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NEW CROP READY SEPT. 1st.

THE GREENS ARE THE FOUNDATION OF ALL SUCCESSFUL GOLF COURSES

Cresline's Plastic Pipe Guide

A "Plastic Pipe Selection Guide," recently issued by Crescent Plastics, Inc., Evansville, Ind., contains basic information on five types of Cresline plastic pipe and their 15 variations. The guide points out that three main things influence selection of pipe: type of fluid used; at what pressure; and at what temperature. The guide contains a chemical resistance chart in which resistance to 175 different chemicals is shown for each type of Cresline pipe.

Larchmont Devises Way of Fertilizing with Irrigation

Larchmont Engineering, Lexington, Mass., has devised a method of fertilizing through its irrigation system. It works like this: Sprayer or injector is set to the line and feeding is through the pump intake; Amount of fertilizer needed is determined and put into the tank or vat; The watering system is started with the controller set, either manually or automatically so that the entire course is covered in a pre-set length of time. Advantages of the system are said to be: uniform application, no waste of fertilizer; elimination of odor and time and labor savings.

Glissman with Turf Equipment

Harold Glissman of Omaha, Neb., has joined the sales staff of Turf Equipment, Inc., 7746 Wornall rd., Kansas City 14, Mo. He will represent the firm in Iowa and Neb.

Ford Tractor Booklet

Industrial Sales div. of Ford Tractor & Implement div., Birmingham, Mich., is distributing an illustrated color booklet for landscape work. Running to 16 pages, very little text matter is contained in the booklet which tells its story in illustrations. Use of Ford tractors and equipment in sub-surface work, removal of surplus, rough grading and leveling and tiling is shown.

Buyers' Service ● P. 95
Classified Ads ● P. 93



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Chamberlin Gets Award in Michigan Promotion Week

Chamberlin Metal Products Co., Frankfort, Mich., which makes the Ko-lap-si Kart and Kad-die Kart, was named a regional winner in the



"Product of the Year" competition held as a part of a statewide Michigan Week promotion. Chamberlin's display centered around relocation of the company's manufacturing facilities and sales office in Frankfort and was done in four-color plexiglass panels lighted by neon tubing.

Crescent Expands Plant

Crescent Plastics, Inc., Evansville, Ind., has completed a 29,000 sq. ft. expansion of its factory and office and now has a total of more than 125,000 sq. ft. Under the trade name of Cresline, the firm manufactures and markets plastic pipe, electrical conduit and drain and sewer pipe. It has sold 19,000 miles of plastic pipe since going in business 12 years ago.

For Watering Unattended Areas

Febco, Inc., 1993 Blake ave., Los Angeles 39, is marketing a compact, fully automatic controller for watering unattended small or isolated areas. Known as the E-1, it is built for automatic operation on a single Febco hydraulically actuated valve. It can be set up on a prearranged 7-day program.

Great Lakes Sales Reps

Great Lakes Golf Ball Co., 4527 Southwest Hwy, Oak Lawn, Ill., recently hired a new sales rep, Ron Gудie. He works out of LaCrosse, Wis., and covers Northern Wis., Ia., Neb., the Dakotas and Minn. Bill Buehrer now covers Northern Ill., Southern Wis., Ind., and Western Ky. Ira Malbrough, Jr., now covers Central and Southern Ill., St. Louis and part of Mich.

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R. S. Owens Builds New Plant

R. S. Owens Trophy Mfg. Co. has broken ground for a 30,000 sq. ft. factory at 5535 N. Lynch in Chicago. Being constructed on one level, the plant will offer high speed facilities for stock handling, production and shipping. Owens manufactures trophies and custom awards for advertising specialty firms.

Landreth Engineering Introduces Club Car

A lightweight aluminum golf car that operates 100 holes or more without a recharge is being introduced by Landreth Engineering Co., 6516



Winfee, PO Box 12494, Houston, Tex. Called the Club Car, it weighs 650 lbs. and, according to the manufacturer, can be used on rain soaked

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There was a special bonus check from A. G. Spalding & Bros. for Gene Littler (right) for winning the National Open. He is shown receiving it from George Dawson, a company official. Littler is a Spalding consultant.

courses. It has welded all-aluminum construction, sealed transmission and comes in a variety of fibreglas colors. Other features: no front end obstructions; upright bag rack, thick foam rubber seats and optional sunshade roof. A single floor pedal controls the four forward and reverse speeds.

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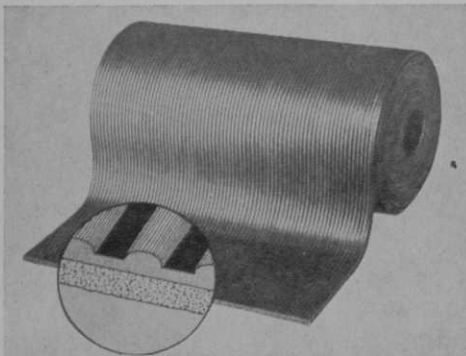
544 Sierra Vista Avenue
Pasadena, California

Sycamore 3-6944

ATLantic 7-2933

Cuts Down on Fatigue, Noise

American Comfort cushion is a new fatigue runner matting produced by American Mat Corp., 1802 Adams st., Toledo 2, O. It has a



corrugated rubber top surface and sponge base. Besides lessening fatigue, it has excellent sound absorbing qualities. Black, it is 36 ins. wide, ¼ in. thick and comes in rolls up to 60 ft. long. Catalog sheets and prices can be obtained from American Mat.

Buyers' Service • P. 95

**Uptegraff National Service
Manager for Powered Products**

Powered Products Companies, manufacturers of Caddy Car golf car and Carry All commercial vehicles, have appointed Kenneth Uptegraff national service mgr. This is a new position with the firms which have plants and offices in Rothbury, Mich. and Austin, Tex. Uptegraff has both aircraft and aircraft engine mechanics licenses and from 1952 until 1959 was pres. of a marine accessories firm. He served in World War II as a flight engineer.



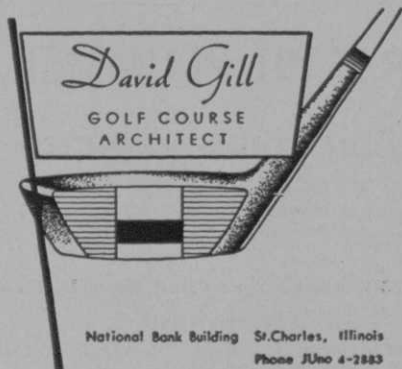
**B. J. Jordan Firm Markets
Sewn Paper Slippers**

B. J. Jordan & Co., 64 E. 8th st., New York, produces two new stretch construction, sewn paper slippers. One is a lightweight number, waxed for water repellence, at about 1½ cents a pair, and the second is a heavyweight slipper that has unusual 'wet strength' all the way through.

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Chichi Signs with Spalding

Juan (Chichi) Rodriguez, the 116-lb. Puerto Rico pro, well known to Masters galleries, has signed as a Spalding consultant. He represents Dorado Beach GC and has learned most of his golf from Ed Dudley, the pro there and former Augusta National shopmaster. Rodriguez plans to play the circuit steadily for the next two years. His best showing came in the 1960 Eastern Open when he finished fourth.

Eaton Gives Shoe Fitting Tips

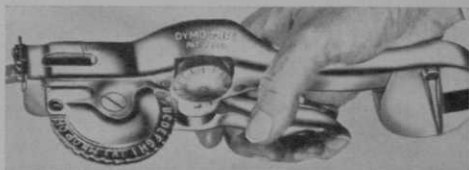
A recent issue of the "Golf Sales Builder & News," published by Etonic (Charles A. Eaton Co., Brockton, Mass.), redefined the company's policy on sales of shoes for personal use of the pro and contained several tips on fitting. Three main fitting hints, according to Eaton, cover the use of the Ritz Stick or Brannock Trap, heel-to-ball measurement, and the proper checking of laces.

Tru-Grip Spray for Gloves, Etc.

Claro Laboratories, 419 W. Ewing ave., South Bend 14, Ind., has started marketing Tru-Grip for spraying on the fingers, glove or grip. It is said to be water- and dustproof and its action isn't affected by weather conditions. It is packaged in a 6-oz. aerosol can.

Many Uses at Golf Club for Dymo Mite Tapewriter

A hand embossing tool, made by Dymo Industries, Inc., 2725 Tenth st., Berkeley 10, Calif., offers on-the-spot production of raised letter/number finished labels. It is only necessary to dial the characters on the hand-held Dymo Mite



Tapewriter and then press a handle to emboss. A built-in cutoff blade does the cutting. Embossing dies give a sharp finish on vinyl tape which comes in a wide variety of colors and is self-sticking. Metal tapes also are available. According to the manufacturer, the Dymo Mite has wide application at a golf club — in the pro shop for marking bags, storage racks, etc. — and in the clubhouse or maintenance buildings for marking files, racks, electrical circuits, lockers, panels, meters, etc.

Classified Ads • P. 93

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**Smith of Worthington
Named Comptometer VP**

Robert F. Smith has been elected vp of Comptometer Corp., Chicago. He is pres. and genmgr. of Worthington Ball Co., Elyria, O., a Comptometer div., and will continue to direct all Worthington operations. Smith has been in the ball manufacturing business for 30 years and joined the Elyria firm in 1945 as general supt. of its plant. He has also served as a production engineer and factory manager during his career. Worthington was founded in 1905 and produces 12 million balls a year, including the official PGA ball. The firm was acquired by Comptometer last Nov.



Triangle from 1955 until 1958 in a p.r. capacity. In his new job he will handle public relations for Triangle in the Southeast and South and also start a sales program to acquaint course owners with the company's irrigation installations.

MacGregor Markets Glass Shaft Putter

Six models of the MacGregor Tru Glass shaft putter, said to be exactly controlled as to size, weight and flex, now are on the market. The shafts are colored to resemble golden hickory and will not break, tarnish, warp or rust, according to the manufacturer. The models are known as Deadeye, Hawk, Tommy Armour Iron Master, Falcon, Shark and Toney Penna.



**Bush Leaves Tequesta for
Position with Triangle**

Eddie Bush, former pro at Tequesta CC, Jupiter, Fla., has been named to a public relations position with Triangle Conduit & Cable Co., Inc., New Brunswick, N. J. Bush was with

Ben Hogan Ball Improved

Continued research and testing have made the new Ben Hogan golf ball an improved version of any that has been marketed before by

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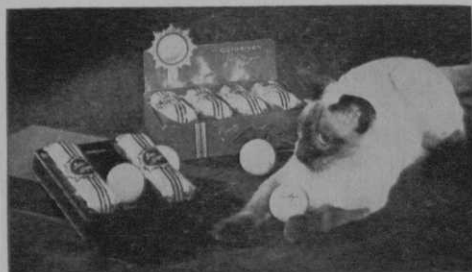


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the Hogan div. It features "flash reaction" inner construction which, according to the manufacturer, results in maximum speed almost in-



stantly. The ball also is said to recover its round shape in a split second following impact. The Hogan ball is available through pro shops only.

**Display Creations' Manual
Shows Pro Display Equipment**

The latest merchandising manual of Display Creations, 1332 Broadway, Detroit 26, is available to pros who request it from that firm. It contains 16 pages of display equipment designed expressly for use in golf shops. Display Creations is represented by Ernie Sabayrac, Inc., Hialeah, Fla.

First Flight Hole-in-One Award

The offer of the First Flight Co.'s Midwest div., 8878 Ferris ave., Morton Grove, Ill., to award \$1,000 to anyone scoring a hole-in-one at Tberhart GC, Mishawaka, Ind., on National Golf Day (June 6) was taken up by Ellsworth



(L. to R.): Gordon Ramsey, First Flight's Midwest div. mgr. gives Ellsworth Templeton award while John Bobick, Eberhart pro, looks on.

Templeton. He scored his ace with First Flight steel power center ball on the 155 yd. 15th. Templeton also was awarded \$150 in merchandise from the Eberhart Park pro shop because he had registered in the company's Million Dollar hole-in-one contest.

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**Great Lakes Golf Ball Co.
Occupies New Quarters**

Great Lakes Golf Ball Co. is occupying new quarters at 4527 Southwest Hwy., Oak Lawn, Ill. The new building has 18,000 sq. ft. of



ground level floor space and a partial second floor covering more than 4,000 sq. ft. In addition to a large loading dock there are parking lots on two sides of the building. The spacious show room is air conditioned. Great Lakes formerly was located at 6641 S. Western ave. in Chicago.

**Warren's Turf Nursery Working
on Turfgrass Research**

Warren's Turf Nursery, Palos Park, Ill., has established a research dept. to develop more

satisfactory turfgrass, according to Ben Warren, supervisor of the project. The dept. consists of greenhouses, large test plots and a lab and emphasis is on finding ways to make grass more disease- and insect resistant, and to give it more growing power under shade conditions. Already, the Warren firm has developed some new strains of common Kentucky bluegrass. Efforts also are being made to find new and stronger varieties of Merion, creeping bent, Meyer zoysia and fescues. In addition to its nursery in Palos Park, Warren has outlets in Huntley, Ill. and Baroda, Mich.

**Disappearing Hose Inspires
Fertilizer Drill**

Eynon-Dakin Co., 9900 Freeland ave., Detroit 27, has developed a self-drilling root feeder and fertilizing tool which, it is said, drills into the soil at a rate of up to 4 ft. a minute. Built with jet nozzles, the driller doesn't require hand pressure, even in clay. It is marketed under the trademark of Edco Water Drill. The drill opens a one-inch dia. hole in the soil and after it is withdrawn, a charge of fertilizer can be inserted. Roots of shrubs and trees can be saturated through use of the tool. The idea for the device came from the mysterious hoses that

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Shoe
Deodorizer
and Sanitizer
Another fine
DBA Product

have been swallowed up by the ground in recent years. An application for a patent on Edco Water Drill has been made.

Versatility Feature of Burgett Glove

K. L. Burgett Co., Peoria, Ill., has introduced the B7 Par-D-Lux stretch type glove. Three

of the model (Ladies, Regular and Large) fit all golfers' hands. The stretch is made possible through Helanco nylon as inset material. The back and palm are made of imported pigtexted capskin. Burgess points out that the new glove gives pro shops, a full line while reducing the inventory necessary to fit all hands. Full information on available colors, etc. can be obtained by writing to Burgett.



Named Pennsylvania Sales Manager

Robert F. Langas has been promoted to sales mgr. of the Pennsylvania Athletic Products div.

of General Tire & Rubber Co., Akron, O. He replaces Howard Bliss, who has taken over as central div., sales mgr. in Chicago. Langas has been with Pennsylvania for six years in a sales capacity. He is a graduate of Wayne U., Detroit, and played professional football with the Baltimore Colts. He makes his headquarters in Akron.

Telsco Builds Plant in Texas

Telsco Industries broke ground in May in Garland, Tex. for construction of a home office and plant that will house Weather-matic Sprink-



ler div., Telsco Fittings div. and Telsco PVC Pipe div. Telsco was established in 1945 to manufacture underground sprinkling systems and through diversification has grown rapidly. In the last two years it has greatly accelerated its research and development program.

Classified Ads ● P. 93

Kill WATER WEEDS!

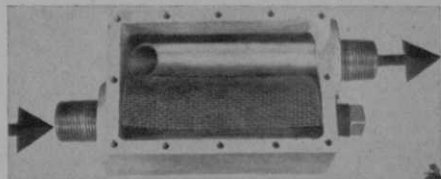
Water hazards and lakes new may be cleaned of all rooted aquatic weeds, Lily, cattail, milfoil and many other aquatic weeds are easily killed with one application of R-H GRANULAR WEED RHAP. It is easily applied — will not harm fish or animals. This inexpensive application usually lasts from 18 to 36 months. Write for further information or ask your dealer.

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For Sale — Nine hole golf course. Bent grass greens — clubhouse — living quarters — underground sprinkler system. Located in Oregon. Address Ad 708 c/o Golfdom

Golf course wanted: preferably 9 hole (regulation) with additional acreage; or (9 or 18) Par 3. (Midwest). To buy or lease-option. Address Ad 714 c/o Golfdom

FOR SALE — New 18 hole golf course fully equipped clubhouse, Restaurant, Bar, Coffee Shop, Locker Rooms, plus Swimming Pool. In operation 19 miles N.W. Chicago Main Highway. Address Ad 716 c/o Golfdom

OLD GOLF BALLS REPAINTED AND LETTERED — 7c. BADGER GOLF CO., WATERFORD, WISCONSIN

Flinchbaugh Three-Wheel Scooter Can Be Used by One or Two Players

Men-E-Uses golf scooter, made by the Flinchbaugh Co., 390 Eberts Lane, York, Pa., is a

lightweight, three wheel vehicle that can be used by one or two golfers. Bags can be carried in front of the steering column and a sulky seat may be added for the extra passenger. The scooter weighs only 177 lbs., is easy on turf and, according to the manufacturer,



is nicely balanced. It has a 4-cycle, 3 hp Briggs & Stratton gas engine and a 3-qt. tank provides enough fuel for seven hours of average running. An "accelebrake" controls the accelerator and brake through a single pedal. The scooter also has either single- or double-speed range that is selected by a shift lever. Goodyear super-rib tires of 10 lb. pressure and powerful front and rear coil springs are said to assure easy riding.

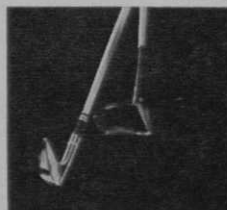
Don't Overlook Mary Lena

Just in case you overlooked it in the stir created by Gene Littler's winning the Open, A. G. Spalding & Bros. calls attention to the fact that Mary Lena Faulk, another staff member, won three Ladies PGA tournaments in a row in June. Spalding has been well represented by winning staffers in the last year: Jay Herbert, PGA; Kel Nagle, British Open; Roberto deVincenzo, French Open; and Bill Kerr, Canadian PGA.

New PGA Clubs Feature Shafts of Glass Fibers

New golf clubs developed by Burke Golf Co., Newark, O., for National PGA Distributors, Inc.,

feature shafts made entirely of glass fibers. They have no steel cores or metal reinforcements. Complete sets of woods and irons with Fiberglas shafts now are available. Several pros have tested the Burke-made clubs



and found them completely acceptable. The Fiberglas shaft is said to give added distance and its torque action is claimed to be very responsive. The shafts are weatherproof.

MacGregor Offers DX Tourney in 4-Ball Pack and Carton

MacGregor's new DX Tourney golf ball is available in an all-new package for 1961. For the first time, MacGregor offers a unique 4-ball pack which can be easily opened and closed from either end. The new one-dozen carton, holding three 4-ball packs, is completely modern in style and design and attractively colored in black, white and red.

Ransomes Add Museum Piece

Ransomes Sims & Jefferies, Ltd., Ipswich, England, recently added another antique mower to its museum. It is a 24-in. 1905 model that was in use until late in 1960. It is powered by a 2½ hp side valve engine and lubrication is by drip feed. It sold for 75 pounds back in 1905.

Royer Bulletin Released

Bulletin PB 360, just released by Royer Foundry & Machine Co., 171 Pringle st., Kingston, Pa., describes the giant, new Paul Runyan 360 soil shredder that processes up to 120 cu. yds. of soil an hour. The 10-page bulletin gives all specifications and features of the 360.

Summertime Fertilization

In the May edition of "The Grassette," published by George A. Davis, Inc., 5440 Northwest Hi-way, Chicago, O. J. Noer gives some interesting and valid reasons why more supts. have adopted the idea of giving their turf an extra shot or more of fertilizer in the summer.