



SWINGING AROUND GOLF

**News of the Golf
World in Brief**

By **HERB GRAFFIS**

FRONT COVER

Emil Beck, pro at Black River CC, Port Huron, Mich., and director of the PGA's Florida business schools, has long encouraged youngsters to get started playing golf. That is why he is intensely interested in the 'Pro-Juniorized' program described on page 48. In the photo, he is showing the son of one of his members how a club is cut down and fashioned for the juvenile player.

Gary Nixon, for some years associated with Sam Snead at the Greenbrier, White Sulphur Springs, W. Va., and at Boca Raton, Fla., succeeds Al Besselink as pro at Philmont, CC, Philadelphia . . . Fred Pacelli, Lockport, N.Y., heads Diamond Head Lake Resort, Inc., which is planning to build 18, with a motel and lake, etc. . . . Beryl Taylor, supt. Iowa State University course, designs new 9 for Charles City (Ia.) CC, which will build on its own land . . . City of Brownsville, Tex., and an oil field lighting contractor discuss lighting Brownsville's Riverview 9 on a lease arrangement.

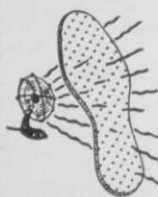
Jim Battin now pro at Hendricks County GC, Danville, Ind. . . . Battin has been assistant at Columbus (Ind.) GC and Harrison Lakes CC and attended PGA Business School . . . Lucayan Beach Hotel, Grand Bahama Island, half hour by air from Palm Beach, opened its 18 on New Year's . . . Craig Wood is in charge of golf . . . Denton Hills Corp. to build 18 at Coudersport, Pa.

Fairleigh Dickinson university, Rutherford, N.J., buys Broadacres GC 9 in Bloomfield, N.J., from Colgate-Palmolive Co. and will continue to operate the course . . . Richmond (Dick) Howell, Jr. now pro at Penfield (N.Y.) CC . . . Dick has been with Emmett Kelly at Green Lake CC, Fayetteville, N.Y., for 13 years . . . Howell succeeds Gene Coghill who resigned to go with Syracuse Symphony Orchestra and the music department of Syracuse University . . . North Hills CC, Little Rock, Ark., in new \$250,000 clubhouse . . . Oscar Ort is manager . . . Tommy Hanson is pro.

Bessie Fenn, 74, died recently in a hospital at Palm Beach . . . She retired four years ago as pro-manager, at Palm Beach GC . . . She had been in charge at the club since 1927 when she succeeded her father, Arthur Fenn, who had died in Palm Beach after 27 years at the club . . . Bessie won two state amateur championships in Maine and two in Florida . . . When she was selected for the job at Palm Beach GC from among 400 applicants she became the first woman in charge of a major modern golf club . . . And Miss Fenn was in charge . . . You obeyed the rules of the club and played by the Rules of

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CC of North Carolina, magnificent new club in the Pinehurst area, limits its members from any one North Carolina city to 25 . . . Play will be limited to members or guests playing in company of members . . . Course is surrounded by building lots but there is no out-of-bounds to the course . . . Owners of bordering property in purchasing their land agree to allow golfers to play wild shots off of property adjacent to the course . . . Ellis Maples and Willard C. Byrd designed the course . . . Buck Adams is pro.

There'll be a lot of competition between teams at Par-3 courses this year . . . Keys Cooper, pro at Hidden Valley, Tucson, a lighted 1,522 yard Par-3, has been trying to get an Arizona Par-3 association operating and staging frequent tourneys for men and women . . . Robert and Richard Lewin recently opened their Palm Springs (Calif.) Biltmore Par-3 . . . They've got Joe Lukas as pro . . . Jack Hanson building a Par-3 at Crystal Lake, Ill. . . C. D. Wagstaff is the architect . . . City of Indio, Calif., building a Par-3 No. 18.

Mike Krak goes from pro post at Century Club, White Plains, N. Y., to Middle Bay CC, Oceanside, N. Y., succeeding Tony Marco . . . Talking about building course on the Walter Seaman property at Krum Elbow, along the Hudson near Highland, N. Y. . . Considering lighting one nine of the Wilmington, N. C., municipal course.

Robert Trent Jones and his son Bob, Jr., building 18 on Spanish Riviera for American investors . . . Site is magnificent and is located along the Mediterranean . . . Sort of a Spanish Cypress Point deal . . . Young Jones has some fine ideas in the design, making use of the artistry of Nature, the top architect of them all . . . Some of the older architects' sons are doing remarkably interesting design work that combines great golf and preservation of natural attractions . . . Among them are Press Maxwell, son of the late Perry; Dave Gordon, Bill's son; Chuck Wagstaff, son of C. D.; Chick Adams, Ellis Maples, Arthur Jack Snyder and Phil Wogan whose fathers as supts. or pros altered or designed numerous courses.

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tournaments, now is a busy architect . . . He's building one course in southern Portugal, one in France and has courses in England and Ireland on the boards . . . Henry Rente, formerly assistant to Paul Scodeller at Hawaii's Navy-Marine course, now is pro at Barber's Point NAS course outside Honolulu . . . Rich Merkel from Texas, via, Calif., now is Scodeller's assistant.

Jimmy Todd, for 25 years pro at Braidburn CC, Florham Park, N. J., will be pro-manager of Morris County (Morristown) N. J., Park Commission's new Flanders Valley course when it opens in May . . . Basil Amoroso, co-pro with Todd in 1963, will continue at Braidburn . . . Ray Graboski, switches from pro job at Philipsburg (Pa.) CC to Monongahela (Pa.) CC, succeeding Frank Bruno who has retired . . . Expect to open first nine of Edgemont (Pa.) CC in the spring . . . Tiny Pedone will be pro.

Mrs. Basil A. Needham, Deepdale, L. I., is president of the Women's Metropolitan GA (New York) for 1964 . . . Mrs. M. Stuart Roesler and Mrs. DeWitt Alexandre are vps . . . Treasurer is Mrs.

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Herbert M. Ellend and secretary is Mrs. Hoyt P. Steele . . . Bo Winger, golf director of Desert Inn CC and Stardust CC, both in Las Vegas, will be host to Tournament of Champion participants when they move into the desert country, Apr. 30-May 3 . . . Ron Reiner has been named pro at Fairmount CC, Chatam, N. J., succeeding the late Ralph Romano . . . He formerly was assistant to Don Fischesser at Evansville (Ind.) CC.

Lawrence Mattei is president and Jim Thomson vp, of the Northeastern GCSA for their fifth terms . . . Paul O'Leary, secretary, and John Espey, treasurer, are in their fourth terms . . . The 1964 White-marsh Open, to be played in suburban Philadelphia, has been moved up . . . It will be played June 29-July 5 . . . Last year it was held in October . . . \$125,000 rides in this one with \$26,000 being the top prize . . . A University of Rhode Island bulletin reminds supts. that greens subjected to winter play are slow to recover in the spring . . . Turf thins out and permits annual bluegrass to come in . . . The trouble is that supts. know this but their members don't.



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The top 50 players on the 1963 PGA circuit made \$18,000 or more . . . This includes official and unofficial prizes . . . If you don't think that unofficial loot adds up, consider these statistics . . . Mason Rudolph and Julius Boros each earned more than \$7,000 in unrecognized currency, George Knudson went over the \$6,000 mark and a total of 13 players earned more than \$4,000 . . . National Amputee Championship to be played Aug. 19-22 at Winged Foot in Mamaroneck, N. Y. . . . Defending champion, Wally Baskovitch, lost his left leg when he was 12 but didn't take up golf until he was 33 . . . He has finished in the top ten in this tournament ten times, twice taking runnerup honors and finishing third two other times . . . Last year at Detroit he shot 77-78-78-233.

All-American Intercollegiate Championship to be played Mar. 25-28 at Pine Forest CC in Houston . . . Contestants play for six different titles in this 72-hole event . . . These include four team championships . . . Fourteen teams will compete in the 10-year old All-America . . . At the conclusion of the tourna-



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ment, Harvey Penick, Austin CC pro and U. of Texas coach for 35 years, will be given a special citation . . . Robert Brian Dawson of the English Sports Turf research institute, known to many American agronomists, retired at the end of 1963 . . . Lakewood CC, Natick, Mass., originally known as CC of Natick, to have lights in 1964, according to Diversified Industries, which recently purchased it . . . The 6,737-yard course will be the second standard layout in the U. S. to be fully lighted.

Bob Baldock, Fresno, Calif., architect, reports that he has these courses under construction which will be opened some time during 1964: Las Robles Greens, Thousand Oaks; Oakland Muny; Alta Sierra, Grass Valley; Lindale Public, Sacramento; Comstock Public, Davis; Rohnert Park Public; and Skywest Public, Hayward . . . All of these are in California . . . Baldock also is working on Reno Public and Henderson G & CC, both in Nevada.

Last time the Open was played in Washington, D. C. was in 1921 when Long Jim Barnes shot 289 to win at Columbia CC. . . . A total of 21 Southern Calif. GCSA members carry handicaps of 10

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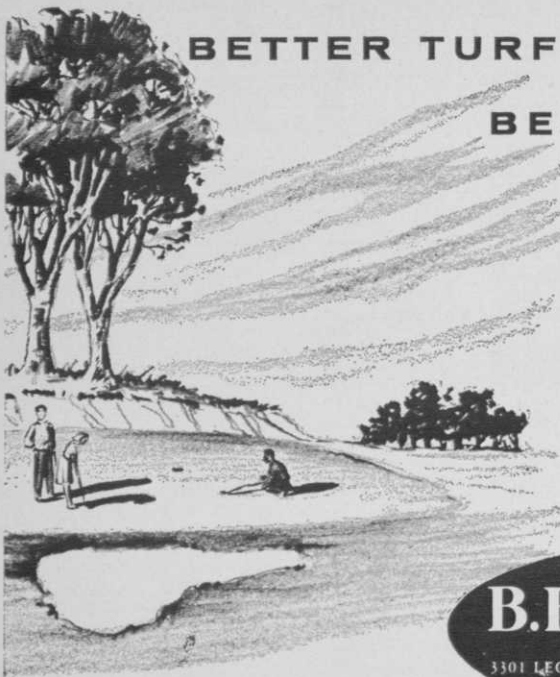
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or lower . . . Maybe those fellows are in the wrong business . . . Dave Gill, St. Charles, Ill., architect, recently completed a preliminary study for a golf course for the town of Glen Ellyn, Ill.

The Crosby Tournament, played last month on Monterey, peninsula courses gave circuit pros a chance to review their swings via a portable television recorder . . . Within seconds, each recorded swing could be double checked by the player for rough spots . . . Protests over an increase in fees at Passaic County (N. J.) Park Commission courses has caused the board to re-instate 1963 rates . . . All registrants for \$35 season tickets will be photographe dand play at Passaic's Wayne course will be limited to 18 holes.

By mid-January, only two former winners of the Tournament of Champions had qualified for the '64 event . . . Jack Nicklaus, defending champion, and Arnie Palmer, victor in 1962, are all set . . . Still missing from the field are these past winners: Al Besselink, Art Wall, Jr., Gene Littler, Stan Leonard, Mike Souchak, Jerry Barber and Sam Snead . . . If qualifiers continue at the current rate it's possible a record number of champions

will compete in the 12th annual tournament, Apr. 30-May3 . . . Telecasts of the \$50,000 Doral Invitational in Miami, Fla., have been planned for Mar. 21-22.

Pre-Christmas ticket sales for the PGA Championship, to be played in July at the Columbus (O). CC, exceeded \$110,000 . . . This may be the best attended Championship in history since Jack Nicklaus, a hometown boy, is the defending PGA champion . . . National Baseball players golf tournament will be played at Miami Springs CC, Feb. 20-23 . . . Some 50 active players and quite a few past greats will be seeking to win the title now held by Jim Hearn, the old Philly and Giant pitcher . . . He shot a 301 in winning the championship last year . . . This will be the 24th year the ballplayers hold their golf jamboree.

In 1963, nearly 175,000 youngsters played golf in high school and college sponsored programs . . . The Chicago District GA reports that 752,471 rounds were played on 37 of its member club courses last year . . . In 1961, these same clubs registered 647,382 rounds . . . That's a difference of 144,841 rounds — and quite a difference . . . Green Acres,



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Northbrook, Ill., was the busiest of the reporting clubs . . . It claimed more than 27,000 rounds in 1963 . . . Minnesota GCSA to hold its annual educational conference Mar. 4-6 in the Capp Towers Motel in Minneapolis.

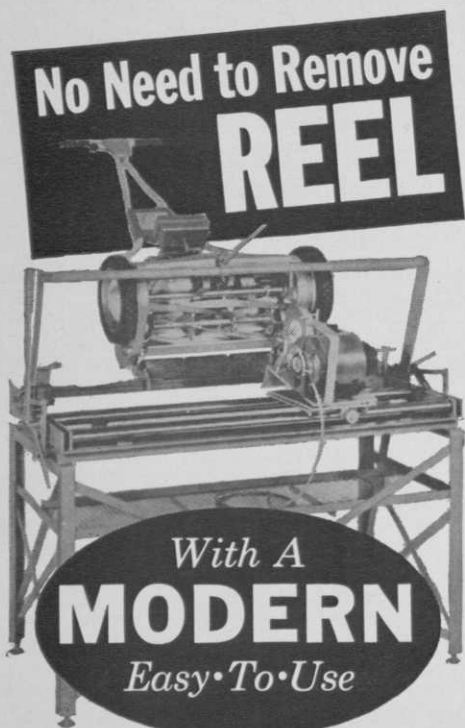
The annual Southern Turfgrass Association conference is slated for Feb. 23-25 in Memphis . . . Paul Lemon, pro-manager at Green Hills CC, Ravenswood, W. Va., heads the newly formed West Virginia Turfgrass Association . . . Vp is Andy Jones and Margaret Young is secretary-treasurer . . . Betty Jameson recently was appointed to a teaching position at Dorado Beach Hotel club in Puerto Rico . . . She joins head pro, Charlie Beverage, there.

Free membership in Paxton Hollow CC is being offered by Edward Tepper to present and future tenants of three apartment buildings he owns in Germantown section of Philadelphia . . . Santa Ana (Calif.) CC reports that it had ten acres in 1963 . . . That was 11 less than Willowick, also in Santa Ana, claimed . . . Ernie Fortner, pro at Ogdensburg (N.Y.) CC and wintertime resident of Austin, Tex., recently dismantled the Austin CC

layout with a 30-31-61 . . . That's a record for the par 70 Austin course . . . A luxury hotel recently was opened next door to Israel's 18-hole Caesarea G & CC . . . The Caesera course was opened about two years ago.

Don Stewart, 30, supt. of Brookwood CC, Addison, Ill., since 1957, died early in January following an illness of about three months . . . Death was due to a kidney disorder . . . Don, was the son of the late Peter Stewart, one of the founders of the National and Midwest GCSAs, and was supt. at Joliet (Ill.) CC before coming to Brookwood . . . He is survived by his wife, Jane, a brother, Ed, who is supt. at River Forest CC, near Elmhurst, Ill., and a sister.

Robert E. Ross, Jr., who had been at Thunderbird in Palm Springs, Calif., and at Winged Foot, Mamaroneck, N.Y., in recent years as an associate pro, has been named head pro of Bellerive CC in St. Louis . . . Ross has been a professional since 1960 . . . He is a graduate of Rollins College, Winter Park, Fla., and played on that school's golf team . . . Dink Wise, assistant to Chuck Tanis at Olympia Fields (Ill.) CC for the last two years, has been



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named head pro at Danville (Ill.) CC . . . He succeeds the late George Bolesta . . . Wise is a Florida State U. graduate.

Dr. John E. Runnells, 87, who died recently in Plainfield, N.J., was long one of New Jersey's most avid golfers . . . He rarely missed playing in local, state and national Senior events . . . He had a reputation for being able to lose himself in concentration and often played an entire round without saying a single word to his golfing partners . . . The \$60,000, two story colonial pro shop at Plainfield CC will be ready for occupancy this spring . . . Jim Todd has been named pro-manager at Flanders Valley, a Flanders, N.J. park course . . . He moves over from Braidburn in Florham Park, where he had been for 25 years.

John E. O'Connor, Jr., owner and operator of Land of Golf lighted par-3 course and range at 8320 S.W. 8th st., Miami, Fla., has pros from a number of northern clubs using Land of Golf as their winter base . . . O'Connor invites accredited visiting professionals to make use of the range for their teaching and to get their mail and messages at his golf establishment . . . For the sixth consecutive year First Flight Co. puts up prize money for the PGA National GC championship . . . Again, this year, the First Flight purse is \$25,000 . . . All the purses in the PGA club events have been increased considerably in the last four or five years.

Nick Turzian, for seven years assistant to Elly Vines, pro, at Tamarisk CC, Palm Springs, Calif., was named Vines' successor when Elly retired . . . Nick has as teaching associates in the winter Johnny Revolta and Angel de la Torre . . . City of Daytona Beach, Fla., extends contract of Ralph Ebling as general manager and pro of Daytona Beach CC . . . Golf Writers' Association awards plaques to Pebble Beach (Calif.) GC, Firestone CC, Akron, O., and CC of Brookline, Mass., for excellence of working press facilities they have provided at tournaments.

Jacob and Lorraine Mohr and E. G. Lockie are building 18 to Lockie's design at Hampton, Ill. in the Quad-Cities area of Illinois and Iowa . . . Course will be known as Golf-Mohr . . . The area is intensively developed industrially and Golf-Mohr already is working on industrial league programs although it won't

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be opened until the spring of 1965... Another de luxe golf establishment being developed near Paris since golf and home-site promotion of Golf de Saint-Nom-La-Breteche, where 1963 International Golf Assn. tourney was played, has become such a success... It is Le Golf de Rochefort-en-Yvelines... It will have 18 full size holes, designed by F. W. Hawtree of England, and a 9-hole, Par-3 both watered courses... Clubhouse will be impressive chateau with 40 residential suites... Start building Northway Heights CC, Elmhurst, N.Y., third of courses in Schenectady district under construction.

Because of heavy play last year, many city and county courses are raising fees to out-of-the-tax-district players in 1964... Begin building Sacramento (Calif.) County's first county course... 18 holes in Hoffman Park, Sacramento, being built to design of Bill Bell... Mike Macaluso will be pro... Manhattan (Kan.) CC clubhouse destroyed by fire... Loss estimated at \$250,000... Leo Mallory named pro at Lake Region Yacht & CC, Winter Haven, Fla... Joe Jimenez from Manhattan (Kans.) CC to pro job at Jefferson City (Mo.) CC... Jack Fleck quits tournament trail to become pro at Green Acres CC (Chicago district), succeeding Red Dennison.

At the PGA 1963 annual meeting delegates and officers received 918 pages of printed reports, plus "verbal reports made to supplement them"... The Executive Committee was authorized to "put into effect the recommendations of a management consultant firm which made a survey of all PGA operations last summer"... What would be your recommendation about handing a professional 918 pages to examine and study before he goes into an annual meeting?

Decision of the British PGA to use the larger (not less than 1.68 dia.) USGA standard ball (USGA and R&A regulations are that ball shall not weigh more than 1.62 oz.) instead of R&A 1.62 in. or less, diameter has British pros in a clash with R&A and British ball makers... British amateurs agree with the pros... Joe Carr, captain of Britain's Walker Cup team, suggests that British amateurs start using the USGA larger ball in preparing for the 1965 Walker Cup matches... Carr says the large U.S. ball is easier to play around the greens and in holing

out . . . He says it emphasizes bad shots and is only a few yards shorter in drives into the wind . . . The pro and amateur statements put British ball makers in a tough spot with their present standard molds . . . U.S. ball makers were in a similar plight when USGA ruled in the balloon ball for a brief period some years ago . . . What hasn't been mentioned in print is that the larger ball was made desirable by the tremendous and worldwide improvement in first class course maintenance conditions, spurred by the achievement of U.S. golf course supts.

Syd Clarke now supt. Cape Coral (Fla.) CC, succeeding Mac Parsons, who retires because of ill health . . . Syd is a great veteran, having been in course construction and maintenance for 40 years . . . His son, Stanley, now is supt. of La Gorce CC, Miami Beach, Fla. . . . Charles Knowles is now teaching pro at Army-Navy CC, Arlington, Va. . . . Walter Burkemo switches from pro post at Franklin Hills CC, Franklin, Mich., to Detroit (Mich.) GC, succeeding the late Horton Smith.

Ron Reiner, formerly asst. to Don Fischesser at Evansville (Ind.) CC, now pro at Fairmount CC, Chatham, N. J. . . . Royston Laboratories and North Suburban Lands Co. of Pittsburgh, buy Riverside Inn and course at Cambridge Springs, Pa. . . . Basil Amorosano now head pro at Braidburn (N.J.) CC . . . Barbara Rotvig, 35, women's golf instructor at University of Michigan and a leader in staging the Ladies PGA and National Golf Foundation instruction conferences, died of cancer in Ann Arbor, Mich., after a long illness . . . Barbara did a lot more for women's golf than is realized.

Merv Adelson to build course as feature of his \$20 million Winterwood, Inc., housing development . . . Wausau (Wis.) CC building clubhouse as part of \$400,000 improvement program . . . Carl Allison from Shoreacres club (Chicago dist.) to pro post at CC of Detroit, succeeding the late Joe Belfore.

Bill O'Hara, pro at Westbrook CC, Mansfield, O., is running a training camp for young pros who graduate from Bill's tutelage to head pro jobs . . . Latest of Bill's proteges to go to a job of his own is Jim Geraam who becomes pro at Troy

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(O.) CC after three years with O'Hara . . . Gera is the fourth O'Hara assistant in eight years who has gone to his own head job.

Petersburg (Va.) CC, will relocate with a new 18-hole course, Olympic size pool, lighted all-weather tennis courts and a large clubhouse . . . In nearby Prince George County, two 18's, one of tournament quality, are under construction on the old Rennie Arnold estate . . . The courses will be called Arnolda Ranch G&CC . . . Glen Ellyn, Ill. recently voted \$1½ million for a combination course and storm reservoir system . . . Dave Gill of St. Charles, Ill., architect, hopes to have the Glen Ellyn 18 ready for play in the fall of 1965 . . . Recently renovated Duck Creek course in Davenport, Ia., is planning a \$40,000 pro shop and restaurant.

Nearing completion at Reston, Va., is a retirement community with an 18-hole course that's next door to Washington, D.C. . . . New 18 in East Orange, N.J., beleaguered by racial troubles in 1963 will be open to all residents of East Orange and Millburn this year . . . Still to be ironed out are financial details between the two N.J. communities . . . Don Mi-

randi, official scorekeeper of the National PGA, scored his third hole-in-one at Canyon CC in Palm Springs, Calif.

Plans for new Los Angeles, Calif. courses include the Mira Loma 18 in Antelope Valley . . . Just completed in LA is the Hansem Dam 9 . . . Also under consideration is an 18-hole layout next to LA International Airport . . . Up north on the Monterey Peninsula, construction starts soon on the 18-hole New Pebble Beach Pine GC designed by Robert Trent Jones . . . DeKalb County, Ga., okayed its first public course, an 18-hole layout called Mystery Valley GC near Atlanta.

New 18 under construction near Houghton, Mich. on the Upper Peninsula is backed by Chicago industrialist, George Young . . . Clubhouse construction has begun at the Williamsburg Inn's Golden Horseshoe GC in Virginia . . . Park Mammoth Resort at Park City, Ky. includes 18-hole course, swimming pool, 100 room motel and a 2½-mile miniature railroad to nearby caves . . . New managers of the Harlan (Ia.) G&CC are Henry Griswold and his wife plus their four

(Continued on page 118)

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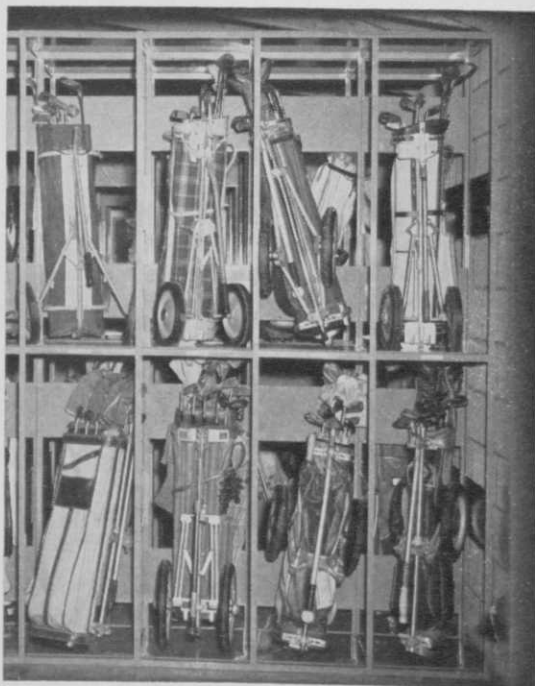
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Swinging Around Golf

(Continued from page 24)

sons . . . Wichita Falls (Tex.) CC will expand its clubhouse facilities with a \$250,000 building project in 1964.

Great Hill CC in Seymour, Conn. plans expansion to nearby 175 acres . . . Brunswick (Ga.) CC will tear down present clubhouse and build a new \$85,000 structure . . . Agate Beach GC in Newport, Ore. ushered in the new year with an Open House in its new clubhouse . . . Bill Lewis goes to Bainbridge (Ga.) CC as manager, supt. and pro . . . New clubhouse at Bainbridge should be completed about mid-April.

New clubhouse at Greenville (N.C.) CC opened in January . . . Cocoa Beach, Fla. considering 18 to be completed early in 1965 . . . Sites for a muny course in Middleton, Ohio are being inspected . . . 75-year old Cambridge Springs, Pa. resort with two 18-hole courses, swimming pool, tennis courts and hotel has been purchased by Royston Laboratories and North Suburban Lands Co. . . . An

"investment in recreation" at Cambridge Springs includes expansion plans for a new 9, 75-room motel and a 200-plus capacity restaurant.

Beaver Island State Park, Niagara Falls, N.Y. to open 18 in Aug. . . . Two muny 18's scheduled for completion in the fall in Chesterfield County, Va., Midlothian district . . . \$295,000 has been set aside for Olmos Basin GC under San Antonio, Tex. public works 1964 budget . . . Co-operative efforts to resurrect muny course at Grand Island, Nebr. are under way . . . Grand Island course was snagged last summer on legal difficulties half way to completion . . . Rockleigh Bergen County GC at Rockleigh, N.J., adds 9 to present 18.

New muny 18 in Dundee, Ill. to be built from federal funds and revenue bonds to be repaid from greens fees . . . Tangled in tax decisions, the proposed course at Tampa International Airport, Fla. is still looking for a private operator . . . The Lone Palm 18 at Lakeland, Fla. may soon be surrounded by 300 homes and a luxury motel . . . Hancock, N.Y.

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has approved selling its 110 acre course for \$110,000 . . . Revamping of Westwood CC 18 in Houston, Tex., boosts the par from 70 to 71 . . . Noyac G&CC, near Bridgehampton, N.Y., is nearing completion.

Injunction secured by the John MacArthur interests prevented the PGA from transferring its club and Senior championships and its merchandise show from the PGA American courses to Port St. Lucie, big real estate development about 45 miles northeast of Palm Beach Gardens, where PGA championships and the merchandise show were held last year . . . The injunction plus a crash program of trying to complete the clubhouse, and hurried switching of room reservations, gave the PGA-Palm Beach Gardens deal a nearly complete record of screwing up every possible detail that could have been handled by informing PGA members about what was going on with the real estate promotion job.

With the PGA involved as the front for a multi-million dollar subdivision, the situation called for all the good sound business advice PGA officials possibly could get from members armed with all avail-

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able facts . . . Members asked to know what the score was on the Palm Beach Gardens — PGA operation and were puzzled, then sore, when they weren't told

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Henry Lindner (1), professional at Bellemeade CC, Nashville, Tenn., and his three amateur partners, Bedford Davie, Mack Brothers and Marshall Trammell, won the first annual Jamaica Jamboree golf tournament early in January. The 54-hole best ball, pro-am event was played over the Tryall and Half Moon-Rose Hall courses near Montego Bay and had 76 participants. Davie and Brothers are members of Lindner's Bellemeade club and Trammell belongs to the Lost Tree GC in West Palm Beach.

... There was nothing to be officially hidden ... If a scorecard of a round of golf was as foggy as the so-called business facts and figures of the Palm Beach Gardens-PCA proposition, the players would be disqualified.

MacArthur's injunction may work out okay for the PGA by aiding the Warren Cantrell administration to learn what the PGA has been committed to pay for and how much ... That information has to be passed on ... Then the organization can get to work on other problems of considerable more urgency to its members.

PGA advisory committee has been embarrassed by the Palm Beach Gardens arrangement for using the pro group in a subdivision promotion that could cost it a couple of million dollars in capital expense and operating costs ... The advisory committee is composed of successful businessmen whose study and recommendations probably would have been guided by experience beyond that of PGA officials ... But the advisory committee itself was not told what had been done and what was happening.

Two questions members are asking: "Did the PGA borrow the \$1 million it was seeking for clubhouse construction last year?" ... "Has the PGA clear title to courses and clubhouse sites at Palm Beach Gardens?" ... The publicity phase of the PGA-Palm Beach Gardens deal up to date cannot be regarded as the

happiest exhibit of the business genius of John MacArthur, president of Bankers Life and Casualty Co., richest of four gifted brothers . . . A smart publicity program could have had the Palm Beach Gardens-PGA combine selling lots of lots by now even though the Florida real estate situation is lagging.

A bad part of the affair for PGA members is that it explodes as an unbusiness-like mess when a number of the more successfully operated clubs are making use of pro business talent in directing club operation . . . Pro golf needs the Palm Beach Gardens mix-up corrected.

Recently there has been given to PGA officials a recommendation by a business engineering firm, which also is an employment agency, that the pro group employ a sort of boss like pro baseball and pro football have . . . Considering the differences in employment conditions between pro golfers and baseball and football players, this is a recommendation to be given a second look.

We remember when Albert Gates, a former president of the Western Golf Assn. and a highly successful corporation lawyer, was hired by the PGA as a "commissioner" on the order of baseball's Kenesaw M. Landis . . . That was around 1929 . . . The late Alex Pirie was PGA president then . . . The Gates arrangement didn't work out . . . Everybody



If you're a little weary of damnyankee weather at this stage of the game, here's a scene that may cheer you up for a moment, at least. It's of the back nine at DeAnza Desert CC in Borrego Springs, Calif. George Kuhrt is in the foreground. Seen with him are Mr. and Mrs. A. A. Burnand. Don't lose heart. Spring will come to places like Ishpeming, Mich., within the next six months.

was happy, though . . . The PGA, with a ball income deal that was worked out by shrewd Scotch-American pros, was in a comparatively better financial position than it's been since . . . Gates got his money but nobody took his advice.

The late George Sargent, who was PGA president from 1921 to 1926, laughingly told me why the Gates deal didn't work out: . . . "We seem to have to boss somebody like members boss the pros," he said. . . . "It will take us some time before we can treat a commissioner differently than we treat a caddie."

That recollection doesn't need to embarrass professionals . . . The USGA then had Thomas J. McMahon as executive secretary . . . Tom, as I recall, had been in the Senate press gallery at Washington in some sort of a management capacity and did nicely working with and for Senators and Washington correspondents, but he didn't have the smoothest time in the world with USGA officials who were paying him to be an executive caddie . . . The USGA didn't always have good press or public relations then because Tom wasn't permitted to do the job he knew how to do and ostensibly was hired to do . . . Then, when old age and wear and tear retired Tom, Joe Dey was hired . . . Joe was picked by executives who knew that business success results from the "Organize, Deputize, Supervise" formula.

PGA Winter Tournaments

- Feb. 13-16-Tucson Open, 49'ers CC \$30,000
- 13-16-Maracaibo Open, Maracaibo (Ven.) CC \$10,000
- 20-23-Caracas Open, Valle Arriba \$11,000
- Feb. 27-Mar. 1-Greater New Orleans Open, Lakewood CC \$50,000
- 27-Mar. 1-Los Lagartos International, Bogota, Col. \$11,000
- Mar. 5-8-Pensacola Open, Pensacola, Fla. \$30,000
- 5-8-Puerto Rico Open, Dorado Hilton Hotel & CC \$9,000
- 12-15-St. Petersburg Open, Lakewood CC \$25,000
- 19-22-Doral Open, Doral CC, Miami \$50,000
- 26-29-Azalea Open, Cape Fear CC, Wilmington, N.C. \$20,000
- Apr. 2-5-Greater Greensboro (N. C.) Open, Sedgfield CC \$35,000
- 9-12-Masters, Augusta National \$20,000 (minimum)