

# America's Finest Golf Car Battery

## THE ELECTROMATIC 195

### ★ MORE DISTANCE

- Longer Life

### ★ MORE DISTANCE

- Heavier Weight

### ★ MORE DISTANCE

- Thicker Plates

### ★ MORE DISTANCE

- Glass Insulation

### ★ MORE DISTANCE

- ¼ Turn Caps

### ★ MORE DISTANCE

- Less Corrosion

### ★ MORE DISTANCE

- Less Water Consumption

### A TRUE 195 AMP HOUR BATTERY CONTAINING MORE LEAD AND ACTIVE MATERIAL!

Designed exclusively for golf car use.  
Greater Distance — longer life.

### NOT A MASS PRODUCTION BATTERY

Manufactured under a slow, controlled process by specialists in the mobile power field. 24 MONTH WARRANTY.

For that EXTRA 5 OR 6 HOLES PER CHARGE

BUY THE BEST - ELECTROMATIC 195.

LIST PRICE \$56.95 EACH; SPECIAL  
WHOLESALE PRICE TO PROS & CLUBS  
**\$20.00** EACH.

Same price for automotive terminals or wing nuts.

## H. COSTER ELECTRIC CAR SALES & SERVICE

P. O. BOX 40083, INDIANAPOLIS 40, INDIANA • TELEPHONE: FL 6-6388

Warehouse — Indiana State Fairgrounds

supt. A supt. is not just a manager of men and a purchaser of equipment, but is an equipment and mechanical expert.

9. "What about maintenance requirements?" This question, too, shows a great appreciation and awareness of the mechanical aspects of operating equipment. Supts. are becoming aware that the original purchase price of a piece of equipment is not the criteria of economy. The cost of keeping equipment running, as well as the number of hours of "down time", are important considerations.

10. "What about grass catcher durability?" This shows an even closer analysis of the component parts of a particular mowing machine with an eye toward durability and longevity. The supt. has an increasing appreciation of the abuse and usage which his equipment is exposed to during its life span.

### Rutgers Field Days

The Rutgers University turf field days are scheduled for Aug. 7-8 at the College of Agriculture in New Brunswick, N. J. Ralph E. Engel, professor in turf management, again is in charge of the two-day program.

### Temperament in Fitting

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As for flexibility of shaft and club weight, these things aren't as confusing or complex as many of us make them out to be. In many cases, these factors actually come down to the temperament of the person with whom you are dealing. A strong, muscular person naturally should be considered for a firm, possibly even stiff shaft, with club weight on the heavy side. The slight person, of course, probably should be fitted with a quite flexible shaft and a light to medium weight club.

### Nervous or Deliberate Type?

But don't accept this as the final word. Over the years I have taken a fitting cue from the customer's manner of speech and, to a lesser degree, his actions or apparent temperament. If he is a fast talker and something of a nervous type, he is sure to be a fast swinger. For such a person, I recommend a club with a shaft that is not too whippy and overall weight that is on the heavy side. You have to do something with a person like this to get him slowed down. The same kind of