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Nobody is out of earshot, either out on the course, or back in the shop, with a KG-400 walkie-talkie.

Tucson National supt., E. C. Currelin, is at left.

Inside or Out — They Keep in Touch At Tucson National

With large areas to cover with a small crew and the necessity of working at dusk or dark, a supt. has enough normal maintenance problems to plague him. When he's trying to keep the desert green, his trials increase. That's the job that E. C. Currelin has been getting done at the Tucson National GC, now in its first year of operation. Currelin's work is eased, through the use of portable electronic communications, especially useful when and where unaided voice signals cannot be heard, nor hand signals seen.

By using portable transceivers — walkie-talkies — the supt. can keep in touch with the maintenance shop, with the men out on the greens and fairways and in the main office. He receives reports as well as issues instructions over the two-way system.

Safecrackers, Too

The portable transceivers — transmitters and receivers in a single chassis — are being used in many ways by many people. They are made by Allied Radio of Chicago as part of the Knight-Kit line. Sportsmen, including golfers, boaters, hunters and campers, carry them to keep in touch with home base. They are used by police, civil defense workers and pa-

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Keeping in Touch at Tucson

(Continued from page 52)

rade officials. Even safecrackers find use for them.

Allied estimates that 25 per cent of the million Citizens Band transceivers in use are portable walkie-talkie rigs. The type used at Tucson National has a 1-watt input rating and an effective range of up to 5 miles in flat, open country. The units used at Tucson National adequately cover the extreme distance between any two points on the course, according to William Nanini, developer of the club.

Exam Not Necessary

For the Knight-Kit KG-4000, a Federal Communications Commission license is required, but there is no examination needed. An application for a permit to operate comes with each kit. The FCC has already issued more than 400,000 CB licenses and is processing about 22,500 each month.

The units used at Tucson National employ nine transistors. They have telescopic antennae, local-distance call switches and provision for connecting an earphone or external speaker. A squelch circuit eliminates background noise when no signals are being received. Power is supplied by flashlight batteries or a rechargeable nickel cadmium cell.

In the Texas Tradition

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peting, the furniture and, of course, the merchandise are shrewdly combined to demonstrate Abe's sales theories:

 Golf is a game for sunshine, so gay, colorful displays fit perfectly into the staging of golf merchandise sales;

(2) There is something about lively colors that stirs buying impulses.

The Ranchland Hill pro shop is definitely one of the big attractions of the club; so distinctive, in fact, that golfers for hundreds of miles around Midland talk about what they have bought and what they are planning to buy at Honest Abe's shop. The personality of the shop, its big stocks of fine quality golf merchandise and the friendly service of Beckman and Walker put a premium in the buyers' minds on what is bought at Ranchland Hill.

Look for it! Golfdom's October Annual Planning Issue