



Supts. will get this view of the Deauville Hotel's main entrance (left) as they approach from Collins ave. in Miami Beach. But the view below undoubtedly will be more enticing, especially if the pool and cabana club are decorated as they are here. Rooms in lower photo face the ocean. Guests at the hotel have golf playing privileges at the nearby North Dade CC.

At Miami Beach

Schedule Five Days of Education at GCSA Convention

Gene C. Nutter, executive director of the GCSA, will get the education program of the 33rd International turf conference and exhibit underway with a keynote address at 10 a.m. on Monday, Jan. 29, and for the next four days supts. will hear nearly 50 speakers discuss everything from the race to space to the perimeter sprinkler system. Included in the roster of speakers at the Deauville Hotel in Miami Beach will be several of the country's leading agronomists, a dozen supts. representing every section of the country, a missile expert, representatives of the PGA and a handful of speakers and panelists familiar with arts and sciences closely related to turf management.

The convention proper starts on Jan. 23rd with meetings of various committees and the annual GCSA golf tournament



preceding the education program. Official opening of the exhibits will take place on Tuesday, Jan. 30.

Here are details of the education program:

Nutter will be preceded on the 29th by Leonard Strong, Mayor Kenneth Oka of Miami Beach, Joseph R. Konwinski, general arrangements chmn. of the South Florida GCSA, host to the conference, and

L. E. Lambert, national GCSA pres., who will welcome the supts. to the education meeting. Thereafter, the following will speak on the morning program: Col. E. W. Richardson, who will discuss "Cape Canaveral and the Race to Space"; Dr. Max M. Landman who will talk on America's destiny; John T. Brennan, pres. of the Club Managers' Assn. and Lou Strong, pres. of the PGA, who will bring messages from their organizations; and Admiral John S. Phillips who will introduce some of golf's dedicated men.

The theme of the afternoon session will be "Selling Yourself" with Ross Taylor, supt. at Black Mountain (N. C.) CC, introducing these persons and their topics;

Fred V. Grau — Developing Executive Ability;

Robert L. Russell, PGA executive dir. — Down-to-Earth Public Relations;

Ellen N. Gery, well known Florida amateur golfer — The Woman Golfer;

Frank Goodwin, prof. of marketing, U. of Florida — The Hole in the Do-Nut.

January 30 (Afternoon only)

The theme of this session will be "Turf Progress through Research." The chmn., Harry McSloy, supt. of the CC of Virginia, Richmond, will introduce these speakers:

Houston Couch, Penn State U. — Diagnosis and Control of Disease;

Granville Horn, U. of Florida — Soil Amendments in Green Construction;

A panel of Bob Dunning, Roger Thomas, S. A. Fredericksen and Robert H. Wiley will suggest the "Top Ten" turf tips;

William Trogden, Texas A & M College — Turfgrass Nutrition and Fertilizer Use;

Charles E. Hosler, Penn State U. — Keeping up with the Weather.

January 31 (Morning)

"Northern Maintenance" will be the theme of this meeting and Paul J. O'Leary, supt. of Ekwanok CC, Manchester, N.H., will have these speakers on his list:

O. J. Noer, Dick Wilson & Assoc. — Spring Desiccation Problems;

Ted W. Woehrle, supt., Beverly CC, Chicago and panel — Fairways in Review;

Alfred Caravella, supt., Middle Bay (L.I.) CC — Fairway Renovation;

Golfdom Holds Fifth Father-Son Luncheon

Joe and Herb Graffis, publisher and editor, respectively, of Golfdom will be hosts for the fifth consecutive year to supt. fathers and sons at a luncheon in the Carillon Hotel in Miami Beach. It will be held at noon on Wednesday, Jan. 31. The Carillon is located within a block of the Deauville, the GCSA convention headquarters. Officials and directors of the GCSA also have been invited to attend. Last year at Toronto about 60 fathers and sons and officials were guests at the Golfdom luncheon.

GCSA Golf Tournament

The 36-hole tournament which will be played in conjunction with the GCSA convention in Miami Beach, will be held Jan. 25-26. The first round will be played at Palm Aire CC, Pompano Beach, and the second at Tamarac G & CC, Ft. Lauderdale. There will be individual and team competitions for supts. as well as tournaments for associate members, exhibitors and guests. Both Palm Aire and Tamarac have agreed to waive their customary green fees for the convention players.

Beryl Taylor, supt., Iowa State U. GC — A to Z Maintenance of Greens;

John Gallagher, American Chemical Products — Review of Pre-Emergence Control;

James R. Watson, Jr., Toro Mfg. Corp. — Putting the Course to Bed for the Winter.

(Afternoon)

Marvin H. Ferguson, USGA research coordinator, will introduce the discussion of "Southern Maintenance Problems" and have these speakers on his roster:

Louis N. Wise, Mississippi State U. — A Decade of Turf Progress in the South;

Wintergrass Overseeding will be discussed by these panelists: T. M. Baumgartner, Sea Island, (Ga.) GC; James M. Latham, Jr., Milwaukee Sewerage Commission; Tom Leonard, supt., River Oaks CC, Houston; Richard E. Schmidt, Virginia Poly Inst.; Harry Wright, supt., Peachtree GC, Atlanta;

Pest Control (insects, weeds, disease)
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GCSA Education Program

(Continued from page 33)

will be discussed by a panel including Stratton H. Kerr, U. of Florida; Homer Wells, Tifton (Ga.) Coastal Plain station; and John A. Long, O. M. Scott & Sons;

Glenn W. Burton, Tifton Coastal Plain Station — Shade Problems in the South.

February 1 (Morning)

L. R. (Bob) Shields, supt. at Woodmont CC in Rockville, Md., will be the chairman of the meeting on "Progress Through Knowledge." His speakers will be:

William Bengeyfield, USGA green section — Another Look at Labor Management;

Norman Goetze, Oregon State College — Certification and Quality in Seeded Grass;

Ted Roberts, Jr., supt. DuPont CC, Wilmington, Del. — Safety in Maintenance;

Charles G. Wilson, Milwaukee Sewerage Commission — Practical Solutions to

Golf Car Traffic;

Warren Bidwell, supt., Olympia Fields (Ill.) CC — Clubhouse Relations;

Andrew A. Bertoni, supt., Meadowbrook CC, Northville, Mich. — \$64 Questions (a quiz program).

February 2 (Morning)

"Golf Course Irrigation" will be the theme of this session presided over by Dick Viergever, supt. at The Olympic Club in San Francisco. His speakers will include:

Elmo Dowling, Rainy Sprinkler Sales — Water Supply Sources;

Water Distribution discussion panel will include Ralph E. Engel, Rutgers U.; H. M. Clark, Buckner Mfg. Co.; and David S. Moote, Rosedale CC, Toronto.

A panel which will discuss "Semi-Automatic Systems" will include these supts.: William O. Ballentine, Orlando (Fla.) CC; Gene C. Reid, Randolph Muny, Tucson; Edward J. Casey, Baltusrol, Springfield, N.J.; Robert E. Grant, Runaway Brook CC, Bolton, Mass.; and Roy W. Nelson, Ravisloe CC, Homewood, Ill.