

Herd, Pro-of-Year, Has Served Two Clubs in This Country

Bruce Herd, the PGA's 1963 home-pro-of-the-year, found two homes in the U.S. after coming to this country in 1921. For the first 17 years of his residency here, he was assistant and later head professional at Chicago's South Shore CC. Then, 25 years ago, he moved to Flossmoor (Ill.) CC and has been there ever since.

Last summer, in observing his 25th anniversary with their club, Flossmoor members gave Herd a plaque, a lifetime membership and sent him and his wife to England for a vacation.

Herd, a native of England, was brought up in a golf atmosphere. His father and four uncles, all golf professionals, served at St. Andrews in Scotland at some time during their careers. Bruce was introduced to the game 50 years ago as an apprentice clubmaker in his father's shop at Littleton GC, near Dover, England. Within a few years he was inducted into the British Army and, after serving four years in World War I, came to the U.S.

All-Around Ability

Herd has had a varied career in his years at Flossmoor. Besides serving as pro, he has been called upon to supervise maintenance of the course and, in World War II, to oversee management of the club. His knowledge of both clubmaking and turf have qualified him as a consultant in club design as well as in course management.

The Flossmoor professional is the third Illinois PGA member to be named pro-of-the-year. This is the ninth year the award has been made. Herd was selected for the honor from among 25 sectional nominees by an anonymous committee of prominent amateur golfers.

Central Virginia Officers

A. L. (Roy) Watson is the new president of the Central Virginia Turfgrass Association. He is supt. of Greenwood Memorial Gardens. Joe Cockriel of Glenwood GC is vp and John Cook, CC of Virginia, is secretary-treasurer. Directors are Joseph Turner, Emporia CC and C. T. Spencer of Meadowbrook CC.



Herd

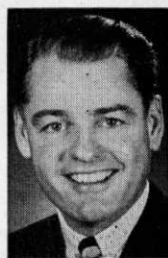
Watch for This

Every golf club in the U.S. is being mailed a form card on which space is provided for names and operating personnel entitled to receive GOLFDOM. Unless this card is filled out and returned, we cannot continue mailing GOLFDOM to these people.

If your club failed to receive this card or misplaced it — use the form on page 128. Our circulation auditing association requires that the list of persons to whom GOLFDOM is mailed be kept up to date. Without this updated information we are instructed to stop mailing the magazine to old names on our list. To make certain that your 1964 officials and operating heads receive GOLFDOM, please fill in the form and mail it today!

King Is 37th President of Western Golf Association

Thomas V. King, Chicago businessman and member of Evanston GC, was elected president of Western Golf Assn. at a December meeting held in Golf, Ill. He succeeds W. F. (Fritz) Souder, who



King

completed a two-year term. Other new officers of WGA are Arthur R. Millas, Olympia Fields CC, vp; Cliff Domin, Medinah, secretary; and Harold T. Ames, Indian Hills, treasurer. Holdover officers are Cameron Eddy, Wilmette, Ill., F. H. Corrigan, Minneapolis and George H. Webb, Detroit, vps, and Adelor J. Petit, Jr., Northfield, Ill., counsel.

King is the 37th president of Western Golf, which was organized in 1899. He won varsity letters at both Michigan State and U. of Michigan and was a Marine officer in both World War II and the Korean conflict.

Metropolitan Writers' Dinner

The national awards dinner of the Metropolitan Golf Writers' Association will be held Jan. 22 in the New York Hilton Hotel. Lincoln Werden of the New York Times is the dinner chairman.