

# 'Wonderful World' Series Starts January 19



A 12 x 18-inch counter poster that publicizes Shell's 1964 "Wonderful World of Golf" series has been sent to every club in the country, including Par 3s. The mailing of the posters was made with the assistance of Golfdom.

Attached to each poster is a pocket that contains wallet card schedules of the Shell series.

The Wonderful World color telecasts start on Sunday, Jan. 19, over the NBC-TV network. Thereafter, nine matches pitting U.S. stars against leading foreign players will be seen. There are only two exceptions to this format. On Feb. 6, Canadian Stan Leonard duels his fellow countryman, George Knudson, and on Mar. 29, the series winds up with Jack Nicklaus playing Sam Snead. On Jan. 26, Shell makes a departure from the all-male sequence by presenting Mickey Wright against Brigitte Varangot.

Julius Boros, U.S. Open champion, gets the series underway with a match against Miguel Sala at CC de Bogota, Columbia. Thereafter, Wonderful World presents these contestants:

Jan. 26—Mickey Wright vs. Brigitte

Varangot, Clube de Golf do Estoril, Portugal

Feb. 2—Dave Marr vs. Flory Van Donck, Royal Golf Club de Belgique, Belgium

Feb. 9—Gene Littler vs. Eric Brown, Gleneagles, Scotland

Feb. 16—Stan Leonard vs. George Knudson, Capilano G & CC, Canada

Feb. 23—Tony Lema vs. Chen Ching-Po, Kawana Fuji Course, Japan

Mar. 1—Doug Sanders vs. Juan Rodriguez, Dorado Beach, Puerto Rico

Mar. 8—Bobby Nichols vs. Jacky Bonvin, Crans-sur Sierre GC, Switzerland

Mar. 15—Dave Ragan vs. Bob Charles, Royal Lahaina GC, Maui, Hawaii

Mar. 22—Johnny Pott vs. Kel Nagle, Delhi GC, India

Mar. 29—Jack Nicklaus vs. Sam Snead, Pebble Beach, Calif.

## PGA to Hold Five Tournaments in Palm Beach Gardens

Five tournaments and several special events have been scheduled for the PGA National GC, Palm Beach Gardens, Fla. for January and February.

Here is the tournament schedule:

PGA National GC Match Play — Jan. 15-19. Purse \$10,000. Sponsors: E-Z-Go Car Div. of Textron and the PGA. This is a new event.

PGA National GC Championship — Jan. 28-Feb. 2. Purse \$25,000. Sponsors: First Flight Co. and the PGA.

Senior-Junior Best Ball — Feb. 6-7.

Quarter Century Club Championship — Feb. 13-14.

PGA Seniors Teacher Trophy Championship — Feb. 20-23. Purse \$30,000. Sponsors: Wm. Teacher & Sons, Ltd., Glasgow, Scotland and the PGA.

Clinics and seminars organized by Johnny Vasco, Lehigh CC, Allentown, Pa. and sponsored by the PGA, will be held during January and February. The PGA golf merchandise show is scheduled for Jan. 28-Feb. 1.

For the sixth straight year, First Flight Co. will co-sponsor the \$25,000 PGA National Club Championship, which is often referred to as the pros' own tourney. John Barnum of Blythefield CC, Belmont, Mich., is the defending titleholder.

The Senior-Junior Best Ball event will be sponsored for the third straight year by the Fawick Flexi-Grip Corp. This is a 36-hole tournament.