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## **First of Snead Courses Opened in Florida**

The first in a planned nationwide chain of day-and-night golf centers being erected by Sam Snead All-American Golf, Inc., was opened in Sharpes, Fla. in May. The center, in the Cape Canaveral area six miles north of Cocoa, has a course, range, large putting green and clubhouse. The 2,858-yard 18-hole course plays to a par of 56. The center is said to represent a \$500,000 investment.

The course was designed by Robert Trent Jones who has an interest in All-American Golf. Chairman of the Snead



This player is teeing off on the 271-yard No. 14 hole at the Sam Snead golf center. It's one of two par 4 holes on the course.

firm is Royal Little, retired head of Textron, and Snead himself is the president of the company. If the Sharpes center and another now being completed in California are financially successful, the organization plans to expand to a nationwide chain.

The Florida course wasn't dedicated until late in May, but play began on it in March. According to George Kinsman, pro-manager, it got a heavy play from the beginning. The Par 56 fee is \$3 and club rental is \$2. The ball dispenser on the range doles out 15 balls for 25 cents.

The center is lighted by 126 G. E. 1,000-watt mercury floodlights. The U-shape clubhouse is constructed of alternate glass and concrete walls and both exterior and interior are finished in red, white and blue to carry out the All-American theme.