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When Wilson staffers, Sam Snead and Arnold Palmer, arrived at Prestwick airport in Scotland to play in the British Open, this kilted highlander was there to greet them.

Renews Slazenger License

American Machine & Foundry Co.'s Ben Hogan Co. has renewed a licensing agreement with Slazengers Ltd., London, which gives the London firm continued rights to manufacture Hogan clubs, balls and other equipment for distribution in Europe, the United Kingdom, Eire and several British Commonwealth countries.

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Golf Course Architect

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NEW YORK, N. Y.

Senior Citizens Use Cushman Golfsters

The Cushman Golfster, available in electric or gas models, is being put to all kinds of use in Sun City, Ariz. In the photo, as you can



see, it seems that one of the Senior citizens has to first deliver the groceries before he can slip away to the course, but that, at worst, is only a slight inconvenience. Golfsters are used for shopping, visits, trips to the medical center as well as golf. Travel speed of both models is about 10 mph.

Eaton's Women's Golf Moc

This golf moc for women is crafted from glove tanned "Steer-Deer" leather and has a deep air pillow inner-sole from toe to heel plus full glove-leather lining. Wedge soles are genuine Cush-N-Crepe.

The moc has giant removable spikes and kilties are detachable. It is offered by Charles A. Eaton Co., Brockton, Mass., and is sold only in pro shops.



Greenlawn's' Hand Aerator

Greenlawn Aerators, Inc., PO Box 229, Greenville, Pa., markets a hand aerator for spot treatment of greens and other fine turf areas. It penetrates three inches and removes plugs. The 52-inch handle is of polished hardwood and plate, shank and tubes are of stainless steel. The aerator weighs only two lbs.

John Martino of Beverly, Mass., has been appointed to the sales force of the AMF-Ben Hogan Co. He represents the firm in Mass., Maine, N. H., R. I. and Vermont.

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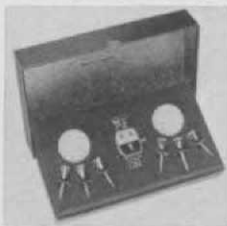
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Borm's Pal in Gift Package

A prestige model Golfer's Pal scorekeeper, shown packaged with two high quality golf balls and six gold-finished tees, is featured in the gift set introduced by Borm Mfg. Co., Big Timber rd., Elgin 23, Ill. The leather-band wrist scorekeeper records strokes per hole at the press of a plunger and totals the score. A reset pin clears the score for each tee. It has a two-tone face. The Pal is packaged in a hinged leatherette case with gold lined lid. Full information can be obtained from Borm.



Ransomes Build Mercury in Battery Model

After a period of thorough testing, Ransomes Sims & Jefferies, Ltd., Ipswich, Eng., has added a battery electric version to its popular 16-in. Mercury motor mower. Only a limited number of machines are being built this year but production will be greatly increased in 1963. A 12v, 57 amp hour battery supplies power to

the Lucas 12v heavy duty motor, giving two hours of continuous cutting at 1,650 sq. yds. per hour. There is a built-in charger unit complete with lead to be connected to any 3-point plug. A two-speed switch gives a choice of 2 1/2 or 3 mph traveling speed.

Dunlop Signs Its First Woman Professional, Peggy Wilson

According to Paul Gibbs, assistant vp of Dunlop Tire & Rubber Corp., that firm recently signed its first woman pro staff member. She is Peggy Wilson, who collected prize money in the first two Ladies PGA tournaments in which she competed. Peggy holds a B.S. degree from Mississippi State College for Women, taught physical education at the University of Texas and didn't swing a golf club until she was nearly 20 years of age. She started out by reading practically every instruction book that has been written, then took lessons from Harvey Penick, the noted teaching pro at Austin CC.



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Ben Hogan line. The dual-tone Ladies Golf Pouch is ideal for extra tees, scorecards, cosmetics, etc. It has a zipper opening and fits onto a matching belt. The head cover has unique thong grommets for longer wear. It can be name stamped and there is a wide



choice of colors including Nevada red, Orange Ice, Kelly green, Shell pink, Sweetheart blue, Palomino, coral, black, white, etc. Pouch and head cover are available only at pro shops.

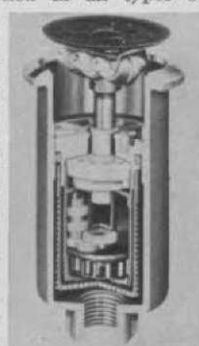
"Linkster" Metal "Wood" Going Big as Fairway and Rough Club

The "Linkster," designed by the veteran club designer, Al Link, and made by Frank Mitchell Co., 813 Broadway, W. Long Branch, N.J., is moving into the big-selling class of specialty clubs. It has an aluminum head with a locked-in bronze slug, hollow ground sole and loft of a No. 6 1/2 club. Chick Evans, one of the earlier users of the Linkster, says it just about rates with the wedge. It is designed primarily for fairway or rough shots. Many senior amateurs started using the club after seeing Evans use it.

Moist O'Matic Recommends New Pop-up Sprinkler Heads

A compact, gear driven, rotary, pop-up sprinkler head for installation in all types of

commercial systems has been added to the line of sprinkler equipment manufactured by Moist O' Matic, Inc., PO Box 489, Riverside, Calif. The Model 610 Series heads, with all the features of the larger, gear driven sprinkler, come in adjustable part circle and full circle models with either cast bronze or injection molded Delrin bodies. Various nozzle combinations can be used for coverage of any diameter from 32 to 100 ft. and to regulate the precipitation rate from .08 to 1-in. per hour. Savings are said to be effected in installation because of the low cost of the heads, their large coverage and through savings in pipes, valves, etc.



Quik-Mounts Ease Handling of Aerifier Spoons

Recently introduced by West Point Products Corp., West Point, Pa., for use with all its Aerifiers except the Estate model are Quik-Mounts. The new J-bolt and U-spacer devices for Aerifier spoons make mounting and dismounting far easier than heretofore. Their use will encourage disposal of worn, bent or rusty spoons and switching over to the size and type of spoons that turf conditions, etc., call for.



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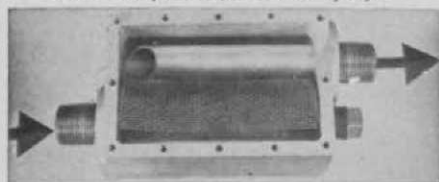
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choice of green or brown simu-leather. Royal Special L/P, Royal Red and Queen Royal are included in the gift offer for professionals. If the Christmas gift order is placed by Nov. 20, a package of a dozen Royals can be imprinted with the golfer's name (up to 15 letters) at no extra cost.

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Lawrie Named Sales Manager by General Battery Firm

Jerome T. Lawrie has been named national account sales manager of General Battery and Ceramic Corp., Reading, Pa. He supervises sales of batteries and spark plugs to all national accounts. Lawrie formerly was with Globe-Union battery company where he served in a similar capacity. He is a U. of Wisconsin graduate and served in the Army as public information specialist.



MacGregor Signs Baird

Butch Baird, who has been faring quite well on the circuit this year, has been added to the MacGregor advisory staff. A professional since 1959, the 26-year old Baird has finished in the money in ten 1962 PGA events, finishing fifth in the Thunderbird Open and tying for seventh in the Motor City Open for his best showings. In 1961 Baird won the Waco Turner Open.

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Twenty persons representing the golf car manufacturing industry gathered in Chicago in July to ask the ICC to approve a method developed by Trans-American Van Service, Inc., for shipping cars. Essentially, the method calls for shipping the cars uncased directly from the manufacturer to the leasing or purchasing clubs. In the photo are: Top row (l to r): John B. Morrissey; Ralph Zickert; Eugene Cohen, Trans-American attorney; William Castleberry, Walker Mfg. Co., Wichita; Hoyt K. Veber,

Midwest Metal Stamping Co., Kellogg, Ia. (Front row) Paul Saliner; P. J. Schumacher; Marshall Bayliss, Alfred G. Gierlach, Jr., North West Development Co., Kohier, Wis.; Ralph Proetti, national accounts manager and John Rapp, president, Trans-American. Also at the meeting, but not in the picture, were: John T. Parrett, Parrett Mfg. Co., Benton Harbor, Mich.; Ralph Jensen, Sears Roebuck & Co. and Frank Kraft, Victor-Comptometer Corp.

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Bowers Holds Sales Meet

At a recent three-day sales conference in Reading, Pa., Bowers Battery and Spark Plug Co., branch managers and commercial salesmen



Larry Ging, William Isenberg, Richard P. Bowers, vp, Marvin White and Ernest Simon at Bowers Battery sales conference.

from nine cities were introduced to new products and briefed on future promotion ideas. One of the new items which they saw was a heavy duty battery. Bowers makes a complete line of vehicular and industrial and emergency lighting batteries in addition to spark plugs for autos, trucks, motor boats, lawn mowers and other small engines.

Jacobsen Manufacturing Co., Racine, Wis., has appointed Frank Burgmeier Co., Syracuse, N.Y., to be its public relations counsel, according to Charles Livesey, vp in charge of sales.

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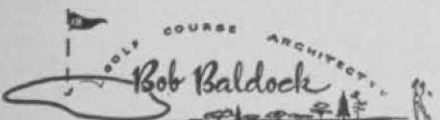
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**Golf Club Operations, Inc.,
Formed by John Cochran**

John N. Cochran, formerly professional at Denver CC and Columbine CC and prior to those connections active in professional and management capacities at Southern golf clubs, has established Golf Club Operations, Inc., 5715 E. 3d ave., Denver 20. Telephone is 303-3057. Work of the new organization is to serve real estate developers in golf club planning, coordination and membership sales campaigns, to function as consultants on new club planning and operating and to serve in club business reorganizations.

With Cochran in the organization are: Charles O. Bishop, club, hotel and restaurant manager; Rene Baudet, food and beverage authority; Jim Hayes, course and grounds management; Press Maxwell, golf architect; Francis Pillsbury and

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Son, clubhouse architects; Dale Rea, civil and hydraulic engineer and real estate development designer; Fred Neff, attorney; Harlan Holben, auditor and Bea Monroe, office management.

Turf Executive Dies

George F. Engle, 56, a vice president of the Lawn and Golf Supply Co., Phoenixville, Pa., was stricken fatally on July 24 while driving near Lansdale, Pa. Engle, who lived at Bethayres, Pa., was found slumped over the wheel of his auto along the shoulder of the road. He was pronounced dead on arrival at North Penn Hospital in Landale.

In July Golfdom, page 84, it was incorrectly stated that B. P. Robinson is Southeast assistant sales manager for Rainy Sprinkler Sales. Robinson is located in Dallas and covers the Southwest for this firm.

MacGregor Glove Package and Display Rack Offer

For persons who desire convenience in making their selections, MacGregor offers a new, colorfully styled golf glove package and an exclusive new display rack. The package shows the color of the glove through a cellophane window and lists size, price and model number. The display rack, 12 ins. wide and 15 ins. high, is available on request without charge with the purchase of four doz. gloves in any combination of price ranges.

Moody Introduces Six-Station Sprinkler Control System

A new automatic control system for sprinkling installations, a six-station Rainmaster controller, results in great labor savings, according to Moody Sprinkler Co., Inc., 5449 N. Peck rd., Arcadia, Calif. Engineering advantages include 14-day program control, individual station variable timing, 24v, 6 1/2 watt solenoids and righthand thread brass screws throughout. Performance advantages give control to meet irrigation requirements of almost any planting. Labor cost savings are said to pay for the system in about one year.



Kohler, Myers Combine on Insecticide, Weed Sprayer

Engines made by Kohler Co. of Kohler, Wis. are used with the power sprayers made by F. E. Myers & Bro. Co., Ashland, O. The Myers 6010 general purpose sprayer, for example, is activated by a 7 hp Kohler K 161. It develops pressure up to 500 psi and puts insecticide and weed killer on the target at the rate of 10 gals. a minute. Myers has been in business since 1870 and exports to more than 50 countries.

Mallinckrodt Recommends Cure When Diseases Build Up

KROMAD, which is said to kill five major turf disease organisms, can be obtained from more than 100 distributors throughout the U.S., according to Mallinckrodt Chemical Works, St. Louis, Mo. The product, it is pointed out, is particularly effective when diseases get out of control. Applications of 2 ozs. per 1,000 sq. ft. three days apart and repeated once or twice have a curative effect. Then the supt. can revert to preventive maintenance. Mallinckrodt's distributor list can be obtained from the company.

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Par Mate's Warm Weather Glove

Handcrafted by English glovemakers, Par-Mate golf gloves are made of soft and tacky "Nyama" leather in three styles — Double side snap (photo), Slip-on and Back snap closure. They are said to be especially suitable for warm weather because of diamond openings between fingers and finger perforations for good air circulation. There is a ball marker on each glove that snaps off the wrist for marking purposes. Par-Mate gloves come in several colors and sizes for both men and women. For a catalog describing the lines, write to Jack D. Levine, Inc., 10 W. 33rd st., New York 1.



Altra's C-1 Meets Tests

What is said to be America's newest bluegrass variety, Altra's C-1 Kentucky, is claimed to be a particularly outstanding variety that has done well wherever bluegrass is well adapted. It was first distributed in 1957 to experiment stations and more recently has been released on a broad scale. Tests have shown that C-1 stands up well to a wide range of weather conditions and diseases and does well in many types of soil.