

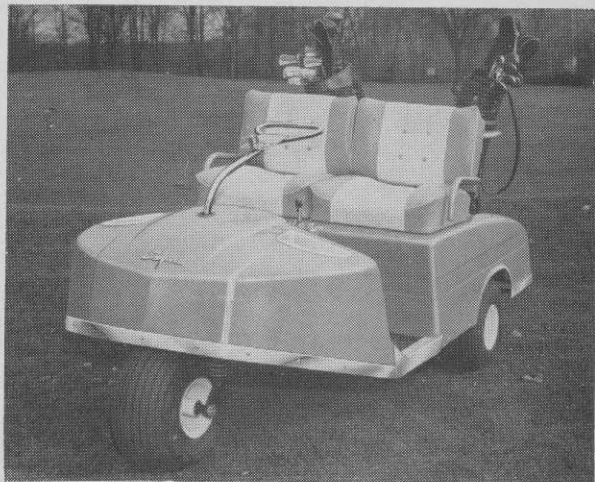
Capri

GAS AND ELECTRIC GOLF CARS

... The very latest in styling and quality components give the feeling of elegance. Ready for action. Ride and relax in comfort and enjoy the ease of handling.

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firmly established in the mind of all who see the price tag.

Gives Protection

A price tag can do one other valuable job. It protects you, restraining pilferage and ticket switching by the use of labels that are tamper-proof or tags which have security seals. In clubs and pro shop the theft of merchandise is not the problem it is in retail stores, but it can and does happen.

Whether you're a large, small or medium-sized retail operation, you should be able to profit from an adequate price-marking system.

*The Monarch Marking System Co.
is located at 216 S. Torrence st., Dayton 3, Ohio.*

Three New Tourneys on Ladies PGA Schedule

Three new tournaments have been added to the Ladies PGA summer schedule. They are the Waldemar Open (Brookville, L.I.) June 26-28; Yankee Open (Flint, Mich.) July 17-19; and Omaha Jaycee Open (Aug. 14-16). All three offer \$9,000 or more in prizes.

Harbert, Tabor Shine

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A number of the exhibitors provided prizes for the chipping contest winners and door prizes. The show was under the personal supervision of Angelo Paul, pro at Meadowlanes CC, Blue Bell, Pa., who is president of the Philadelphia section. Joseph R. Aneda, Jr., secretary of the section and pro at Newark (Del.) CC, was the director.

Leo Fraser, president of the Atlantic City CC, who originated the show idea, was on the floor constantly, keeping things moving. Although he no longer is president of the section, the Philly show remains his favorite activity.

Gives Swing Analysis

Chick Harbert, former PGA champion, gave a swing analysis. He talked for more than a half an hour and proved to be as popular as ever. Chick recommended thinking as the most reliable method of lowering a person's score. "You people," he said, "try shots that would make Arnold Palmer shudder" Harbert said. "If you make a bad shot, get the ball back in