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Golf Caddy Car Now Made by Allis-Chalmers

Caddy Car, until recently made by Chamberlin Metal Products and now produced by Allis-



Chalmers, Frankfort, Mich., delivers smooth power without resistors, solenoids or rheostats. According to the manufacturer, Caddy Car features "solid state" components with no moving parts, no wear and no deterioration. It is claimed that Caddy Car is 30 per cent more efficient than conventional electric cars.

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J-M Finance Plan for Course Irrigation

A plan for financing golf course irrigation systems has been announced by Johns-Manville. Under the plan, J-M pipe or new irrigation systems consisting of J-M pipe, pumps, engines, fittings, sprinkler heads, and other accessories for a system, can be financed. It also provides for the purchaser to include the cost of installation. Terms of the plan are available from Johns-Manville, 22 E. 40th St., N. Y. 16, N. Y. Dept. 1201.

Al Di Julio, Hogan Clubmaker Dies of Heart Attack

Al DiJulio, 53, chief clubmaker and quality control manager for the AMF-Ben Hogan Company, died at his home in Fort Worth following a recent heart attack. He is survived by his wife and four children. Funeral services were conducted in Fort Worth, and burial was in Charlotte, N.C. As a memorial to Al, employees of the Ben Hogan Company have founded the "Al DiJulio Scholarship Fund" to benefit his young children.



LOCKER NAMEPLATES

GREETER PINS



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Box 222X, Villa Park, Ill.

Wilson Sporting Goods Company Observes 50th Anniversary

The 50th anniversary of Wilson Sporting Goods Co., 2233 West St., River Grove, Ill., is being marked by an elaborate advertising program and special promotions throughout 1964.



Wilson executives are (l to r) William P. Holmes, pres., and Harry W. Colburn, Mike A. Behrendt, and Raymond L. Icely, vps.

Originally a by-product division of a Chicago meat-packing firm, Wilson has expanded until today the sports equipment company includes 15 domestic and 3 foreign factories with 27 sales divisions covering worldwide sporting markets. Steady expansion has been guided by executives promoted from within Wilson's ranks.



Overall view of the national headquarters of Wilson Sporting Goods Co., River Grove, Ill.

Pres. Holmes and vps, Colburn, Icely and Behrendt, average 34 years each of company service. Headquarters have been located in River Grove, Ill. since 1957. Expansion in the last two years has included golf club and ball factories in Scotland and a baseball factory in Puerto Rico.

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New Use for Turface

Wyandotte Chemicals' Turface, developed for use on greens and tees, is recommended by the manufacturer to promote growth of grasses, plants, flowers and shrubs. Turface acts as a separator that breaks and aerifies the soil, and stores moisture at root growth. On greens and tees, Turface improves drainage and playability after heavy rains, according to Wyandotte. This new recommendation for Turface is based on recent studies by Michigan State U. horticulturists. Information on Turface is available from Wyandotte Chemicals', J. B. Ford Division, Wyandotte, Michigan.



Robert E. Hoffner is covering Eastern Pa. for Jack Levine golf gloves and accessories and the Golf Products Manufacturing Co's line of clubs and accessories. The latter are made and distributed by Frank Mitchell and Bert Lysk and the Ed Manley Co. Hoffner is a widely known pro sales rep.

Koonz Named Sales Manager

William F. Koonz has been named sales manager of Doggett Fison Co., Springfield, N. J. He has been a sales rep with the firm since 1954 and now is responsible for expanding D-F's sales program in professional turf and horticulture markets.



Outstanding Crabgrass Control Promised by Hercules' Azar

A new selective pre-emergence herbicide for crabgrass control is being marketed by Hercules Powder Co., 910 Market St., Wilmington, Del. Called Azar, it is claimed to offer economy and effectiveness as well as being practically non-toxic to humans and warm-blooded animals. Red fescue, bent, Bermuda, Dichondra, common Kentucky blue, and Merion bluegrasses under normal conditions, are said to be tolerant to Azar. Used in spray or granular form in the spring, Azar gives seasonal crabgrass control even if applied several months prior to germination.

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Kreuger Heads PAR-TEE

Jerry Krueger has assumed control of PAR-TEE, Inc. (formerly PAR, Incorporated) 860 East 75th St., Chicago 60619, from Fernly R. Harris, who organized the company nearly 40 years ago to manufacture and distribute the "PAR-TEE" automatic driving range tee. Krueger has already introduced several important innovations to the PAR-TEE operation. These include a broadened line of driving range equipment and supplies.



Krueger

Air-Dome Pulsation Dampener Now on Hudson Power Sprayers

H. D. Hudson Manufacturing Co., 589 E. Illinois St., Chicago 11, Ill. claims that the new air-dome pulsation dampener now used on 5 and 10 gpm pumps assures a smooth flow of liquid. According to the firm, a pre-load of air pressure, separated from the liquid by a rubber diaphragm, cushions the pulsating liquid from the pump. All metal in Hudson pumps, with which spray liquid comes in contact, is stainless steel to assure long life.

Classified Ads • P. 132

William F. Gordon

and

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Golf Course Architects

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Par Golf Equipment Catalog

"Golf Supplies", a catalog describing all types of equipment for ranges, miniatures, Par 3s and standard courses, can be obtained from Par Golf Manufacturing Co., Milan, Ill. Information on the installations of such as golf centers also can be obtained from this company. Featured in the catalog are such items as ball painting equipment, display racks, lighting fixtures and poles, nets, range equipment and supplies, resale items, insect control machines and the Par Golf construction services. Earl Wilde, president of this company has been a professional for more than 15 years.

New Thread Developed for Ben Hogan Ball

Searching for a golf ball that takes off faster, goes farther and is more accurate, the Ben Hogan research staff has developed a new thread with a reserve energy recoil factor. Resembling a fine spring tightly wound in hundreds of coils, thread with this factor snaps the ball into forceful action on impact, according to the AMF-Ben Hogan Company, 2912 W. Pafford, Fort Worth, Tex. The company claims that under comparative tests conducted on an actual course, a significantly higher percentage of Hogan golf balls grouped themselves within a tighter pattern around a hole or target area than any other ball tested.



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Verkamp's Golf Pal Is Mentholized Foot Spray

Golf Pal foot spray, sold exclusively through pro shops by Verkamp Corp., Cincinnati 37, O., is a mentholized deodorant. It is said to instantly refresh shoe-sore, sweaty feet when the golfer changes from spikes to street shoes. The deodorant can be sprinkled through a player's socks or directly on his feet. Verkamp, which has been manufacturing chemical products for 50 years, also markets Golf Pal, an insect repellent.



E-Z Go Car Marketing Now Tied In with Homelite

Jared F. Harrison, former marketing and planning coordinator of Homelite, a division of Textron, Inc., Port Chester, N. Y., has been named vp, marketing of the E-Z-Go Car division of Textron. Homelite manufactures chain saws and construction equipment and E-Z-Go, an electric golf car. Their products are manufactured in plants in Gastonia, N.C. and Greer, S.C. and marketing facilities of the two divisions have recently been combined.

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Distribute Catalogs

AMF-Ben Hogan Co., 2912 W. Pafford, Fort Worth, Tex., Golfcraft, Inc., 1021 W. Grant, Escondido, Calif., and First Flight Co., 99 Tremont, Chattanooga, Tenn. 37405, recently issued 1964 catalogues of their complete lines of golfing equipment . . . Allis-Chalmers Mfg. Co., farm equipment division, Milwaukee, Wis. 53201, will send its '64 tractor catalogue on request.

Capeskin Gloves for Cold Weather Golf

Chilly weather calls for Par-Mate's S-82 all leather golf glove, according to Paul Hahn. The expertly-cut tan or black Capeskin glove has an elastic band at the wrist for a firm and comfortable fit. It is lined for extra warmth with Dacron and wool blend. Par-Mates S-82 comes in all sizes for men and women. Another popular Par-Mate cold weather style is the S-84 leather and wool tweed stretch glove in tan or black. Two men's sizes and one woman's cut the need for large Pro shop stock. Available from Par-Mate, 10 West 33rd Street, New York 1.



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Lay Out Red Carpet For Your Customers

American Mat Corp., 1802 Adams Street, Toledo, Ohio, 43601 suggest a low cost, practical way of putting Red Carpet in the pro shop. According to the manufacturer, this durable carpeting completely dries wet shoes, cleans easily even with a hose and dries quickly. A new type cut pile of continuous filament nylon and a pliable grease-resistant solid vinyl backing makes use of the carpet in high traffic areas practical. It is available in red, 36 and 48-inch widths in rolls up to 20 yards.

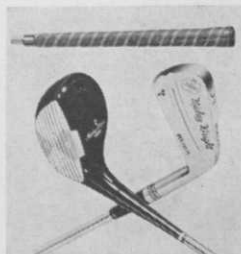
Verne Fish Service Manager for Toro Manufacturing

Verne Fish was recently promoted to service manager for Toro power mowers, snowthrowers and vehicles. A graduate of Bradley University, Fish joined Toro in 1954 and has worked in field engineering and demonstrating. Assuming Fish's previous responsibilities as product manager for Toro's institutional mowers, is Charles T. Willey, head of Toro's vehicle sales.



Market Mickey Wright Clubs

Mickey Wright woods and irons are being distributed by Wilson Sporting Goods Co., River Grove, Ill. Moisture resistant, Strata-Bloc heads in the Wright woods are finished in sherry tone and have Reminder-grips of embossed black and scarlet calfskin. The irons feature sparkling chrome-plated blades with a specially sandblasted face. Woods and irons are said to be perfectly matched.



Colorbond Vinyl-Clad Steel Chain Link Fencing

By combining the beauty of vinyl and the strength of steel, Colorguard Corp., 107 E. 38th St., New York 16, N.Y., produces an attractive, economical and maintenance-free chain link fence. According to the manufacturer, Colorbond fencing is now being used on all types of courses. It is available in seven colors and four two-tone combinations and can be installed on any standard fence structure. Spec sheets can be obtained by writing to Colorguard.



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Storm King Brush Mats Clean Winter Slush from Shoes

According to The Slater Co., 300 W. Hubbard St., Chicago 10, Ill., Brush Mats protect floors from slush, snow, salt and dirt. Available in many colorful tweeds and in 4- or 6-ft. widths, Brush Mats are made of tough Acrylic yarns backed by pliable five-ply rayon and Latex.

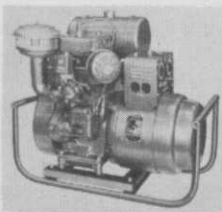
New Bristol Victura Pro-Golf Clubs for '64

Now being introduced to pro shops, the 1964 line of Victura woods and clubs features fine pro-line quality, according to Bristol Pro-Golf, Inc., 2020 Indian Boundary Drive, Melrose Park, Ill. Each Victura club is precision-designed and then matched, registered and swing weighted. Golf Pride chevron grips, True Temper Pro-Fit shafts, 4-ply laminated wood heads and square-toe designed irons are special Pro-Golf features. Iron sets include 2 through 9 and pitching wedge. Matching sand wedge, dual wedge, approach and driving irons are also available. The clubs are available in men's or ladies' right hand models only.



Wide Range of Winco Engine Generators Now Available

The recently expanded line of Winco generators made by Wincharge Corp., Sioux City, Ia. 51102, includes five new series of heavy duty 4-cycle engines. According to the manufacturer, 4000 and 3000 watt 2-pole generators, 3500 and 2500 watt 4-pole generators and a 3000 watt 180 cycle model are now available. These new wide range of manual, electric and remote starting generators with various types of mountings for portable, stationary and standby power needs.



Safety Liner Marking Device

Safety Liner is a three wheel cart that holds a three-gal. hand-pump tank that delivers a smooth-flowing, trouble-free spray in two- or three-in. widths for line marking. According to the Carlson Company, P. O. Box 1465, Madison, Wis., one man can mark up to four miles in eight hours with the Liner. It is useful for out-of-bounds or parking space markings.

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Jacobsen Appoints Griffith Field Service Supervisor

Ambrose Griffith has been appointed field service supervisor by the Jacobsen Manufacturing Co. of Racine, Wis. Griffith represents the power lawn equipment company in the west, operating out of San Francisco. Prior to joining Jacobsen in Jan. 1963, Griffith was employed by the J. I. Case company.



Fate-Root-Heath Machine Converts to Portable Drill

A unique lapping machine that quickly converts to 1/2-in. portable drill or drill press has been introduced by Fate-Root-Heath Co., Plymouth, O. Called the Simplex Lapping Machine Model 175, it features a reversing switch, adjustable height and variable speed that allows the lapping-in of any size reel mower at exactly the best speed. Model 175's power unit is a 1/2-in. electric drill with reversing switch. The chuck holds a driving coupler with fittings to connect to any reel shaft. An optional drill press stand is available to convert the portable into a precision drill press.

Mallinckrodt Issues '64 Turf Fungicide Chart

The 1964 chart for recording turf treatments has been released by Mallinckrodt Chemical Works, St. Louis, Mo. Designed to help supts. in day to day prevention of fungicide, the chart contains directions for use of the Mallinckrodt products, Calo-clor, Calocure, Cadminate and kromad.

Spalding Appoints R. J. Kemp General Merchandising Manager

A. G. Spalding & Bros. has appointed Robert J. Kemp general merchandising manager. In his new position Kemp is responsible for the formulation and merchandising of Spalding's line for golf pros and sporting goods dealers. The newly created marketing research department at Spalding's main office in Chicopee, Mass. also is under his supervision. In addition, Kemp continues to administer export, premium and special market sales. Since joining Spalding in 1953 with degrees from Bowdoin College and the Harvard Business School, Kemp has served in various sales and merchandising positions.



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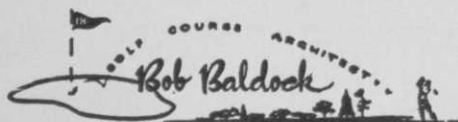
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JUNO 4-6340

Two Appointments Made by Certain-teed Pipe Division

Certain-teed Products, Ambler, Pa. has announced the appointment of Merrill Garret as chemist of the research and development department, and the appointment of Charles Polin as general traffic manager. Garret concentrates on chemical analysis, water analysis and contributes to the production of Certain-teed's "K&M" asbestos-cement pipe. Polin was formerly traffic manager of Certain-teed's Ambler plant. In his new position, Polin supervises and coordinates the activities of plants in Pa., Tex., Mo. and Calif.



Garret



Polin

West Point Perfects Vertifier

In its "West Pointers" for January, West Point Products Corp., West Point, Pa., says that it has finally perfected the Vertifier. Guide arms have been eliminated and two crankshafts do all the work and practically eliminate the need for grease on the '64 model. Most important, a spring-loaded pad for the tines has been worked out and tested successfully. This enables the Vertifier to punch a clean hole anywhere, even on bare ground.

Valentine-Red Ladies' Glove from AMF-Ben Hogan

Its supple leather ladies' glove fits so smoothly that it provides a "bare-hand" feel, according to AMF-Ben Hogan Co., 2912 W. Pafford, Fort Worth, Tex. Hand-crafted to Ben Hogan specs., this glove comes in five color combinations as well as Valentine-red and pearl to match AMF-Ben Hogan's Fashion/Colour woods for color-coordinated ladies' golfing attire. Small, medium and large are available for right or left hand. The gloves are sold through pro shops only.



Buyers' Service • P. 135



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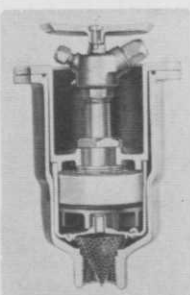
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WATCHUNG, N. J.

Eight Years of Research Behind New Sprinkler

The Moody Sprinkler Company, Box 240, Arcadia, Calif., recently introduced the low-loss Rain-master pop-up rotary sprinkler after eight years development and testing. According to the company, this unit requires less pressure and permits more economical design of new systems. In older systems where pressure is a problem, superior performance is promised by the Moody firm.

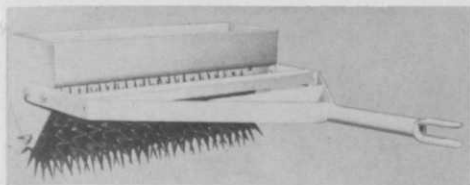


Greater Ease of Application Claimed for Velsicol 2-1

According to Velsicol Chemical Corp., 341 E. Ohio, Chicago, Ill., 60611, Velsicol 2-1 mercuric fungicide goes into suspension immediately and remains stable for a much longer period than similar fungicides. Velsicol claims the stable solution leaves virtually no corrosive residue in spray equipment and minimizes troublesome foaming action.

P-G Line Adds Aerieator, with Universal Hitch

Recently added to P-G Line, Columbus, O. is a husky, all-steel aerieator with universal hitch. Designed to be used behind a riding mower



or small tractor, the addition of universal arms and extra units requires a larger tractor. According to the manufacturer, power needed depends on the load placed in the hopper to attain deeper sod penetration. P-G Line's aerieator covers a 32-in. area, 60 ins. in tandem and 90 ins. in three. Carts, wagons and other specialty products are also manufactured by P-G Line.

Buyers' Service • P. 135

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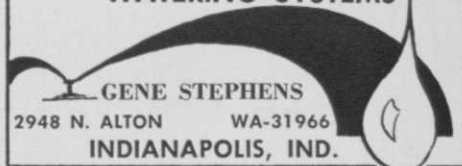
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Course Superintendent — 8 to 10 years experience as Greenkeeper or Assistant; capable of handling crew and equipment and knowledge of chemicals. Send complete resumé to Ad 219 c/o Golfdom

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Commission salesman wanted for North and South Carolina. Many exclusive golf items offered. Address Ad 221 c/o Golfdom

Superintendent Greenkeeper for 18 hole Municipal Golf Course located in Pekin, Illinois. Job open March 1, 1964. State age, background, experience in golf course supervision and maintenance. Address — Mr. Walter A. Koch, President, Pekin Park District, 1701 Court Street, Pekin, Illinois

ASSISTANT WANTED — Small, active No. Illinois club — all phases of assistant work. Must be single, conscientious and willing to work long hours. Ideal for PGA apprentice work. April 1-November 1. Address Ad 226 c/o Golfdom

WANTED — Pro for 18 hole Golf Course in Carolinas. Standard salary. If interested, send resume of experience and expected salary. Address Ad 234 c/o Golfdom

CADDIE MASTER: Experienced man to manage 100 caddies. Eight-month job, starting 15 March. Liberal salary, meals and concession. No quarters provided. Recommendations required. Write or phone: Norman Butler, professional (AX 3-1181), Dayton Country Club, Dayton, Ohio

Pro or Assistant Pro for Pro Shop concession, lessons at Northern N.Y. Club. Good monetary arrangement with possible greenkeeping duties in future. Season from May 15-Oct. 15. Address Ad 235 c/o Golfdom

Couple wanted — May 15-Oct. 15. Man to bartend, weekly salary; woman to have concessions, dining room and kitchen. Quarters available. Northern N.Y. 300 member Club. Address Ad 236 c/o Golfdom

Great opportunities with national company for experienced salesmen. Statewide territories in Eastern U.S. Attractive commissions on pro-line golf balls and equipment. Address Ad 238 c/o Golfdom

MISCELLANEOUS

New parts for Sears Roebuck electric golf cars. Worth \$300; will sell for \$150. Write for parts listing to: Johnny Bass, Pro, Pine Ridge GC, Dulaney Valley Rd., Lutherville, Md.

For Sale — 1 Pixstone Picker, used 20 acres, \$850.00 — 1 Ford Dump truck with own Hydraulic loader, \$700.00 — 1 Caterpillar RD 6 Dozer and Mack Truck '52 to haul it \$3,800.00. J. H. Waters, Jr., Gregory Lake, North Augusta, S. C. Phone 882-2093

USED FLOOD LIGHTING AVAILABLE FOR DRIVING RANGES, MINIATURES AND PAR 3's. PAR GOLF MFG. CO., MILAN, ILL. AC309 787-1757

CASH FOR BALLS

Old Golf Balls—from Ponds, Golf Courses, etc.
Cuts and bumps \$.36 per doz.
Off Brands and slightly nicked 1.56 per doz.
Round and perfect \$1.25 brands
for reprocessing 2.40 per doz.
At prices above — shipper prepays freight.
Send for shipping tags and instructions.

Golf Driving Range culls not wanted.
CLARION GOLF BALL CO., INC.
120 South Main Street, Clarion, Iowa

EXCEPTIONAL 250 ACRE LOCATION SURROUNDING PRESENT BEAUTIFUL 9 HOLE — WITH SPACE FOR 2ND NINE — GOLF COURSE AND CLUBHOUSE. TEN MINUTES SOUTH OF ASHEVILLE, N.C. FOR HIGHLY PROFITABLE RESIDENTIAL AND RECREATIONAL DEVELOPMENT TO INCLUDE GOLF, SWIMMING, FISHING, RIDING AND MOTEL ATTRACTIONS. WILL SELL ALL, PART OR ASSOCIATE IN OPERATIONS. ADDRESS AD 222 c/o GOLFDOM

Golf Course wanted. Lease with option. Par 3 or regulation. Operating or abandoned. Nine or eighteen. Experienced Pro-Mgr. and college graduate. Address Ad 223 c/o Golfdom

Golf Range and Miniature Golf Course — lighted — 10 acres center of downtown Palm Springs. Snack bar and miniature alone did \$14,000.00 1962. Terms \$35,000.00 21 year lease. Tam O'Shanter, 1050 E. Ramon Rd., Palm Springs, Calif.

DRIVING RANGE EQUIPMENT. Complete inventory of mats, queen tees, brushes, baskets, etc. to operate 20 pad driving range. All in new condition. Total cost new \$4,500.00. Will sell for \$2,000.00. Also complete WIDE LIGHT flood lite installation. Cost \$6,300.00. Will sell for \$2,000.00. W. Clayton Lemon, 3304 Fleming Ave., N.W., Roanoke, Virginia. Phone EMpire 6-0333 or EMpire 6-2042

9 — E-Z-Go Golf Carts Model 300, New Paint, Complete Reconditioned, New Batteries and charger. \$495.00 each. Tresca Turf Equipment, 10003 Atlantic Blvd., Jacksonville, Florida

Qualified party wishes to buy or lease golf course. Full information first letter. Gordon Ewing, 12170 Stratford, St. Charles, Mich.

GOLF PROFESSIONALS — FAMOUS GRAPH CHECK SEQUENCE CAMERAS AVAILABLE FOR WEEKLY LEASE. SPORT PHOTO DIVISION, P.O. BOX 1116, WICHITA, KANSAS

Digs Holes — Makes Money

While adding several small lakes to its course in recent months, Westmoreland CC, Glenview, Ill., realized a \$30,000 profit. According to Don Strand, supt., the course is underlaid by well weathered sand that makes a stabilized fill for construction projects. Sand removed from the lake sites has been sold to contractors for this purpose. It is used as a backfill in trenches in which sewers are laid and it also is used as a base in parking lot construction. Located near Lake Michigan, Westmoreland is built on a former lake bottom where sand was deposited.