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Golf BUSINESS News

Hurricane-55 Blower Added by Parker

Parker Sweeper Co., Springfield, O., has added the Hurricane-55 blower to its line of labor saving devices. A directed blast of air moving at over 100 mph cleans a large area of leaves and debris in just minutes. The Hurricane-55 is especially useful in areas cluttered by trees and bushes where hand raking and sweeping is difficult. Leaves and debris are blown 14 to 25 ft., depending on the moisture content, into windrows for gathering.



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219 E. Broward Blvd., Fort Lauderdale, Florida
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Wilson Designs Luxury Bag for the Ladies

The Country Club styled golf bag, made by Wilson Sporting Goods Co., 2233 West St., River Grove, Ill., is said to be the last word in luxury for women. The model has an avocado green body with a matching strap leather trim and contrasting gold colored welt. Zippered clothing, accessory, ball and vanity pockets are additional features. The leather harness suspension sling strap provides comfort and durability. Detachable protective hood, grommeted club dividers, score-card pocket and umbrella strap give extra convenience. A carry-all and shag bag are available in matching color, style and quality construction.

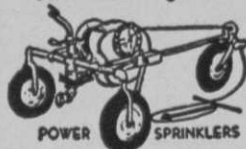


Phillips Joins Hogan Firm

Billy Phillips, formerly pro at Callier Springs GC in Rome, Ga., and at Pascagoula (Miss.) CC, has joined AMF Ben Hogan Co. as a sales rep. He handles the firm's line of sportswear and playing equipment in Ala., Ark., La., Miss., and western Tenn.

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A newcomer to the PGA circuit, Lebron Harris, Jr. (r) has joined Wilson's Golf Advisory Staff. Harris was the 1962 USGA Amateur champion and a member of last year's Walker Cup team. He is shown with Joe Wolfe, director of golf promotion for Wilson Sporting Goods Co.

Catalog Covers Sickle Mowers

Allis-Chalmers, Milwaukee, Wis., has issued a catalog describing its line of twin-wheel drive, no pitman sickle mowers. The mowers are designed to be used with many makes of tractors.

Toro Introduces 50-Inch Whirlwind Rotary Mower

The 50-in Whirlwind, made by Toro Manufacturing Corp., Minneapolis 20, cuts up to 12 acres of limited-care turf per day. Powered by a 9.2 hp engine, the Whirlwind has a three-speed transmission. Cutting height is adjustable from 1 to 8 inches. An optional riding sulky attachment is available.



International Protected Metals Names Sheridan Sales Manager

Peter B. Sheridan has been appointed sales manager of International Protected Metals, Inc., 2624 Hamilton Blvd., South Plainfield, N.J. International Protected Metals is a joint venture of Triangle Conduit & Cable Co., Inc. and Englehard-Hanovia. Its pipe and laminates are based on a low-cost method of chemically bonding plastic to metal. The process is said to combine the corrosion resistance of plastic with the strength of metal.




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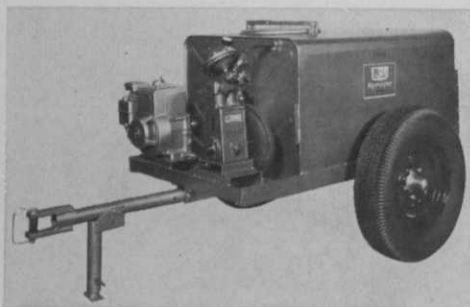
Golf Course Architects

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**Root-Lowell Introduces
Engine Power Sprayers**

Root-Lowell Corp., Lowell, Mich. 49331, plans to market its new, all-purpose power sprayer line under the name, "Durapower"



Sprayers. Two cylinder positive piston pumps, in choice of 5 or 10 gpm models, produce smooth, pulsation-free discharge at working pressures up to 400 psi. Tank capacities range from 50 through 300 gallons in both wheel and skid-mounted models.

Classified Ads • P. 93
Buyers' Service • P. 95

**Walker Power Truck Is
Multi-Purpose Vehicle**

Walker Manufacturing Co., Fowler, Kans., has developed a power truck with several quick-change attachments. The truck bed can be used as a rolling workshop for hauling cargo or carrying people. With attachments mounted on a hydraulically controlled tool bar (front or rear), the truck becomes a bulldozer, a snow plow, a mower, a light tillage tool and a prime mover for many jobs.



**Custom Redwood Signs
Available from Parkway**

Custom-designed signs with clear, legible letters engraved in redwood are available from Parkway Signs, 7318 W. Route 120, McHenry, Ill. 60050. They can be used in pro shops, at club entrances and on the tees. The redwood is treated to resist weathering and the engraved letters are coated with a light reflecting paint for easy visibility.

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Certain-Teed Sales Manager

Don Pacheco has been named sales manager of the San Francisco district of the pipe division of Certain-teed Products Corp. Pacheco has been a sales rep with the firm since 1956. Myron E. Fuller, former sales manager of the San Francisco district, was recently transferred to the firm's Albany, N.Y., district.



Pacheco

Well-Known Sportscaster Joins Golfcraft Staff

Luther J (Lute) Mason has joined Golfcraft, Inc., Escondido, Calif., as assistant to the president, Ted Woolley. For the past three and a half years Mason has been assistant vice president and public relations director for the Home Federal Savings and Loan Association of San Diego, representing it on radio and TV and handling broadcasts of the San Diego Chargers football games. Prior to this, Mason was sports director for radio and TV stations in Minnesota and San Diego.

Rotary Mower with Versatile Extras Made by Locke-Devere

Described as a "big"

medium-sized mower, the PM and PMR series made by Locke-Devere, 1220 Washington Ave., Racine, Wis. also plow snow and cleans driveways. The 9-hp engine powers 30 or 32-in. mowers and attachments such as a snowplow, snow blower and rotary power broom. The riding sulky is attached in seconds without tools.



Two-Way Putter

A two-way putter that is styled so that it can be swung as a croquet for putts up to eight feet, and in conventional fashion for longer putts, is being marketed by W. R. Hogan, 3838 S.E. 58th Ave., Portland, Ore. It has a True Temper shaft and Golf Pride grip. The putter, according to Hogan, is getting rather wide pro shop distribution.



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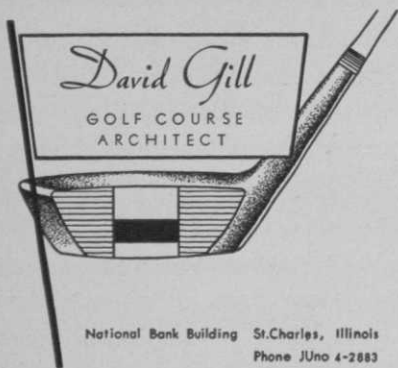
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Hole-in-One Trophy Puts Lucky Ball to Good Use

The Trophy & Medal Shop, 914 Silversmiths Bldg., Chicago, Ill. 60603, offers an attractive trophy for the golfer who scores an ace. A gold-colored holder for the golf ball and a plate suitable for engraving with an appropriate message are mounted on a piece of solid walnut. The Hole-in-One trophy stands 4½ ins. high and is suitable for trophy shelf or use as a paper weight.



National Award Won by Rainmaster Display

At its annual convention in Dallas, in July, the American Society of Landscape Engineers selected the display of Moody Sprinkler Co., Inc., for a special commendation and first-place award. The selection was made on the basis of functional design and educational value, according to David A. Reed, assistant executive director of the Society.

Self Propelled Sweeper Made by Atwater-Strong

The 10 hp Lo-Blo is a self-propelled air broom that utilizes a controlled air blast for cleanup chores in outdoor areas. Made by Atwater-Strong Co., Atwater, O., the Lo-Blo blows leaves, litter and debris to a central point for gathering. The 10 hp model produces a wind velocity of 150 mph, volume of 4,000 cu. ft. per minute, and has power drive on both rear wheels. Atwater-Strong's air broom is available in eight sizes with attachments for snow removal and liquid insecticide, fertilizer and weed killer applications.

Bado Promoted by Jacobsen

The appointment of Joseph W. Bado to the position of assistant commercial products manager has been announced by Jacobsen Manufacturing Co., Racine, Wis. Bado had been an account supervisor for Jacobsen for the past four years. Prior to joining Jacobsen, Bado spent two years in the armed forces and attended Marquette University.



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International-Harvester Introduces Cub Cadet

The Cub Cadet 100, a new addition to the tractor line manufactured by International-Harvester Co., 108 N. Michigan Ave., Chicago, Ill., has wide traction tires and a 42-in. rotary mower for cutting large turf areas. The wide traction tires are said to be easy on the turf because they provide better flotation and spread the weight of the tractor over a large area, causing less compaction.



Nutro Doesn't Burn Turf

According to Smith-Douglass, Norfolk, Va., Nutronic organic fertilizer and Nutro plant food crystals can be applied at any time without fear of burned or browned turf. Nutronite is easily spread in its solid state and slowly releases all-organic nitrogen without objectionable odor. Nutro plant food crystals dissolve in water and may be applied through sprinkler systems.

Wilson's Golf Contributions Covered in New Brochure

As part of its 50th anniversary promotion, Wilson Sporting Goods Co., 2233 West St., River Grove, Ill., 60171, has issued a 16-page brochure covering its contributions to the golf industry. Included are background information on Wilson's exclusive Reminder-Grip, "Goose-Neck" irons design, matched shafts, Strata-Bloc construction, the Staff ball, Dynapower design and others. Wilson makes the brochure available in quantity as an effective handout or mailing piece for the pro shop.



Represents Product Engineering

Sidney Margolis was recently appointed sales representative for the Product Engineering Co.'s new line of golf carts, the Corsair and Caravan. His territory is the state of Michigan.



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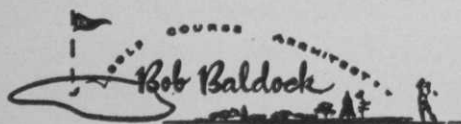
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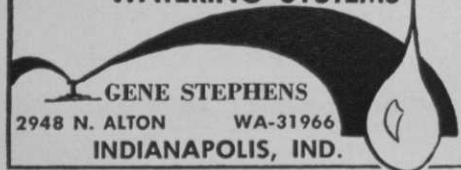
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Two Vice Presidents Named by Charles A. Eaton Co.

The Charles A. Eaton Co., Brockton, Mass. has announced two vice presidential appointments — those of Robert A. Eaton in charge



Eaton



Cumming

of marketing, and Charles Cummings in charge of the golf division. Eaton has been with the firm in various capacities since the mid-'40s while Cummings joined the Etonic division three years ago. Prior to joining Etonic, Cummings was with Wilson Sporting Goods Co. as a salesman and district sales manager. The entry of Etonic into the golf apparel field was directed by Cummings as is the enlarged sportswear line planned for the 1964-65 season.

Certain-Teed Breaks Ground for California Plant

Construction began in July on a new plant of Certain-Teed Products Corp., near Riverside, Calif. Malcom Meyer, president of the firm, Robert A. Schneider, chief engineer of Certain-Teed's pipe division, and Richard Chewing, president of Republic Supply Co. of Calif. officiated at the ground-breaking ceremonies. Republic Supply is the authorized sales agent in the area for Certain-Teed asbestos-cement pipe products.

Cushman Names Carl E. Keiser Western Regional Sales Manager

Carl E. Keiser has been promoted to western regional sales manager of Cushman Motors, Lincoln, Nebr. Since 1962, Keiser had been product application manager for the firm. In this position, he provided technical assistance to Cushman customers and dealers. Prior to 1962 he was a district manager in charge of the sale of industrial, commercial and golf vehicles in Nebr., Ia., and Mo. Keiser now directs sales of all Cushman vehicles in the western half of the U.S.



Buyers' Service • P 95

Greenkeeper wanted, semi-private new club, Illinois. State experience, age and salary expected. Address Ad 809 c/o Golfdom

MISCELLANEOUS

Wanted — To buy or lease — 9 or 18 hole golf course. Please send full information in reply to this ad — P.O. Box 28, Mt. Gilead, Ohio.

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Established and profitable year around Golf Driving Range, Miniature Course and Pro Shop. Land under long term lease. Excellent opportunity for good teaching pro and equipment salesman. Address Ad 806 c/o Golfdom

For Sale, new nine hole golf course in rapidly growing resort area in East Tennessee. Course covers approximately 60 acres including over $\frac{1}{2}$ mile of lake-shore — unlimited free water supply. Wide fairways sprigged with Tifton 419, 6 — 7,000 sq. ft. greens — drained — sprigged Tifton 328 — should be playable August 1st. Address Ad 807 c/o Golfdom.

FOR SALE: Par 3 golf course and driving range on main highway Baton Rouge — New Orleans. Golf Forest, 10220 Airline Highway, Baton Rouge, Louisiana

SURPLUS SALE GOLF COURSE SUPPLIES

Up to 50% discount on many items for tee, greens, traps, mower and other repair parts. Several used but good hand greensmowers, can be powered. Postcard brings detailed reply. A Golf Course Supply Co-operative. S.E.S. Box 2, Wayne, New Jersey.

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Off Brands and slightly nicked — 1.56 per doz.

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At prices above — shipper prepays freight.

Send for shipping tags and instructions.

Golf Driving Range culls not wanted.

CLARION GOLF BALL CO., INC.

120 South Main Street, Clarion, Iowa

Wanted — to lease or buy, by PGA Professional and greens superintendent, eighteen hole Golf Course or nine hole which may be expanded to an eighteen. References will be exchanged. All replies Ad 808 c/o Golfdom

FOR SALE — 9 HOLE PAR 3 GOLF COURSE. LARGE CLUBHOUSE — SNACK BAR — CLUB ROOM UPSTAIRS. 150 CAR PARKING AREA ASPHALTED — COURSE TOTALLY FENCED WITH CHAIN LINK FENCE — LIGHTED WITH MERCURY LIGHTS — STEEL MAINTENANCE BUILDING, TRUCK, TRACTOR, MOWER, SEDED, FAIRWAYS MOWERS AND SHOP FOR MAINTAINING EQUIPMENT. CLIMATE FOR YEAR ROUND GOLF. DON'T MISS THIS OPPORTUNITY. GOOD LOCATION IN A GOLFING COMMUNITY. ADDRESS AD 811 c/o GOLFDOM

RECONDITIONED GOLF CARS. SEE OUR AD ON PAGE 81.

For Sale — 9 hole golf course, par 36, USGA accredited, room for 2nd 9, $\frac{1}{2}$ mile lake shore, clubhouse fully equipped, new 7 room apts overhead. With lake shore \$125,000, 25% down, balance 20 years. Without lake shore lots \$87,500, 25% down, balance 20 years. W. C. Chalberg, owner, Pokegama Country Club, Grand Rapids, Minnesota.

Pros Compete in July for Hogan Design Board Berths

Qualifying tourneys for the Ben Hogan Design Board tournament, to be played at Shady Oaks CC, Ft. Worth, Oct. 13-16, were held at more than 20 locations in July. First place winners in the elimination rounds won \$250 and all-expense paid trips to Ft. Worth for the Hogan championship. Prizes in the finale will range from \$3,000 to \$100. The Hogan design staff is made up of 297 pros in all parts of the U.S.

Masterpiece and Turf-Kare Kar Described in Laher Brochure

Laher Spring & Electric Car Corp., 2615 Magnolia St., Oakland, Calif., has issued a brochure covering its line of electric golf cars. The Masterpiece is claimed to be one of the safest, most comfortable, easiest riding cars ever produced. The Turf-Kare Kar, equipped with 15-in. tires, is safe on turf that's too wet and soft for foot traffic, according to the firm. Turf-Kare Kar is recommended especially for clubs where rains and coastal fogs are prevalent. Both models are powered by Laher's own 190 or 230 amp batteries, designed exclusively for electric golf car operation over 36, 45 or more holes.

PGA Fall Schedule

- Sept. 4-7—Dallas Open, Oak Cliff CC
10-13—Open
17-20—Portland Open, Portland (Ore.) GC
23-27—Greater Seattle Open, Broadmoor GC
- Oct. 1-4—Fresno Open, San Joaquin CC
8-11—Sunset-Camelia Open, Sunset Oaks CC, Sunset City, Calif.
15-18—Sahara Invitation, Paradise CC & Las Vegas Muni
22-25—Frank Sinatra Open, Canyon CC, Palm Springs
29-Nov. 1—Almaden Open, Almaden CC, San Jose
- Nov. 5-8—Open
12-15—Open
19-22—Cajun Classic, Oakburne CC, Lafayette, La.
26-29—Open
- Dec. 3-6—Open
10-13—Haig & Haig Mixed Foursome, Harder Hall & Pinecrest Lakes, Sebring, Fla.