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If your club failed to receive this card or misplaced it — use the form on page 96.

Our circulation auditing association requires that the list of persons to whom GOLFDOM is mailed be kept up to date. Without this information, we are instructed to stop mailing the magazine to old names on our list.

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McAuliffe Awarded Gold Tee; Smith Gets Hogan Trophy

John E. McAuliffe, pres. of Triangle Conduit & Cable Co., New Brunswick, N. J., and sponsor of the National Mixed Foursome tourney and Triangle Round Robin for women, was awarded the Metropolitan Golf Writers' Gold Tee for 1960. It was presented to him on Jan. 24 at the eighth annual National Awards dinner in New York.

McAuliffe, who started Triangle on \$500 in 1916 and saw it gross \$63 million last year, is a sportsman of long standing. In 1912 he was a candidate for the U. S. Olympic swimming team. He has won numerous regional and club golf titles, playing to a four handicap. His racing colors have appeared in the winner's circle at many tracks.

Last year's winner of the Gold Tee was Francis Ouimet.

The Ben Hogan Trophy, also awarded at the banquet, went to Horton Smith. The Detroit GC pro, handicapped by serious illness and two serious operations in recent years, came back to give more than 400 teaching lessons in 1960.

Texas Turf Officers

Ken Krenek is 1961 pres. of the Texas Turfgrass Assn. Carroll Kiser is vp and Grover Keeton, sec-treas. Ethan C. Holt and John Long are co-chmn. of the conference programs; Marvin Ferguson is research dir.; and A. W. Crain is editor of the Turfgrass News.