

**William F. Gordon**

*and*

**David W. Gordon**

**Golf Course Architects**

**Doylestown, Pennsylvania  
Fillmore 8-4243**

*American Society of Golf Course Architects*



Dr. Graham's desire to hold a Pastor's Invitation tournament here in September.

By that time a 9-hole addition will be completed and ready for use. The new nine will measure about 3,400 yards and will feature a par-6 hole stretching to 745 yards. That may be the longest in the world.

Dr. Graham is one of many who claims that the bentgrass greens at Black Mountain are the best in the country.

#### **Advice Is Sought**

Ross Taylor is a fanatic on grass. He is often sought out by supts. in surrounding areas for advice on ailing greens. As president of the Carolinas GCSA, Ross points out that the putter is the most used club in golf and the green is where the scoring is done. Thus, players relish working on well manicured and true greens.

Taylor and state representative, Gordon Greenwood of Black Mountain, worked for years to get the state legislature to appropriate money to N. C. State College agriculture department to set up experimental stations to test different strains of grass for golf courses, play grounds and highway roadsides. Taylor devotes

many hours every week to studying the effects of different types of fertilizers on various grasses as well as other aspects of turf growing.

#### **Condon, Fawcett Sales Reps for Northwestern**

Nat Rosasco, Jr., president of Northwestern Golf Co., 3505 N. Elston Ave., Chicago, Ill., has announced the appointment of Chet Condon



**Condon**



**Fawcett**

and Leon Fawcett as reps. for Northwestern's professional line of golf equipment. Both are golf professionals with wide experience as manufacturers' reps. selling to pro shops. Condon will cover the New England states while Fawcett, based in Garland, Tex., will cover Tex., La., and Ark.

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### Wittek Adds Ball-O-Matic to its Equipment Line

Wittek Golf Range Supply Co., Inc., of 5128 West North Avenue, Chicago, has added the "Ball-O-Matic" automatic golf ball dispensing machine to its line of equipment and supplies for regulation and Par 3 courses, driving ranges and miniature courses.

### Relieves Sting and Bites



Sting-Kill, widely used for relief from stings and bites, is now available through retail outlets, according to Medical Supply Co., Rockford, Ill. The product is listed as a treatment rather than an insect repellent, containing a germicide for effective protection against secondary infection. Sting-Kill comes in a plastic applicator bottle and retails for less than one dollar.

### Peterson with Hercules

Dean A. Peterson, supt. at Omaha (Neb.) CC for seven years and a onetime assistant at Elmhurst CC in Cedar Rapids, Ia., has been appointed Midwest rep for Hercules Powder Co., 910 Market st., Wilmington, Del. Peterson is a graduate of the Iowa State U. agronomy school.

### John Cochran, Press Maxwell Join in Golf Club Operations, Inc.

John Cochran (left), professional at clubs in Ga., Miss. and Colo. for 25 years, and J. Press



Cochran

Maxwell

Maxwell, designer of 75 courses in the south and southwest, are associated in Golf Club Operations, Inc., Denver. They are planning and building 27 holes for the new Boulder (Colo.) CC, 18 for Hiwan Hills CC, west of Denver, and 18 for Pecan Valley CC, San Antonio, Tex. Maxwell, son of a famed architect, the late Perry Maxwell, started in course design and construction on his own in 1946. Cochran, after 10 years as pro and manager of clubs in the Denver area, established Golf Club Operations Inc., in 1961.

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## MacGregor Headcovers

In the photo are samples of MacGregor headcovers that are available in pro shops. In order (1 to r) are (2) a full-gusset model all leather



cover. It is extra long and has sueded cotton lining; (1) is all leather with a top gusset and welted seams; (3) a combination leather and rayon twill of white leather body with red leather trim; (2) an all-leather cover of nu-tan body with white trim; and (4) a good quality cover of simulated leather, vinyl coated fabric.

## New Rotary Pop-up Heads

Moody Sprinkler Co., Inc., Box 240, Arcadia, Calif., is marketing a new line of rotary pop-up heads that permit engineering with fewer pipelines and fittings without loss of effectiveness. Maintenance is said to be simplified by easy

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removal of all operating parts without disturbing the pipe connection. Models offered include hydraulic-powered full circle and positive gear-driven part circle.

## Jordan Moves Office

B. H. Jordan Co., which produces paper slippers and disposable shower caps, and paper and plastic bags has moved its general office to Great Neck, N. Y. The company's warehouses remain in Hicksville, N. Y. and Hammond, Ind.

## O'Connor Is Speaker at Wide-Lite Conference

One of the principal speakers at the June international conference of Wide-Lite Corp., 4114 Gulf Freeway, Houston, Tex., held in the Sheraton-Lincoln in Houston, was John E. O'Connor, Coral Gables, Fla., golf consultant and owner of the Miami Colonial Palms golf center. O'Connor showed motion pictures of Colonial Palms' night play and told how he designed and built the center, using Wide-Lite mercury vapor floodlights. Sales reps from the U.S. and several foreign countries attended the conference.



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## Golf Guide Gets Big Sales in Eastern Pro Shops

All kinds of golf facts and figures are to be found in a handy 3 by 4 1/4-inch, 92-page guide-book published by Golf Guide, Room 1101, 19 W. 34th St. New York. It is called "Golf Guide" and has been getting a wide sale in pro shops through the East. The leatherette bound book sells for \$1 and comes packed 24 in a self-display box for pro shop sale. Compiled by Joe Gambatese, the book includes sections on rules, etiquette, playing tips, records, etc. Information on pro and jobber discounts can be obtained from Golf Guide.



## Two Nutro Products for Hot Weather Feeding

Smith-Douglas Co. of Norfolk, Va. recommends two Nutro products that can be used safely in hot weather for feeding turf. One is Nutronite, an all-organic nitrogen that slowly becomes available. It is said to be well adapted to newly seeded areas. The second is Plant Food Crystals that dissolve in water to release a complete liquid plant food without residue. These can be distributed through a sprinkling system.

## Vac-Master Can Be Used to Clean Miniature Courses

Vac-Master vacuum power sweeper, made by Kato Equipment Co., 605 E. Whittier blvd. Whittier, Calif., is adapted to cleaning miniature greens, flower beds, etc. through a hose that is attached to the intake. If the hose is placed on the exhaust, debris can be blown out of blind corners or from under fences and other hard-to-reach areas. Models come in 22-, 26- and 30-inch widths. The solid steel impeller is keyed to the crankshaft for extra sturdiness and there are no belts or gears to contend with.



## Okay Sale of Western Tool

Stockholders of Western Tool & Stamping Co., Des Moines, Ia., which manufactures golf cars, approved the sale of the company to American Machine & Foundry Co. on June 20. AMF is purchasing Western Tool's assets in exchange for 336,885 shares of its common stock which is quoted around \$21 a share. The exchange is being made on a share for share basis.



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### Converts IH Cub Cadet to Service Vehicle, Golf Car

Jenkins Equipment Co., Dexter, Mich., has converted the International Cub Cadet tractor, manufactured by International Harvester Co.,



into a service or utility vehicle. The unit also can be converted into a golf car, known as the Sweepster Golfer, in less than three hours of shop time. Features of the converted vehicles are speeds up to 10 mph at the touch of a foot pedal, feather touch steering with 6½-foot turning radius and a super-quiet muffler. Clutch, brake and throttle are combined in one foot pedal. A center-mounted rotary mower can be attached to the service vehicle.

### Hogan Putter Cover

The all-leather putter cover offered by Ben Hogan is specially designed for blade and most mallet putters. It is made of quality leather and features gusset styling and strong thong loop. The cover is available in a variety of colors to exactly match wood head covers or to be coordinated with the golf bag and accessories. The putter cover is available only at pro shops.



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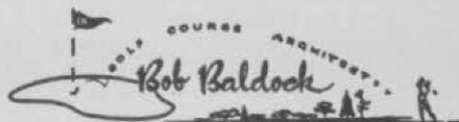
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## Cliff Buck Retires As Wilson Division Manager; Succeeded by Cherry

Clifford H. Buck, a 35-year employee of Wilson Sporting Goods Co. and manager of the Denver-Salt Lake City sales division, retired in



Buck



Cherry

June. He is succeeded by Herman G. Cherry. A football and basketball star at Iowa Wesleyan College and later a high school coach, Buck joined the Wilson organization in 1927 as a sales rep. In 1932 he was appointed Denver manager and from 1940 until 1944 was the Dallas sales division manager. He returned to Denver in the latter year and in 1950 was appointed to the position he held at the time of his retirement. Cliff has long been associated with the A.A.U. on both a national and international level. Cherry has been with Wilson for about 16 years, working in a sales and executive capacity in Kansas City and Dallas and more recently in the company's River Grove Ill., headquarters.

## MacGregor's Tru-Line Putter for Lefties or Righthanders

The Tru-Line putter is one of the newest models in the MacGregor line. The entire head is bronze and has a satin finish. It can be used by either a right-hander or a southpaw. The pencil chrome shaft is centered at the head for ease in lining up the putt. The putter is 35 inches long and is fitted with a white rubber slip-in grip.



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## O'Bryan, Delehanty Named Orangeburg Sales Engineers

Appointment of two employees of Orangeburg Manufacturing Co., a division of the Flintkote Co., to sales engineer positions has been announced in recent weeks. Robert D. O'Bryan has taken over one of the posts in Louisville, Ky., and Edward J. Delehanty, the other in Conn., southern N. Y. and N. J. O'Bryan is a member of the American Society of Civil Engineers and was a structural design engineer with a Louisville firm before joining Orangeburg. He was graduated from Chicago Technical College. Delehanty, a Syracuse University graduate, formerly sold asbestos-cement pipe for Johns-Manville and at one time was a sales rep for Kalco Graph Corp. of New York.

## Revolving Signs Advertise Golf Operations

Rev-O-Lite revolving, illuminated signs, made by American Post Lite Co., 3904 Apperson

Way North, Kokomo, Ind., are available in various sizes from two to more than four feet high (without stand) and from about five to thirteen feet in circumference. They are popular as exit and entrance signs for such as parking lots and are recommended for advertising golf courses, ranges, Par 3s etc. Information as to available models and prices can be obtained from American Post Lite.



## Johns-Manville, C.I.T. Offer Irrigation System Finance Plan

A plan for financing irrigation systems recently was announced by Johns-Manville and C.I.T. Corp., the nation's largest industrial financing firm. Details of the plan can be obtained from J-M dealers or Johns-Manville, Box 362, GO-3, New York 16, N. Y. Under the plan, according to George Wahl, general sales manager, pumps, engines, fittings, sprinkler heads and J-M irrigation pipe can be financed with a minimum down payment of 25 per cent. The balance can be paid off in installments over a five-year period or less, depending on the purchaser's option.