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## Green Section Business Meets Are Big Success in Three Cities

The USGA green section's "road show" which brought the section's program, "A Business Approach to Golf Course Maintenance," to Washington, Chicago and San Francisco in March proved so useful that the original plans to present the program every other year may be revised.

### Follow N.Y. Pattern

Comment at the three sectional conferences was to the effect that the program's scheduled talks and the discussions that followed, were worth considerably more than the annual dues the clubs represented pay to the USGA. It also was observed that clubs and personnel which could have made valuable use of the program material were not present.

The programs in Washington, Chicago and San Francisco followed the pattern of the green section program in New York prior to the USGA annual meeting. "Principles of Club and Departmental Organization", "Personnel Management", "The Superintendent's Service to Golfers",

and "Simple Accounting Methods and Budget Preparation," were discussed at the opening sessions in each city.

The after-dinner programs included: "Where Does the Club Dollar Go?" a talk by Green Section National Research Coordinator Marvin H. Ferguson on "Keeping Up with Research is Good Business"; "Public Relations of the Course Supt. and Chairman;" and a final questions and answers forum.

Officials of district golf associations, superintendents and pros attended the three sectional meetings.

Martin F. McCarthy was chmn. of the Washington meeting. Charles N. Eckstein presided in Chicago and William J. Benguefield in San Francisco.

The case of golf in the tax legislative picture was extensively discussed. This indicates that golf clubs finally are getting organized in campaigning for equitable taxation.

### Southern Turfgrass Officers

E. J. Sears, supt. at Paxton Park GC, Paducah, Ky., is the new president of the Southern Turfgrass Assn. E. W. Allen, Florence, Ala., is vp and Reg Perry, Turf-aid, Inc., Memphis, continues as sec.-treas.