

Philly Golf Fever Rises In Spite of Weather

By JOSEPH W. DRAGONETTI

April 1st wasn't a very pleasant day in Philadelphia, but the inclement weather didn't penetrate the ballroom of the Sheraton Hotel, scene of the 6th annual golf show of the Philadelphia Section of the PGA.

The attendance was almost double that of last year. Surges of visitors were especially noticeable at noon, at 5 p.m., when offices and other business establishments closed, and after the dinner hour.

The big attractions were the free tips and lessons offered by the pros, panel discussions of the fine points of the game, trick shot exhibitions and the variety of the displays of equipment and sports attire.

A good deal of spectator attention was



Mardi-Car reps, Bob Berry and H. E. Masback, and Angelo Paul take a breather midway through the proceedings.

directed toward the new Graph-Check Sequence Camera. Through its use, a golfer can analyze his swing, especially if he has a pro to guide him. The camera makes possible eight stop-motion sequence pictures that a golfer can study on the spot in just 10 seconds.

Visitors were told that the Graph-Check Sequence Camera has only three exposure settings. Sequence time can be altered by the turn of a knob. The pro aims the camera (there is a simple sports view-



Handicapped youngsters were special guests at the Philly show and Angelo Paul (kneeling), Marlene Hagge and Leo Fraser gave them special attention. Whitmarsh Open, to be played Sept. 30-Oct. 6, incidentally, will be for benefit of Norristown (Pa.) Child Development center.

finder) and presses the trigger when the student starts to swing. Eight universal-focus lenses catch the golfer from back-swing to followthrough. Eight shutters click in automatic sequence at 1/1000th of a second, freezing the club in its arc. Ten seconds later a print is available.

Leo Fraser, who turned the running of the show over to Angelo Paul this year after being in charge of the five previous exhibitions, said that the 1963 version was the best organized of any that has yet been staged. "There were more spectators, more manufacturers displaying their goods and equipment and, in general, the Sheraton seemed to be buzzing with more interest and activity than ever before," is how Fraser summarized it.

Give Pros Some Credit

At a luncheon for exhibitors and those who put on clinics and exhibitions and took part in the panel discussions, Angelo Paul said that even though several new courses have opened in the Philadelphia area in the last two or three years, there is still need for many more. "Television, the well



Andy Studwell, Spalding sales rep, Mrs. Nancy Polumbo, whose husband is a Philly pro, Bill Boyle of Iron Rock GC, and Robert Ferrera and Larry Spence, also of the Spalding firm, discuss a subject on which all probably are experts.

publicized personalities in golf and other factors," said Paul, "are credited with bringing thousands of new faces into the game each year, but the influence of the section pros is being overlooked. If all their time and mileage were clocked as they travel around teaching in schools and at civic and other gatherings, you'd see a rather amazing total. I'm convinced that the close relationship they establish with new players, the encouragement they give, have as much to do as anything in enlarging golf's population."

Possibly the highlight of the Philly show was the way in which a panel composed of Sam Penecale, Stan Dudas, Charles Lepre and Bob Ross, with assistance from Jim Leaming, a sportscaster, and Marlene Hagge of the Ladies PGA, answered rapid-fire questions from the audience. Some of the queries would have stumped the highest domes in the game, but all seemingly were answered to the satisfaction of the onlookers.

Panel Gets Ovation

A second panel made up of Al Besselink, Henry Williams, Skee Riegel and Bill Booe, with Mrs. Hagge and Red McCarthy, sports editor of the Norristown Times-Herald, serving as moderators, was given a resounding ovation after it finished its stint.

Nearly 40 section pros gave lessons and demonstrations during the 12-hour show. Also in the nets off and on during the day was Paul Hahn, the sleight-of-club artist, whose appearance at such as golf shows does much to insure success at the gate.

At a special ceremony, Joe Aneda, chairman of the show, cited Mrs. Joseph Burnett, executive secretary of both the GA of Philadelphia and the Women's GA for her contributions to those organizations,

2,000 Attend First Show of N. J. PGA and Newark News

The new Jersey PGA collaborated with the Newark News in staging its first golf show late in March and if the maiden effort is a criteria, the association and the newspaper have no choice but to make the show an annual fixture.

More than 2,000 persons came through the turnstiles during the nine hours the show was on the boards, with nearly half of them admitted after 6:30 p.m., about two hours before quitting time.

A total of 28 exhibitors occupied 31 booths. Jim Warga of Forsgate CC, the show chairman, introduced Marilyn Smith, Paul Hahn, Bud Geoghegan, Jimmy Thomson, Chick Harbert, Maureen Orcutt and Des Sullivan, Newark News golf writer. They ran the clinics or served as discussion panelists.

About 40 N. J. PGA pros manned the nets during the "Continuous Clinic" and an estimated 250 persons took advantage of the free instruction. A fashion show also was held.

and Jack A. MacInnes, general chairman of last year's PGA Championship at Aronomink, one of the most successful ever staged.

Public Links Qualifying Scheduled for June 13-23

Sectional qualifying rounds of 36 holes for the USGA's 38th Amateur Public Links Championship will be held between June 13 and 23 at 43 sites on 48 courses.

The Championship is scheduled for July 8-13 at Haggin Oaks Municipal GC in Sacramento, Calif. Dick Sikes of Springdale, Ark., will attempt to become the second player to win three consecutive Public Links titles. Carl F. Kauffman won the Championship in 1927, 1928 and 1929.

At Sacramento, 150 players will play 36 holes at medal to qualify for the 64 match play spots. Match play will start on July 10. Semi-final and final matches will be 36 holes and all others 18.

Male amateurs who, since Jan. 1, 1963, have been bona fide public links players are eligible to compete in the USGA event. Entries must be received by the sectional qualifying chairman on or before May 29. Last year, 2,241 golfers were entered in the Public Links tournament.