



Charlene Perry (l), convention hostess, and Mrs. Darlene Johnson, wife of an Iowa delegate, bring totals up to date shortly before final GCSA figures were announced.

Miami Beach's Lure Attracts



Education sessions in the lobby at any convention are just as informative as the formal ones. This scene was repeated scores of times at the supts' gathering.



Here's a man who gave it the old college try when his chance came to appear before the mike. Louis Wise is telling the audience that turf interests should give research projects more support.

Mrs. Evelyn Lawrence of the national association office and Joe Konwinsky, Lake Worth (Fla.) CC, supt., and chmn. of the host supt's group came early, stayed late in making the convention the success that it was.

The GCSA, which year after year has been outdoing itself in staging conventions on a grandiose scale, just about pulled out all the stops in presenting the 1962 renewal of the annual turfgrass exhibition.

Possibly the lure of Miami Beach and the promise of sunshine and surf had something to do with it, but at any rate a total of 2,141 members, delegates, exhibitors and guests poured into the Florida metropolis between Jan. 24 and Feb. 3 for what is billed as and amounts to an international turf show. That was about 400 more than showed up in Chicago three years ago when the previous attendance record, later ruled unofficial, was set. But to give an idea of how markedly things can progress in 12-



2141 to GCSA Convention

month's time, the GCSA counted only about 1,600 heads in 1961 when the convention was held in the somewhat more frigid atmosphere of Toronto.

Florida's weather was never any balmer than the convention guests found it during their ten-day stay. The temperature remained true to the mid-70s, at least in the afternoons, causing the ocean, golf courses, pools and race tracks to almost overwhelmingly beckon to those who were there to broaden their knowledge or attend the scores of business meetings that committees always are arranging. There is no doubt that education and business won out.

Miami Beach's colorful Deauville Hotel served as headquarters for the GCSA conclave although several luncheons and business meetings and two education sessions were held in the neighboring Carillon.

On the following pages is a summary of the education meetings.

Varying degrees of exhilaration, or perhaps want of it, were in evidence at the annual banquet as you can see upon looking at the photos on the right.

