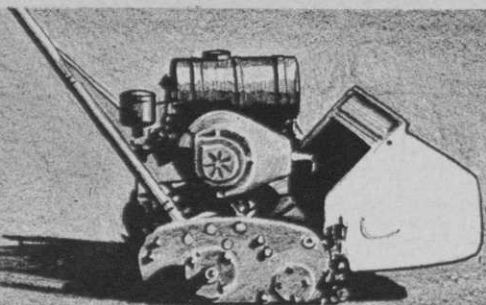


WHAT ABOUT MACHINERY BEFORE YOU SPEND A FORTUNE



The initial purchase price on turf maintenance equipment varies only slightly between brand names. However, the cost increases by poor performance, expensive breakdowns, lack of parts and downtime, inadequate repair facilities, and

instability of the firm supplying the equipment. B. Hayman Co., Inc. has been in the machinery business 86 years. We distribute and service Jacobsen turf equipment, the best! Let us help you **KEEP THAT FORTUNE.**

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they don't know much about machinery and I suspect some of them think we're gadget happy and probably never use half of the stuff we buy."

Father Is 35-Year Man

The son of Frank Dinelli, who has been supt. of Northmoor CC in nearby Highland Park for more than 35 years, young Joe, of course, was raised breathing chlorophyll and fungicide. He worked for his father for several years, attended Purdue University agronomy school and had a pretty substantial practical and theoretical background when he got his first head supt. job at Evanston (Ill.) CC in 1955. Joe moved to North Shore in 1961.

After he was graduated from high school, though, Dinelli debated for a while as to what kind of a golf career he should follow. He won the Illinois prep title in his Senior year in school. An accomplishment such as that usually prompts an 18-year old to think that he can make it as a professional. Joe finally decided that he was more strongly inclined toward turf work and hasn't regretted the decision. "It isn't as glamorous as being a pro," he observes, "but it has plenty of compensations." The North Shore greenmaster, incidentally, hasn't lost his touch, shooting consistently in the

70s. On his better days he gives the club's pro, Bill Ogden, an interesting debate.

Older heads among the Midwest supts. rate Joe Dinelli as one of the bright young men in their profession. "I guess the old gent brought him up right," says one in referring to the training Joe received under his father. Typical of many of the new men who are coming into the turf field, or have come into it in the last decade or so, young Dinelli is considered the complete greenmaster type. He has a thorough knowledge of turf, knows his way around machinery and is a very competent administrator. "The records that Joe keeps," an admirer points out, "would do justice to a CPA. He can account for every gasket that ever has been put on a tractor, and it wouldn't surprise me if he knows down to the last pellet how much fertilizer there is on the 14th green. He's a fellow who is in complete command of the operation, if I ever saw one."

Club Transport Fee

Eastern Air Lines recently filed a new tariff with the CAB providing for transportation of clubs and bag at a fee of \$4 between any two cities on Eastern routes in the U.S. and Canada. The new rate will become effective on Jan. 26.