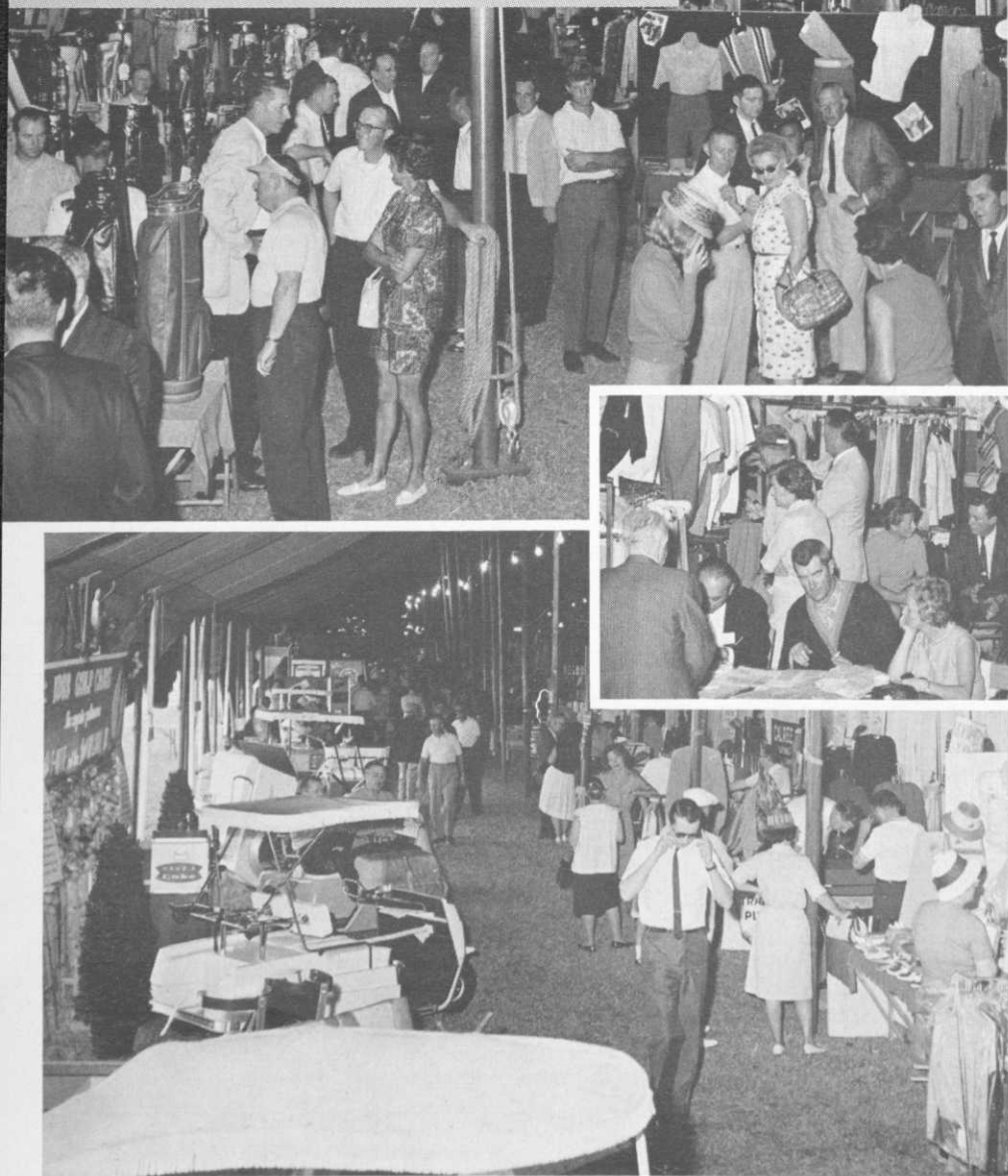


PGA Merchandise Show



A total of 136 exhibitors demonstrated their golf merchandise at the PGA show held at Port St. Lucie (Fla.) CC in mid-January. Hundreds of pros, many of them accompanied by their wives, were on hand for the apparel and equipment extravaganza that Tom Mahan, Sr., John Boda, Robert Peters and Chick Harbert arranged for them. The show was housed in one huge

tent that covered more than 30,000 square feet of floor space. It was held during the playing of the PGA Club Championship and prior to the Quarter Century tournament and PGA Seniors. Success though this year's exhibition was, it is planned to arrange the 1964 show so that it will get a bigger draw from professionals who came in to take part in the two latter tournaments.