golf history were unrecorded.

Play at Binghamton, N.Y. municipal course has been so heavy that the city is considering lighting the layout . . . John M. Brennan, Long Island golf reporter, says Seawane Club's modernization by architect Frank Duane eliminates obsolete traps and tightens greens for the long and daring shooters, and deserves commendation . . . Clearwater (Fla.) Sun says Pinellas County Commission should act favorably on request of Airco Golf, Inc. that its payment to the county of 20 per cent of the course income be reduced to 10 per cent until revenue reaches a point where guaranteed payment would be \$1,000 a month . . . About \$450,000 is invested in the course at the St. Petersburg-Clearwater airport . . . Airport passenger traffic has been decreasing.

Construction has begun on the Walhalla CC in Clifton Park, N.Y., and officials plan to open the course early next year . . . Bailey Glenn, Jr., will be head



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pro at the new Grandview GC in Winston-Salem, N.C., during the winter, spring and fall . . . During the summer months, Glenn will continue as pro at the Roaring Gap (N.C.) CC . . . Grand Prairie, Tex., plans new 18-hole course in Mountain Creek Park at an estimated cost of \$200,-000 . . . Contracts have been signed for the first Corry, Pa., muny . . . Edmund Ault is the architect.

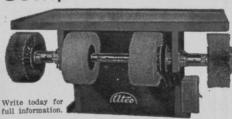
Amherst, N.Y., near Buffalo, expanding its course to 18 holes . . . Twenty-seven hole course is being built by Leslie Julian in Farmington, Conn. . . . Randall Oaks course in Dundee, Ill., has 18 holes under construction and scheduled for 1965 play . . . Churchville, N.Y., will open 9-hole course later this summer to give the town five public courses . . . A survey of recreation potential of the 3,200-acre reserve areas at five dams near Dayton, O., includes possible sites for courses at Englewood and Taylorsville dams . . . Dave Wallace designed the new Deltona G&CC near Sanford, Fla.

Real estate developer, Louis Perini, Jr., plans construction of 18-hole course and 100-room motel in Palm Beach Lakes, Fla. . . . Sam Via is developing family recreation center, including 9-hole course in Belleville, Ind. . . . Birmingham, Mich., has new nine being built by Art Fitch and slated to open in the fall . . . Construction begun on 9-hole course in Central City, Ky. . . . Lionel Hebert was leading celebrity at the official opening of the 18-hole False River CC in New Roads, I.a.

Eighteen former champions have entered the 1964 PGA Championship to be held July 16-19 at the Columbus (O.) CC... Bob Mueller, supt. at Columbus CC is one of three supts. commended by the GCSA for their efforts in preparing courses for tournaments... The others are Louis Harasty of Canterbury GC in Cleveland, O., site of the USGA Amateur, Sept. 14-19, and Sidney Puddicombe of Riverside CC in Saskatoon, Sask. where the Canadian Amateur will be played.

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