CERAMIC TEE MARKERS

WHAT HOLE?

Clubs all over the country are marking courses with these New Ceramic Tee Markers. Good reasons — they never need painting, never rust, never need maintenance, never discolor. Made of enduring high-fire, high impact ceramic. Sold in complete sets for 18 holes with your distances permanently fired-in. Available in championship blue, men's white or women's red. White face, color lettering. Only **\$90.** per set net. Order direct on club stationery or from local distributor. Write for details. NOW . . . also available . . . PAR markers in colors to match.

NEW JERSEY PORCELAIN CO., Box 908, Trenton 5, N. J.

accessible to fire departments.

NE

CHEP

Clubs that are considered to be good risks have complete sprinkler systems and their kitchens, lockerrooms, lounges, storage areas, etc., are built of noncombustible materials. The added expense of installing built-in safeguards are offset somewhat by reductions in insurance rates.

Don't Like to Foreclose

Many people in the insurance business are, of course, golfers, club officials and even club owners. However, the Journal of American Insurance points out that insurance companies prefer not to become involved in financing country clubs. "Clubs are a little like churches," says one insurance executive. "We don't like to foreclose on them."

Muny Golf Panels

Municipal golf was one of the subjects discussed at the 64th annual conference of the American Institute of Park Executives held in Kansas City, Sept. 23-27. The panel included Wilbur Wright, Rochester, N. Y., Gardner Gidley, Clemmons, N.C., Frank Vaydik, Detroit and Harry Eckhoff of the National Golf Foundation. Eckhoff also spoke at the 44th National



plus

with each set for limited time only.

Yellow body, maroon letters

one

NO

CARTS

marker

FREE

Patent No. 192,739

WHAT DISTANCE?

Apparently, J. C. Goosie's pet alligator isn't afraid he is going to turn into an old bag, golf variety, because he follows the pro at East Bay CC, Largo, Fla., around all day. Arnie, as the 'gator is known, is in the custody of John Glass, national soles manager of Touring Pro Sweaters. He and J.C. captured the swamp beauty in the vicinity of East Bay's second hole, but whether or not it was made barehanded isn't known. You'd think a pro and pro solesman would have better things to do on their day off.

Recreation Congress in Philadelphia, Sept. 30-Oct. 5. With him in a panel discussion group were Garrett Renn, golf director for the city of Philadelphia, Charles Christiansen of Denver, and David W. Gordon, course architect of Doylestown, Pa.