Brennan Elected President of Club Managers

John T. Brennan, of the Birmingham (Mich.) CC was elected pres. of the Club Managers Association at its 34th annual conference in Denver's Denver-Hilton in January. Other officers are: John W. Bennett, San Francisco Commercial Club, vp, and John G. Outland, Dallas CC, sectreas.

Dr. Carl S. Winters of General Motors





John T. Brennan

John W. Bennett

Corp., keynoted the Association's three-day educational program with an address on "Opportunities Unlimited". Other speakers included Dr. Joseph W. Thompson, Michigan State U.; Willard E. Brown, Judd & Detweiler; Henry T. Maschal, CPA, Harris, Kerr, Forster Company; Fred F. Furns, Price-Waterhouse; Joseph H. Nolin, CPA, Horwath & Horwath; Professor Matthew Bernatsky, Cornell University; Thomas C. McGuffey, mgr. of the Missouri AC and past pres. of CMAA; and Arthur W. Dana, internationally known food operations consultant.

Eight Directors Named

Dirs. elected to the CMAA national board: Richard E. Daley, Army, Navy CC, Arlington, Va.; Robert M. Dorion, Scioto CC, Columbus, O.; Charles E. Errington, The Beach Club, Santa Monica, Calif.; Frederic H. Hollister, Scarsdale GC, Hartsdale, N. Y.; Robert E. Yoxall, CC of Coral Gables, Fla.; Clem Young, Cleveland AC; Everett L. Woxberg, Evanston GC, Skokie,

Ill.; William J. Hodges, Paradise Valley CC, Scottsdale, Ariz.

CMAA's membership has gone over the 2,000 mark, it was announced at the Denver meeting.

700 Persons Attend GCSA's Annual Convention Banquet

More than 700 persons attended the GCSA's annual banquet which was held in main ballroom of the Royal York Hotel. James E. Thomas, supt. at Army Navy CC, Arlington, Va., and outgoing pres. of the GCSA, was the banquet master. He introduced such notables as Phil Farley of the Royal Canadian GA; John Brennan, new pres. of the Club Managers' Assn.; Lou Strong, pres. of the American PGA; Jack McLaughlin, pres. of the Canadian PGA; J. A. DeFrance, prof. emeritus, Rhode Island University; and John MacGregor, veteran GCSA member and holder of the ninth membership card issued by the organization. Contributions to the GCSA Scholarship and Research Fund were made during the evening by J. T. Manley and William Marclay on the behalf of Toro and Jacobsen-Worthington U.S. and Canadian dealers, respectively. At the conclusion of the banquet, Thomas passed the gavel to his successor, L. E. Lambert.

Entertainment, made possible through the show exhibitors, featured Moxie Whitney and his orchestra, Charles Camilleri, accordion virtuoso, several singers and a dance team, Joe Murphy, a comedian, and Ellis McLintock, Canada's No. 1 trum-

peter.

Excessively Dry Winter

Even though the East and New England states had more snow than could be carted away this winter, the Midwest was facing a parched spring because of subnormal precipitation from Nov. through Feb. The Chicagoland area had only 14 per cent of normal precipitation in January and only a little more than 50 per cent in both Nov. and Dec. The first three weeks of Feb. were abnormally warm and there was little rain or snowfall. A few supts. in Iowa reported that they distributed water from tanks in an effort to bring up moisture content of greens.

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