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STANDARD MANUFACTURING CO. CEDAR FALLS, IOWA

Iowa Judge Says "Trampoline" Is A Generic Term

Two year court battle over use of the word "trampoline" ended early in April in a decision favoring American Trampoline Co., Jefferson, Ia., over Nissen Trampoline Co., Cedar Rapids. In a U. S. district court ruling, Judge Roy L. Stephenson declared the term "trampoline" was "generic and in the public domain and cannot be exclusively appropriated for trademark usage." Stephenson further decreed the trademarks, "Nissen Trampoline" and "Tramp," are invalid.

The case was originally filed by Nissen on Mar. 17, 1959. Nissen claimed trademark and patent infringement and unfair competition by American. In its counter-claim, American contended that Nissen's trademark was fraudulently obtained and asked damages. Testimony was introduced from more than 40 individuals including coaches, athletes and former vaudeville performers concerning use of the word.

In addition to ruling the term "trampoline" generic, Judge Stephenson found American had not infringed Nissen's pat-

ent and had not competed unfairly. The two companies are said to be the largest manufacturers of trampolines in the world. Other trampoline manufacturers who have shied away from using the word trampoline are now permitted free use of the word by Judge Stephenson's decision.

Palmer, Snead Again Represent U.S. in International Matches

The team of Arnold Palmer and Sam Snead again will defend the Canada Cup in this year's International Golf Championship, to be played at Dorado Beach, Puerto Rico, June 1-4. The two won the Canada Cup at Portmarnock in Ireland in 1960 with a 72-hole total of 565.

Also on hand for the International matches will be Flory Van Donck of Belgium who won the individual title last year with a 279.

The American team's triumph last year was the first since 1956. Japan won the cup in 1957, Ireland captured it in 1958 and the Australian duo of Peter Thomson and Kel Nagle took it in 1959. The IGC matches were started in 1953.

More than 30 countries will compete at Dorado Beach.