

Test on Soaked Areas

This area was thoroughly soaked, such as by a two or three day rain. The car with 600-6 tires got stuck and the car with Terra-Tires went in and retrieved it. We took power readings in this area when it was only slightly wet and found the car with conventional tires required 66 amps. The Terra-Tire car required only 30 amps to traverse this soft condition.

Test results in a soft sand area were similar to the rain soaked area in that the conventional tires were bogged down and the Terra-Tires had no trouble. It shows that where sandy fairways or just sand traps are encountered, the Terra-Tire doesn't cause delay or damage.

These tests have proved that the Terra-Tire car used less than 50 per cent of the battery drain in some conditions. We took both cars to a regulation length, very hilly private golf course with watered fairways for an 18-hole test. Drivers changed cars at the end of nine. Hydrometer readings were taken before and after the 18-hole run. Total hydrometer drop for six batteries of the car with regular tires was 526 points while the drop in the Terra-Tire vehicle was 233 points.

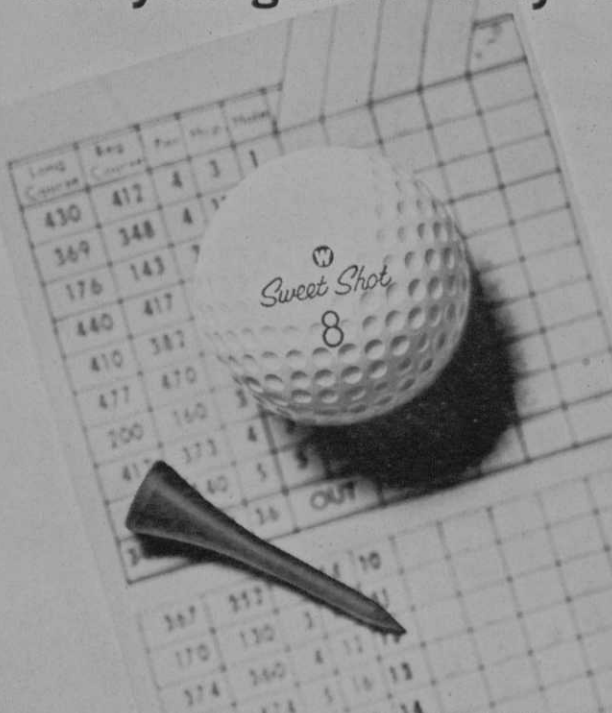


Esler Walker, Jr., son of the supt. at Longue Vue Club, Verona, Pa., tests the Worthington Model F tractor, with 7-gang wing lift, at the GCSA show in Toronto.

"Tumble King" Recommended for Golf Centers

MacLevy Sports Equipment Co., 189 Lexington ave., New York City, has recently introduced the "Tumble King," said to be the safest and most effective rebound tumbler on the market. The all-weather unit is being used at at least 200 locations and has become very popular at golf centers. MacLevy has a complete package plan for the installation of the Tumble King at what it calls jump centers. The firm furnishes uniform engineering plans, advice on selection site, financing information, etc.

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RECOMMEND SWEET SHOTS

You want to help your golfers lower their scores. We concentrate on helping you do — by specializing (for 57 years) in building better golf balls. Nothing else.

Without resorting to wild claims, trick names or costly testimonials, we'll simply make you this promise about today's new Sweet Shot: *no championship golf ball has been built yet that gives you more distance, truer flight and roll, and more durability.* (Sweet Shot's new cover with polyurethane finish is virtually indestructible, always stays sparkling white.)

Give your golfers every scoring advantage. Recommend Sweet Shots. Sold exclusively through Golf Professionals.

Worthington

GOLF INC. ELYRIA, OHIO



Dave Hulhouser of Penn-Chem Products, Lansdale, Pa., and Glenda Boss of Ontario Travel Bureau select winner of the Lapp Rollosprayer at the recent GCSA convention. Winner of the unique sprayer, distributed by Penn-Chem was Don McKay, supt., Hartford (Conn.) GC.

Kountry Klub Sportswear Markets Finsterwald, Wright Jackets

Kountry Klub Sportswear (William H. Brown) 10201 St. Charles Rock River rd., St. Ann, Mo., is marketing the Dow Finsterwald "Record-



Breaker" and Mickey Wright "Award" golf jackets. The Finsterwald model, tailored by Grais, is of lightweight tackle twill and is water repellent and wind resistant. It comes in five colors and features an open front and back yoke, elastic cotton knit inset around armholes, overlap slash pockets and full zipper front. The Mickey Wright jacket is available in three colors and is made of wash-and-wear dacron cotton. It has knit trim and elasticized knit bottom for a snug fit. Some of its style highlights are "pin action" shoulders and sleeve and lower patch pocket.

Good News from West Point!

At the end of January, sales of West Point (Pa.) Products Corp., were up almost 40 per cent above those for the same period in 1959-60, according to Horace C. Shuman, vp and general mgr. This was particularly gratifying, says Shuman, because sales in the previous year's period had been up 11 per cent over 1958-59. These increases have been accomplished without upping the prices of West Point products which were stable from 1956 through 1960.

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Obitz-Farley Markets Go-Far Golf Car

Obitz-Farley Co., Inc., 11 S. 7th st., Stroudsburg, Pa., is marketing the Go-Far golf car, a one-passenger vehicle that carries two bags.



It has a cast aluminum frame and fiberglass body and operates on a 1 hp motor powered by a mine battery. There is a built-in charger. One foot pedal controls acceleration and braking. The Go-Far has wide-track wheels for safety and for preserving turf. Information about distributorships can be obtained by writing the Obitz-Farley company.



1961 MacGregor Promotion Program

The MacGregor Co. is preparing to kickoff a gigantic, nationwide promotion program in connection with its 1961 golf club line and new DX Tourney golf ball. The expanded promotion series, which will appear in leading trade and consumer publications, will correspond with the opening of the spring golf season and will continue throughout the year. Plans call for the most aggressive advertising and publicity campaign in MacGregor's history. R. D. Rickey, vp, says the entire program is aimed at directing the golfer to the pro shop as well as assisting the golf professional in his various sales efforts.

Mascaro Observes 25th Anniversary

Tom Mascaro, pres. of West Point (Pa.) Products Corp., will be observing his 25th anniversary with that firm on Apr. 1. Mascaro has designed several of the products manufactured by West Point, some at the specific requests of supts. He's also one of the most dynamic salesmen in the turf business and in great demand as a speaker at supts' conferences.

Tri Powered Corp., manufacturer of the "Tee Birdie" golf car, has moved to new quarters at 201 Industrial blvd. in Austin, Tex. The firm's mailing address, however, continues to be PO Box 3182, South Austin stn., Austin.

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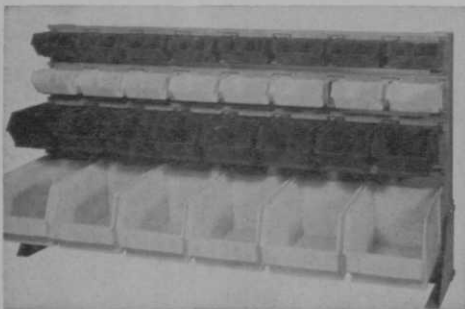
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Container's Handi-Box Has Numerous Uses

The Handi-Box, made by Container Development Corp., Box G, Watertown, Wis., is ideal for storing pro shop supplies and loose fittings



and repair items in the maintenance dept. The open bin permits contents to be easily removed. Boxes are quickly detached from the rack for refilling or cleaning. Boxes are of a rugged molding of high-grade plastic and are unaffected by oil, water and weather. They are available in molded green and yellow.

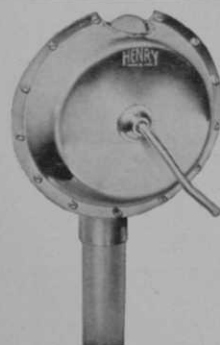
From Washers to Golf Cars

John M. Cook, pres. of Cook Enterprises, Inc., manufacturer of the Commander and Comet, is a veteran of the laundry and cleaning industry. He popularized the stainless steel open-end washer and developed the well known Cook Washette. He started the golf manufacturing firm about six years ago. The Commander is a two-seated electric car, and the Comet is a cart electrically operated and self propelled.



Ford Expands Tractor Plant

Highland Park (Mich.) tractor plant of the Ford Motor Co., operated by the Tractor & Implement div., has undergone a multi-million dollar modernization and expansion program to prepare it for the production of three completely new series of Ford tractors. An added 290,000 sq. ft. of floor area and 230 additional machines equip the plant for assembling larger, more efficient farm and industrial power units in addition to the moderate size tractors that will continue to be built here.



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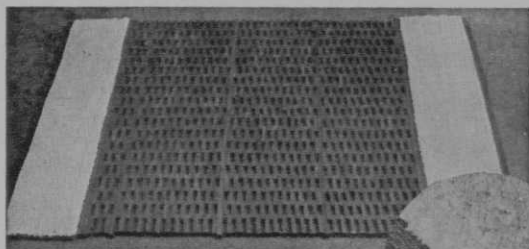
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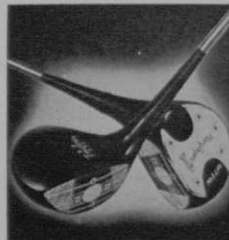
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Several Exclusive Features in MacGregor Irons, Woods

MacGregor Tourney woods for 1961 again feature the aluminum "eye" in the center of the center of the target face. Highlight of the 1961 irons is the all rounded sole that means less drag and enables the player to get the ball in the air quickly and cleanly.

Tourney woods are made of selected persim-



mon and hand-finished in a variety of shades. The Pro-Pel Action shaft comes in four flexes. The flex has been placed closer to the clubhead, reducing torque to a minimum and thus increasing accuracy, according to the manufacturer. Grips are of Burgundy leather or composition Finline.

The irons have the Flame Ceramic black face, and the exclusive "recessed weight" back design is said to raise the focal point to concentrate all weight directly behind the ball. Flex and grip features are the same as those in the woods.

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Hogan Firm Has L.A. Warehouse

The Ben Hogan Co. has opened a warehouse in Los Angeles. Establishment of a west coast warehouse was dictated by the rapid growth of the Ft. Worth firm's business throughout the Pacific Coast states. Complete stock of clubs, balls and accessories are carried in the L. A. warehouse, located at 2945 E. 12th st.

New Ezee-Flow Applicator

Ezee-Flow div. of Avco Distributing Corp., 3428 N. Harlem ave., Chicago 34, is marketing

a new granular type of chemical applicator for herbicides and insecticides. The 'Protecto-Zone' applicator is said to protect in two ways — with application of herbicides that give weed zone protection, and root zone protection from soil insects. Accurate metering for application is one of the features of the applicator. The Ezee-Flow patented dial gives positive control of flow rate and there is said to be no flow-by or leakage. Single or dual hoppers are available for separate or mixed applications.



Pres. Edwin L. Parker (l) of A. G. Spalding & Bros., Mike Turnesa (c) and Al Brosch check what the Spalding firm calls the "marvel of golfing science," the new Executive wood. Its main selling point is a concave rather than convex head.

Full Production of Nitroform Brings Price Reduction in West

According to Agrifirm Chemical Co., P. O. Box 6, Woodland, Calif., production at the new Nitroform plant in Hercules, Calif., is going full steam ahead turning out Granular and Powder Blue for Western consumers. Due to savings in freight for West Coast users, Nitroform announced a reduced price schedule on Feb. 1.

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Purchase Majority Interest in Chamberlin Metal

Joseph F. Chamberlin (l) demonstrates Ko-lap-si Kart to George Petrutz (c) and Don R. Parker who, with Joseph F. Zarish, recently purchased a majority interest in Chamberlin Metal Products Co., Chicago. Chamberlin, who continues as a dir., pioneered the cart along with the Kaddie Kart. Petrutz is pres., Zarish, vp and treas., and Parker, vp and general mgr. of the group that bought into the Chamberlin company. Another dir. is Ray Weigel of Kysor Heater Co., Cadillac, Mich. Robert Westphal continues as secy. and plant supt.

Krout Promoted at K & M

H. L. Krout has been named assistant dist. mgr. of Keasbey & Mattison Co.'s. Ambler pipe dist. Formerly he was sales supervisor of the firm's Northeastern pipe dist. A graduate of Penn State U. and Lansdale Business School, Krout joined K & M in 1948 and has worked in a sales capacity in the pipe dept. since that time.

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Lindig Screener Available for Model L Shredder

A new "Model R" rotary screen attachment (photo) is an accessory for the "Model L" soil shredder made by Lindig Manufacturing Co.,



Inc., Dept. A, 1875 West County Rd. "C", St. Paul, Minn. The Model R makes it possible to combine four jobs, feeding, screening, shredding and loading, into one operation and is invaluable for topdressing and seeding. The screener is mounted on the loading conveyor and driven from the conveyor's head shaft via chain drive and right-angle gear speed reducer. The shredders are made in 25, 40 and 60 cu. yd. per hour units. Specification information can be obtained from Lindig.

Classified Ads • P 173

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First Flight Promotes Hole-in-One Club

First Flight Co., 99 Tremont st., Chattanooga, Tenn., has been running what it calls a "Million Dollar Hole-in-One Club" in the South, and which will move north when the play starts at the winterbound clubs. The club works like this: Purchase of a First Flight ball entitles the buyer to fill out a Hole-in-One form in the pro shop. If the player is in a twosome, or more, and scores an ace that day with the First Flight ball, he is entitled to \$150 worth of the shop's merchandise. Greens can't be tricked up to make possible cheap holes-in-one, aces must be scored on regulation courses and where there aren't more than three par 3 holes on 9-hole courses, and six on 18-hole courses. Cards must be fully attested and certified. Awards are not offered in any areas where the law prohibits them. Through mid-February, five golfers had won First Flight awards. First Flight, of course, reimburses the pro for any awards that are made.

Available for Clinics

Nello Cammalarie, a Chicago dist, pro for more than a decade, is available for teaching clinics. In the last year or so he has been engaged quite extensively in giving clinics through Illinois, Iowa and Indiana. These consist of about 30 minutes of demonstration and 1½ hours of individual instruction. He can be reached at 842 Ainslie st., Chicago 40, Ill.

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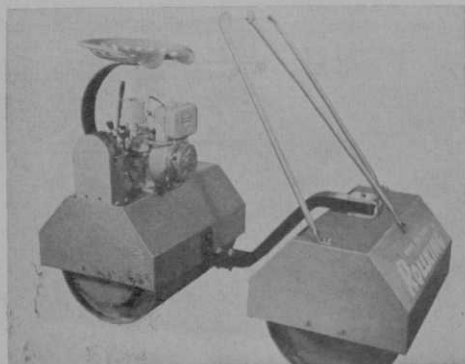
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Rowco's Rolling Gives 1,000 Pounds of Rolling Power

Rowco Manufacturing Co., Inc., Keene, N. H., is marketing a new self propelled "tandem type" roller that delivers 1,000 lbs. of rolling



power evenly distributed between two 18-in. diameter x 24-in. rollers. It is powered by a 4-cycle, 2½ hp Clinton gas engine with forward and reverse gear and travels at 2 to 3.5 mph. Known as the Rolling TD-1000 it can be used for numerous landscaping and property improvement jobs. It also is adapted for hot-top repair work.

Shakespeare Firm Produces New Fiber Glass Shaft

A new club shaft, made entirely of fiber glass by a patented tubular process, has been announced by Shakespeare Co., Kalamazoo, Mich.



It is known as Wondershaft. Over 501,000 fibers are said to run the length of the shaft, giving a true connection between handle and head. These are bonded with resin under pressure and are oven cured. Different degrees of stiffness are provided to meet individual needs. Color is impregnated. The shafts require no lacquer or varnish and are impervious to corrosive action of densest salt air and high humidity, the manufacturer says.

William C. Fischer, sales service mgr. for Keasbey & Mattison Co., Ambler, Pa., died in Cleveland, O. in Feb. He had been an employee of K & M for 35 years, spending most of his time in Cleveland as mgr. of the office there.

William F. Gordon

and

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Vermiculite Plays Big Part in Starting Turf on Libby Course

Libby, Mont., with a population of 2,828, has a new 9-hole golf course because many people pitched in and built it. The town depends on the Zonolite Co. and a lumber mill to keep



Vermiculite is poured and spread prior to rototilling at Libby, Mont. course project.

it going. To lengthen its summers, the townspeople decided a course was a necessity. The course is located at the foot of a mountain and nearby is the 4,000 ft. Vermiculite Mountain. The builders learned by doing. For proper irrigation and to conserve water, greens and tees

were liberally conditioned with vermiculite from Zonolite's processing plant in Libby. The lumber firm lent its logging equipment for surfacing, the forestry service helped out on the mapping and an engineer volunteered to design the course. Actually, seeding was started more than two years ago and growth on the fairways has been very encouraging. On the greens the Libby workers mixed one part seed with three parts of fine grade No. 4 vermiculite. The mixture proved to be damp enough for pre-germination, yet free-flowing enough to be applied through a seeder. A high germination rate resulted and the greens turned out so well that the Libby volunteers were sorry they hadn't used the same process in seeding the fairways.

American Mat Develops New Sectional Floor Matting

A new colored vinyl sectional floor matting, highly grease-resistant and completely reversible, has been developed by American Mat Corp. Known as American Counter Step Matting it is ideal for use behind counters and bars and in commercial kitchens. The 6 in. x 2 5/16 in. x 5/16 in. sections being non-porous, the mat is easy to clean. Alternate rows of deep-grooved and corrugated sections are woven on rust-resistant spring steel wire. There are 13 available colors. Write to American Mat, 1802 Adams Street, Toledo 2, O., for information.

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Royer's Paul Bunyan 360 Is Complete Processing Plant

The Paul Bunyan 360, a new shredder made by Royer Foundry & Machine Co., 158 Pringle st., Kingston, Pa., is a complete portable soil

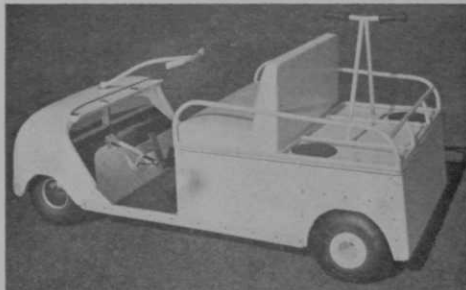


processing plant. It shreds, blends, mixes and aerates materials, rejecting debris, in a single operation. The 9-ft. wide hopper has a shredding capacity of as much as 120 cu. yds. an hour. It can take a charge of 2 cu. yds., steadily moving material to the shredding mechanism. Stones, etc. are piled outside the machine. Descriptive literature can be obtained from W. P. Dickinson, sales mgr., Dept. P.B., at the above address.

Buyers' Service • P 175

New Autocaddie is Product of Two Years of Research

Trimble Osborne Corp. Rochester, N. Y., after two years of research and development is introducing the Autocaddie, a two-man golf car.



Equipped with automatic transmission, the Autocaddie is said to be extremely stable on hills and rough terrain. It is powered with a 7 hp Kohler engine and travels 40-50 holes on two gals. of gas. The engine is specially soundproofed and there are double mufflers. Key-turn starting is combined with a Delco-Remy generator. The Autocaddie's body is constructed of molded fiberglass in front and replaceable steel panels in the rear. Terra-tires are optional.

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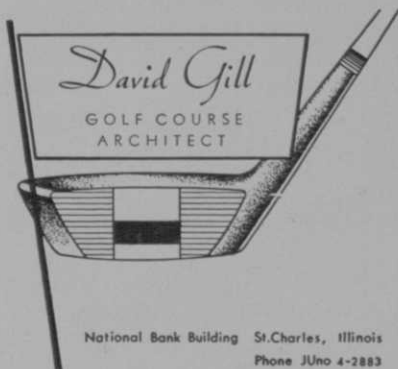
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Kill WATER WEEDS!

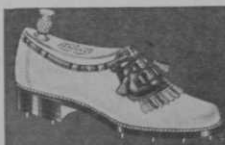
Water hazards and lakes now may be cleaned of all rooted aquatic weeds, Lily, cattail, milfoil and many other aquatic weeds are easily killed with one application of R-H GRANULAR WEED RHAP. It is easily applied — will not harm fish or animals. This inexpensive application usually lasts from 18 to 36 months. Write for further information or ask your dealer.

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BOX 36GC, JACKSONVILLE, ARKANSAS

Slorach Distributor for Gleneagles Golf Master Line

David M. Slorach, 3032 Glendale Blvd., Los Angeles 39, is American distributor for Saxone of Scotland, manufacturer of high quality golf



Two-tone with saddle stitch and the Ghillie.

shoes. They are known as the Gleneagles Golf-Masters. Among the shoes for the male is a soft two-tone with saddle stitching in brown/aniline, flax grain, all black or all brown and black/white. These styles generally are available for women, too. An original woman's model is the white, washable leather Ghillie with tartan fringed tongue and edging and black Norwegian lace facing. This style also comes in bright red or pastel blue leather.

Cushman Truckster Used in Ball Picking Operation

The municipal driving range in Portland, Ore., has equipped its Cushman 780 Truckster with a

Anti-Freezing
MURDOCK
DRINKING FOUNTAINS
HYDRANTS • HOSE BOXES

Write for FREE CATALOG

THE MURDOCK MFG. & SUP. CO. CINCINNATI 2, OHIO

wire cage for picking up balls. The Truckster has a trailer hitch for hauling ball recovery machines, greenmowers and other equipment. The vehicle, capable of carrying a load of 800 lbs.,



also has numerous other uses. Altogether, 11 Trucksters are used by the Portland park system. The Truckster is manufactured by Cushman Motors, Lincoln, Neb., a subsidiary of Outboard Marine Corp.

Grenley Leaves MacGregor for Ad Agency Post

Donald A. Grenley, MacGregor Co. publicity mgr. for the past two years, has joined Hugo Wagenseil and Associates Co., Dayton, O., as publicity-public relations dir. Prior to joining MacGregor, Grenley served as sports dir. and newswriter for WLW-WLWT in Cincinnati. A native of Akron, he attended Kent State University and Northwestern University. He holds a B. S. degree in Radio-Journalism.

HEAVYWEIGHT	MEDIUM	MEDIUM
WET STRENGTH	WEIGHT	HEAVY
tinted GREEN for WET STRENGTH identification	TAN ECONOSCUFF	WHITE at NEW low prices
ALL THREE SLIPPERS HAVE WATER REPELLENT WAX COATING		
25M prs. \$16.20M	prs. \$14.75M	prs. \$17.00M
10M " 16.45M	" 14.95M	" 17.20M
5M " 17.20M	" 15.95M	" 17.95M
2M " 18.00M	" 16.50M	" 18.75M

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PACKAGED SHELTER

100% STEEL

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PORT

SPARKLING ALUMINUM FINISH

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COUNTRY CLUB SHOWER HEAD



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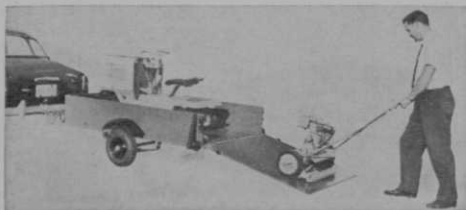
The Only shower head with the "Dial Your Shower" feature.

Wilson-Walz Sporting Goods Co.

500 San Francisco Av., El Paso, Tex.

Carry-All Easy to Manipulate

Carry-All Trailers Inc., Island rd. and Eastwick ave., Philadelphia 42, markets lowbed trailers that are made specifically for the turf



and garden industry. There are two models, one with a capacity of 800 lbs. and the other, 1500 lbs. The smaller model is 80-ins. long and empty, weighs only 190 lbs. The larger model is 8 ft. long and weighs 260 lbs. Both are 12 ins. high and can be handled with ease by one man. The trailers have double safety chains, built-in stop, tail and direction lights, removable ramp tailgate and other features.

New Indoor Net Setup Has Outdoor Atmosphere

Product Information Service of E. I. duPont de Nemours & Co., Wilmington, Dela., tells of a

WITTEK

for the best of the latest in

RANGE-PAR 3 MINIATURE

EQUIPMENT - SUPPLIES - FIXTURES

Write for complete catalog

Wittek Golf Range Supply Co., Inc.

5128 W. North Av., Chicago 39, Ill.

nylon net used on an indoor Golf-o-Tron range that has an attached electronic computer that calculates the distance and direction a ball would have travelled on an actual fairway. Realism is added by fairway photos, located behind the net, that change after each hole is played. There are 9 fairways in the series. The Golf-o-Tron range is the invention of M. R. Speiser of S & M Products Co., Inc., 17 W. 60th st., New York 23. It was tested for three months at a N. J. bowling alley and received wide acclaim.

Etonic's "Diamond Wing Tip" Built for Perfect Fit

The Etonic "Diamond Wing Tip" golf shoe, a product of Charles A. Eaton Co., Brockton, Mass., is crafted over the new Masters last for trim appearance and perfect fit. It has full glove leather lining, cushion innersoles and sewn-in kilties.



available only at pro shops, it comes in black calf or new antique walnut calf.

GOLF RANGES PAR THREE MINIATURE COURSES

•

COMPLETE LINE OF GOLF EQUIPMENT AND SUPPLIES

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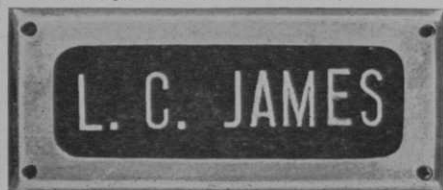
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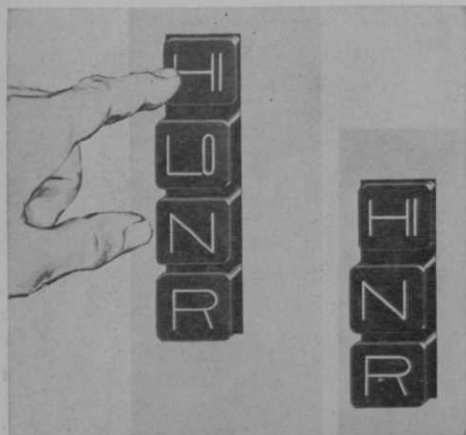
Write for sample and prices

KIRSCH CARD SERVICE

BOX 426X, ELMHURST, ILL.

Victor Offers Two Kits for Acceleration Conversion

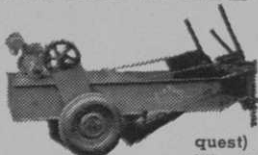
The Victor Electri-Car div., 3900 N. Rockwell st., Chicago 18, is making available two



acceleration conversion kits for automatic control or conventional acceleration in its golf cars. Either can be installed in 1½ hours using

SAVE SOIL PREPARATION COSTS!

... use **PIXTONE**



Mechanical Stonepicker

Many contractors, landscapers and golf clubs (names on request) use PIXTONE to pick up, carry and dump stones ¾" to 8" in diameter. Prepares an ideal seed bed for re-seeding, rebuilding or new courses. Does complete and economical job. Write direct to manufacturer for full details.

BRIDGEPORT IMPLEMENT WORKS, INC.
1483 Stratford Ave., Stratford 12, Conn.

simple tools. The kits make it possible for fleet owners to standardize their entire fleet, and for owners of '57, '58 or '59 Electri-Cars to update their vehicles. Kit A (on left in photo) converts older models to the new "Touch-N-Go", giving smooth, automatic acceleration to a safety approved speed in just four seconds. Kit C (right) converts 1960 models from fully automatic to conventional acceleration, which is being offered on 1961 models as optional equipment. The latter gives foot-pedal control.

Form New Company for Marketing Battery Powered Mowers

Formation of the Lectro Lawnshear Corp., West Point, Pa., has been announced by its pres., Thomas C. Mascaró. Battery powered lawnmowers are being introduced to the consumer market by the firm which also will produce other lawn care products. Built in plants in West Point and Hatboro, Pa., the Lawnshear is available in three models, 18-in. Standard Rotary, 18-in. Deluxe Rotary and 21-in. Reel. Push button starting and quiet operation are features of the machines. All come with battery chargers that operate on ordinary house current.

Classified Ads • P 173

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LIQUID-LUSTRE GOLF BALL WASH

Costs as little as 2c per washer per week!

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- Perfectly safe for washers . . . either hard or soft water!
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Per Single gallon.....\$4.75
5 gallons, per each gal. can 4.50
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Golf & Lawn Circulates Pamphlet on Bermudagrass

Golf & Lawn Grass Nurseries, 3539 Kingsboro rd., N.E., Atlanta, Ga., is circulating a pamphlet, "Why Are Hybrid Bermuda Grasses Best?" that can be obtained by writing to the firm. It traces the development and widespread testing of Bermuda strains and describes what it considers to be the best varieties of the grass, Tiflawn, Tifgreen and Tifway.

Represent Gilson Sweater Line

John W. Glass, sales mgr., Golf Sales div., Gilson Knitwear, Hicksville, L. I., has announced that Pedersen Sales Co., Wilton, Conn., is handling Gilson's imported Alpaca golf sweaters in New England and all of N. Y. state. John Mahoney, Celina, O., represents the firm in Ohio and Ky. Joe Zakarian, former Mich., O. and Ind. rep, has given up the line for a pro job in Modesto, Calif., and a new man will replace him in a short time.

Elected Kohler Secretary

G. A. Desmond, engine and electric plant sales manager for Kohler Co., Kohler, Wis., has been elected sec. of the firm. Before going into sales, he served for several years in the company's legal dept.



Outfitted by Wilson

Joe Wolfe, Wilson's golf promotional dir., and Carol Mann, newcomer to the Ladies PGA circuit, admire newly designed golf bag that all members of the Wilson staff are using this year. Bag and shag bag are white with red trim, black lettering

RYANS O.K. No. 4 SEEDER & SPREADER

4 Cu. Ft.(300 lbs) Capacity-3 Ft. Spread



No Holes to Clog.
Quick Shut-off Lever &
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Screw On Handle
Spreads Top Dressing,
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Commercial Manure
& Other Materials
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Conrad Caterpillar, turf expert,
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WANTED FOR CASH

Old golf balls retrieved from pond, golf courses, etc.
Cats and bumped \$0.36 per doz.
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nicked 1.56 per doz.
Round and perfect \$1.25 brands for
refinishing 2.40 per doz.
Like new top grade for rewashing 3.60 per doz.

Send for Shipping Tags and Instructions
GOLF BALLS FOR RETAIL SALES

Reprocessed with Balata cover, snow white enamel and imprinted with distance, trade name in stock and number. We accept your mixed compression cores and return only high compression (no shrinkage) at no additional charge. A fast seller at 50¢ to 75¢ each. Bulk — your cost on exchange \$2.85 per dozen. We are nation-wide Distributors of the finest in golf range and miniature course equipment — balls, clubs, mats, etc. Send for catalog.

NORTHERN GOLF BALL CO.

2350 W. Roscoe Street Chicago 18, Illinois

Warehouse opening in Phoenix to serve Arizona and surrounding territory desires top quality merchandise to represent and stock for immediate delivery. Address Ad 316 c/o Golfdom

WANTED: Manufacturer's representative calling on Pro Shops to carry GAUZZAPE Self Adhering Gauze Sport Tins. Your cost \$2.50 dozen in gross lots. Sells to Pro Shops \$4.00 dozen. Every Shop a buyer. Address Ad 317 c/o Golfdom

Man and wife team to manage pro shop. Par 3 course. Wife to work in pro shop. Man to act as starter. No children. Season April 15 - October 29. Location Chicago suburb. Address Ad 318 c/o Golfdom

Country Club Manager to operate dining room, swimming pool snack bar, club bar and pro shop. Nine hole course in Kansas. Living quarters furnished. Prefer couple. 285 members. Address Ad 321 c/o Golfdom

Pro for nine hole Country Club in Kansas. Will pay salary for supervising course plus earnings from pro shop, lessons, servicing clubs. 285 members, good potential from lessons. Address Ad 322 c/o Golfdom

SALES ENGINEER — Experience in layout and design of turf irrigation systems required. To locate in Middle West or East Coast. Resume to Personnel Manager, P. O. Box 1325, Newport Beach, California.

MANAGER FOOD, BEVERAGE AND SHOP. NO GREENKEEPING DUTIES. HOUSING PROVIDED. EXISTING CLUB — WILL COMPLETE NEW CLUBHOUSE IN APRIL. ATTRACTIVE SALARY AND PERCENTAGE ARRANGEMENT ON YEAR-ROUND BASIS. SEND FULL RESUME INCLUDING PAST EMPLOYMENT TO: E. J. PALMER, BOX 1111, COLUMBUS, MISSISSIPPI

MISCELLANEOUS

OLD GOLF BALLS REPAINTED AND LETTERED — 7¢. BADGER GOLF CO., WATERFORD, WISCONSIN

For Sale — used, but good: Sod Cutters, Darnill Seeder, Hand Greens Mowers, Golf Ball Washers, Assorted Items. S.E.S. Box 2, Wayne, New Jersey

WILL BUY, or lease-option nine-hole golf course, by experienced successful PGA Pro-Greenkeeper and wife. Address Ad 309 c/o Golfdom

FOR SALE — 3-PAR, 18 HOLE COURSE . . . LIGHTED FOR NIGHT PLAY. Large Clubhouse — 4000 sq. ft. — Liquor License — Restaurant — 8 Lane Shuffleboard Court — Lighted Outdoor Cookout — Volcano — Card Room, Etc. Price \$125,000.00. Terms. F. P. Sadowski, Key Colony Beach, Florida

WE MANUFACTURE PUTTERS TO YOUR SPECIFICATIONS AND TRADEMARK (JOBING QUANTITIES). WRITE FERNQUIST & JOHNSON GOLF CO., COLMA, CALIF. FOR PARTICULARS.

FOR SALE — Nine hole Golf Course, additional acreage for nine more holes. Clubhouse with kitchen, dining and bar facilities. Golf Shop, Swimming Pools with Bathhouse. Semi-private. Thirty mile radius of one million population. Mid Atlantic area. Address Ad 314 c/o Golfdom

Wanted: Baseballs, used or 2nds, for Bating Range. Fun Fair, 93rd & Cicero, Oak Lawn, Ill.

WANTED USED DRIVING RANGE EQUIPMENT — Lights, mats, balls, ball-washer and picker. Blossom Trails G. C., 1565 Britain Ave., Benton Harbor, Michigan.

RECONDITIONED GOLF CARTS — Thirty 24 and 36 Volt Cushman Electric Golf Buggies for sale. CUSHMAN MOTOR SALES, 3707 Wolfen Avenue, Amarillo, Texas

WANTED — BUY. LEASE OR RENT GOLF COURSE BY RESPONSIBLE PARTY. BEST FINANCIAL REFERENCE. ADDRESS AD 319 c/o GOLFDOM

FOR SALE — BY OWNER — SEMI-PRIVATE 9 HOLE GOLF COURSE. WELL ESTABLISHED GOLF COUSE ON MAIN HIGHWAY IN NORTHERN OHIO. LARGE MODERN CLUBHOUSE & DINING ROOM. LIQUOR LICENSE. ONE OF OHIO'S POPULAR GOLF COURSES. \$100,000.00 DOWN PAYMENT REQUIRED. ADDRESS AD 325 c/o GOLFDOM

Pro Fleet Cart Rental Plan

Product Engineering Co., 4707 S. E. 17th st., Portland, Ore., manufacturer of Con-Voy carts, has a pro-fleet rental plan that answers the shop storage problem and reduces the wide



Con-Voy fleet at San Mateo muny course.

variety of privately owned carts. The fleet plan offers rental carts to members at a moderate sum and includes cleaning as well as storage. The pros, in most cases, own the fleets which can be purchased through a financing plan that Product Engineering makes available. Its details can be obtained by writing Al French, the firm's sales mgr.

Jerry Coleman Introduces Van Heusen Sports Shirts to Pros

Jerry Coleman, once famed as a N. Y. Yankee infielder, met pros at the Dundin tent exhibit in his new role as sales promotion mgr. for Van Heusen sports shirts. They are being distributed to the trade by the Etonic shoe sales organization. Coleman and Bob Eaton showed the Van Heusen Torch line of sports shirts that comes in seven colors. They also showed a Torch line of cotton sport shirt.