

# WHOLE SEASON CONTROL WITH ONE SPRAYING

One part of Solexto in 400 parts of water sprayed on two to four acres gives season-long control of beetle grubs, ants, crickets, chinchbugs, cut worms, rose chafers, chiggers, fleas, ticks, mosquitoes and many other pests.

## GRUB-PROOFS FOR TEN YEARS

One application of Solexto, two gallons to the acre (1-to-200 solution), grub-proofs the turf for at least ten years. Thus moles are also kept out by eliminating their food source.

### ECONOMICAL COVERAGE

Because such high dilutions are possible, extensive coverage is very economical. Labor can also be saved by using EWT Weed Killer\* in the same solution for general spraying of the grounds.

> Widely used selective weed killer manufactured by Dolge.

Write to the C. B. Dolge Company, Westport, Connecticut for information about other insecticides; also inquire about weed killers, golf ball cleaners, mole and gopher killers.



# Jack A. Schram, Former Burke President, Dies in Chicago

Jack A. Schram, 53, pres. of Comptometer Corp., died in a Chicago hospital

on April 21. He had been pres. of the Burke Golf Co., Newark, O., when Comptometer bought the golf club manufacturing firm in 1959. Mr. Schram bought the Burke company s e v er a 1 years ago as his initial venture in the golf field and with



his associate, William D. Schaffner, contracted for manufacturing and distributing PGA clubs and other items. After Mr. Schram came with Comptometer, the corp. acquired Worthington Ball Co. of Elyria, O.

He is survived by wife, Edna, two daughters, Mrs. Lawrence Joselit, Jr., and Mrs. Norman Hirsch and four grandchildren.

# "Mr. Merion," Joe Valentine, Honored at Testimonial Dinner

Italian-American Citizens League of Ardmore, Pa., recently paid tribute to Joe Valentine, dean of U. S. course supts. and greenmaster at Merion for over a half century, at a testimonial dinner held in his honor on Apr. 23 in Ardmore. A native of Teramo, Italy, Joe came to the U. S. when he was 20 years old and thereafter helped numerous immigrants find jobs and get located in this country. He became a U. S. citizen in 1917.

Known as "Mr. Merion," Joe, through the years, has played a leading role in shaping Merion GC, one of the country's most famous and toughest courses. He has either constructed or rebuilt 24 of its 36 greens. Joe is also credited with giving the East course two of its most distinctive characteristics — all trouble in plain sight and no two holes alike in contour.

One of Valentine's most notable achievements has been the discovery of Merion bluegrass. He pioneered the use of tractors on courses and also was one of the first to appreciate the value of aerification.

An imposing list of organizations include Valentine's name on their membership rolls. He is a longtime member of the GCSA, a past pres. and now treas. of the

Golfdom

# **\$AVE**

10% to 25% on your golf course supplies

WE SHIP DIRECT

A complete line of -

# LIQUID FERTILIZERS FUNGICIDES INSECTICIDES HERBICIDES WETTING AGENTS

Suppliers to the golf course trade since 1939.

Write for Catalogue

American Liquid Fertilizer Co., Inc. • Rokeby Chemical Co. Marietta, Ohio • P.O. Box 267 • Phone: FR 3-1394

Philadelphia GCSA, and has been connected with the Pennsylvania Turf Advisory Committee at Penn State since its founding more than 30 years ago.

Joe is more or less in semi-retirement now but still keeps his thumb in turf work. His son, Richard, succeeds him at Merion.

#### Need Feverish Construction to Build 30,000 Courses

At the annual meeting of the National Golf Foundation, held in New York in April, Joe Graffis, pres. of the organization, estimated that to provide 30,000 courses for U. S. players by 2000 three times as many courses as are now being constructed will have to be built annually in the next 38 years. However, 1960 was a big construction year with 190 standard and 51 Par 3 courses being built and 35 additions to existing layouts being made.

Robert D. Rickey, MacGregor vp, was elected to fill the Foundation dir. vacancy created by the resignation of Henry Cowen. Other officers and board members were re-elected. Harry Colburn, Wilson Sporting Goods Co., was named chmn. of the executive finance committee. New members of this committee are William Bommer and Paul Gibbs.

### New York Sections Combine to Sponsor Business School

Northeastern, Western and Central New York PGA sections sponsored a business school which was held Apr. 13-14 at Syracuse. John Budd of Endicott was the school dir. and speakers included Lou Strong, PGA pres.; Max Elbin, pro at Burning Tree, Bethesda, Md.; Joe Wolfe of Wilson Sporting Goods Co.; George Hall, national PGA treas.; and George Izett of Ardmore, Pa. Merchandising methods, club making and repairs, display and teaching were among the subjects covered.

### Palmer, Nicklaus Dominate Poll

Arnold Palmer and Jack Nicklaus dominated GOLFING magazine's sixth annual poll of golf writers to pick the winners of the UCGA Open, PGA Championship and National Amateur. Palmer was overwhelmingly selected to win both the Open and PGA, getting 84 votes for the former and 123 for the latter. Nicklaus garnered more than 75 per cent of the 213 votes cast.