



Parks Shaver Jet Is Profitable Pro Shop Item

Parks Shaver Jet, made by Parks Products, 7421 Woodrow Wilson dr., Hollywood 46, Calif., is said to be guaranteed to give closer, faster shaves with all popular electric razors. The manufacturer points out that the Jet, used with an electric razor, is like putting ethyl gas in a fine car. It is a high profit item, well advertised, and is a product that a man will want to have at the club as well as in his home. Pro inquiries are invited by Parks Products.



Trojan's New "217" Increases Useable Golf Car Power

Trojan Battery Co., 724 E. 61st st., Los Angeles 1, Calif., is introducing what is said to be a greatly improved golf car battery, the Trojan Mileage Master "217". Its 217 amp hour capacity is estimated to increase useable car power by 40 per cent. At the end of 36 holes, according to the manufacturer, the "217" has 40 per cent reserve capacity left. The new battery is designed and engineered to withstand deep cycling service, cutting down on deterioration. The "217" is in addition to Trojan's

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"170" and "190". It has the same dimensions as most original equipment car batteries except that its height has been increased by 1½ inches. It will fit most of the electric cars in use today.

Jones, Ross Represent Arnold Palmer Company

Carl Ross (l) is a sales rep for the Arnold Palmer Co., Chattanooga, Tenn., and Oscar Jones has been named branch manager of the



company's Western division. Ross covers Southern Calif. and Ariz. Jones is in charge of the office and warehouse in the city of Commerce that the Palmer firm is opening in the L.A. area. Jones previously was with the Walter Hagen Co. Arnold Palmer products are sold only in pro shops.

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Patty Berg, Wilson staff member, gets a lift with her clubs from Gail Kriese, airline hostess, as she prepares to depart on six-week European tour. She is presently conducting clinics in eight countries in advancing interest in golf. Last fall, Patty made a triumphal tour of Japan. This is the third European trip for the all-time leading money winner among women professionals.

Spuzich on MacGregor Staff

Sanda Ann Spuzich, who has been a regular on the Ladies PGA circuit since last fall, has been added to the women's advisory staff of the MacGregor Co. A native of Indianapolis, Sandra has a B.S. degree in physical education from Indiana University. She has finished in the

money in a half dozen tournaments this year. She tied for third in the Spartanburg Open and tied for fourth in the recent Cosmopolitan Open in Rockton, Ill.

Toro's Snowhound Has Winterized Engine

Toro Manufacturing Corp., Minneapolis, Minn., produces three Snowhounds, the 20-inch, 21-inch and 25-inch (shown in photo).

The 25-inch model is powered by a completely winterized 5 hp, 4-cycle engine. The exclusive "Electro-Start" is said to insure fast starting at even 20 degs. below zero. A special solid fluting reduces spillover and spring-loaded paddles eject foreign objects without damage to rotor, shear pins or chains. The model has "Wintergrip" tires that can be fitted with chains and heavy duty pivoting skids. The chute swings through a 270-deg. arc, controls are mounted on the plow type handle and gas capacity is one gallon.



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IHC Introduces Two New Cub Cadet Models

International Harvester Co. has introduced two International Cub Cadet tractors — the 7 hp No. 70 and the 10 hp No. 100. New features



added to the tractors include a 10 hp engine on the 100 model for users wanting greater power and standard electric starting. Otherwise, the 70 and 100 are identical. Equipped with a 38-inch, 3-blade International rotary mower, they can mow an acre of fine turf in an hour. Both units have four-cycle, one cylinder air cooled engine, two-wheel brakes, heavy duty transmission and automotive steering.

Koehler Named Sales Manager by U.S. Rubber Company

Fred P. Koehler has been named national sales manager for U.S. Rubber Co's golf equipment dept. Koehler has been with this company for 12 years and in 1960 was named manager of field sales promotion for the golf division. In this capacity he has worked closely with USR's professional staff and the field sales organization. In 1961, Koehler helped to develop and introduce the Royal golf equipment line. Fred is a native of Jeffersonville, Ind., is an Air Force veteran and makes his home in Rehoboth, Mass., with his wife and six children.



Graph-Check Book Should Be Studied with the Pro

Arnold Palmer's Graph-Check System for Golf is a loose-leaf book containing sequences of action pictures of shots taken with the Graph-Check camera. It is a book that a golf student should read with his teaching professional. The Graph-Check camera, with its sheet of eight Polaroid fast action pictures of consecutive stages

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of the swing, gives the pupil the picture of himself as the pro sees him. Applying the lessons of the pictures is a teaching specialist's job.

Action pictures of golfers are not interpreted easily, as good as the Graph-Check camera pictures are. They need the vertical line at the center of the head at address, and the horizontal lines at the knees, hips and shoulders so that changes of position are plainly seen. This is the method developed for the Golfing magazine sequence series after consultation with many teaching pros. Palmer in the Graph-Check book outlines the fundamentals of instruction motion picture reading and application.

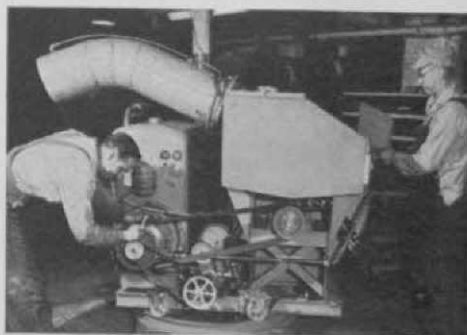
Hogan Stretch Glove Gives "Bare Hand" Feel

The Ben Hogan Stretch golf glove is said to give a distinctive "bare hand" feel. It is hand-crafted of the highest quality leather with strong, yet sensitive, stretch nylon inserts. Color combinations include beige/self, coffee/beige, black/red, pearl/black and maize/black. Stretch gloves feature two sizes to fit all hands; A for small, medium and large; and B for large and extra large. They are available in left hand only.



Hardie Sprayers Receive World Wide Acceptance

Hardie Manufacturing Co., Inc., produces various sprayer models in its plant at 4200 Wissahickon ave., in Philadelphia. It moves into



the new, larger quarters in 1962 when it merged with the American Pulley Co. In business for 65 years, Hardie exports its products to practically every country in the world. In the photo, an L-80A Aero-Mist Sprayer-Duster is being given a final inspection before being sent through the paint line. This unit is widely used for spraying trees and shrubs and in mosquito control.

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Gunderson Firm Markets Non-Breakable Thermos

Gunderson Golf Ball Co., Inc., 1910 8th ave., Lake Worth, Fla., is marketing the Caddy Cooler, a non-breakable thermos. Made of polyethy-



lene plastic, it holds 16 fluid ounces and can be easily attached to golf cart or car. Complete information about the cooler and Gunderson's catalog can be obtained by writing to the company. Gunderson also is looking for jobbers for its products.

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Wood Named President of AMF Western Tool

George I. Wood, Jr., formerly executive vp, has been named president of AMF Western Tool, Inc., Des Moines, Ia., manufacturer of powered lawn equipment and golf cars. American Machine & Foundry purchased Western Tool in July. A mechanical engineering graduate of Iowa State U., Wood worked for Glenn L. Martin Co. until joining the Marine corps in World War II. After the war he was named chief of Western Tool's engineering department. In 1948 he was elected vp of that firm. Two years later he was named a director and in 1960, became executive vp. AMF Western Tool has plants in Des Moines and Gainesville, Ga.



Mallinckrodt Chemical Works, Second & Mallinckrodt sts., St. Louis 7, points out that two items in its "Summer Turf News" should be of interest to supts. One is "One, Two Punch KO's Brown Patch" (page 1) and the other, "How to Save Money Without Really Trying" (page 2), which discusses fungicides.

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Turfco's Quick-Flow Valve Said to Increase Efficiency

Turfco Industries, PO Box 571, Kenmore, Washington, has introduced a Quick-Flow quick coupling valve that is said to deliver a higher and more efficient flow. Its feature is a hydraulically engineered opening in the plunger cage that gives the valve added reliability under all types of adverse working conditions. Clogging from sand and debris is reduced because of the opening. The Quick-Flow is of all brass, one-piece construction and all working parts are removable. Valve and coupler key are interchangeable with most standard existing installations.



Jack Cupit (l) and Jack Nicklaus (r), MacGregor staff members, discuss the refinements of a MacGregor club with Dick Bennett of the Brunswick sporting goods division and Ted Bensinger, company president. Photo was taken at the Western Open.

New Henderson Tool

Henderson Mfg. Co., Fisher, Ill., will soon unveil a 28-inch self-propelled lawn tool which mows, renovates and sweeps in a single or separate operation. Finger-tip control will adjust the depth of cut and permit variation of travel speed. The new design greatly resembles the standard reel mower form with a ball-bearing roller immediately behind the cutter.

For Upgrading Power Output

In a recent edition of "Kohler Engines in Action", it was pointed out that a new starter in the Kohler line, the 8-HP K181, is a natural for distributors or service dealers who want to upgrade a customer's tractor, golf car or pump with a replacement engine of higher horsepower. It has a displacement of 18.63 cubic inches.

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Wilson Develops Air Transit Bag Cover for United

Wilson Sporting Goods Co. has developed a tough, durable cover that enables golfers to protect their bags and clubs while traveling. It



Judy Spath displays Wilson-United Cover.

is made of pliable vinyl plastic and encloses any size golf bag. The cover was made especially for United Air Lines which ordered more than 2,500 copies in the first two months after it was introduced. United ships clubs anywhere in its system for \$4 and charges \$9 for shipping them from L.A. or San Francisco to Hawaii.

Walsh Appointed Assistant Promotion Director by Wilson

Thomas J. Walsh has been appointed assistant director of golf promotion by Wilson Sporting Goods Co. A 28-year man with the company, Walsh, since 1950, has been in charge of procurement and distribution of golf clubs for the company. In his new assignment, Walsh will work in all phases of promotion and act as a field rep working with professional staff members. Joe Wolfe is director of Wilson's golf promotion department.



Tom Walsh



Joseph M. Saunders (r), Newark, N. J. sales rep for General Battery and Ceramic Corp., Reading, Pa. (Bowers) accepts an "Oscar" for his sales performance from A. J. Trombetta, the firm's sales vp. Mrs. Saunders, of course, is elated with her husband's achievement.

Turf Pacer Is A Workhorse

Turf Pacer, made by Pacer, Inc., 644 Baker st., Costa Mesa, Calif., will carry half a ton of material on the roughest terrain or up a 20 per cent grade with no effort. It has 24 feet of usable flat bed load area, 16 of which are enclosed with removable stake sides. Turf Pacer can be used for general maintenance work, watering or as a ranger car. It is equipped with Goodyear Terra tires.

Trade Briefs

Sales for the first six months by Victor Compotometer Corp., increased to \$31,906,090 in 1963 from \$31,331,700 in 1962. Pre-tax earnings for the 1963 period increased about \$96,000 to \$2,899,706.

Brunswick Sports announced three promotions in recent weeks. A. R. Said was named a corporate vp and appointed group executive in charge of both the sporting goods and school equipment divisions of Brunswick Corp. William M. Miller was promoted to vp of marketing for Brunswick Sports, succeeding J. H. Asthalter, named vp on special assignments.

A. G. Spalding & Bros., Inc., has sold its Rawlings Sporting Goods Co. to a group headed by John L. Burns, former president of RCA. Sale price was reported as \$10 million. Spalding bought Rawlings for about \$5,700,000 in 1955.

Leland C. Ewing, former general controller of American Machine & Foundry, has been named manager of group planning and control of AMF's recreational product group.

John A. Bitler, a mechanical engineer, has joined General Battery and Ceramic Corp., Reading, Pa., as administrative assistant to Harold L. Deprill, manufacturing vp.

Charles A. Eaton Co., Brockton, Mass., maker of the Etonic shoe, points out that the Brannock Measuring tray (for walking shoes) is the best measuring device for fitting women in golf shoes.

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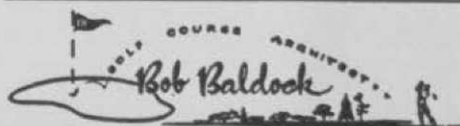
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