

Golf Book

Paul Runyan's Book for Senior Golfers. Dodd, Mead & Co., 432 Park Ave. South, New York 16, N. Y.

The 1961 and '62 winner of both the PGA Senior and World's Senior championships tells the man over 40 how to play better, score better and get more enjoyment out of the game than ever before. It is crammed with many fine tips covering putting, chipping, wedge shots and playing from tall grass in the vicinity of the green. Paul explains why a wood usually works better for older player even though a situation may call for a long iron. There also is a section on training and acquiring the proper competitive attitude. Runyan's book is aimed at the Senior but if it falls into the hands of players in their 20s and 30s, they will be smarter golfers for it.

British Golf Foundation Expands Nationwide Program

The British Golf Foundation, counterpart of our National Golf Foundation, was established in 1952 to introduce newcomers to the game and to provide them with professional instruction from the outset in an effort to help increase their appreciation of golf. At the annual meeting of the organization, held recently in London, it was revealed that nearly 9,000 pounds (about \$25,000) was spent on the instruction program in 1962, an increase of about 20 per cent over the previous year.

The bulk of funds to support the British Foundation comes from the Trade (manufacturers), private contributions, Professionals' Week and from the Golf Ball, which is construed as a donation per unit or per dozen from ball manufacturers. Donations received in 1962 were somewhat higher percentagewise than expenditures, indicating that the work of the Foundation is receiving constantly wider recognition and support.

More Courses Needed

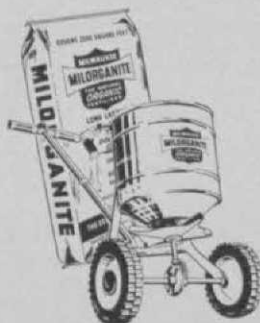
Unlike the U. S. Foundation, which is set up primarily to further the development of golf courses throughout the country, the British Foundation does little promotion in this direction. It is recognized now, though, that the need for new courses has become so great in recent years that BGF is going to have to concentrate

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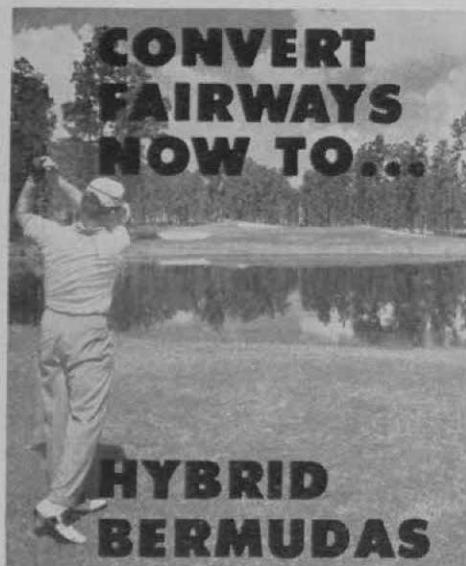
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more of its effort in helping private enterprisers build ranges, Par 3s and standard courses. This is accepted as the penalty of getting so many people started in golf.

In 1962, approximately 16,000 boys and girls received professional instruction at 650 schools. About 100 more schools were operated last year than the year before. In addition, about 5,000 workers in industry were taught golf at 287 centers. The Foundation also underwrites part of the instruction program carried on by the Ladies' Golf Union of Great Britain.

In conjunction with the work of BGF, the Daily Telegraph ran tournaments at 68 English clubs for Juniors in the summer of 1962 and it is estimated that about 1,350 youngsters took part in them.

Clark Elected President Of International Golf

Board of directors of the International Golf Association, sponsors of the International Golf Championship and Canada Cup Matches, recently elected Howard L. Clark president. Members of the board are James A. Linen, Frank Pace, Jr., Juan T. Trippe and Clark.



Clark is a past president and seven-times club champion at the Woodway CC in Darien, Connecticut. He also belongs to Augusta National, Blind Brook, Royal and

Ancient GC of St. Andrews, Scotland, and Seminole GC.

At the age of 17 years, Clark, a native Californian, won both the Southern California interscholastic tennis doubles championship and the Southern California Junior golf championship.

The eleventh annual International Golf Championship will be played at Golf de Saint-Nom-La-Breteche, near Paris, France, on October 24-27.

Clark is president and chief executive officer of American Express Co.

550 on USGA Committees

Approximately 550 persons have or will be named to serve on the 22 committees of the USGA. Appointments are made by Pres. John M. Winters, Jr. Committees cover everything from the Rules of Golf to the green section award group.