

Score a steady profit with
NEW fast-selling knitted CLUB SOX
 with sporty Pom-Pon trim — washable, hi-bulk orlon

Your cost —
\$1 each Club Sox
 3/10 E.O.M. —
 F.O.B. Milwaukee

**IMMEDIATE
 SHIPMENT**



For No. 1

No. 2

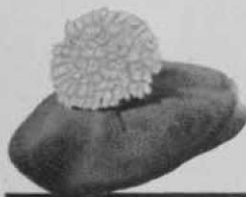
No. 3

No. 4

No. 5 Wood

PACKED BULK - any assortment you specify

Handsome! Handy! Popular-priced! Brand new CLUB SOX are just what your golfers want to protect their favorite woods, and to give as a gift to friends. Order your fast-selling stock now — in Flag Red, Jet Black, Old Gold, Fairway Green, Sky Blue, Powder Blue, Tobacco Brown, Shocking Pink, Foam White . . . all with 2-tone Pom. **Write for literature.**



Please your golfers, too, with jaunty, visored POM-TAMS... the New knit sports cap everyone wants. One size fits all. Just \$12.50 a doz., f.o.b. Milw. Write for literature.

RELIABLE KNITTING WORKS Milwaukee 5, Wisconsin

George S. May, Famed Tourney Promoter, Dies in Club Office

George S. May, who distributed more than \$2,000,000 in prizes through the World and All-American tournaments between 1941 and 1947, died in his office at Tam O'Shanter CC, Niles, Ill., on Mar. 12. He was 71 years old.

A native of Windsor, Ill., Mr. May left his parents' farm home at the age of 19 to sell Bibles, and later worked in a tool-making shop in Rockford, Ill. At the age of 35 he founded an industrial management firm which has been steadily expanded until it now has offices in 25 cities in the U.S. and Europe.

Mr. May gained control of Tam O'Shanter CC in 1937 and, after playing host to the Chicago Dist. GA Open in



George S. May

1940, became so enamored of tournament golf that he decided to launch the big money events for which he became famous. Over the years, "Uncle George," as he was known to the travelling pros, became embroiled in several disputes with the PGA and finally cancelled out early in 1958 in what amounted to a final clash over the allocation of entry fees. The last player to receive a \$50,000 Tam O'Shanter check for winning the World Championship was Dick Mayer in 1957.

Supported Caddie Fund

Mr. May was a leading contributor to the Chick Evans Caddie scholarship fund. He and his wife and Tam O'Shanter members donated more than \$135,000 to the fund over the years and 51 former Tam caddies received all or part of their college educations through these contributions.

Mr. May is survived by his wife, Alice; a son, Dale S., who is a partner in the management consultant firm; and two daughters, Mrs. Jean May Rech of Los Angeles, and Mrs. Dorothy May Canty of Northbrook, Ill. The latter is manager of Tam O'Shanter CC.