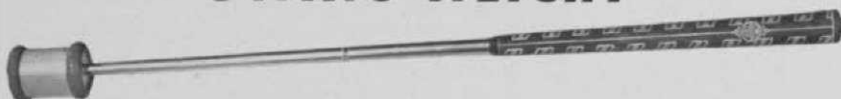


NEW, FAST-MOVING, PROFITABLE PRO SHOP ITEM —

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For All Golfers — \$10.95

**PRACTICE • EXERCISE
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for greater **DISTANCE, ACCURACY**

(Length 26"; Men's weight, 2 lbs.; Women's weight, 1½ lbs.)

1. Swing Swing-Weight with left arm only, until arm feels tired. Strengthens left arm for more control over golf club.
2. With both hands, swing Swing-Weight back and forth slowly. Develops timing, control over clubhead.
3. With both hands, swing Swing-Weight to top of backswing. If clubhead has 'bounced' you've lost control through faulty grip.
4. Rest arm on table or desk, raise and lower Swing-Weight using wrist only. Strengthens hands for more secure grip.

A Pro-Only item of top-quality materials, attractively finished — sells on sight! Attractively priced, too, with built-in handsome Pro profit. Stock up now for Christmas selling. For Pro price write:

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PGA to Conduct Three Business Schools in 1964

Three PGA business schools for professionals will be held in January and February of 1964. Two schools are scheduled to be conducted in consecutive weeks, beginning Jan. 6 and Jan. 13, at the Colonnades Hotel, Palm Beach Shores, Fla. The third, run by California pros, will be held Feb. 10-14 at the Lafayette Hotel in Long Beach. Emil Beck, professional at Black River CC, Port Huron, Mich., will be in charge of the Florida schools, and Bill Martin of Soule Park GC, Ojai, Calif., is to be director of the Long Beach school.

In the past year, the PGA has standardized the curriculums of the three schools and established a basic plan for pro education. The professional organization started its Florida school in 1957 and the West Coast school was started in 1959. Business schools also were held in Texas in 1962 and 1963.

2,000 Graduates

To date, nearly 2,000 students have successfully completed PGA-sponsored educa-

tion courses. Certificates are granted to those who meet the requirements of the education sessions. In addition, credit toward the fifth and/or final year of full PGA membership is given apprentice pros.

School enrollment application forms have been mailed to all PGA members, H apprentices and approved tournament players. The deadline for receipt of applications is 10 days prior to the date of any school the applicant wishes to attend.

PNGA Scholarships Awarded

Four boys from Oregon and two from Washington have been awarded Chick Evans college scholarships by the Pacific Northwest GA, according to Ernest A. Jonson, executive secretary of the organization. Since 1948, Pacific Northwest has awarded 42 scholarships and it is currently helping 13 youngsters get an education.

Boys who have qualified for 1963-64 scholarships are William D. Brockhaus, Craig W. Feight, Philip H. Hansen, Donel R. Morrow, Ward E. Bysegger and David C. Tegeler.

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