

L. E. Lambert, national GCSA pres., who will welcome the supts. to the education meeting. Thereafter, the following will speak on the morning program: Col. E. W. Richardson, who will discuss "Cape Canaveral and the Race to Space"; Dr. Max M. Landman who will talk on America's destiny; John T. Brennan, pres. of the Club Managers' Assn. and Lou Strong, pres. of the PGA, who will bring messages from their organizations; and Admiral John S. Phillips who will introduce some of golf's dedicated men.

The theme of the afternoon session will be "Selling Yourself" with Ross Taylor, supt. at Black Mountain (N. C.) CC, introducing these persons and their topics;

Fred V. Grau — Developing Executive Ability;

Robert L. Russell, PGA executive dir. — Down-to-Earth Public Relations;

Ellen N. Gery, well known Florida amateur golfer — The Woman Golfer;

Frank Goodwin, prof. of marketing, U. of Florida — The Hole in the Do-Nut.

### **January 30** (Afternoon only)

The theme of this session will be "Turf Progress through Research." The chmn., Harry McSloy, supt. of the CC of Virginia, Richmond, will introduce these speakers:

Houston Couch, Penn State U. — Diagnosis and Control of Disease;

Granville Horn, U. of Florida — Soil Amendments in Green Construction;

A panel of Bob Dunning, Roger Thomas, S. A. Fredericksen and Robert H. Wiley will suggest the "Top Ten" turf tips;

William Trogden, Texas A & M College — Turfgrass Nutrition and Fertilizer Use;

Charles E. Hosler, Penn State U. — Keeping up with the Weather.

### **January 31** (Morning)

"Northern Maintenance" will be the theme of this meeting and Paul J. O'Leary, supt. of Ekwanok CC, Manchester, N.H., will have these speakers on his list:

O. J. Noer, Dick Wilson & Assoc. — Spring Desiccation Problems;

Ted W. Woehrle, supt., Beverly CC, Chicago and panel — Fairways in Review;

Alfred Caravella, supt., Middle Bay (L.I.) CC — Fairway Renovation;

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## **Golfdom Holds Fifth Father-Son Luncheon**

Joe and Herb Graffis, publisher and editor, respectively, of Golfdom will be hosts for the fifth consecutive year to supt. fathers and sons at a luncheon in the Carillon Hotel in Miami Beach. It will be held at noon on Wednesday, Jan. 31. The Carillon is located within a block of the Deauville, the GCSA convention headquarters. Officials and directors of the GCSA also have been invited to attend. Last year at Toronto about 60 fathers and sons and officials were guests at the Golfdom luncheon.

## **GCSA Golf Tournament**

The 36-hole tournament which will be played in conjunction with the GCSA convention in Miami Beach, will be held Jan. 25-26. The first round will be played at Palm Aire CC, Pompano Beach, and the second at Tamarac G & CC, Ft. Lauderdale. There will be individual and team competitions for supts. as well as tournaments for associate members, exhibitors and guests. Both Palm Aire and Tamarac have agreed to waive their customary green fees for the convention players.

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Beryl Taylor, supt., Iowa State U. GC — A to Z Maintenance of Greens;

John Gallagher, American Chemical Products — Review of Pre-Emergence Control;

James R. Watson, Jr., Toro Mfg. Corp. — Putting the Course to Bed for the Winter.

### **(Afternoon)**

Marvin H. Ferguson, USGA research coordinator, will introduce the discussion of "Southern Maintenance Problems" and have these speakers on his roster:

Louis N. Wise, Mississippi State U. — A Decade of Turf Progress in the South;

Wintergrass Overseeding will be discussed by these panelists: T. M. Baumgartner, Sea Island, (Ga.) GC; James M. Latham, Jr., Milwaukee Sewerage Commission; Tom Leonard, supt., River Oaks CC, Houston; Richard E. Schmidt, Virginia Poly Inst.; Harry Wright, supt., Peachtree GC, Atlanta;

Pest Control (insects, weeds, disease)  
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