

NEW GRIP-GARD SLEEVE



Jackson Bradley, Golf Professional at River Oaks Country Club, Houston, is widely recognized for his mechanical knowledge of the structure of golf clubs and procedures for their repair.

*Patent Pending

Ferrule for golf club grips

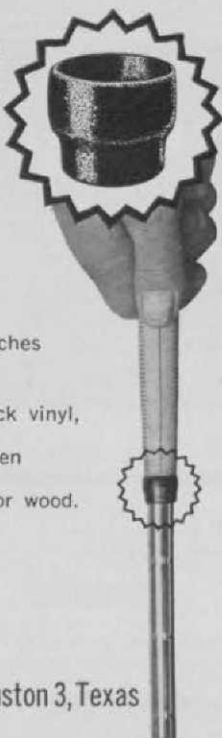
Recommended by JACKSON BRADLEY . . .

PUTS A "FACTORY LOOK" INSTANTLY ON A REPLACED GRIP

Anyone can install in seconds—no skill or experience required. The **only** ferrule that stretches **intact** over the **large** end of a bare shaft and returns to shape.

Made of good-looking, thoroughly baked black vinyl, the Grip-Gard Sleeve* removes forever the problem of wrinkled tapes and jagged ends when replacing golf club grips. Its taper is specially designed to fit the shaft and grip of **any** iron or wood. No glue required.

Inexpensive to buy, easy to install—builds customer good will. Grip-Gard Sleeves have been used on thousands of repaired golf club grips by some of the largest golf repair shops in the Southwest.



PLASTI-GARD CO. 3915 Tharp Street • Houston 3, Texas

A Division of WATCO

- On this questionnaire should be listed three other members, if possible, that the prospect knows.
- If No. 2 is not possible, there should be listed at least three well-known individuals in the area who could make recommendations for the prospect.
- Questionnaire goes to membership committee which, in turn, obtains at least three recommendations for the prospect.
- If all recommendations are favorable, the questionnaire and the three recommendations to the board.
- On approval of the board, the president assigns prospect to one of four of the membership team who must interview the prospect. Only this membership team can receive an application from a prospective member.
- On receiving this application, it is passed back to the membership committee for approval. The name and sponsors are posted on the bulletin board for 10 days.
- At the end of 10 days the applicant is voted on by the board.

Wallace F. Ardussi New Head of Cleveland District GA

Wallace F. Ardussi, Westwood CC, was elected president of the Cleveland District Golf Assn., succeeding Marvin L. Laronge of Oakwood, at the association's annual meeting, April 26, at Mayfield CC. Arthur D. Hudnutt, Elyria CC, was elected First vp; Clarence K. Snyder, Acacia, Second vp; Owen C. Obetz, Chagrin Valley, treasurer and Creighton Miller, Shaker Heights, counsel. Harry C. Pollock, Mayfield, was reelected secretary. There now are 35 private clubs in the association. Martin Morrison, founder and chairman of the CDGA caddie scholarship foundation, reported that the organization since its beginning in 1940 has helped 131 caddies through college. Most of the caddies have attended schools in Ohio or the eastern part of the country.

Herb Graffis, editor of *Golfdom*, spoke on "Growing Pains of Golf Business," pointing to the rapid growth of women's golf, the scope of golf car service and clubs' sudden and vigorous awakening to the unfair beating they're taking on taxes, as the three major current developments in the golf business.