



TILE-LIKE RAMUC® POOL ENAMEL steps up attendance... makes maintenance costs dive!

Ramuc Enamel's tile-like finish and fade-resistant colors are *proved* attendance boosters. "We specify Ramuc Enamel for swimmer appeal, beauty, easy cleaning, long wear," says City of Austin, Texas' Joe Prowse, Jr. (Austin Recreation Department). The Lake Club of Wilton, Connecticut, ("The Executives' Club") reports: "Ramuc retains its color and glossiness remarkably well."

Thousands of managers of other commercial and public pools echo the same sentiments. Ramuc Pool Enamel saves money, because it *keeps* a pool attractive and cuts down on upkeep. The beautiful tile-like finish discourages the build-up of dirt and algae. It's easier to clean. Pastel colors promote safety by increasing underwater visibility.

Write for color chart and 32-page Handbook on Painting Pools—both free. Send us your pool's dimensions, tell whether it's metal, concrete or plaster, and the type of paint on pool—for specific advice without obligation.



Ramuc Enamel, Manufactured by INERTOL CO., INC.

479 Frelinghuysen Ave., Newark 12, N. J. • 27-Y South Park, San Francisco 7, Cal.

Chicago District Report

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in the city and suburbs are averaging a little more than \$4 for a half-hour lesson while those in the outskirts are getting \$3.65. Average charges for cleaning and storage of clubs were about \$17.50 at Chicago and suburban clubs and \$14 away from the city.

Caddie Fees

Caddie fees continue to run about \$3.00 at city-suburban clubs for Class AA or A carriers and \$2.65 at out-of-area clubs. For Class B caddies the fees average \$2.65 and \$2.45, respectively. Caddiemasters drew a monthly salary of more than \$400 at city-suburban clubs and around \$250 at clubs away from the city. In most cases, these employees were provided meals, worked an average of about eight months a year and four out of five were permitted to retain concession profits. Three out of five clubs have caddie welfare funds.

The assessment report shows that about two out of three clubs in the city and suburbs assessed their members in 1960 as compared to two out of five at out-of-area clubs. Seven out of ten clubs hope to avoid adding the extra charges in 1961.

Impressive Aspects to TV Coverage of the Masters

More than a half million dollars in electronic equipment and around 90 TV technicians were moved from New York to Augusta, Ga., a distance of 911 miles, to bring the three days playing of the Masters to millions of golf fans. Three giant trucks were used to transport the CBS transmitting equipment which was estimated to have weighed about 40 tons.

During the tournament the electrical output of the equipment was enough to light all the homes in Augusta, a city of 80,000. Twelve cameras were trained on the play and of these, nine were equipped with a new type zoomer lens, each valued at \$9,500. The director of the show had a choice of nine pictures to show to TV fans. This enabled him to quickly switch to any player who started burning up the course. Six local telephone employees were hired to stand by to make any adjustments or repairs in case any of the pictures became "lost." One thing about August National that reassures TV technicians is that it has underground conduits to carry most of the cables. It's one of the few courses that has.