Little, Picard, Farrell in PGA Hall of Fame

Lawson Little and Henry Picard, who were at their peaks as tournament professionals about 20 years ago, are the newest members of the PGA Hall of Fame. Selected in a nationwide poll of PGA members, they, along with a third new member to be picked by those already in the Hall of Fame, will be inducted into the professional organization's golf shrine at the 45th annual meeting of the PGA in November.

Election to the Hall of Fame is based



Lawson Little

Henry Picard

. . These photos show the two men in 1939 when they were making golf history.

on lifetime playing ability. Only those who are 50 years of age or older and are retired from active national competition are eligible to be selected.

Great Amateur and Pro Record

Little, 51, dominated the amateur ranks around 1934 and 1935, winning an unequaled string of 32 victories in national and international touraments and matches in these years. He won the USGA Amateur and British Amateur championships in both 1934 and 1935, one of the great repeat performances in golf history. Lawson turned pro in 1936, winning the Canadian Open shortly after doing so. He won or came close in numerous tournaments thereafter, climaxing his career by capturing the USGA Open in 1940 in Cleveland with a playoff victory over Gene Sarazen.

A Lt. Commander in the Navy during World War II, Little is now retired and lives in Pebble Beach, Calif. He is the father of four children. For several years he was associated with A. G. Spalding & Bros. in an advisory capacity and in 1951 he was a national PGA vp.

Won Masters, PGA Titles

Henry Picard, 55, now serves as a professional at Canterbury GC in Cleveland, the place, incidentally, where Little won his Open championship. His greatest years came between 1935 and 1940, but as late as 1950 he was a semi-finalist in the PGA Championship. Picard won that title in 1939 after having been a semifinalist the year before. Other notable milestones in his career include the winning of the 1938 Masters and the distinction of being the pro tour's leading money winner in 1939. Picard was second in earnings in both 1935 and 1937.

Quiet and reserved and rated as one of the game's great swingers, Picard was a conservative player who rarely gambled on a shot. He is credited with having given Ben Hogan the moral and financial support that kept the famed Texan from quitting the circuit nearly 25 years ago.

Picard, also wintertime pro at Seminole GC in Palm Beach, is the father of three sons and a daughter and has six grandchildren. Another son was killed in an automobile accident in 1959.

The election of Little and Picard brings to 28 the number of men who have been chosen for the PGA Hall of Fame since it was established in 1940.

Members Select Farrell

Johnny Farrell became the third man elected to the PGA Hall of Fame for 1961 when members of the shrine selected him for the honor. The 60-year old

native of White Plains, N. Y. came into prominence during 1923 and 1924 when he finished in the money in every tournament he entered in those two years. He reached his peak in 1927 when he won eight tournaments, but he had to wait another



year before achieving his greatest triumph, the winning of the USGA Open. After finishing in a tie with Bob Jones for the regulation distance in that event, Farrell won the playoff, 143 to 144. A year later, Johnny came close to winning the PGA (Continued on page 120)

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-- the working tie-up of advertising and Pro Shop merchandising! should be applied. The soil must be kept moist constantly until emergence is complete.

Start Nitrogen Application

As soon as a good stand of overseeded grass is obtained, nitrogen application should be started. Rule of thumb application calls for 1 lb. of N per 1,000 sq. ft. per month. Organics are a little safer to use although inorganics generally are much cheaper and don't burn if properly watered in following application to dry turf. Urea and Uramite have been found to be fine sources, according to impartial tests conducted by agronomists at experiment stations.

Farrell in Hall of Fame

(Continued from page 44)

Championship, losing to Leo Diegel in the final, 6 and 4. Farrell was a PGA semi-finalist in 1933 and runnerup to Walter Hagen in the 1929 British Open. He was a member of the first Ryder Cup team in 1927 that beat the British, 9¹/₂ to 2¹/₂, and in 1929 and 1931 he also played in the international matches.

Farrell, summertime pro at Baltusrol, Springfield, N. J., and wintertime pro at the CC of Florida in Delray Beach, is the father of five children. One son, James serves as his assistant, and another son, Bill, is the New Jersey Open champion and plays the tour. A third son, John Jr., is assistant products manager for Colgate Palmolive Co. A daughter, Peggy, is a medical secretary and a second daughter, Kathy, is studying to be a nun.

Ed Oliver Fund

A full report on the various funds raised for Ed Oliver's family in recent months aren't available. A committee headed by James O'Keefe of the Western Golf Assn. has raised about \$10,000 for the education of the Oliver children. Florida golfers have contributed more than \$9,000 and tournament sponsors have turned over several thousand to the PGA for Ed's wife and children.

Get Seniors' Plaques

Illinois PCA Seniors recently presented plaques to Joe Graffis, Sr., Golfdom's publisher, Bud Binyon and Bob Lamkin for their services to golf over the years. Harry Adams made the presentations on behalf of the Seniors' organization.