



Swing analysis by Chick Harbert of Port St. Lucie, Fla., (left) was intently received by the gallery at Philadelphia PGA show.



### 3,000 at One-Day Exhibit

## **Harbert, Tabor Are Headliners At Philly Show**

By JOSEPH W. DRAGONETTI

**T**he seventh annual golf show sponsored by the Philadelphia Section of the PGA and held on Mar. 23 easily outdid anything staged in the past.

"This was the greatest golf show we ever had," said Al Keeping, veteran pro at Gulph Mills GC, King of Prussia, Pa. He was in charge of registrations and in a good position to observe public reaction.

More than 3000 men, women and children attended the event in the ballroom of the Sheraton Hotel. From nine to 12 in the morning the trade show was open to pros who came to view the latest in sportswear and equipment. The public was admitted from noon until 9 p.m. An unusually large number of young people attended because the date of the show coincided with the Easter school vacation.

### **40 Firms Exhibit**

There was a total of 40 exhibitors in the show. About the same number had to be turned down because of a lack of space. There is some talk that the show may be taken in future years to a larger place, probably Convention Hall, to meet



Pro Marty Lyons of Llanarch CC (wearing official's badge) supervises "Catch-on" tournament, a chipping contest that earned prizes for winners.

the demand for exhibition booths.

The exhibitors included Acushnet, All Star Industries Corp., Bailey and Izett, Brunswick-MacGregor Sports, Burton Golf Bag, Calree, Ted Cassidy, Di Fini Originals Inc., Dunlop Sporting Goods Division, Etonic Shoes & Sportswear, General Development Corp., Golf Cars, Inc., Walter Hagen Co., Hannum's Harley-Davidson Sales, Jack Jolly & Son, Inc., Jack Kellmer Company.

Also Kramer & Herman Advertising Agency, Kunik Kasuals, James E. Laverty, Edward J. Manley Co., Mayflower Sportswear Co., Eddie Meyer, Arnold Palmer Co., Par-Mate Glove, Philadelphia Toro, Plymouth Golf Ball Co., David L. Pransky & Sons, Price Battery Corp., PGA Golf Equipment Co., Pro-Shu Co., Inc.

Also, Rhodes' Mobile Equipment Co.,

Inc., Rosenbluth Travel Agency, Saks Fifth Avenue, Sandrose Trophies, Sears, Roebuck Co., Spalding Sales Corp., United States Golf Association, United States Rubber Co., Wilson Sporting Goods Co., and E. T. Wright & Co., Inc.

Golf balls for the driving nets were supplied by Plymouth Golf Ball Sales Co.

(Continued on page 149)

Angelo Paul (1) PGA Philly section president, presents trophy to Jack Wilson, Bulletin sports editor, who filled in for Robert L. Taylor, the newspaper's publisher. Taylor got award for his contribution to golf.



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### **Three New Tourneys on Ladies PGA Schedule**

Three new tournaments have been added to the Ladies PGA summer schedule. They are the Waldemar Open (Brookville, L.I.) June 26-28; Yankee Open (Flint, Mich.) July 17-19; and Omaha Jaycee Open (Aug. 14-16). All three offer \$9,000 or more in prizes.

## **Harbert, Tabor Shine**

*(Continued from page 72)*

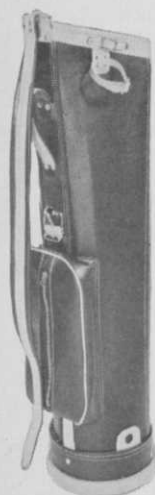
A number of the exhibitors provided prizes for the chipping contest winners and door prizes. The show was under the personal supervision of Angelo Paul, pro at Meadowlanes CC, Blue Bell, Pa., who is president of the Philadelphia section. Joseph R. Aneda, Jr., secretary of the section and pro at Newark (Del.) CC, was the director.

Leo Fraser, president of the Atlantic City CC, who originated the show idea, was on the floor constantly, keeping things moving. Although he no longer is president of the section, the Philly show remains his favorite activity.

### **Gives Swing Analysis**

Chick Harbert, former PGA champion, gave a swing analysis. He talked for more than a half an hour and proved to be as popular as ever. Chick recommended thinking as the most reliable method of lowering a person's score. "You people," he said, "try shots that would make Arnold Palmer shudder" Harbert said. "If you make a bad shot, get the ball back in

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play. Don't compound one mistake by making another."

### Stresses Smart Play

Harbert cited wood shots from the rough and shots through trees as two sure ways to increase scores. "They're 5-1 shots," he said, "and I can beat any golfer in the world who tries 5-1 shots. A passage through trees may be 90 percent air, but the other 10 percent is dense timber."

"Golf is a target game," Harbert continued. "You should never swing a golf club without aiming it at something."

The former PGA champion laughed at players who worry too much about the proper position of their feet. "If I were going to kick the ball, I'd worry about my feet," he said, "but I'm going to hit it with this (the club) and so I'm going to worry about this."

In addition to presenting Harbert, the Philly PGA provided instruction in driving, blasting, chipping and putting, using numerous facilities set up in the ballroom.

### Ed Pitches Pennies

Far off in the corner of the ballroom, Ed Tabor, pro at the West Shore club, pitched pennies and imitated a piano player to convince unbelievers that putting is really pretty simple. "Grip the club with your fingers," Tabor told a stream of puttering putters. "Don't palm it. That's like trying to play a piano or violin with the palm of your hand. You really have quite a touch if you use it."

Tabor then demonstrated the art of penny pitching to illustrate another point. "I bring my arm back a certain distance according to how far I want to pitch it," he said. "It's the same with putting. The length of the backstroke should determine the length of the shot."

The panel discussions between 7 and 8 p.m. attracted considerable attention. Harlan Will was master of ceremonies and the panelists included Chick Harbert, Wiffy Cox, Jack Mallon, Leo Fraser and Skee Riegel.

### Two Get PGA Awards

PGA awards for "outstanding contributions to golf" went to Joseph C. Dey, Jr. of the USGA and Robert L. Taylor, president and publisher of the Philadelphia Bulletin. Edward C. Marshall,

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Golf Association president, accepted for Dey and the Bulletin sports editor, John T. Wilson, accepted for Taylor. Dey was in California and Taylor in New York.

Marty Lyons, of Llanarch CC and Ted Bickel, of Spring Haven CC, had charge of the chipping contest. About 2000 visitors enjoyed this new feature and competed for prizes.

C. Joseph Burnett, of the J. Wood Platt Scholarship Trust, presented plaques to Aronimink Huntingdon Valley, Gulph Mills, Overbrook, Philadelphia Cricket and Trenton,, for contributing \$1000 each to a caddie scholarship fund.

## Contract Not Modified

*(Continued from page 56)*

In the fall of 1961 attempts were made to compromise the differences between the parties but were unsuccessful. The designer-supt. brought an action against the club demanding the sum due him for unpaid wages, plus the amount due at that time under the liquidated damages provision of the contract. At the trial the jury found that \$3,516.50 was due for unpaid wages and awarded the plaintiff an additional \$3,000 as liquidated damages. The defendant appealed to the Supreme Court of South Dakota, contending that the additional \$3,000 was not due.

### Not Modified by Agreement

Much of the defendant club's argument before the Supreme Court was based on the theory that by agreeing to accept less than the amounts stipulated in the contract, the plaintiff had entered into an oral agreement modifying the written contract.

The Supreme Court did not agree, saying: "Plaintiff's evidence was that he had conversations with defendant, Peterson, in the fall of 1960 about payment of wages during the winter; that when asked if he could wait for his money until a later date until funds were available and if he would accept \$200 a month, the plaintiff replied, 'I will as long as I get my money, the balance of it, at a future date'; and that later he told Peterson he 'couldn't get along with \$200' and that he then answered affirmatively when asked if he could get along with \$300."