

By HERB GRAFFIS

Many of the greats of yesteryear were at the Open at Oakmont . . . Sam Parks, Oakmont member, who won the Open there in 1935 when he was pro at South Hills CC, said he was busier and more worried as an Open official than he was as a contestant . . . Jimmy Thomson and Walter Hagen, who finished behind Parks, also were there combining business and 'un . . With Walter was his pal, Bert J. Davis, who got the pros buying Cadillacs as a status symbol.

Tommy Armour, who won at Oakmont in 1927 after a playoff with Harry Cooper, flew in from his summer home at Larchmont, N.Y. to look over the younger stars ... Tommy during his day's survey of the Open saw an easier course than he had played — fewer traps, milder plowing of the traps, wider fairways and temperate rough instead of the hayfields that Bill Fownes, builder and patron saint of Oakmont, and his greenkeeper, "Dutch" Loeffler, provided when they were alive.

Harry Cooper wasn't there nor was Ben Hogan who won the Open at Oakmont in 1953 . . . Hogan won at 283 67-72-73-71), same score at which Nicklaus and Palmer tied . . . There were more traps in 1953 if that means anything considering the way today's stars ease out of them . . . Hogan was kept away from qualifying by bursitis in a shoulder that was badly damaged in the automobile accident in 1949 that nearly killed him and his wife . . . He hopes to be able to play in the PGA at Aronimink.

Billy Burke, 1931 National Open champion, Freddie McLeod, 1908 champion, Lew Worsham, 1947 winner and now Oakmont's pro, Cary Middlecoff, Open winner in 1949, Ed Furgol, Tommy Bolt, Bill Casper, Arnold Palmer and Gene Littler completed the roster of former champions present at Oakmont as players or spectators . . . Henry Picard, another of the former stars, was in the gallery . . . Pic said that Oakmont this year was several

FRONT COVER

Arnold Palmer and Jack Nicklaus, who spend almost as much time in front of the press tent mikes as on the golf courses these days, are seen along with a couple home pros who helped make the Western Open the great success that it was. The latter are Denver Caudill (1), the merchandising specialist at the Medinah (111.) CC pro shop, and Jack Bell, the head pro there. Denver and Jack are examining the bag rack board which shows the location of every bag stored in the shop.

Ben Chlevin photos

strokes easier than when Hogan won in 1953 — but isn't that what old pros always say?

The experiment of starting players in twos for the first two rounds didn't speed up the field as the USGA had hoped . . . First and second holes proved to be bottlenecks . . . Oakmont's rolling hills are great for spectators but don't encourage quick play . . . Players seemed to be afraid to move fast at Oakmont . . . USGA issued to competitors a communique

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showing how slow play had reduced the field from 171 in 1948 to 150 this year . . . The USGA notice said that it took five hours and one minute for the last group of three to play the second round at Oakland Hills last year . . . Play by twos will be the order at the National Open at Country Club of Brookline next year . . . Some golf writers say pros and a few of the hotshot amateurs are playing so slow there may be only 100 in the Open starting field a few years from now.

Slow play wouldn't be too bad if the delay merely affected the open tournaments . . . But the bad example set and extended by television coverage of golf events has virtually reduced the capacity of golf courses one-fifth.

Golf writers at Oakmont were of the opinion that the best thing the PCA ever had done for major tournament golf was to contribute the services of Jim Gaquin and his wife Lois and Don Giffin for research and publicity aid at Oakmont . . . The three PGA staffers were wonderfully helpful to the writers in supplying players' backgrounds and statistical data far beyond the scope of the type of material

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generally supplied at sports events . . . I've observed the work of publicity people in sports, commercial and political fields for a long time . . . The Gaquins and Giffin are as good as I ever have seen.

Coming dangerously close to exploding a civil war between the USGA and several sectional golf associations was a "Proposal for a centrally controlled national handicap system" . . . It suggested that the USGA grab for itself, on a national basis, the issuance of handicap cards for cash, a practice satisfactorily handled by sectional associations . . The latter were condemned in the proposal because they use the issuance of golf handicap cards merely as a revenue-raising device.

Without the revenue from the handicap cards the sectional associations would have to abandon many valuable services and might as well fold up . . . The proposal furthermore suggested that the electronic calculating of handicaps now being done for many clubs and associations by at least two organizations specializing in this work, and with complete satisfaction to the customers, be turned over to a sports magazine subscription department which would "sponsor" the nationwide handicap card

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deal, for good profit, of course.

The proposal is embarrassing to the USGA and had the worst possible timing ... It was issued after the USGA business conferences with sectional association officials in Washington, Chicago and San Francisco early this year had established understanding, spirit and procedure favorable to cooperation between USGA and district associations for the good of the golfer, the game and the business.

Although the USGA has turned down the suggestion that it, with an unappropriated surplus of \$381,083, take over the "revenue-raising device" that keeps several district associations alive, the word has not been officially circulated in a manner to relieve the uneasiness and suspicions of district association officials . . . Now that the matter of the "Proposal" is out in the open it probably won't be revived . . . For some years, anyway.

With all the business problems the PGA and its members have, there is some wondering why the association devotes good official brains and time worrying about any member who feels that he is being disgraced by being called a "pro."



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... A circular letter from the PCA says "You can't win by using the abbreviation, 'pro', which some think is "derogatory."... The implication of reprisals is considered by amused sports writers as unbecoming to pros or professionals in golf, but nothing to worry the newspaper pros who must fit "pro" into tight column space ... No complaints from amateurs yet on "pro-am" ...

GOLFDOM explored this subject some time ago among experts who are proud to be called pros in newspaper business and was politely asked not to bother them about any pro golfer with an inferiority complex. The sportswriters added they had trouble enough getting space for club pros without being told how to use that space . . . Some sportswriters asked if they were ordered by the PGA to use "professional" instead of "pro", and were they also expected to use "Professional Golfers' Association" instead of PGA? . . Oh, well, as Shakespeare said "A rose by any other name is still a rose."

CBS will telecast the last two days of the PGA Championship at Aronimink, which is to be played July 19-22 . . . The Saturday show will start at 5 p.m., EDT, and on Sunday at 4:30 . . . PGA Cham-

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pionship will have a field of 170 . . . Altogether, 55 players are excmpted from qualifying for the Aronimink event . . . Harold Weston, Jr. of Portland GC is captain of the Oregon team that meets Washington and British Columbia teams at Vancouver GC as a forerunner to Pacific Northwest GA Championships this month . . . Bert Sheppard, World War II ace and an amputee who tried to resume his athletic career after the war as a pitcher with the Washington Senators, plays a pretty decent game of golf . . . He has competed in the Santa Ana city tournament for the last six years.

Irish International Airlines, 572 Fifth ave., New York, offering 17-day golf tours to Ireland and Scotland between Oct. 5 and Nov. 16 . . . Rhode Island Senior golf championship to be played at Pawtucket CC, Sept. 24-28 . . . Rutgers Field Day will be held in New Brunswick on Aug. 8 . . . Lake Shore Golf Center, Rochester, N.Y., putting up \$4,500 in prizes for its 16th Open, which will be played July 15 . . . The 30 Michigan youths who have been awarded 1962-63 Evans scholarships through the Golf Assn. of Michigan, represent 18 clubs in the state . . .

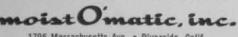




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GAM has awarded 283 scholarships in the last 14 years . . . Montour Heights CC in Coraopolis, Pa., putting \$675,000 into expansion of course and new clubhouse . . . Course is going from 9 to 18 holes ... James G. Harrison designed the addition.

Herman Woehrle, supt. at Kankakee Valley CC, Kankakee, Ill. and well known in Midwest turf circles, died on May 13 . . . He was 59 years old . . . Long a member of the GCSA, Mr. Woehrle came to the U.S. from Germany in 1923 and worked at Ravisloe CC for several years before taking a position with the Illinois Grass Co. . . . In 1940 he got back into golf as supt. at Kankakee Valley . . . Sur-vivors are Mrs. Woehrle, two daughters, and a son, Ted, supt. of Beverly CC in Chicago.

John F. Polakovic, 65, owner of Midwest CC, Hinsdale, Ill., for the last 15 years, died in June after suffering a stroke . . . A onetime newspaper owner, Mr. Polakovic "tried" to retire around 1947 but bought an 18-hole golf course instead . . . He built Midwest into a 36-hole layout, making it one of the finest semi-private clubs in the middle west . . . He is survived by his wife, Josephine, and two daughters . . . Purse for the 1963 Colonial National Invitation, a Ft. Worth, Tex., fixture, is being increased from \$40,000 to \$50,000 . . . Richmond (Calif.) GC estimates that its operation expenses have been going up about four per cent a year every year for a long time . . . Golf course being built 18 miles west of Washington, D.C. in Fairfax County, Va., is first of five which will be constructed in 10-mile square community known as Reston . . Reston itself is to be a "leisure living" area dotted with courses, lakes, parks, etc.

One of the most recent newcomers to the Ladies PGA circuit is Sherry Wheeler, 1962 graduate of Arizona State U., and formerly one of the top women collegiate players . . . She won the 1957 Western Junior Girls' championship, was runnerup in the 1958 USGA Junior, winner of the Southwest Women's Am in 1960 and '61 and second place finisher in the 1959 Trans-Miss . . . Sherry made her pro debut in the Beaumont Women's Open and won \$200 for her 11th place finish . . . Fourth annual Harry Haywood Memorial tourney for Calif. pros, Juniors and ladies to be played this month . . . Helen Lengfeld and Northern Calif. PGA are cosponsors . . . Haywood was golf editor of the San Francisco Examiner for many years.

Three of the eight girls selected to represent Britain in the Curtis Cup matches at Broadmoor CC, Colorado Springs, Colo., Aug. 17-18, are married . . . They are Mrs. Marley Spearman, Mrs. Michael Bonallack, wife of the British Amateur champion (his sister, Sally, also is on the team), and Mrs. Alastair Frearson who will not be 19 until after the matches . . . it's the youngest team ever to play in Curtis Cup matches for Britain . . All the girls are English . . . The captain is Mrs. Frances Smith (nee Stephens) who has been on six British Curtis Cup teams.

Harry Robb, jr., pro at Milburn G&CC, Overland Park, Kan., has his uncle, Fergus Auld, from Sunderland, Eng., visiting the Robb family . . . It's Uncle Fergus' first trip here . . . Harry met him at the airport and, starting home, reached out of the car to get his parking ticket, reached out again to pay a bridge toll, stopped at a drive-in where the men were served a couple of soft drinks, stopped again while Harry posted some letters from his car at a roadside box, then visited Milburn and saw golf cars in use . . . At the end of his first day here Uncle Fergus said to Harry, "Call me a taxi, I am going to bed . . . You do everything by driving in this country.

Oak Glen CC, R. O. Burns, pres., building first 9 of eventual 18 at Robinson, Ill. ... Asbury College, Lexington, Ky., opens 9-hole course ... Don Miller instructing students ... Redwoods G&CC being built at Renton, Wash. ... E. R. Head and Henry Corbly to build 9-hole course at Lebanon, Ind. ... Building 18 for Royal Palm Beach CC to plans of Mark Mahannah ... It's a feature of the Lefcourt Realty Corp. development at West Palm Beach, Fla.

Brookridge Development Corp., Kansas City, Mo., building 9 to plans of Chick Adams on 400 acre development west of Brookridge CC . . . Ed Wergin, pres., Black Hills Biltmore Corp., Rapid City, S.D., plans to open 9-hole course as part of mountain resort in May, 1963 . . . Fry Enterprises, Inc., Wayne, Pa., open first 9 of Manor Valley CC in its Harrison Park development.

Charles Mullin heads group building 9 for Britt (Ia.) Golf Assn. . . Robert F. Floyd and others propose to build 9-hole course at Fairmont, N. C. . . With open-



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ing of first 9 of Palm City "retirement village", the Palm Springs-Palm Desert area has 15 courses . . . Bill Bell designed the course . . . A Par-3 also is being built at Palm City.

Fairchild Homes, Inc., H. Noor Berger, San Gabriel, Calif., pres., plans to build course in "senior citizen" community at Kenwood, Calif. . . . Open Imperial CC 18 Par-3 at Mansfield, O. . . Nick Linster is pro . . . San Ramon CC course opened at Hayward, Calif. . . . Jim Popvich is gen. mgr. . . Russ Egner is pro . . . CC of Miami to open second (West) course Aug. 1, says gen. mgr., Joe Benner . . . CC of Miami East 18 being used by members from Riviera CC where course is being remodeled as well as by CC of Miami members.

Hope to start building Lincoln, Neb., Holmes Park course this fall . . . Floyd Farley is the architect . . . Pine Crest G&CC organized at Poplarville, Miss., bygroup headed by W. A. Alexander . . . To build 9 to plans of Bogalusa, La., pro, Warren Mitchell . . . Group headed by W. Allen Markham plans to build course at Okeechobee, Fla. . . . Start building (Continued on page 78)

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Swinging Around Golf

(Continued from page 20)

Bushfield G&CC near Mt. Holly, Va.

Don Hatch, Garden Grove, Calif., is pres., Don Louis, Inc., which has leased 150 acres of Cowan ranch near Orange, Calif., as site for course . . . Pine Knob Enterprises headed by Leonard W. Jarosz, Birmingham, Mich., to build Par-3 and ski area . . Alta (Ia.), G&CC opens its 9-hole course . . . George Zaharias makes offer to city of Dunedin, Fla., to lease and operate the course that formerly was leased and operated by PGA.

Corpus Christi, Tex., Park and Recreation Board approves specifications for 27hole layout at old airport and sends copies to parties interested in building and leasing the plant . . . Considering new course at Winter Haven, Fla., with Bill Perry, operator of present course, Dick Pope, Sr., operator of Cypress Gardens and others interested . . . Gordon Hinn to build Par-3 at Dunedin, Fla., adjacent to Dunedin Isles (PGA National) course . . . Lake Gregory GC, W. M. Gregory, pres., to open first 9 in August and give Augusta, Ga., area its seventh course.

Sun-N-Sky GC begins building course at Lenwood, Calif. . . Fred Hunt, pres., Barstow Development Co., is head of the building group . . . Willie Barber of Costa Mesa will be pro . . Building course at Blackville, S.C. . . Golf Farm opens its 9-hole par-30 "executive" course near Haddonfield, N.J. . . Dick Hendrickson is pro . . Bruce Irwin opens his 9-hole Tee-Bird CC in the Moreau section of Glens Falls, N.Y.

Theodore Paquin, Sandersdale Rd., Charlton, Mass., opens five holes of the 9 he's building because he "got tired of waiting in line.". Paul J. Roth opens his 18-hole Winding Brook CC in Albany, N.Y.'s suburban Valatie . . . Roger Barry, golf writer of Quiney, Mass., Patriot, all enthused about 18-hole Par-3 Blue Rock course at South Yarmouth, designed by Geoffrey Cornish and owned by Davenport Realty Trust.

Jack Crowder heads group organizing golf club at Brooksville, Fla. . . . Start building Flanders Valley course, Morris County, N.J.'s first public course . . . Fine story by Bill Robinson in Atlanta Journal on Dr. Glenn Burton's work at Coastal Plains Experiment Station of U.S. Dept. of Agriculture in developing superior Ber-



mudas for greens . . . Says a new Bermuda, 419, may be even better than the famous 328.

Hal Kostka, formerly asst. to Johnny Bass at Pine Ridge, Baltimore, now is pro at Forest Park course, Valparaiso, Ind. . . . Midland (Mich.) Currie Park course getting new 9 . . . It now has conventional

 ★18, Par-3 and a lighted range . . . Bala GC (Philadelphia dist.) pro, Henry Mc Quiston, has attractive new shop

Club recently refused \$2,750,000 for its 88-acre property.

Frank Hardy pro at Rockaway Hunt Club, Far Rockaway, L.I., N.Y., went there this spring when Jack Doss, who had signed for the post, switched to Virginia CC, Long Beach, Calif. . . . Cottonwood CC at El Cajon, Calif. . . . Cottonwood CC at El Cajon, Calif. . . . Bud Sears pro and Lynn Myers, asst. . . Bud Sears is Cottonwood pres. . . Bill Ford opens his Riverview GC 18 at McKeesport, Pa. . . . Joe Campayno is pro.

Charles Schneider, jr., formerly pro at Doylestown (Pa.) CC now pro at Malvern CC, Norristown, Pa. . . . Plan to build 18 at Bayville, N.J. . . . Open municipal course at Little Falls, N.Y.... Plan building Ankeny G&CC 9 in Des Moines, Ia. suburb . . . Max Akers is pres. . . . To build Mill Creek CC course at East Moline, Ill.

Kenneth Harris to build first 9 of a proposed 18 at Snohomish, Wash. . . . To build 9 on Hat Island Development Co. property in Puget Sound near Everett, Wash. . . . Jack L. McIntosh, Waterfront Sales, 500 Wall st., Seattle, is Hat Island gen. mgr. . . Martindale CC, Auburn, Me., building second 9 to plan of Philip Wogan, Beverly, Mass.

Wallace Williams, Jr. opens his 9-hole Elkton course at Aberdeen, Md. . . Wm. Schafer opens his Evergreen CC 9 at Mt. Angel, Ore. . . . First 9 of Allegany Four-Season Club to be built by company headed by Al Potter and John Sawaya, Olean, N.Y., and others . . . Russellville, Ala., Jaycees headed by Bill Foster, building 9-hole course . . Antigo Bass Lake CC, Rhinelander, Wis., to build a second 9 to the plans of Lawrence Packard . . . Palmyra Island, 960 miles off Honolulu, leased by Leslie Fuller-Leo, Honolulu, to a subsidiary of Mercury International

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Joseph G. Tonascia, pres. Crane Creek CC, says club will soon start building its 18 at Boise, Ida., to plans of Bob Baldock . . . Julius Jacobson and son, Dave, open their Winnegamie GC 9 west of Appleton, Wis. . . Eugene Behling, Oconto Falls,* Wis., city attorney, is pres., of Oconto Falls CC which is opening its 9 built to * plans of Lawrence Packard.

Columbus (O.) CC building \$1 million clubhouse replacing one destroyed by fire last winter . . . Many new clubhouses being built and some of the better designed ones look as though, in operating costs, they'll save on upkeep expense before they start to show wear . . . Still a tendency to overbuild clubhouses instead of making smart use of terrace space . . . Some clubs that really don't need much more than a flagpole for a clubhouse are burdening members with a heavy load because a few members, new to clubhouse planning and use, want costly diggings as a status symbol.

Wellshire public clubhouse at Denver destroyed by fire . . . Probably will cost \$350,000 to replace it . . . Nobel James, Roy Lewis and Hank Greiner start building Par-3 nine at Santa Ana, Calif. beginning with the River View range . . . Wm. Holloway, Memphis, pres. of National Golf Corp., says organization's 27hole Hickory Valley course on 65 acres will be world's largest lighted course . . . It will have mainly par three holes with some par fours . . Company now operates lighted 18-hole Par-3 2,700 yards course at Memphis and plans building 18 Par-3s at Huntsville, Ala., Nashville, Jack. & son, Miss., Little Rock, Shreveport and New Orleans.

Sue Adams became the bride of Paul J. Lemcke June 23 in St. Thomas More Church, Elgin, Ill. . . . She is the daughter of Harry and Lou Adams . . . Harry, former pro in Chicago dist., for some years has been MacGregor Golf sales mgr. in the Chicago and northern Ill. area Paul Lemcke has left Pacific Coast amateur ranks to become asst. to Bill Ogden at North Shore CC, near Chicago He's now in the Army at Fort Ord.

GOLFDOM's suggestion that USGA change name of green section to golf course section for better advertising and selling of the section's valuable service (Continued on page 98)

Golfdom



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July, 1962

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Swinging Around Golf

(Continued from page 80)

didn't draw one letter or card against the proposal . . . All those who "spoke up" favored the new and more appropriate title . . . Several commented that USCA wasn't any too careful in labeling its Public Links tournament as a "links" traditionally is a seaside course . . . Of course, this is purely academic.

Ed Creasy, Sr., construction supt., Cherokee Village G&CC, Hardy, Ark., will continue with the club as pro-supt. . . . Joe Lopez, Sr., is summer pro and golf director at Doral CC, Miami, Fla. . . . Thomas A. Caranci now supt. new El Dorado Hills CC in Sacramento area . . . Fred Challen now pro at Shawnee CC, Lima, O.

Leon Pounders pro at E. H. Irwin's new Chapel Hill CC, Omaha . . . Pounders continues to operate his range and is adding Par-3 holes there . . . Buck Adams now pro at Beeford (N. Y.) Golf & Tennis Club . . . Eddie O'Donnell is pro at recently opened Atlantis CC, Tuckerton, N. J. . . . Ronald Satthoff succeeds Jack Gage, resigned, as pro at Burlingame CC (SF dist.).

Steve Doctor now pro at Cedar Brook (N.Y.) GC . . . Eddie Hurz has sold Marshfield (Wis.) CC to Elmer Cornelious . . . Eddie Williams is back in active pro work . . . The former Senior PGA champion is summer pro at Crystal Downs CC, Frankfort, Mich. . . . Bob Marshall retires after 32 years as pro at Bala CC (Philadelphia dist.) and is succeeded by his assistant, Henry Mc-Quiston,

Gulf Hills Dude Ranch & CC, Ocean Springs, Miss., sold to Leslie Spencer and associates who plan extensive improvements . . . USGA Women's Open in 1964 goes to San Diego CC, Chula Vista, Calif. . . . The National Open in 1964 will be at Congressional CC, Bethesda, Md. . . . Now that citizens of Omaha have passed a \$1 million bond issue for parks and recreation, city will get an 18-hole course . . . Robt. McKinnon is supt. of recreation for the city.