Old Orchard Turf Nurseries

Old Orchard ® C 52

CREEPING BENT STOLONS

Ralph R. Bond — P. O. Box 350, Madison 1, Wisconsin West Coast Branch: Cal-Turf Nurseries, Inc., Camarillo, Calif.

THE GREENS ARE THE FOUNDATION OF ALL SUCCESSFUL GOLF COURSES

NU-TYPE®

Green Lawn Spray

(A Paint, not a Dye)

Gives a beautiful, lasting green color to dormant grass, brown areas, etc.

Fade Resistant Will Not Harm Vegetation Rain Resistant

> Distributors and Dealers Inquiries Invited

> > Manufactured by

The GREGG Co.

P. O. Box 149 Riverton, N. J. 1963 Our 30th Anniversary

- Get started early on the personalized ball business. Find out from your suppliers the deadline dates for personalizing golf balls so that there is no mixup on this.
- Change the shop displays each week
 even if it is December, Keep putting different gift merchandise in the spotlight.
- Start now to make notes on overheard conversations that might have some bearing on your gift business. It's wonderful psychology to be able to remind a member that you overheard him say last September that a golf bag would make a fine Christmas gift for his wife.

Wilson Opens Scot Plant During British Open Week

Wilson Sporting Goods Co., Ltd., Irvine, Scotland, opened what it claims is the world's most modern golf club plant during the playing of the British Open. Among the dignitaries who were on hand for the occasion was Sam Snead. The Scotland factory brings to 15 the number of Wilson manufacturing units. It serves the British Isles and European market. Eventually about 200 persons will be employed in the Irvine branch. The building is constructed of brick and asbestos siding and rests on a plastic sheeting, Visking, that keeps out moisture and dampness.

