

be desirable to lease out the shops — an example, a city-owned course where the city does not want to be bothered with the business aspects. Also, at a private course where the members pay their fees to enjoy golf and get away from business worries.

"Further, 95 per cent of the personal contact with our customers is in our pro shop. Because public relations play such an important part in any commercial enterprise, we feel it should not be entrusted to a concessionaire."

A PGA of America official told this writer recently that his office has no hard rule about members being pro shop leaseholders, "but we encourage them to let the sectional or national offices look over their contracts" as a protective measure.

The argument is likely to continue.

For years, Los Angeles section pros have not competed in pro-amateur or other tournaments where pros do not hold the pro shop lease.

A big pro-am held at Singing Hills also is reportedly threatened by the section crackdown.

It's Complicated—But Alternates Are Assured for World Series

Sponsors of the World Series of Golf, to be played at Firestone CC in Akron, O., Sept. 7-8, have worked out an alternate system to assure having a full complement of four contenders for the title that Jack Nicklaus won last year in the initial playing of the event.

Nicklaus, as defending champion was to be the first alternate, but since he won this year's Masters, he is seeded into the Series. The second alternate will be the loser of a playoff in any of the major qualifying tournaments which include, in addition to the Masters, the U.S. and British Opens and the PGA Championship.

If only one player is needed to fill out the Series lineup, and if there are more than two losers from the remaining qualifying tournaments, these players will meet at Firestone on Sept. 3 to decide the fourth contender in the Series.

If none of the major qualifying events are decided in playoffs, and additional players are needed to round out the four Series finalists, there will be a playoff on Sept. 3 involving the second-place finishers in the qualifying tournaments.

If it is necessary to hold a Sept. 3 round at Firestone, it will be at 18 holes with a sudden-death playoff deciding the final



This is the fourth hole at Cottonwood CC in San Diego, Calif. Class A PGA pros didn't play in County Open tournament at this course recently because of dispute over shop leasing situation.

issue in case of a tie.

To keep peace among the tournament pros, the World Series sponsors are donating \$20,000 to the Utah Open purse because two of the playing dates in this event conflict with the Series. The telecast of the Series in the Salt Lake City area will be delayed until evening so that local fans can attend the Utah Open in the afternoon and still catch the Series.

Whitemarsh Open in October

With June's five PGA tournaments offering prizes totaling \$400,000 and the announcement of the \$200,000 Carling World Open in 1964, another rich tournament that will be played in October generally has been overlooked. That is the \$125,000 Whitemarsh Open that will be held Oct. 3-6 at Whitemarsh Valley CC, near Philadelphia. This event offers the largest purse in PGA history and is being played for the benefit of the Child Development Center for the Handicapped.

Bantam Golf Tournament

First Thunderbird bantam golf invitational will be played July 16-17 at Thunderbird Hills GC, Huron, O. Co-sponsors are the Huron C of C and North Central Ohio District GA. Don Baker, Box 297, Willard, O., is the tournament director. Boys and girls in 10-12 and 13-15 age groups will compete in separate flights.